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LOS ANGELES BUSINESS JOURNAL WOODS DE LA DER SHIP SYMPOSIUM & AWARDS 2025



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THE WOMEN'S LEADERSHIP SYMPOSIUM & AWARDS Wednesday, June 18 | Intercontinental Los Angeles Downtown

oin us on Wednesday, June 18th as we honor and celebrate the terrific women business leaders in the Los Angeles community with our awards ceremony, the 2025 Women's Leadership Awards. With 374 nominees (appearing in the pages of this issue), there are

clearly many accomplished and impactful leaders to draw inspiration from. This year, we will name honorees in the following categories:

- The Accelerator Award
- CEO of the Year
- Champion of Women
- Community Impact Advocate
- Emerging Woman-Owned Business Leader
- Executive of the Year
- Innovator of the Year
- Mentor of the Year
- NextGen Woman of the Year

It's an event you won't want to miss!

SYMPOSIUM BREAKFAST

8:00am 9:00am	REGISTRATION, NETWORKING & BREAKFAST WELCOME & INTRODUCTIONS
PANEL DISCUSSIONS	
9:10am	THE NEW ERA OF LEADERSHIP: SHAPING THE WORKPLACE
	OF TOMORROW
9:50am	THE POWER OF PEOPLE: BUILDING RELATIONSHIPS
	THAT ELEVATE YOUR CAREER
10:30am	RISK TAKING & INNOVATION: HOW LEADERS STAY AHEAD
11:10am	THE CEO MINDSET: THINKING, ACTING & THRIVING LIKE
	A TOP EXECUTIVE

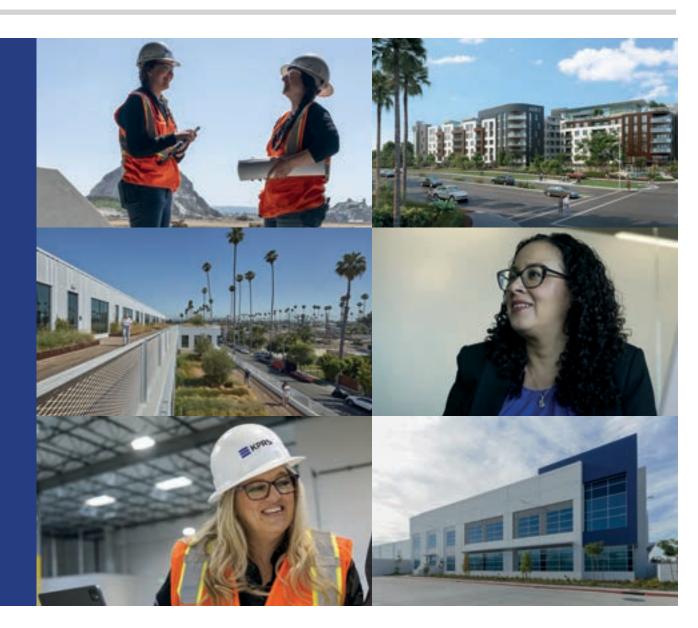
AWARDS LUNCHEON TO FOLLOW

To register, visit labusinessjournal.com/events/wlsa2025

Women Who Build.

At KPRS, we believe it's the invaluable contributions of women that make us an even better building partner. We're proud to be a part of the 2O25 Women's Leadership Symposium & Awards. KPRS celebrates the talented finalists in our own organization along with the many women in leadership among influential industries in Los Angeles. Congratulations to all the nominees!

Let's build together.







KeyBank Leaders Recognized

Honoring two of our own at a dynamic day of inspiration — the 2025 Women's Leadership Symposium & Awards.

Congratulations to Kathy Kirchhoff and Erica Elsasser for being nominated among the area's top businesswomen this year.



Kathy Kirchhoff

Erica Elsasser

With over 200 years of experience, KeyBank is uniquely dedicated to middle market businesses for the long haul. Our relationship-driven approach means that as the economy shifts, we stay focused on your success — not just for today but for years to come.

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he Nominees



Alana Abbitt Chief Product Officer **Miso Robotics**



Jennifer Acree Founder and CEO JSA+Partners

Farah Alkayed

Associate Attorney

Winston & Strawn LLP





Ranee Adipat Partner Ropes & Gray

Katherina Alznauer

Attornev

Perry and Alznauer, PC

Veronica Arteaga

President & CEO

Exceptional Children's Foundation

(ECF)

Melanie Babyan

VP, Client Relations

Zero Parallel

Laura Baron

(00)

SDS Capital Group



Barbara Aguirre Project Coordinator AC Martin

Cindy Ambuehl

(FO

Cindy Ambuehl Group

Elen Asatryan

Mayor

City of Glendale

Sarah Bacay

Director of Lease Administration

CIRE Equity



Bridget Ahern Partner, People Advisory Services Ernst & Young LLP (EY US)

Belva Anakwenze

Entertainment Business Manager

Abacus Financial Business Management



Wanda Ahmadi Vice President, Communications & Partnerships **Beverly Hills Conference & Visitors Bureau**

Mona Andrews

(FO

We Stay In The Game

Sally Aubury

Partner

SingerLewak



Susie Albin-Najera Director, Leisure Travel & Strategic Partnerships, US Market Los Cabos Tourism Board



Nancy Antoniou SVP, Strategic Operations, CHRO The Los Angeles Times, NantWorks, LLC



President The Agency





Paula Bahamon Senior Vice President, Community Development **Mission Valley Bank**



Laura Berens Founder and CEO Love and Fit



Shelby Boagni Senior Vice President, People and Culture Performing Arts Center of Los Angeles County ("The Music Center")



Veronica Alcaraz Owner; President Fresh Start Healthy Meals, Dough Girl (DG) Foundation



Edana Appel Director, Camp and Family Programs J Los Angeles



Anna Avetisyan VP, Product & Design Phonexa



Sarvenaz Bahar President Los Angeles County Bar Association



Susan Berman CEO and Co-Founder The Help Group



Sharon Appelbaum

Managing Attorney

Appelbaum Law PC

Jaclyn Aviles Senior Strategist Think Together



Nuzi Barkatally Vice President. Tech and Healthcare Silicon Valley Bank

Barbara Bernstein

Wealth Management Advisor

Fortuna Wealth Management,



Kavitha Bhatia, MD, MMM, FAAP, FACHE President and Chair, Prime Healthcare Foundation; Chief Medical Officer, Strategy, Prime Healthcare Legacy Strategies and Insurance Solutions



Director of Administration Musick, Peeler, & Garrett LLP



Tania Birker Director of Booking VOX DJs



Jill Basowski Operations Manager Avison Young



Christina Blumer Executive Director Will Rogers Motion Picture











Kristen Blunt

Managing Partner Aligned Strategies











Managing Partner

PCH Benefits and Insurance Solutions













Smita Bagla



Owner





Meridith Baer

UCLA Health congratulates

all nominees of Los Angeles Business Journal's Women's Leadership Awards including

Johnese Spisso, MPA

President, UCLA Health CEO, UCLA Hospital System Associate Vice Chancellor, UCLA Health Sciences

Eve Glazier, MD

President, Faculty Practice Group, UCLA Health Health Sciences Professor of Medicine, David Geffen School of Medicine at UCLA

Fola May, MD, PhD

Associate Professor, Department of Medicine, Digestive Diseases Attending Physician, Greater Los Angeles Veterans Affairs Medical Center Associate Director, UCLA Kaiser Permanente Center for Health Equity Jonsson Comprehensive Cancer Center







Caylie Bontz Senior Associate **KWP Real Estate**

Elizabeth Brink

Co-CEO

Gensler

Stephanie Bum

Vice President;

Head, Family Law Department

Reuben Raucher & Blum

Cécile Chalifour

Managing Director; Head of West Region,

JPMorganChase

Stephanie Chen

Director

Elev8 New Media

Margo Conley

President, Banner Storage Group

Banner Real Estate Group

munity Development Banking



Amy Born Senior Portfolio Strategist First Citizens Wealth

Farrah Brittany

Founding Agent

The Agency

Cheryl Calhoun

Managing Director

CBIZ





Pamela Bosco

CEO

Katie Brody Managing Director J.P. Morgan Private Bank



Galen Callahan CEO and President 805Escrow



Jennifer Chang Education Rights Attorney Law Offices of Jennifer Chang



Diana Ordaz Cherrington President **Multicultural Business Alliance**



Author; Writer; Producer Nicole Conn Films Global



Alona Bowman VP of Operations **Best Contracting Services**

Kerri Brouilette

Managing Director; Chief Credit Officer

Ascent Developer Solutions

Babette Campbell

Partner

Armanino

Michelle Chang

Managing Partner

Ramo Law PC

Sandra Cho

President and Founder

Pointwealth Capital Management

Erika Contreras

Partner

Panish | Shea | Ravipudi LLP



Giovanna Brasfield Chief Executive Officer **Brasfield & Associates LLC**



Dawn L. Brown CEO EmpowHer Institute



Kaitlynn Campbell Events & Catering Sales Manager Jonathan Club



Verna Grayce Chao Executive Vice President, Commercial and Consumer Banking Products City National Bank



Andrea Choe Co-Founder and CEO Holoclara



Megan Creecy-Herman President, West Region Prologis



Director of Operations

Cushman & Wakefield

Kellie Brown

(00)

SONA / The SONA Foundation

Priscilla Brehm Wealth Advisor Morton Wealth



Lila Brown Founder: CEO Ella Bee Media Group



Rachel Casal Estimating Manager Build Group, Inc.



Amy Chen Senior Manager CBIZ



Lydia Colaresi VP, Digital Marketing - CRM and Marketing Solutions Live Nation Entertainment



Jessica Cruz Founder and CEO Vegan Street Fair



Cyndie Chang

Managing Partner, Los Angeles Office

Weihua Cheng Managing Director PNC Bank



Moira Conlon Founder & CEO **Financial Profiles**





Nicole Conn





























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Jesse Draper Founding Partner Halogen Ventures



Mia Farrell Board Member; Film Festival Publicist and Strategist **Golden Globe Foundation**



Susan Fries CEO Ecola Termite & Pest Control



Anush Gasparian Director, Human Resources Phonexa



Eva Davis Managing Partner, External Affairs Winston & Strawn LLP

Anita Dharapuram

Vice President,

Community Development Officer

PNC Bank

Sabrina Dukhovny

Chief Operating Officer

Arixa Capital

Bernadette Fernandez

CEO

Imagine Etiquette Inc

Barbara Gadbois

Partner

Gibbs Giden Locher Turner Senet

& Wittbrodt

Meredith Gee

Head, Product Design

Akido Labs



Martha de la Torre CEO and Co-Founder Fl Clasificado



Hayley Dickson Founder; Wealth Management Advisor Northwestern Mutual - Rippl Wealth Management & Insurance Solutions



Carolyn Dundee Executive Director Small Acts Big Change



Tanya Flynn Co-Owner Cuts for Mutts



Kristen Gaer Senior Marketing Specialist Cushman and Wakefield



Eve Glazier, MD President, Faculty Practice Group, UCLA Health; Health Sciences Professor of Medicine, David Geffen School of Medicine at UCLA



Penelope Deihl Member Clark Hill

Kerra Diener

Partner

Withum

Kathryn Edgerton

Member

Mintz

Suzy Foster

Managing Director,

Marketing & Business Development

KWP Real Estate

Karyn Gallen

Director, Training

SingerLewak

Tessa Graham

CEO

Child Development Institute (CDI)



Krissy Delapinia Digital Content Coordinator Hope the Mission



Monica Dinsmore Head, Esports Electronic Arts (EA)



Mikeshaya Edwards Director of Operations, Member Services



Sherri Francois Chief Impact Officer; Executive Director SoLa Impact; The SoLa Foundation



Deanna Garcia CFO Jones and Sons Enterprises Inc.



Samantha Grant Partner Reed Smith LLP



Rosa Delgado

Senior Project Manager

Clayco

Robin Dodson

Executive Managing Director

Cushman & Wakefield

Erica Elsasser

Commercial Banking

KeyBank

Christine Deschaine Senior Vice President KWP Real Estate



Erin Donovan Partner Musick, Peeler, & Garrett LLP



Tamika Farr President and CEO Pathways LA

Elaine Fresch

Senior Partner

Hawkins Parnell



Mindy Freedman President & Founder The SAM Initiative







Demetria L. Graves

Founding & Managing Partner; Certified Family Law Specialist

The Graves Law Firm



Ellyn Garofalo

Partner

Liner Freedman Taitelman + Cooley

Debra Gray Executive Director Frandzel Robins Bloom & Csato, L.C.













Recognizing the remarkable.

Congratulations to Partner Karine Philippon and all the 2025 Women's Leadership Awards nominees!



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Lindsay Green Chief Operating Officer; Principal OFFICEUNTITLED



Dianne Gubin Co-CEO C-Sweet

Candice Hakimfar

Realtor. Nourmand & Associates

Founder, Luxe Level Group

Sarah Hartman

Partner

Jeffer Mangels Butler & Mitchell LLP



Ikram Guerd General Manager US - CMO Aspivix



Tamara Gurney CEO; President **Mission Valley Bank**



Emily Gustin Southwest Marketing Lead Cushman & Wakefield

Jeri Harman

Founder & Chairman

Avante Capital Partners



Melissa Harman

Partner

Moss Adams

Elva Hernandez

VP of Accounting

CIRE Equity

Isabel Gutierrez CEO Vistendo Inc.



Adaobi Gwacham Local Owner-Operator Chick-fil-A Lake & Boylston, Chick-fil-A E. Colorado Blvd



Jennifer Harris Partner Ropes & Gray



Sandra Hernandez Chief Executive Officer Dr. Sandy's Joy and Wellness, LLC







Lana Hout Managing Broker First Choice Business Brokers Los Angeles



Jenn Johnston Chief Marketing Officer FAT Brands Inc.



Debby Kim Director, Corporate Communications Cordoba Corporation



Kristen Haines Chief Executive Officer Mailcon



Betsy Hart Hospital President & CEO Dignity Health - Glendale Memorial Hospital and Health Center



Mary Hewitt CEO Kollab Youth

Maki Hsieh

President & CEO

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Christianne Jordan

Director, Senior Project Designer

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Tiffany Hughes

Managing Director, Foreign Exchange

PNC Bank

Courtney Jurado

Chief Development Officer

AbilityFirst



Principal Baker Tilly

Jonelle Hayes

CEO

Thomas Hayes Studio



Neela Hummel Co-CEO **Abacus Wealth Partners**



Grace Kangdani Senior Vice President, Global Commercial Banking, AI Transformative Technology Group Bank of America



Ileana Holguin

Executive, Higher Education & Healthcare

The PENTA Building Group

Maria Hunter Market President, Los Angeles Enterprise Bank & Trust



Ava Kaufman Founder; CEO Ava's Heart





Michelle Iturralde Market Executive.



First Citizens Bank













Brandy Han Executive Vice President, Capital Markets **City National Bank**

Wessam Hazaymeh

Manager, Digital Marketing

Beverly Hills Conference

& Visitors Bureau



Kelly Heinen Financial Advisor Northwestern Mutual



Global Commercial Banking





Cathy J. Hood

Founder; CEO;



Kelley Brack Jamison

Founder

Kestrel Bay

Nikki Khorram

Associate Attorney

Winston & Strawn LLP







LOS ANGELES - WOMEN'S LEADERSHIP

Congratulations to our 2025 Women's Leadership Nominees

This recognition speaks to your dedication, skill, and the impact you've made in shaping the future of business.

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Cheryl Calhoun Managing Director



Kelly O'Neil *Managing Director*



Betty Liu *Director*



Amy Chen Senior Manager

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Taylor Kogler Realtor Nourmand & Associates



Ann Kono Co-Founder TeachAAPI



Sara Kornblatt Partner Gibbs Giden Locher Turner Senet & Wittbrodt

Deborah La Franchi

CEO: Founder

SDS Capital Group

Amanda Lee

Agent

The Agency



Alexandra Krasovec

Partner

Manatt, Phelps & Phillips, LLP

Francine Lai

Partne

Gerber Kawasaki Wealth

and Investment Management

Eunice Lee

Chief Operating Officer

Scopely

Jennalynn Kristedja Director of Learning & Development **KPRS** Construction



Partner Meyer, Olson, Lowy & Meyers, LLP



Tina LaMonica Executive Vice President NAI Capital Commercial



Director, Regional Operations - West Coast Avison Young



Dina LaPolt President LaPolt Law & LaPolt Media



Kate LaQuay Managing Partner, LA Office Munck Wilson Mandala, LLP

Amy Kwan

CEO



Lavena Lewis Founder, Vena Vena Handcrafted Director, SUNDARA Catalyst Group Co.



Michelle Lewis

CEO

SONA - Songwriters of North America

Jennifer Lieser Partner



Mahru Madjidi Shareholder Shegerian & Associates



Marianne Martin Corporate Finance Partner Jeffer Mangels Butler & Mitchell







Jennifer Lee Partner Sheppard, Mullin, Richter & Hampton



Courtney Lingle Estates Agent & Managing Partner The Agency



Hannah Maile Associate Avison Young



Wendy Lane

Partner; Chair, Employment Department

Greenberg Glusker

Guadalupe Lemus Senior Financial Sales Consultant PNC Bank

Betty Liu

Director

CBIZ

Rochelle Maize

Executive Director, Luxury Estates Division

Nourmand & Associates



Julia Leonard

Vice President of Operations

Matthews Real Estate

Investment Services

Ruishan Liu WiSE Gabilan Assistant Professor of Computer Science University of Southern California



Lana Manganiello Law Firm Consultant Practice Growth Partner



Andrea Leventhal

Director

Baker Tilly

Dana Lowy Founding Partner Meyer, Olson, Lowy & Meyers, LLP



Leslie Margolin Head, Healthcare Networks Akido Labs



Karla Luna Tax Partner **BPM LLP**



Nina Marino Partner Kaplan Marino





Jaime Lee

CEO Jamison



Kaplan Marino



Allie Lutz Estates Agent & Managing Partner



Sheila Marmon

CEO

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Shirley Wiliani

didn't just break the glass ceiling, she redesigned the entire building. As the founder and CEO of ALC, Shirley transformed a bold idea of remote back offices services into a thriving business, earning industry recognition for innovation, integrity, and unstoppable growth.

Her leadership is about more than numbers. It's about championing diverse voices, mentoring tomorrow's women leaders, and building a workplace where everyone's potential can shine. Under Shirley's direction, ALC has become a model for what's possible when passion, expertise, and a sense of purpose come together.

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Congratulations to our founder & CEO Shirley Wiliani for her nomination!









Angella Martinez CEO **KIPP SoCal Public Schools**



Jasmyn Masters-Culpepper Program Manager, Career Programs STEM Advantage

Leslie Mayer

Executive Managing Director

Cushman & Wakefield



Bailey Masullo Lead Product Manager **Capital Group**



Jessee Matana Associate Meyer, Olson, Lowy & Meyers, LLP



Maja Mataric Chan Soon-Shiong Chair and Distinguished Professor of Computer Science, Neuroscience, and Pediatrics University of Southern California



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Carissa Moore Marketing Manager **Diamond Game**



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Folade May

Associate Professor of Medicine

David Geffen School of Medicine at UCLA

Stacey McKinnon

Chief Operating Officer; Chief Marketing Officer

Morton Wealth

Natalie May Associate Principal SPF:a



Parini Mehta Principal **CO** Architects



Janice Miller Managing Partner Miller Haga Law Group LLP



Elisabeth Moriarty Partner; Chair, Litigation Department Greenberg Glusker



Joanne Nowlin Chief Executive Officer American Red Cross



Jessica Ormandy Founder; Chief Marketing Officer Ormandy Marketing



Marcia Mayeda Director County of Los Angeles Department of Animal Care and Control



Rashmi Menon Vice President; General Manager, California Burns & McDonnell



Julie Miller Partner Holthouse Carlin & Van Trigt LLP

Ali Wood Moser

Realtor; Real Estate Director of Operations

Nourmand & Associates

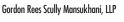
Ifunanya Nweke

Executive Director

Jazz Hands For Autism



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Ekaterina Mironova

CEO; Head of Department CX

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Devon Munos

Senior Vice President;

Head of Americas Research

Savills

Kelly O'Neil

Lead Managing Director

CBIZ



President & CEO



Susan Napier Vice President, Private Wealth Management Goldman, Sachs & Co. LLC



Rose O'Sullivan



Kayoko Mitsumatsu

Founder; Executive Director

Yoga Gives Back

Lizbeth Nevarez Partner; Nonprofit Tax Practice Leader GHJ



Adrianna Cruz Ocampo

President

U-Frame-It Gallery















Puanani Norwood

Office Managing Partner

BCLP

Dana Ontiveros

Associate

Snell & Wilmer





Octavia Morgan CEO; Creative Director OCTAVIA MORGAN Los Angeles







Executive Director SONA - Songwriters of North America



Erin McAnally

Thea Mercouffer Owner; Manager The Wicked Wolf





Cynthia Mitchell-Heard Los Angeles Urban League





Executive Vice President NAI Capital Commercial





Carly McGinnis

President

Exploding Kittens



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Managing Partner, California & Arizona

Forvis Mazars



Kylene Oswald Senior Project Manager Suffolk



Tami Pardee Founder; CEO Pardee Properties



Sonia Parikh Senior Manager, Consulting Ernst & Young LLP (EY US)



Lauren Plichta

President & CEO

Amanda Rees

Co-Founder; CEO

AGEBOLD

Lauren Rodriguez

CFO

IR Architects

Whitney Jones Roy

Partner

Sheppard, Mullin, Richter & Hampton



Prital Patel Vice President & Design Director **PBS Engineers**



Nora Perez Vice President, Community Development Officer Enterprise Bank & Trust



Amy Proctor Partner Irell & Manella LLP



Heather Quinn Financial Advisor Fortuna Wealth Management. Legacy Strategies & Insurance Solutions



Gisele Ragusa Professor, Engineering Education Practice University of Southern California

Karina Rico

Regional Director, Marketing - West US

Avison Young

Erin Ross

CEO

Girls Inc of LA



Lourdes Ramirez Vice President; Agency Asset Manager **PNC Bank**

Amber Rivas

President & CEO

Aviva Family & Children's Services

Amy Rossetti

Founder

R[AR]E Public Relations



Cydcor



Rani Ranade Design Director Loescher Meachem Architects



Sarah Robarts President **Ballantines PR**



Miri Rossitto CEO & Founder **Cowe Communications**





Lori A. Roth Global Managing Partner Prager Metis

Angela Pinto Executive Director Ervin Cohen & Jessup LLP



Michelle Rabinovich Director of Preconstruction; Director of Los Angeles **KPRS** Construction



Sunitha Reddy, MBA, MPH, FACHE Chief Revenue Officer; Vice President of Operations



Anne-Margot Rodde Founder & CEO Creators Corp.



CEO Hillsides

Rachel Park Senior Manager Baker Tilly

Hanna Polson Project Mana<u>g</u>er **Big Brothers Big Sisters** Shawmut Design and Construction of Greater Los Angeles





Phonexa



Raquel Román Executive Director Proyecto Pastoral



Natalie Rutledge Director, Financial Planning Strategic View Advisors



Angela Reddock-Wright Employment & Title IX Mediator Signature Resolution / RLG









Stacey Roth



















Meghan Pinchuk Chief Investment Officer Morton Wealth



























TO PENTA'S ILEANA HOLGUIN, KELLY STUPI, AND ALL OF THE

LOS ANGELES BUSINESS JOURNAL

2025 WOMEN'S LEADERSHIP AWARDS NOMINEES







he Nominees



Marian Sahakayan Director of Brand & Content Strategy Phonexa



Lara Schmoisman Founder & CEO The Darl



Margaret Shanley Partner; Transaction Advisory Services Practice Leader CohnReznick Advisory LLC



Adrianna Smith Managing Broker First Choice Business Brokers Los Angeles



Daisy Stall Head, Entertainment Finance California Bank & Trust



Viktoriya Stinson President of the Board; Chief Executive Officer Victory Starts Now



Karla Salazar Executive Director **ScholarMatch**

Michelle Schwartz

Managing Partner

The Agency

Shaama Sharada

Associate Professor, Chemical Engineering

and Materials Science and Chemistry

University of Southern California

Shayla Smith

Chief Operating Officer

Lichter, Grossman, Nichols, Feldman,

Rogal, Shikora & Clark, Inc.

Nicola Staples

Chief Operating Officer

Cowe Communications

Kelly Stupi

Senior Project Manager

The PENTA Building Group





Sierra Scoggins 5th Grade Teacher KIPP Academy of Opportunity



Shawn Sheffield Chief Strategy Officer Keck Medicine of USC



Wendy Smith Author Retired



Emily Lou Steenwyk Director; Chief Marketing Officer ForensisGroup



Coco Su Director Smartlaw, LACBA Lawyer Referral Service



Leticia Sanchez Market Director, Community Banking in Southern California **JPMorganChase**



Susan Seflin Partner BG Law

Audrey Simons

CEO

San Fernando Valley Community

Health Center

Aerin Snow

Partner

Mercy Tolentino Steenwyk

CEO; President

ForensisGroup

Shanelle Sua

Recruiting, Development

and Training Coordinator

Strategic View Advisors



Misty Sanford

Partner and Chair; Real Estate

Willkie Farr & Gallagher LLP

Martine Singer President & CEO Children's Institute



Farnaz Solomon Dental Office Owner & Manager Time to Smile



Michele Stein Chief Operating Officer NAI Capital Commercial



Paula Sweis Founder & Principal SILVERWEISS International



Malak Santini Managing Director J.P. Morgan Private Bank

Attornev

West Hollywood Law Group





Cherise Small Founder; Licensed Clinical Social Worker The Healing Point Therapy & Wellness

Studio Principal

AC Martin

Kimberly Stepp

Principal

Stepp Commercial

Rachel Guanwei Tao

Senior Product Manager

Abbott



Danielle Martin Spicer

Johnese Spisso President, UCLA Health; CEO, UCLA Hospital System; Associate Vice Chancellor, UCLA Health



Marty Stevens-Heebner Founder & CEO **Clear Home Solutions**



Karen Tatman Founder and CEO KMT Wealth Management









Nada Shamonki Special Counsel Mintz











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Nora Trueblood

Director, Marketing and Communications

Allen Lund Company

Lucy Villanueva

Vice President

Clayco



Julie D. Taylor Principal Taylor & Company

Elizabeth Tuan

Partner

Irell & Manella LLP

Erin Voisin

Managing Director,

Wealth Management Services

EP Wealth Advisors



Executive Vice President NAI Capital Commercial



Marie Taylor

Kimberly Burns Turner Brokerage Manager Nourmand & Associates



Jenifer Wallis Chair, Entertainment Practice Munck Wilson Mandala, LLP



Founder & CEO ALC



Shirley Wiliani



D'Aundrea Williams Director, Interim Housing Hope the Mission

Ashley Teesdale

Senior Associate

BG Law

Julie Uhrman

CEO and Co-Founder

Angel City Football Club

Jackie Ward

Senior Associate

Ramo Law PC



Jessica Yasukochi Vice President Valley Industry & Commerce Association



Judy Zhu CEO Synear Foods USA



Vanessa Terzian Partner Lagerlof, LLP

Minoti Vaishnav

Creative Producer

Prophecy Girl Films

Tracey Waters Senior Director of Operations

& Administration

Kaufman Legal Group

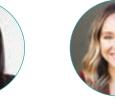




Tatevik Torossian Senior Manager Grobstein Teeple LLP



Nina Torres Director, Strategic Communications & Initiatives Adelante Partners Inc.



Nicole Vatter Principal **Avante Capital Partners**



Dignity Health



Donna Wilson CEO; Managing Partner Manatt, Phelps & Phillips, LLP



Jennifer Whisenant

CFO; COO

Scali Rasmussen, PC

Tara Wilson Tax Partner BPM LLP



Jessica Wiederhorn

Non-Traditional Business Development

FAT Brands Inc.

Ellen Kaufman Wolf Partner & Founder Wolf Wallenstein, PC



Molly Ann Woods, CFRE Chief Development & Communications Officer Doheny Eye Institute



Sally Zesut Senior Vice President Avison Young







Danielle Williams

Analyst

Avante Capital Partners

Luz Zambrano CEO Casupo



Rosie Zilifyan Managing Trial Attorney Shegerian & Associates



Rayni Williams

CEO & Co-Founder

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The Panelists

THE 2025 WOMEN'S LEADERSHIP SYMPOSIUM & AWARDS

THE NEW ERA OF LEADERSHIP: SHAPING THE WORKPLACE OF TOMORROW



PAULA BAHAMON Moderator Senior Vice President, Community Development Mission Valley Bank



ANN KONO Co-Founder TeachAAPI



KARINE PHILIPPON Managing Partner -California & Arizona Forvis Mazars



JULIE WAGNER, CDME Chief Executive Officer Beverly Hills Conference & Visitors Bureau THE POWER OF PEOPLE: BUILDING RELATIONSHIPS THAT ELEVATE YOUR CAREER



HILLARY GADSBY Moderator Founder & CEO BOSS TALKS and The Building a Boss Summit



ILEANA HOLGUIN Executive, Higher Education & Healthcare The PENTA Building Group







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RISK TAKING & INNOVATION: HOW LEADERS STAY AHEAD



CYNTHIA FRAUSTO Moderator Director, Marketing and Public Relations Antelope Valley Medical Center



LAUREN IRELAND Co-Founder Summer Fridays



LAURIE MULLER-GIRARD Executive Vice President; West Region Commercial Executive KeyBank



STACY ROTH CEO Hillsides

THE CEO MINDSET: THINKING, ACTING & THRIVING LIKE A TOP EXECUTIVE



Moderator Dean Loyola Marymount University College of Business Administration

DAYLE M. SMITH. PhD



JULIE UHRMAN CEO Angel City Football Club



MARTHA SANTANA-CHIN CEO L.A. Care Health Plan



SHIRLEY WILIANI Founder & CEO ALC

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MICHELLE BRAZIL Director of Operations



LESLIE MAYER Executive Managing Director



ROBIN DODSON Executive Managing Director



EMILY GUSTIN Senior Marketing Manager

WHAT ROLE HAS MENTORSHIP PLAYED IN YOUR RISE AS A LEADER?

MICHELLE: Mentorship isn't just a nice to have, it's a game-changer. Throughout my career, I've built a personal Board of Directors—a circle of trusted mentors I turn to for insight, challenge, and growth. They help me think bigger, lead better, and show up every day as the best version of myself.

WHAT'S ONE PIECE OF ADVICE YOU'D GIVE TO THE NEXT GENERATION OF WOMEN LEADERS COMING UP BEHIND YOU?

LESLIE: Leadership means setting an inspiring example others want to follow. In a data-driven world, great leaders still lead with empathy, integrity, and active listening. Success comes from building diverse, dynamic teams and fostering open, ongoing communication. A leader sets the vision, guides the team, and empowers individual strengths. After all, there's no 'l' in team—and without a team, there's no leader.

HOW ARE YOU BREAKING BARRIERS FOR WOMEN IN COMMERCIAL REAL ESTATE?

ROBIN: I am dedicated to empowering the next generation of women in industrial real estate through mentorship, visibility, and authentic connection. By sharing my journey and creating space for exploration, I aim to drive lasting inclusion and diversity in our industry. When women see themselves reflected across CRE, they don't just participate, they lead.

IN WHAT WAYS DO YOU DEFINE SUCCESS ON YOUR OWN TERMS?

EMILY: I define success as living true to my values, growing through continuous learning, and making a meaningful impact. It's about pursuing my goals while maintaining balance and well-being, and finding pride not just in outcomes, but in how I overcome challenges. If I can look back and see growth, integrity, and positive influence, that's success to me.



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Better never settles



Tariff Turmoil: The Bumpy Road Ahead for Manufacturers

By ROBERT BESSER

ariffs have hit the manufacturing sector more directly than many other industries. Understanding the macro-economic factors at play and the positioning of an individual business is key to easing the impact of these financial challenges. Tariffs are expected to disrupt supply chains, affect labor availability and slow consumer spending. A bumpy launch of the tariff plan has exacerbated these obstacles for the manufacturing sector, which accounts for 10.2% of the US economy. As the tariff story unfolds, manufacturers must figure out their impact and how they should respond.

IMMEDIATE EFFECTS: MANUFACTURING ACTIVITY SLUMPS

Tariffs have had a swift and immediate impact on the manufacturing market. In March, the purchasing manager's index (PMI) for the marketing sector fell to 49% and again in April to 48.7%, signifying a contraction in the market, according to the Institute for Supply Management's (ISM) monthly survey.¹ In addition, manufacturing jobs fell in both March and April.² The ISM attributed the slump to reduced consumer spending and waning sentiment caused by tariffs.

The manufacturing market had already weathered a 26-month contraction period caused by increased interest rates. While January and February showed signs of recovery and growth, that was before the tariffs took effect. Now, the market is not only showing a contraction, but new orders have fallen to their lowest levels since 2023.

TARIFFS HIT SUPPLY CHAINS, MATERIALS COSTS AND CONSUMER SPENDING

Disruption from tariffs is expected to touch the entire lifecycle of the manufacturing process. Manufacturers sourcing raw materials overseas will likely need to look to less-exposed markets, potentially requiring some suppliers to relocate.

The uncertainty about raw materials and the increased cost of the tariffs has also disrupted new orders and canceled orders that were already in place. The tariff-driven disruption is already visible at ports. In the last week of April, there was a 43% drop in US import containers, a disruption not seen since the pandemic-driven supply chain halt in the summer of 2020.³ Many US ports are also beginning to show steep declines in US exports.

Higher costs of materials will also make it difficult for manufacturers to place materials orders or maintain the same level of production. To offset higher costs, the price of the final product will have to increase, destabilizing business operations. Simultaneously, the macroeconomic fallout from the tariffs — which are expected to increase core PCE from 3.5% to 4.5% this year and reduce GDP growth by 1% to 2% — will put downward pressure on consumer spending and buying power. Lower sales of completed goods will further upset US manufacturing.

THE GREAT HOPE: EVALUATING THE PROMISE OF A FUTURE US MANUFACTURING SURGE

The stated long-term intention of the tariff

plan is to increase domestic manufacturing and encourage the reshoring of production. However, there are mixed views on the effectiveness of tariffs boosting US manufacturing activity. In one survey from CNBC, half of respondents said that reshoring would more than double costs, and that any reshoring would be built around automation, not workers.⁴ In part, that is because the US already has an existing labor shortage in the manufacturing sector, with about 500,000 manufacturing jobs open before the tariffs took effect.

Some companies have already pledged specific additional investments in US manufacturing because of the tariffs, including Apple (\$500 billion), Johnson & Johnson (\$55 million), and Hyundai (\$21 billion). And yet, despite these announcements, experts anticipate tariffs will have a net negative impact on employment.

NAVIGATING THE ROAD AHEAD: FINDING SILVER LININGS

For manufacturing leaders, it has become essential to understand financial nuances. Those with a strong domestic supply chain may be able to offer advantageous pricing compared to competitors facing higher tariffs on their raw materials or components. As supply chains become more volatile, using financial strategies to manage risk may also become a strategic lever, whether that risk is inventory, unknown future costs or potential M&A opportunities.

While tariff-driven challenges are real,



'Our role is to bring the right mix of capital and risk assurance to the table so clients can broaden their sourcing options and keep goods flowing.' LAURIE MULLER-GIRARD

KeyBank

where there is volatility, there typically lies opportunity as well. By partnering with financial advisors and experts in the manufacturing capital stack, leaders can strengthen their balance sheets and review assets and options to raise capital, reinvest in growth and manage debt levels.

"When trade rules shift overnight, the biggest advantage a company can have is the financial flexibility to pivot to new suppliers without slowing production," said KeyBank commercial executive Laurie Muller-Girard. "Our role is to bring the right mix of capital and risk assurance to the table so clients can broaden their sourcing options and keep goods flowing."

With over 200 years of experience, KeyBank is uniquely dedicated to middle market businesses for the long haul. Its relationship-driven approach means that as the economy shifts, it stays focused on your success — not just for today, but for years to come. To learn more, reach out or visit key.com/labjsocal.



Robert Besser is KeyBank's Southern California Commercial Banking Leader. He leads the targeted growth strategy in the market and manages a high-performing team of senior

relationship managers and payments advisors. Together, they provide trusted lending, treasury, and capital markets strategic advisory solutions to middle market clients across California and the Southwest. Connect with Robert directly at Robert.Besser@key.com or (310) 744-2219.

¹ https://www.reuters.com/markets/us/us-manufacturing-sigo-back-into-contraction-tariffs-angs-tmounts-2025-04-01 2 https://www.smarkdl.org/supply-management-news-and-separts/sparse/parts/sparse-parts-newsizes/pari/apii 3 https://www.cmbc.com/2025/50/30/hump-https:/hus-exports-inpart-on-due-elve-elven.html 4 https://www.cmbc.com/2025/50/J/14/tariffs-wont-bring-manufacturing-back-to-us-supply-chain-survey.html

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THE SAD REALITY



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OUR SOLUTION

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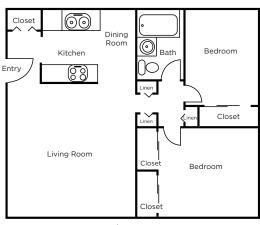




Rendering: New Apartment Homes

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The Leadership Crisis No One's Talking About

By SHIRLEY WILIANI

he CEO job is broken. Or rather, our understanding of it is.

For decades, we've defined leadership success by command and control: executives who make every decision, solve every problem, and drive outcomes through force of will. We've rewarded leaders who hoard information, centralize power and build companies revolving around their involvement.

But that model is outdated. In today's fast-moving environment, thriving companies adapt quickly, innovate continuously and scale efficiently. None of that happens when every-thing flows through one person.

The future belongs to leaders who build systems, empower teams and create cultures that generate results without constant oversight. Leaders who distribute decision-making, foster collaboration and align organizations around shared purpose.

Here's the problem: we keep hiring for the old job while desperately needing the new one.

THE NEW LEADERSHIP IMPERATIVE

Modern businesses face challenges that traditional top-down leadership can't solve. Customer expectations shift overnight. Technology disrupts industries. Supply chains collapse and rebuild. Remote teams need different management. Success requires leaders who can: • Build resilient systems that function

• Create psychological safety that encourag-

es innovation
Develop talent across the organization

Foster collaboration across departments
Base decisions on collective intelligence These aren't soft skills — they're competi-

tive advantages. Research shows companies with collaborative leadership outperform peers. Organizations with high employee engagement see 23% higher profitability. Companies that distribute decision-making are 25% more likely to outgrow competitors⁴.

THE TALENT POOL WE'RE IGNORING

The leadership qualities that drive modern business success are exactly where women leaders excel.

Women are more likely to build inclusive environments where teams feel empowered to contribute and take initiative¹. They naturally think in systems, understanding how organizational parts connect and influence each other². They lead with clear purpose and values, creating alignment that enables distributed decision-making³.

This isn't about women being "better" leaders. It's recognizing that leadership qualities many women possess are precisely what businesses need now.

Yet women hold only 10.4% of Fortune 500 CEO positions. We're actively overlooking the talent pool best equipped for the leadership challenges we face.

FROM CONTROL TO CAPACITY: A PERSONAL JOURNEY

I learned this the hard way. For years, I built my company around personal involvement in every decision. I was the bottleneck, even as I told myself I was the solution.

The transformation happened when I stopped controlling everything and started building capacity everywhere. I documented decision frameworks, created accountability structures and empowered teams to make choices within defined parameters.

I redefined my job. Instead of having all the answers, I built systems that could generate answers. Instead of making every decision, I created frameworks to enable good decisions throughout the organization.

The result? My company became more responsive, innovative and resilient. And I became a better leader — not because I did more, but because I enabled more.

WHAT BUSINESS LEADERS MUST DO NOW?

If you're serious about building a business

that can thrive in today's environment, you need leaders who can excel at distributed leadership. Here's how to find them:

Redefine CEO search criteria. Start looking for strategic thinkers who build cultures where others want to lead.

Expand your pipeline. Create intentional pathways for high-potential women to step into CEO roles.

Change your interview process. Probe for examples of empowering others to make significant decisions.

Invest in leadership development. Collaborative, systems-thinking leadership requires developing current leaders differently.

THE BUSINESS IMPERATIVE

We have a choice: keep hiring for yesterday's leadership challenges, or start hiring for tomorrow's.

The talent is there. The business case is clear. The question is whether we're ready to redefine what great leadership actually looks like.

Shirley Wiliani is founder & CEO of ALC. Learn more at alacarte-solutions.com



. McKinsey & Company & Leanin.org. Women in the Workplace 2024. . IBEO / Kauffman Foundation indings on women-led businesses . Bostan Consulting Group (BCG). Why Women-Owned Startups Are a enter Bet (2018) . Galup, State of the Global Workplace 2023. McKinsey Global Institute. Istibuted Decision Making in Organizations (2022).

We are proud to support this year's

Women's Leadership Symposium & Awards

and congratulate

Susan Seflin, Ashley Teesdale, and Jessica Wellington,

three unbelievably talented legal practitioners,

on their well-deserved nominations.



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New 'Medically Speaking' Podcast Takes the Mystery Out of Medicine

Host Dr. Eve Glazier empowers audiences to better understand their bodies

By SANDY COHEN

hen a social media-savvy friend first suggested to Eve Glazier, MD, that UCLA Health start a podcast, Dr. Glazier thought, "Does the world need another podcast?"

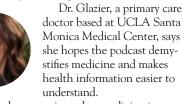
But the more she considered it – the incredible range of providers and specialists that could be featured, all the practical and reliable health information that could be shared – the more excited she got about the possibilities.

"Medically Speaking with Dr. Eve Glazier" premiered in March. Journalist Katie Couric was the first guest, talking about the importance of colorectal cancer screenings. Subsequent episodes have addressed integrative medicine and "What Your Gyno Wants You to Know."

Starting in July, new episodes will drop weekly.

"In a way, it's like a public service," Dr.

Glazier said. "I just feel strongly – as a person, as a physician, as a mother – that knowledge shouldn't be inaccessible or too precious, and it shouldn't be so rarified. That's why the slogan of the podcast is: You shouldn't have to go to medical school to know how your body works and be empowered by knowledge."



While she appreciates that medicine is moving away from its "paternalistic" origins, where providers tell patients what to do, and toward more dialog and shared decision-making, "it's pretty hard to make a shared decision without understanding what's going on with your body," she said.

When you know nothing about cars, for example, you agree to the mechanic's recommendations, Dr. Glazier said, "so I think we should share knowledge and make it accessible and really make these (medical) decisions together."

EXCITING TOPICS AND EXPERTS

Her enthusiasm for the podcast is palpable as she discusses her plans, rattling off a long list of experts she'd like to speak with and topics she wants to cover. She's approaching the project with curiosity and a desire to educate, describing herself as "the interlocutor questioner."

Dr. Glazier said there will be episodes on advance care planning, sports medicine, menopause and andropause ("how the male body changes and evolves," she said). She's planning conversations with social workers, physical therapists and pediatricians, along with an "asking for a friend" segment to address particularly sensitive topics.

"Let's ask it. Let's debunk it," she said. "Let's address it with respect and critically think

about it together." Dr. Glazier is also excited about talking to a wide swath of UCLA Health colleagues, learning what motivated their professional paths and "just celebrating and highlighting the amazing work that our providers do every day."

"Medically Speaking" is available on all podcast platforms, as well as on YouTube. "We just really want listeners to walk away with knowledge that's going to help them in their life," Dr. Glazier added.

'ASK THE DOCTORS'

"Medically Speaking" is like an expanded digital iteration of the "Ask the Doctors" column, which features expert answers to reader-submitted questions that Dr. Glazier and her UCLA Health colleague Elizabeth Ko, MD, have been writing since 2018.

A professor of medicine at the David Geffen School of Medicine at UCLA, Dr. Glazier also serves as president of the UCLA Health Faculty Practice Group, overseeing physician support services, managed care contracting and the Office of Population Health and Accountable Care.

"I really love what I do," she said. "I feel so, so lucky and fortunate."

TAKE THE NEXT STEP

0 14

Learn more about LMU's

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Listen to or watch "Medically Speaking with Dr. Eve Glazier" now, available for streaming on Spotify, Apple and YouTube.

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Sandy Cohen is a senior writer with UCLA Health. Learn more at uclahealth.org.

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Women in Business are Good for Business

www.eee.com/ led by CEO Gwen Young, represents a coalition of the world's most influential companies and 87 organizations dedicated to advancing women in business. WBC advocates for data-driven results that prove the impact of women on business success.

Even though for decades there has been consensus among business leaders on the importance of increased representation by women, recent debates have questioned the role of women in the workforce. WBC is setting the record straight. Women in business are indeed good for business.

WBC has identified key facts informed by data that reinforce the power of women in business:

• 14 million women-owned businesses in the US represent 39.1% of all US firms, employ 12.2 million people, and generate \$2.7 trillion in revenue (*Wells Fargo*)

• Organizations with 30% or more women on executive teams are 27% more likely to outperform on profitability (*McKinsey & Company*)

• Companies with above-average diversity generate 19% more innovation revenue than their less diverse counterparts (*Boston Consulting Group*)

• The share of majority women-owned businesses rose from 15.6% to 20.3% — dou-

bling participation in the market since 2020 — and their revenues have helped drive economic growth (*Small Business Administration*)

• Minority Women Business Enterprises (MWBEs) generated \$67 billion in revenue, created 221,000 US jobs, and contributed \$19.5 billion in wages (*National Minority Supplier Development Council*)

• Women drive business forward. They make up 57% of the workforce yet hold only 8.72% of CEO positions and 28% of board seats. Women founders receive only 2% of venture capital funding. Women still only make 84 cents to the dollar, with women of color earning less than that.

"These aren't just gaps — they're failures to recognize an undeniable business advantage. The time to close these gaps isn't tomorrow. It's now," said Young. "WBC calls on leaders to recognize that supporting women in business isn't just the right thing to do — it's the smartest business decision."

Women Business Collaborative is an unprecedented alliance of more than 85 women's business organizations and hundreds of business leaders building a movement to achieve equal position, pay and power for all women in business. Through collaboration, advocacy, action and accountability, WBC mobilizes thousands of diverse professional



women and men, business organizations, public and private companies to accelerate change.

The organization believes that working in silos, change will not occur. WBC convenes

with its partners, champions and sponsors to move faster together toward its action initiative goals.

Learn more at wbccollaborative.org.



2025 LA BUSINESS JOURNAL WOMEN'S LEADERSHIP AWARD NOMINEES

TeachAAPI was founded to shape a more inclusive future for America by providing relevant, immersive, and shelf-ready resources to parents, educators, students, and community members, empowering them to foster awareness and inclusivity.

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Sharing our stories beyond our community broadens perspectives, builds connections and generates allyship to drive systemic change.

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If you would like to learn how to support our work, please contact Sarah@teachaapi.org or visit teachaapi.org

THANK YOU LA BUSINESS JOURNAL FOR YOUR SUPPORT OF WOMEN AND COMMUNITY IMPACT LEADERS



The Association of Women's Business Centers and Stearns Bank Boost Women-Owned Businesses

The Association of Women's Business Centers (AWBC) recently announced the launch of the HOPE2Women Funding Center, a groundbreaking platform designed to provide small business owners with access to capital, resources and mentorship.

Stearns Bank, known for its commitment to empowering women entrepreneurs, is partnering with AWBC to create an inclusive ecosystem for small business owners. Together, they aim to provide \$300 million in capital annually to small businesses by leveraging Women's Business Centers across the country by equipping them with the financial support and technical assistance needed to grow and thrive in today's competitive market.

"Together, the national women's business center network, comprised of more than 150 centers, and Stearns Bank, are making the funding for women owned businesses a strategic priority," shared Corinne Goble, the CEO of the Association of Women's Business Centers. "We are excited to take on this bold goal of \$300 million and are looking forward to ushering hundreds of women's businesses through the process of realizing their business growth potential. When businesses grow, our economy expands, and that impact is needed in almost every corner of the country."

Stearns Bank is excited to partner with the Association of Women's Business Centers to achieve our \$300 million goal - yes, \$300 million of funding each year - to empower entrepreneurs to access essential capital to grow their businesses at all stages," said Kelly Skalicky, CEO and president of Stearns Bank. "As a majority women-owned and nearly 25% employee-owned bank that has been growing and financing businesses nationwide for decades, we understand how entrepreneurs build successful businesses across every industry. We are deeply proud to continue investing in Women's Business Centers and the growth of small business owners nationwide to ensure they continue to start and scale their businesses in record numbers."

NEXT STEPS: HOW TO GET STARTED WITH FUNDING

Entrepreneurs interested in learning more about funding opportunities can visit hope-2women.org/funding-center for free resources designed to help small business owners. Whether you're looking for a small business 'As a majority women-owned and nearly 25% employee-owned bank that has been growing and financing businesses nationwide for decades, we understand how entrepreneurs build successful businesses across every industry.'

KELLY SKALICKY Stearns Bank

loan or guidance on your journey toward securing financial support, AWBC and Stearns Bank are here to help you succeed.

The Association of Women's Business Centers is the leading national voice and resource for igniting the economic power of women's entrepreneurship. AWBC advocates for and supports a network of over 150 Women's Business Centers (WBCs) across the United States. These centers provide entrepreneurs with free coaching, networking opportunities, small business resources, training, and more. AWBC's mission is to ensure that small business owners have the tools and support they need to succeed in business and contribute to the broader economy.

Stearns Bank is a \$3.3 billion national bank that is majority women-owned and governed, with a nationwide customer base of businesses in every state, dedicated to empowering women entrepreneurs. With a reputation for innovative lending solutions and specialized suite of services tailored for business banking and growth, Stearns Bank has helped countless business owners achieve their goals and the legacy they are aspiring to build. Stearns Bank is proud to partner with AWBC to provide comprehensive financial solutions for women entrepreneurs nationwide.

For more information about the Association of Women's Business Centers (AWBC) and its initiatives, visit awbc.org.

Helping women make brilliant financial moves

At PNC, we're committed to understanding the unique needs of all our clients. By offering the guidance and knowledge of PNC-Certified Women's Business Advocates, we help women meet their financial goals head on, whether growing a business, investing for retirement, or building a better future for themselves and their families. We know women deserve a financial services provider they can rely on, and we're ready to be just that. Because **MONEY is every woman's business**[™].

> Learn more or connect with a PNC-Certified Nomen's Business Advocate at pnc.com/women





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How Women Are Managing Money & Stress

aurel Road recently conducted its eighth-annual survey among 2,301 adult US women to uncover how they are navigating the complexities of personal finance amidst ongoing financial stress, rising costs and shifting economic conditions.

This year's survey found that 65% of women rank personal finances as a top source of stress and anxiety, unchanged from last year. To manage this stress, 44% are discussing finances with their personal networks like friends and family, including 50% of Gen Z and 47% of Millennials, who are particularly likely to seek advice from people close to them.

FINANCIAL GOALS AND STRESSORS VARY ACROSS GENERATIONS

Women across generations share widespread concerns about the economy, with 78% saying it makes them uneasy about staying on track with their financial goals, up from 75% last year. Many feel behind in key financial areas, particularly:

- Retirement savings (36%)Credit card debt repayment (30%)
- Salary (22%)

Additionally, although 70% of women report that they feel confident about managing their personal finances, money remains a top stressor (65%), alongside health (46%) and family responsibilities (38%).

Career pressures weigh heavily on younger women, with 46% of Gen Z and 42% of Millennial women citing their job or career as a major stressor compared to 31% of women overall. Education is another concern, with 37% of Gen Z women highlighting it as a key stressor — up from 26% in 2024.

WHERE WOMEN TURN FOR FINANCIAL ADVICE

While 65% of women trust financial advisors and experts, less than 1 in 5 seek professional financial counsel through an advisor. Instead, they lean on personal relationships:

• Friends and family are the top source for learning about financial trends among women (44%)

• 66% of women say they discuss financial advice they've received with their significant other

• 76% of Gen Z women and 58% of Millennial women look to their parents as a trusted source for financial guidance

Workplaces remain an uncommon setting for financial discussions, with two-thirds of women not sharing financial advice with colleagues.

Social media is an emerging influence, with 30% of women using it to learn about finan-



cial trends and practices — a figure that rises to 48% among Gen Z. Meanwhile, 24% turn to traditional media, and Millennials are the most likely to use budgeting and investing apps (23%), though adoption remains low across generations. Despite this high usage, only 11% of women name social media influencers as a trusted source for financial advice.

THE RISE OF SIDE HUSTLES AND MONEY MANAGEMENT TRENDS

With more women looking to social media for financial insights, many are embracing trending money management strategies. 31% 'This year's survey found that 65% of women rank personal finances as a top source of stress and anxiety, unchanged from last year.'

of women report participating in freelance "side hustles," with Gen Z leading at 37%. Other popular trends include:

- DIY/upcycling to cut costs (29%)
- No-spend challenges (21%)

Less widely adopted are financial trends like micro-investing apps, passive income strategies and debt repayment methods. Fewer than one in five women have engaged in approaches such as soft saving, cash stuffing, or debt snowball methods.

Learn more at laurelroad.com.



Congratulations to Jonelle & All the Nominees

On behalf of Thomas Hayes Studio, we celebrate the women recognized for their visionary leadership and outstanding contributions to the business community across California and beyond. We are deeply inspired by your work and driven by your example.



Award Nominee Jonelle Hayes CEO OF THOMAS HAYES STUDIO

She leads with heart, innovation, and a passion for craftsmanship. Under her leadership, the company has become a beacon of excellence in the world of luxury furniture and design—where timeless artistry meets forward-thinking business.

Jonelle's commitment to empowering women, mentoring creatives, and building a company culture rooted in integrity and collaboration continues to shape the future of the design industry.



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Women CEOs in America Report Shows Mixed Progress for Women in Corporate Leadership

While new data shows promising gains for women CEOs in smaller public companies and private enterprises, stagnation in Fortune 500 companies continues

Women Business Collaborative (WBC) recently released the findings of the 2024 Women CEOs in America Report, showcasing a mix of progress and challenges for women in corporate leadership. The report, which was completed in partnership with Ascend, C200 and Catalyst highlights growth in sectors like the Russell 3000 and private enterprises, alongside stagnation in the Fortune 500.

The data reveals a continued rise in the number of women CEOs in companies like the Russell 3000 and private enterprises, reflecting a societal shift happening in boardrooms across America. As more companies embrace diversity, equity, and inclusion (DEI) as core business practices, opportunities for women in leadership positions are expanding. "This is a time of transformation," said Gwen Young, CEO of Women Business Collaborative. "We're seeing a societal shift in how leadership is viewed, and women are increasingly being recognized for their contributions at the highest levels of business. While there is more work to be done, the momentum is building, and I remain optimistic about the future."

Fortune 500: Women CEOs Hold Steady at 10.4%: Women's representation in the Fortune 500 remains at 10.4%, with 52 women CEOs as of 2024. This marks a significant rise from 41 women CEOs in 2021. While the number did not increase from 2023, new appointments in 2024, including Joanna Geraghty at JetBlue (the first woman to lead a major US airline), signal continued progress.

Russell 3000: Growth in Women's Leadership: The Russell 3000 saw a significant increase in women CEOs, with 9% of leadership positions held by women in 2024, up from 6.2% in 2021. By mid-2024, there were 270 women CEOs in the Russell 3000, marking a 66% increase since 2021.

This demonstrates a growing recognition of the value women bring to leadership roles in smaller public companies.

WOMEN ENTREPRENEURS: A SURGE IN BUSINESS OWNERSHIP

Women entrepreneurs are continuing to grow their influence, with a 41% year-overyear growth rate in 2024, surpassing their male counterparts by 25%. As of 2024, there are approximately 13.5 million women-owned businesses in the US, a dramatic increase from 402,000 in 1972. Women now own 34% of all small businesses and franchises, driving substantial economic impact.

PRIVATE COMPANIES: A NOTABLE JUMP IN WOMEN LEADERS

In private companies valued at over \$1 billion, women's representation saw a 118% increase from 2023. Prominent women CEOs include Deb Liu at Ancestry.com and Beth Ford at Land O' Lakes, demonstrating that leadership opportunities for women are expanding, especially in privately held organizations.

A SHIFT IN BOARDROOM CULTURE

The report also underscores that there has been a shift in how boardrooms approach leadership. As businesses continue to embrace diverse perspectives, we're seeing a broader acceptance of women in top executive roles. The societal shift toward greater inclusion in the C-Suite is creating new opportunities for women across industries.

"The progress may not always be linear, but the shift is happening," added Young. "We're seeing more women in leadership than ever before, and companies are increasingly aware of the value that diverse leadership brings. This is a moment to continue pushing forward."

WBC remains committed to tracking and advocating for gender equity in leadership, pushing for systemic changes that ensure sustained growth in the number of women CEOs.

WBC is an alliance of more than 85 women's business organizations and hundreds of business leaders building a movement to achieve equal position, pay and power for all women in business. Through collaboration, advocacy, action, and accountability, we galvanize thousands of diverse professional women and men, business organizations, public and private companies to accelerate change.

For more information on the Women Business Collaborative visit wbcollaborative.org.

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Women are Well Represented in the Business Travel Industry but Glass Ceiling Remains

New GBTA data reveals women's expanding influence as business travelers and industry professionals, but with a persistent gender gap in senior leadership roles

Women professionals are prominent throughout the business travel industry, but research suggests there are still gaps in gender equity as they are still less likely to be in senior executive positions than men. When it comes to women as business travelers, they highly value traveling for work to achieve their goals. Although they travel less frequently for work than men, women continue to take advantage of opportunities to blend business and leisure travel when they do travel, and also report prioritizing business travel for training and seminars.

This is according to new data from the Global Business Travel Association (GBTA) and the GBTA Foundation which sheds light on the growing influence of women in the business travel sector while also underscoring the global impact of women as business travelers. The insights were released last October at the 10th annual GBTA WINiT Summit. GBTA WINiT ("Women in Travel") is a program of the GBTA Foundation dedicated to helping women develop and advance in their travel industry careers.

"The impact of women on business travel and the industry is undeniable. Not only are women critical to driving the growth of business travel, but they are also shaping its future as business travelers themselves," said Delphine Millot, GBTA senior vice president for advocacy and sustainability and managing director for the GBTA Foundation. "Looking ahead, addressing the challenges and opportunities that women face will be key. We are committed to supporting the advancement of talented women whose leadership is paramount in creating an inclusive and innovative industry."

REPRESENTATION AND LEADERSHIP DEVELOPMENT

The new data reflects that women make up the majority of professionals on both the buyer and supplier sides of the industry. In a GBTA glob-

al survey of over 600 global business travel professionals, women represented 67% of travel managers and buyers, and accounted for 57% of GBTA-affiliated travel supplier and travel management company (TMC) professionals. According to the survey findings, significant gender disparities remain in the most senior executive roles in the industry while representation is strong at mid-management levels.

• Only 39% of vice presidents or executives at travel suppliers and TMCs are women, versus 61% who are men.

• Women are also underrepresented as senior-level travel buyers. A solid majority of travel buyers (67%) are women. However, among the buyers who reported that they hold the title of vice president or above, a larger number are men (50%) than women (46%). Of the buyers who hold a title of director, most (59%) are women – but this still lags the overall percentage of buyers (67%) who are women.

The data reflects that women are becoming well-represented, comprising the majority of many mid-level roles in the industry. strong at mid-management levels. • For travel buyers, 59% of director-level buyers are women compared to 39% who are men. Of managers/senior managers, 68% are women while 29% are men.

One significant challenge is the lack of leadership development programs for women. • Only 37% of travel supplier companies

surveyed reported having these in place, but they are crucial for executive progression.

The survey reflects there is also a notable divide in the types of roles women occupy within at travel supplier companies in business travel industry. While women occupy most account management positions, they are significantly underrepresented in technical and product-oriented roles among those surveyed.

• More than one-fifth (22%) of female travel supplier/TMC professionals surveyed said they hold an account management role. This is substantially higher than the share of men (8%) who hold such a role.

• Women (2%) are less likely than men (7%) to hold a product development, management, or engineering role.

"Like the mission behind GBTA WINiT,



Munck Wilson Mandala congratulates Kate LaQuay and Jenifer Wallis for being recognized as nominees for the 2025 Women's Leadership Awards.



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ERVIN COHEN & JESSUPLEP







many companies have launched programs to support the development of women leaders. However, there is a clear opportunity for more robust initiatives that focus on promoting women to the executive levels and for further investment in mentorship, development programs and gender diversity initiatives in leadership and technical roles," said Millot.

WOMEN AS BUSINESS TRAVELERS

Women also play a crucial role as business travelers themselves, shaping key trends and driving growth in important areas, as represented in new global traveler data taken from the 2024 GBTA Business Travel Index. strong at mid-management levels.

• According to respondents, half of female business travelers (53%) took only one or two trips in the past year, compared to 43% of men. Meanwhile, a larger proportion of men (24%) are classified as high-frequency travelers, taking six or more trips a year, compared to 16% of women.

• When asked about their frequency of business travel, almost one-quarter of female travelers (23%) say they are traveling less frequently today than they did pre-pandemic. This is similar to the share who are traveling more frequently (27%). The story is different with men. A larger number of male business travelers (29%) are traveling more frequently than are traveling less frequently (17%).

• Additionally, over half (57%) of women said they are including a leisure element when they travel for business as often or more often



than they did pre-COVID, reflecting the ongoing interest in blended travel among women.

Looking globally and broadly across industries, the GBTA BTI research identified that women are more likely than men to work part-time.

• 15% of women report working part-time compared to 7% of men. This discrepancy suggests that flexible working arrangements may also limit women's opportunities for business travel.

Both male and female business travelers

report similar perceptions of the success of their trips.

• 78% of women and 83% of men said traveling for work helps them achieve their business objectives. This indicates that women, despite traveling less often, see business travel as valuable as their male counterparts.

The motivations for travel, however, may differ slightly between genders.

• When asked about their last trip, women were more likely than men to travel for sem-

'The impact of women on business travel and the industry is undeniable. Not only are women critical to driving the growth of business travel, but they are also shaping its future as business travelers themselves.'

> DELPHINE MILLOT GBTA

inars and training sessions (26% compared to 20%) whereas men are more likely to travel for technical, hands-on work like on-site construction or repair.

"Our research reveals that women play a crucial role as business travelers. Women are shaping key trends and driving growth in important areas, such as blended travel," said Millot. "This trend has gained momentum in recent years and women travelers are part of the ongoing desire to combine trips for both business and leisure."

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Amber Rivas, MSW

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Amber has led the launch of Lifting Youth Up, a drop-in center for unhoused LGBTQ+ youth, and secured funding to build a perinatal substance use disorder treatment facility in the heart of Hollywood—all while strengthening Aviva's core services in foster care, mental health, and housing. She leads with the belief that every child and every family deserves the chance for a brighter future—and that the people powering that mission must be supported, developed, and uplifted.

Learn more at aviva.org



We applaud our Partner
Stephanie
Vasquez



on her nomination for the Los Angeles Business Journal's Women's Leadership Awards.

Thank you, Stephanie, for all your contributions to OMLO's success and inspiring the next generation of women lawyers.



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Women Investment Advisors Face Barriers to Advancement

A recent report from VersaFi, a leading non-profit supporting women in the finance sector, reveals that women continue to face significant barriers to advancement in wealth management, a field where men still hold 80-85% of advisory roles. But a dramatic rise in the amount of wealth controlled by women, a looming shortage of skilled talent and changing client preferences are fueling a new urgency to reverse the trend.

"The wealth management industry is undergoing a seismic shift, including a rising demand for talented women advisors," said Tanya van Biesen, president and CEO of VersaFi.

"Women are earning and inheriting more wealth than ever before, and are projected to control nearly half the wealth in this country by 2028. At the same time, studies consistently reinforce that women tend to prefer working with women advisors. For an industry already expected to lose almost four in 10 advisors to retirement in the next decade, advancing women is more important than ever."

According to the Women in Wealth report, two key challenges continue to hold women investment advisors (IAs) back. The first, persistent bias and sexism, remains deeply embedded across the industry. The proof? More than six in 10 women IAs surveyed (61%) say they lack women role models; almost half experience insufficient mentorship (47%); and more than four in 10 say they have experienced bullying and harassment (44%).

The second challenge relates to inequitable succession planning, particularly around the transfer or sale of retiring advisors' client books, often a key opportunity to grow one's practice. Notably, while nearly eight in 10 (79%) of women IAs agree that transparent and accessible book purchasing opportunities are key to retaining women in wealth management, less than a quarter (23%) believe they have the same opportunity as their male counterparts to purchase a retiring IA's book.

While the wealth management industry has taken a variety of proactive steps to advance the number of women staying and progressing in the field in recent years, progress has been slow. Women in Wealth offers three recommendations to advance women IAs in the current environment, to address the upcoming talent shortage and ensure the sector continues to thrive.

1. Support Advisor Teaming Programs

Wealth management organizations should proactively involve more women in team-based advisory practices, a collaborative approach that can help eliminate workplace cultural barriers, facilitate mentorship opportunities and enable better work-life balance.

An overwhelming majority of women IAs surveyed for Women in Wealth recognize the value of advisor teaming, agreeing that it enables resource sharing (92%), offers more diverse skills and expertise for clients (90%) and improves work-life balance, reducing burnout (87%). Yet while the practice is growing, it is not embedded inclusively across the industry. While eight in 10 women IAs say that advisor teaming is crucial for retaining women in the industry, less than a quarter (24%) believe their firm is doing an excellent job supporting advisor teams.

2. Drive Behavior Change with 360-Degree Feedback

Research repeatedly shows that implementing self-evaluations and anonymous 360-degree feedback promotes fairer reviews of employees, along with more accountability – fostering a respectful culture that supports all employees and helps dismantle problematic behaviors. Organizations should involve employees in both giving and receiving feedback, to help individuals align their behaviors with team and organizational goals, and promote a culture of respect, inclusivity and continuous improvement.

3. Implement Transparent Succession Planning Policies

To drive more equitable succession planning, organizations should establish clear and transparent guidelines on how books will be distributed. The guidelines should include clarity around considerations related to client revenue, IA skills and expertise, individual capacity, relationship strength and geography, among others. Such a move will help level the playing field for women.

"Firms and organizations that prioritize attracting, retaining, and advancing women advisors will lead the way into the future, and benefit from stronger client loyalty, increased referrals and top-tier talent," said van Biesen. "Those that fail to address changing client dynamics and demands for talented women advisors risk being left behind."

To learn more, visit versafi.ca.

Congratulations to **Kelley Jamison** for being nominated for LABJ's 2025 Women's Leadership Award.

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JACLYN AVILES Think Together Senior Strategist, Innovation Lab

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Survey Reveals Key Opportunities and Challenges

ast year, the National Association of Women Business Owners (NAWBO) and ADP released the results of a survey of women business owners. Nearly 92% of women-owned businesses are microbusinesses, businesses with fewer than 25 employees. While the businesses may be small, they provide the lion's share of the family income, with 63% of the business owners providing 50-100% of the household income. By giving these businesses the resources to grow, we will see an opportunity to increase wealth in our most underserved populations.

"Women business owners are the drivers of our nation's economy and the leaders in our communities," said Karen Bennetts, NAWBO National Board chair. "By supporting women business owners and providing them with the necessary resources, we are building the bridge to wealth creation, allowing them to grow and scale their businesses. We appreciate the support of great companies like ADP who recognize this vital section of the American economy."

According to the Annual Business Survey (ABS), women-owned 1.24 million or 21.4% of employer firms in the US. Women-owned businesses account for \$1.9 trillion in receipts, 10.9 million employees and \$432.1 billion in annual payroll.

One of the challenging pain points described in the survey results is hiring. While



hiring has been challenging in many industries, survey results show that 41 percent of NAWBO members report hiring is more difficult than ever before. Many reported losing an applicant to a competitor. Forty-three percent had no staff, so losing out on an applicant could mean the difference between missing or making an order fulfillment deadline. The good news is that there are strategies to help ease the stress of hiring. Smaller businesses may even have an advantage in making themselves more appealing to applicants, said Kiran Contractor, director of talent acquisition at ADP. "As a small organization, you can take a personalized approach." She encourages small business owners to do their best to determine 'By supporting women business owners and providing them with the necessary resources, we are building the bridge to wealth creation, allowing them to grow and scale their businesses.'

> KAREN BENNETTS NAWBO

what applicants value and incorporate that into the offer.

Founded in 1975, NAWBO is the unified voice of America's more than 12 million women-owned businesses representing the fastest-growing segment of the economy.

Learn more at NAWBO.org.



The 19th annual Best Places to Work awards will unveil the rankings of the TOP 100 companies in Los Angeles that are setting trends and redefining the employee experience.

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