

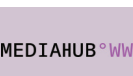
THE LIST

ADVERTISING AGENCIES

Ranked by number of employees

► NEXT WEEK

Health Insurers

Rank		Company - name - address - website	L.A. County Employees - current 2025	Clients (partial list)	Profile - creative director - headquarters - offices (L.A./total)	Top Executive - name - title - phone	
1		Rubin Postaer and Associates 2525 Colorado Ave. Santa Monica 90404; rpa.com	700 550	Honda, Farmers Insurance, Southern California Edison, Homes.com, Apartments.com, ARCO/AmPm	Joe Baratelli Santa Monica 1 / 5	Bill Hagelstein CEO (310) 394-4000	
2		Saatchi & Saatchi 555 Aviation Blvd., Suite 100 El Segundo 90245; wearesaatchi.com	690 700	Toyota Motor North America, Toyota Motor Corp., Toyota Regional Dealers Association	Jason Schragger London 1 / 140	Claire Hollands CEO (310) 214-6000	
3		Deutsch LA 12901 Jefferson Blvd. Los Angeles 90066; deutschla.com	400 360	Taco Bell, Dr Pepper, Walmart, PetSmart, Nintendo, Lowe's	Karen Costello Los Angeles 1 / 1	Kim Getty CEO (310) 862-3000	
4		TBWAMedia Arts Lab 12539 Beatrice St. Los Angeles 90066; mediaartslab.com	350 308	Apple (iPhone, iPad, Mac, Services, Brand)	Brent Anderson Los Angeles 1 / 6	Katrien De Bauw Global CEO (310) 305-4400	
		Trailer Park Group 6922 Hollywood Blvd., 10th Floor Los Angeles 90028; trailerparkgroup.com	350 280	Netflix, Warner Bros., Disney, NFL, Mattel, Marvel, Frito-Lay	Kelly Adelman Hollywood 1 / 3	David Messinger Chair & CEO (310) 845-3000	
6		Horizon Media 1888 Century Park E., Suite 700 Los Angeles 90067; horizonmedia.com	300 290	Constellation Brands, STX Entertainment, ViacomCBS, LegalZoom, Poshmark, Stitch Fix	New York 1 / 3	Bill Koenigsberg Founder, President & CEO (310) 282-0909	
7		Davis Elen 865 S. Figueroa St., Suite 1200 Los Angeles 90017; daviselen.com	250 291	Southern California Toyota Dealers, McDonald's Operators of Southern California, Smart & Final, Best Buy Health, Asana	David Moranville Los Angeles 1 / 6	Mark Davis CEO, Chair (213) 688-7000	
		72andSunny 12101 W. Bluff Creek Dr. Los Angeles 90094; 72andsunny.com	250 240	Activision, Adobe, NFL, truth, Match	Evin Shutt John Boiler Los Angeles 1 / 5	Evin Shutt CEO, Partner (818) 324-0461	
9		Quigley-Simpson 11601 Wilshire Blvd., 7th Floor Los Angeles 90025; quigleysimpson.com	243 240	Procter & Gamble, JP Morgan Chase, Kohler, Generac, Finance of America and Mixbook	Sariah Dorbin Los Angeles 1 / 2	Carl Fremont CEO (310) 996-5800	
10		Designory 211 E. Ocean Blvd., Suite 100 Long Beach 90802; designory.com	230 200	not disclosed	Lynne Grigg Long Beach 2 / 18	Paul Hosea CEO (562) 624-0271	
11		Team One 13031 W. Jefferson Blvd., Space 800 Los Angeles 90094; teamone-usa.com	214 198	Lexus The Ritz-Carlton Hotel Marriott International HKS Architects KB Home Barclays Investment Bank	Chris Graves Los Angeles 1 / 6	Julie Michael CEO (310) 437-2500	
12		Mediahub 12130 Millennium Dr. Los Angeles 90094; mediahubwww.com	200 187	Netflix, Chipotle, Fox, Fox Sports, Pinterest, Oura Ring	New York 1 / 5	Ashley Buxton EVP (424) 384-0800	
13		TBWACHiatDay Los Angeles 5353 Grosvenor Blvd. Los Angeles 90066; tbwachiatdayla.com	164 300	Apple, Gatorade, The Recording Academy, Blue Diamond Almonds, Quickbooks, Principal Financial Group, AT&T, Discover Financial Services, Palo Alto Networks, Moderna, Behr, Schwan's, Uniqlo	Renato Fernandez Los Angeles 1 / 295	Erin Riley CEO (310) 305-5000	
14		David & Goliath 909 N. Sepulveda Blvd., Suite 700 El Segundo 90245; dng.com	160 179 ¹	Kia Motors, Jack In the Box, California Lottery, Universal Studios Hollywood	Josh Miller Los Angeles 1 / 1	David Angelo Founder, Chair (310) 445-5200	
15		VaynerMedia 3516 Schaefer St. Culver City 90232; vaynermedia.com	150 170	Alaska Airlines, Bally Sports, Indeed, Sports Research & Tubi	Aaron Howe New York 1 / 11	Lisa Buckley Managing Director (646) 543-7431	
16		InterMedia Group of Companies 22120 Clarendon St., Suite 300 Woodland Hills 91367; www.IM.Agency	145 145	CarShield, SelectQuote, Relaxium, United Breast Cancer Foundation, HomeSafe, LifeVac, Laundry Sauce, Cuddly.com, US MED, & Pray.com, FlyUSA.	Joe Gonzales Woodland Hills 1 / 5	Robert B. Yallen President & Chief Executive Officer (818) 995-1455	
17		GumGum Inc. 2419 Michigan Ave., Suite A Santa Monica 90404; gumgum.com	110 109	not disclosed	Vanessa Sanoja Santa Monica 1 / 12	Marcus Startzel CEO (310) 260-9666	
18		Gnet 5455 Wilshire Blvd., 22nd Floor Los Angeles 90036; gnet.agency	107 86	Activision, Microsoft, Netflix, NBCUniversal, Google, Blizzard Entertainment	David Moodie Los Angeles 1 / 1	David Getson CEO, Partner (323) 951-9399	
19		Conill 555 S. Aviation Blvd., Suite 100 El Segundo 90245; conill.com	100 85	Burger King, Dignity Health, Fidelity, Nationwide, T-Mobile, Toyota Motors North America	Veronica Q Elizondo Gustavo Sarkis El Segundo 1 / 2	Annie Rodriguez President (424) 290-4400	

¹ Business Journal estimate.
Note: The data included in this list was provided by either company representatives, company websites, or the company's LinkedIn page. Agencies are ranked by number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and

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ADVERTISING AGENCIES *Continued from page 16*

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20		UM US 5700 Wilshire Blvd., Suite 450 Los Angeles 90036; umww.com	90 93	Sony Pictures Entertainment, Sony Pictures Home Entertainment, Sony Electronics	Rob Hersey New York 1 / 130	Erin Quintana US CEO (323) 900-7400	
21		UNFOLD 11801 Teale St. Culver City 90230; unfoldagency.com	80 72	Hulu, Warner Bros, Starz, MGM, Netflix, Disney	Brick Rucker Los Angeles 1 / 2	Daniel Weisinger CEO, President (323) 963-3108	
		Zambezi 3522 Hayden Ave. Culver City 90232; zmbz.com	80 70	DirectTV Health-Ade Kombucha / SunSip Liquid IV NFL The Tennis Channel	Gavin Lester Culver City 1 / 2	Jean Freeman CEO, Principal (310) 450-6800	
23		Icon Media Direct Inc. 5910 Lemona Ave. Sherman Oaks 91411; iconmediadirect.com	77 77	ItCosmetics, Proactiv, GoodPx, TrueCar, Hotwire, Blue Cross Shield, Oxi Clean, Brainetics	Sherman Oaks 1 / 1	Nancy Lazkani CEO (818) 995-6400	
24		Walton Isaacson 3630 Eastham Dr. Culver City 90232; waltonisaacson.com	65 63	Lexus, Sexy Hair Concepts, Toyota Financial Services, McDonald's, Walt Disney Motion Pictures	Ricardo Trejo Los Angeles/Chicago 1 / 4	Aaron Walton CEO (323) 677-5300	
25		IW Group 6300 Wilshire Blvd., Suite 2000 Los Angeles 90048; iwgroup.agency	64 61	Southern California Edison, McDonald's, Lexus, Northwest Mutual, Warner Bros, Netflix, House of Suntory, AARP	Heather Hannasch Cenon Advincula Los Angeles 1 / 3	Nita Song President, COO (213) 262-6978	
26		Intertrend 228 E. Broadway Long Beach 90802; intertrend.com	60 59	Toyota, Vitasoy North America, TD Ameritrade, Chase	Eugene Kim Long Beach 1 / 2	Julia Huang President (562) 733-1888	
		AMP Agency 6080 Center Dr., Suite 200 Los Angeles 90045; ampagency.com	60 50	LA Philharmonic, Linkedin, Maruchan, Hairclub, Gentle Monster	James Hough Boston 1 / 4	Christi Geary EVP, Head, Advantage Marketing (310) 551-0200	
28		The Many 1351 4th St., Suite 200 Santa Monica 90401; themany.com	55 56	eBay, Panda Express, CareCredit, Monster Energy (Bang Energy), Froneri (Outshine)	Damien Eley Scott Harris Blake Marquis Pacific Palisades 1 / 1	Christian Jacobsen Jens Stoelken Amir Haque Partners (310) 399 1515	
		Sensis 1651 S. Central Ave., Suite A Glendale 91204; sensisagency.com	55 53	AltaMed, USC Credit Union, Northern Arizona University, State of California, Match Group, LA Community College District, Covered California	Javier San Miguel Glendale 1 / 6	Jose Villa President (213) 341-0171	
30		Saylor 160 Glendale Blvd., Suite 2 Los Angeles 90026; sayloragency.com	54 66	Netflix, The Walt Disney Company, Hulu, Wave Sports + Entertainment	Will Trowbridge Glendale 1 / 1	Will Trowbridge Founder & CEO (213) 583-5899	
31		Liquid Advertising 138 Eucalyptus Dr. El Segundo 90245; liquidadvertising.com	50 41	Square Enix, CD Projekt Red, Bethesda, 2k Games, Wizards of the Coast, Sega	Chris Hepburn El Segundo 2 / 5	Will Akerlof CEO, President (310) 450-2653	
32		Kastner Los Angeles 3107 S. La Cienega Blvd. Los Angeles 90016; kastner-los-angeles.agency	45 45	Red Bull North America, 000 Magazine	Christian Warnke Ulrike Schult Los Angeles 1 / 6	Ulrike Schult Managing Creative Director (310) 458-2000	
33		Apollo Interactive Inc. 139 Illinois St. El Segundo 90245; apollointeractive.com	40 44	Curves International, Einstein Noah Restaurant Group, Visionworks	Carlos Sepulveda Los Angeles 1 / 1	David Bohline CEO (310) 836-9777	
34		Orci 3415 S. Sepulveda Blvd., Suite 200 Los Angeles 90034; orci.com	35 35	American Honda Motor Co. Chevron U.S.A. Inc. Kaiser Permanente Northgate González Market It Gets Better	Diego Saucedo Andrade Allen Perez Los Angeles 1 / 1	Marina Filippelli CEO (310) 444-7300	
		MJA Advertising Associates Inc. 9440 Santa Monica Blvd., Suite 507 Beverly Hills 90210; mjala.com	35 22	WND	Scott Cooper Mike Tanel Brent Roske Beverly Hills 1 / 1	Michael Cunio President (310) 205-9999	
36		Omelet 1370 N. Saint Andrews Pl. Los Angeles 90028; omelet.com	15 40	Google, Walmart, Warner Bros. Interactive, Netflix	Chelsea Kauth Los Angeles 1 / 1	Thas Naseemuddeen CEO (213) 427-6400	
37		Sagon-Phior 2107 Sawtelle Blvd. Los Angeles 90025; sagon-phior.com	12 12	Providence Saint Johns, Mayer Nutrition, Tactical Back Office, Owl Practice, CyberSafety, Educational Advancement,	Rio Phior Los Angeles 1 / 5	Glenn Sagon Co-Founder, CEO (310) 575-4665	

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Researched by Deepanjali Batra