

THE LIST

PUBLIC RELATIONS FIRMS

Ranked by number of employees

















Rank	Agency • name • address • website	Public Relations Employees • L.A. County • total	L.A. County Fee Income • 2025 • 2024 (\$ in millions)	Clients (partial list)	Specialties/Industries (partial list)	Profile • offices (L.A./total) • headquarters • year founded	Top Local Executive • name • title • phone	
1	 Edelman 1500 N. El Centro, Suite 600 Los Angeles 90028; edelman.com	200 NA	NA	Taco Bell, Amgen, Disney, Warner Bros. Discovery, LA Phil, HYBE America	consumer, digital, health care, retail, technology	1 / 63 Chicago 1952	Jonathan Jordan General Manager (323) 857-9100	
2	 DKC 1801 Century Park East - Suite 130 Los Angeles 90067; dkcnews.com	40 249	NA	Disney Home Entertainment, Madame Tussaud's, Therabody, Yaamava' Resort + Casino, HexClad	consumer, digital, technology, travel, Entertainment, Music Festival Publicity, AI Content, Sports and Gaming	1 / 6 New York 1991	Wendy Zaas Executive Director (212) 685-4300	
3	 42West 1840 Century Park E., Suite 200 Los Angeles 90067; 42west.com	37 NA	NA	Universal Pictures, Amazon, Warner Bros. Studios, BoxLunch	consumer, digital, technology	1 / 2 New York 2004	Amanda Lundberg CEO NA	
4	 WeAreRally, LLC 5670 Wilshire Blvd., Suite 820 Los Angeles 90036; wearerally.com	35 64	NA	Metropolitan Water District of Southern California; California Governor's Office of Service and Community Engagement (LA Rises Initiative); Los Angeles Cleantech Incubator; 211 Los Angeles; Child Care Alliance of Los Angeles	consumer, digital, government, health care, technology, Analysis & insights; campaign design + management; branding & organizational communications; messaging & narrative change; earned media; digital management; targeted issue advertising; influencer mobilization; visual content & design	1 / 3 Los Angeles 2009	Felix Schein President (323) 892-2080	
5	 Finn Partners 1925 Century Park E., Suite 1200 Los Angeles 90067; finnpartners.com	33 1,266	6.1 6.0	NA	consumer, government, health care, technology, travel, Arts	1 / 36 New York 2011	Howard Solomon Managing Partner (310) 552-6922	
6	 Kahn Media Inc. 11988 Challenger Ct. Moorpark 93021; kahnmedia.com	31 NA	5.8 5.7	Lotus Cars, Maserati, Petersen Automotive Museum, Rolex Watch USA, The Quail,	consumer, digital, real estate, retail, technology, travel	1 / 2 Moorpark 2008	Dan Kahn CEO, President (818) 881-5246	
7	 FGS Global 1900 Avenue of the Stars Los Angeles 90067; fgsglobal.com	30 1,421	NA	Adobe, BYD, EA, Netflix, Virgin Galactic	consumer, digital, government, health care, technology	1 / 33 New York 1994	Jeffrey McAndrews Partner, Head of Los Angeles (310) 201-2040	
8	 Zeno Group Inc. 6100 Center Dr., Suite 1250 Los Angeles 90045; zenogroup.com	23 841	7.5 7.3	Lenovo, Honest, Google, Tinder, Tubi	consumer, digital, technology, Corporate, Analytics, Crisis, Hispanic	1 / 20 Chicago 1998	Angela Alvarez EVP, Head of LA (310) 566-2290	
9	 Murphy O'Brien 407 N. Maple Dr., Ground Floor Beverly Hills 90210; www.murphyobrien.com	17 35	NA	Cameo Beverly Hills Sofitel Beverly Hills Fairmont Century Plaza Kennedy Wilson Lowe	consumer, digital, real estate, travel	1 / 2 Beverly Hills 1989	Karen Murphy-O'Brien Founder & CEO (310) 453-2539	
10	 H+M Communications 8656 Holloway Plaza Dr. West Hollywood 90069; hm-com.com	15 42	8.5	Universal Pictures, Amazon, Pinterest, Hard Rock Hotels & Casino, Spirit of Gallo	consumer, digital, retail, technology, Multicultural, Hispanic Marketing; Creator and Influencer Marketing, Experiential	1 / 1 Los Angeles 2004	Etienne Hernandez-Medina Founder, CEO (323) 857-4608	
	 Ballantines PR 9255 W. Sunset Blvd., Suite 1100 West Hollywood 90069; ballantinespr.com	15 NA	NA	Waldorf Astoria Beverly Hills, Marriott International, Visit West Hollywood Travel & Tourism, Netflix, AKA West Hollywood & Beverly Hills	consumer, health care, technology, travel	1 / 4 Los Angeles 2000	Sarah Roberts President (310) 454-3080	
	 Fiona Hutton & Associates 12711 Ventura Blvd., Suite 170 Los Angeles 91604; www.fionahuttonassoc.com	15 19	7.1 7.9	Health Net, Los Angeles Department of Water & Power, Prologis, NBCUniversal, Hotel Association of Los Angeles	government, health care, real estate, technology, travel, Clean Energy, Natural Resources, Water, Infrastructure, Tech, Entertainment	1 / 2 Los Angeles 2001	Fiona Hutton Founder & CEO (818) 760-2121	
13	 EKA 801 S. Figueroa St., Suite 1050 Los Angeles 90017; ekapr.com	14 NA	NA 11.4	Waste Management, ADDA, BNSF Railway, Commerce Casino, Adobe	government, health care, real estate, technology	1 / 1 Pasadena 2005	Kellie Hawkins Matt Knabe Managing Partners (213) 741-1500	
14	 Olmstead Williams Communications 10940 Wilshire Blvd., Suite 1210 Los Angeles 90024; olmsteadwilliams.com	12 12	NA	Johnson & Johnson MedTech, Cairns Health, Stride/K12, PreventScripts, Dome Construction, Saban Community Clinic, Nuvve Holding Corp., Alen Corporation	digital, government, health care, real estate, technology, Fintech, Reputation Management, Professional Services	1 / 1 Los Angeles 2008	Tracy Olmstead Williams CEO, Founder (310) 824-9000	
	 Horowitz Agency Inc. 15260 Ventura Blvd., 12th Floor Sherman Oaks 91403; horowitzagency.com	12 13	NA	corporate & entertainment law firms, business management & accounting firms, production companies, select individuals	digital, real estate, technology, business management, production, accounting	1 / 2 Los Angeles 2007	Seth Horowitz President (323) 347-9740	
16	 Citizen Relations 4201 Wilshire Blvd., 6th Floor Los Angeles 90010; citizenrelations.com	10 106	5.8 3.8	P&G, Dole Packaged Foods, Armstrong Collective (Rocky Mountaineer and Canyon Spirit), Simon Malls, Visit Huntington Beach	consumer, digital, health care, retail, travel, Consumer Packaged Goods, Restaurants/Food & Beverage, Travel & Hospitality, Beauty & Grooming, Consumer Technology, Automotive/Mobility, Corporate Communications, Digital/Social, Experiential, CRM, Creative/production, Strategy	1 / 10 Los Angeles 1986	Erin Georgieff Managing Partner, US Growth & West Coast Operations (213) 996-3800	
	 The Blaine Group, Inc. 8665 Wilshire Blvd., Suite 301 Beverly Hills 90211; blainegroupinc.com	10 10	1.1 1.0	The Polk Institute Foundation, The Story Merchant, Prolific Machines, MicroNuclear, Yoga Gives Back	consumer, health care, retail, technology, B2B	1 / 1 Beverly Hills 1975	Devon Blaine CEO, President (310) 360-1499	
	 JS2 PR Inc. 303 N. Sweetzer Ave., Suite 201 Los Angeles 90048; js2pr.com	10 1	NA	Innovative Dining Group, NORMS Restaurants, Philz Coffee, Islands Restaurants, Luke's Lobster	consumer, digital, travel	1 / 1 Los Angeles 2001	Jeff Smith CEO (323) 866-0880	

Many PR firms qualified but were not included on the list because they did not submit their information. Note: The information on this list was supplied by representatives of the firms. Firms are ranked by current number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to

ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions to dbatra@labusinessjournal.com. ©2026 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media, (877) 652-5295.

Researched by Deepanjali Batra

PUBLIC RELATIONS FIRMS

Rank	Agency	Public Relations Employees	L.A. County Fee Income	Clients (partial list)	Specialties/Industries (partial list)	Profile	Top Local Executive	
	<ul style="list-style-type: none"> name address website 	<ul style="list-style-type: none"> L.A. County total 	<ul style="list-style-type: none"> 2025 2024 (\$ in millions)			<ul style="list-style-type: none"> offices (L.A./total) headquarters year founded 	<ul style="list-style-type: none"> name title phone 	
19	 Marketing Maven 2390C Las Posas Rd., Suite 479 Camarillo 93010; www.marketingmaven.com	8 11	NA \$1.0	LISC LA, Visit Conejo Valley, LA NECA, American Cancer Society, National Association of Insurance and Financial Advisors (NAIFA), Housing Trust Fund Ventura County, NordVPN, Purity Products, Goldenstate Landscapes, Zartico, Exagen	consumer, digital, government, health care, real estate, retail, technology, travel, Fem-Tech, Nonprofit, Home Services	1 / 2 Camarillo 2009	Lindsey Carnett President & CEO (310) 994-7380	
	 Berbay Marketing & Public Relations 2001 S. Barrington Ave., Suite 315A Los Angeles 90025; berbay.com	8 8	NA	NA	real estate, law, financial	1 / 1 Los Angeles 1995	Megan Braverman Owner & Principal (310) 405-7343	
21	 Hoyt Organization Inc. 2370 Carson Street, Suite 265 Torrance 90501; www.hoytorg.com	7 7	NA	USC Lusk Center for Real Estate, Nadel Architects, Principium Psychology, Phoenix Construction & Management, Rainbow Housing Corporation	consumer, digital, health care, real estate, technology, Construction, architecture, engineering, education, finance, space & rockets, professional services, non-profits	1 / 1 Torrance 1990	Leeza Hoyt President (310) 373-0103	
	 Bob Gold & Associates 1640 S. Pacific Coast Highway Redondo Beach 90277; bobgoldpr.com	7 10	1.2 1.2	Curacao Department Stores Port of Long Beach	consumer, digital, retail, technology, telecommunications, media and other highly regulated industries	1 / 1 Redondo Beach 1997	Bob Gold President & CEO (310) 320-2010	
23	 IW Group 6300 Wilshire Blvd., Suite 2000 Los Angeles 90048; www.iwgroup.agency	6 12	2.7 5.4	McDonald's, Walmart, Northwest Mutual, Walt Disney Co., Netflix, Nielsen, Warner Bros., Universal Pictures	consumer, digital, government, health care, retail, technology	1 / 3 Los Angeles 1990	Nita Song John LeeWong President, COO (213) 262-0911	
24	 Taylor & Company 1024 South Robertson Blvd., Ste 201 Los Angeles 90035; https://taylor-pr.com/	4 4	0.5 0.5	CO Architects, KFA, Johnson Fain, IR Architects, Linda Brettler Architect	real estate, retail, Architecture, Interior Design, Furniture, Engineering, Construction	1 / 1 Los Angeles 1994	Julie D Taylor Founder & Principal (310) 247-1099	
	 NINICO 555 Flower St, 51st Floor Los Angeles 90071; ninico.com	4 8	NA	Anglepoint, mQOL, YourSpace America	consumer, health care, real estate, technology, travel	1 / 2 San Jose 2011	Nicholas Adams President, CEO agency@ninico.com	
	 SPEC PR 4872 Topanga Canyon Blvd., Suite 311 Woodland Hills 91364; specpr.com	4 NA	NA	Yamaha Motor Corp, USA, Arthritis Foundation, All Kids Bike, SC Product Group, Cardo Systems	consumer, retail, travel, Outdoor Recreation, Powersports, Cycling	1 / 1 Woodland Hills 2014	Van Holmes Lisa Spicer Co-Founding Partners info@specpr.com	

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