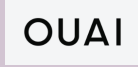


THE LIST

BEAUTY COMPANIES

Ranked by LA County employees

► NEXT WEEK
Shipping Lines

Rank		Company - name - address - website	L.A. County Employees 2025	Revenue (in millions) 2025	Description	Year Founded	Top Executive - name - title - phone	
1		Anastasia Beverly Hills 10635 Santa Monica Blvd., Suite 300 Los Angeles 90025; anastasiabeverlyhills.com	483	NA	eyeliners, eye shadows, mascaras, makeup products	1997	Anastasia Soare CEO, Founder (800) 310-3773	
2		FabFitFun Inc. 131 S. Rodeo Dr., Suite 102 Beverly Hills 90212; fabfitfun.com	400	350	beauty box subscription service provider	2010	Daniel Broukhim Michael Broukhim Co-CEOs, Co-Founders (855) 313-6267	
3		John Paul Mitchell Systems 1888 Century Park E. Los Angeles 90067; paulmitchell.com	250	NA	salon hair care products manufacturer	1980	Michaeline DeJoria CEO (800) 793-8790	
4		HydraFacial, a BeautyHealth company 2165 Spring St. Long Beach 90806; hydrafacial.com	219	301 ¹	skin health company offering treatment using patented technology to cleanse, extract, and hydrate skin; manufacturer and seller of beauty products	1997	Pedro Malha CEO (800) 603-4996	
5		Honest Co. Inc. 12130 Millennium Dr., Suite 500 Los Angeles 90094; honest.com	187	371	beauty, baby and home consumer goods	2011	Carla Vernón CEO, Board Director (888) 862-8818	
6		Rare Beauty 222 N. Pacific Coast Hwy. El Segundo 90245; rarebeauty.com	160	500	makeup and cosmetics	2020	Selena Gomez (888) 892-7273	
7		Hourglass Cosmetics 750 N. San Vicente Blvd. Suite 800 West Hollywood 90069; hourglasscosmetics.com	150	9 ²	a vegan and cruelty-free brand that exists at the revolutionary intersection of science, beauty, and luxury	2004	Carisa Janes (855) 846-3814	
8		OUAI 5750 Wilshire Blvd., Suite 655 Los Angeles 90036; theouai.com	130	35	hair care and lifestyle	2016	Susan Kim CEO NA	
9		Goop Beauty 3019 Wilshire Blvd., Suite 206 Santa Monica 90403; goop.com	100	62	ecommerce company selling beauty, health and wellness products	2008	Gwyneth Paltrow CEO (310) 260-4072	
10		Milani Cosmetics 10000 Washington Blvd., Suite 210 Culver City 90232; milanicosmetics.com	96	250	makeup and cosmetics	2001	Mary Van Praag CEO (866) 789-8002	
11		Markwins Beauty Brands Inc. 22067 Ferrero Pkwy. City of Industry 91789; markwinsbeauty.com	92	230	cosmetics manufacturer and wholesaler	1987	Lina Chen Lina Chen Chair, CEO CEO (909) 595-8898	
12		Haus Labs 3130 W. Olympic Blvd., Suite 230 Los Angeles 90006; hauslabs.com	80	90	makeup and beauty	2019	Ben Jones support@hauslabs.com	
		r.e.m. Beauty 1880 Century Park East, Suite 1600 Los Angeles 90067; rembeauty.com	80	115	makeup and cosmetics	2021	Andre Branch CEO info@rembeauty.com	
14		rhode Wilshire Blvd. Beverly Hills 90212; rhodeskin.com	76	NA	makeup, beauty and skincare products	2022	Hailey Bieber Co-Founder, Chief Creative Officer and Head of Innovation hello@rhodeskin.com	
15		Kylie Cosmetics 21731 Ventura Blvd., Suite 300 Woodland Hills 91364; kyliecosmetics.com	70	400	makeup and beauty	2015	Kylie Jenner Founder (833) 545-9543	
16		Kitsch 137 N. Larchmont Blvd., Suite 641 Los Angeles 90004; mykitsch.com	60	NA	beauty products	2011	Cassandra Thurswell Founder (424) 240-5551	
		Thrive Causemetics 12121 Bluff Creek Dr., Suite 100 Playa Vista 90094; thrivecausemetics.com	60	60	beauty, cosmetics, giving, innovation, and products with a purpose	2015	Karissa Bodnar Founder (888) 804-4318	
18		Vegamour 1231 N Spring St, Suite A-200 Los Angeles 90012; vegamour.com	50	22	hair wellness	2016	Robert Schaeffler CEO (213) 325-5112	
19		Garcoa, Inc. 26135 Mureau Rd. Calabasas 91302; garcoa.com	42	190	liquid personal care product manufacturer. It services hair care, skin care, body wash, hand and body lotion, analgesics, acne, household cleaning, laundry and more	1983	Gregory Rubin CEO (818) 225-0375	
20		Rude Cosmetics 1636 W. 8th St., Suite 100 Los Angeles 90017; rudecosmetics.com	15	4	full line color cosmetics and skincare product brand	2016	Stacey Lee Founder, CMO (213) 283-7146	

¹ BeautyHealth revenue data.
² Data from gripsintelligence.com
The information on this list was supplied by representatives of the companies, Built in LA and company LinkedIn profiles. Companies are ranked by number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions to the Research Department at dbatra@labusinessjournal.com. ©2026 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media (877) 652-5295.

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