

THE LIST

PUBLIC RELATIONS FIRMS

Ranked by number of L.A. County employees

Rank		Agency - name - address - website	Public Relations Employees - L.A. County - total	L.A. County Fee Income 2024 2023 (\$ in millions)	Clients (partial list)	Specialties/Industries (partial list)	Profile - offices (L.A./total) - headquarters - year founded	Top Local Executive - name - title - phone	
1		Edelman 1500 N. El Centro, Suite 600 Los Angeles 90028; edelman.com	242 6,000	NA	Taco Bell, Amgen, Disney, Warner Bros. Discovery, LA Phil, HYBE America	consumer, digital, health care, retail, technology, corporate reputation, crisis, creative, production, influencer, strategy, data and intelligence	1 / 63 Chicago 1952	Jonathan Jordan General Manager (323) 857-9100	
2		Golin 1840 Century Park E., 18th Floor Los Angeles 90067; golin.com	80 ¹ NA	NA	Nintendo, Toyota Racing, Sanrio, Pepsi, Bosch/Thermador	consumer, digital, retail, technology, travel	1 / 50 Chicago 1956	Deanne Yamamoto Managing Director (213) 335-5500	
3		Sunshine Sachs Morgan & Lylis 720 Cole Ave. Los Angeles 90038; ssmaml.com	68 ² NA	NA	Greycroft Partners, Jennifer Lawrence, Penske/DCP, Goop Beauty and others	consumer, digital, retail, technology, travel	1 / 7 New York 1992	Keleigh Thomas Morgan Co-President (323) 822-9300	
4		WeAreRally, LLC 5670 Wilshire Blvd., Suite 820 Los Angeles 90036; wearerally.com	42 75	NA	Child Care Alliance of Los Angeles Education Leaders of Color Justice Action Center Metropolitan Water District of Southern California 211 Los Angeles	digital, government, health care, technology, education, LGBTQIA rights, climate justice, health equity, corporate responsibility, youth justice	1 / 3 Los Angeles 2009	Felix Schein President (323) 892-2080	
5		Finn Partners 1925 Century Park E., Suite 1200 Los Angeles 90067; finnpartners.com	40 1,239	6.0 5.7	NA	consumer, government, health care, technology, travel, arts	1 / 36 New York 2011	Howard Solomon Managing Partner (310) 552-6922	
6		42West 1840 Century Park E., Suite 200 Los Angeles 90067; 42west.net	37 NA	NA	Netflix, Universal Pictures, Amazon, Warner Bros. Studios, BoxLunch	consumer, digital, technology	1 / 2 New York 2004	Amanda Lundberg CEO (310) 477-4442	
7		Allison+Partners 8522 National Blvd., Suite 109 Culver City 90232; allisonworldwide.com	36 ² NA	NA	Del Taco, IHG Hotels & Resorts, Los Angeles County Public Works, The Halal Guys, Stand Up To Cancer	consumer, digital, government, health care, real estate, retail, technology, travel	1 / 53 San Francisco 2001	Scott Pansky Founding Partner (310) 496-4452	
8		DKC 1801 Century Park East - Suite 130 Los Angeles 90067; dkcnews.com	35 220	NA	Insomniac, Madame Tussaud's, Therabody, Whataburger, Yaamava' Resort + Casino	consumer, digital, technology, travel, entertainment, sports and gaming	1 / 6 New York 1991	Wendy Zaas Executive Director (212) 685-4300	
		H+M Communications 8656 Holloway Plaza Dr. West Hollywood 90069; hm-com.com	35 45	NA	Universal Pictures, Amazon, Walt Disney Pictures, Hard Rock Hotels & Casino, Prime Video, Warner Bros. and Telemundo	consumer, digital, retail, technology, travel	1 / 7 Los Angeles 2004	Etienne Hernandez-Medina CEO, President (323) 857-4608	
10		FGS Global 1900 Avenue of the Stars, Suite 550 Los Angeles 90067; fgsglobal.com	32 1,400	NA	AGBO, Caruso, USC, Warner Bros. Discovery	consumer, government, health care, entertainment, finance	1 / 31 New York 1994	Jeffrey McAndrews Partner, Head of Los Angeles (310) 201-2040	
11		Kahn Media Inc. 11988 Challenger Ct. Moorpark 93021; kahnmedia.com	30 37	5.7 5.6	Lotus Cars, Maserati, Petersen Automotive Museum, Rolex Watch USA, The Quail,	consumer, digital, real estate, retail, technology, travel, Automotive, transportation, luxury, outdoor recreation	1 / 2 Moorpark 2008	Dan Kahn CEO, President (818) 881-5246	
		MPRM Communications 5055 Wilshire Blvd., Suite 501 Los Angeles 90036; mprm.com	30 ² NA	NA 3.7	AMC, NBC, Disney, Wattpad, Stampede Ventures	consumer, digital, technology	1 / 1 Los Angeles 1998	Mark Pogachefsky President (323) 933-3399	
13		Zeno Group Inc. 6100 Center Dr., Suite 1250 Los Angeles 90045; zenogroup.com	22 528	7.3 7.4	Lenovo, Honest, Google, Renpho	consumer, digital, technology, corporate, analytics, crisis, hispanic	1 / 19 Chicago 1998	Angela Alvarez EVP, Head of LA (310) 566-2290	
14		Ballantines PR 9255 W. Sunset Blvd., Suite 1100 West Hollywood 90069; ballantinespr.com	18 NA	NA 8.0	Waldorf Astoria Beverly Hills, Marriott International, Visit West Hollywood Travel & Tourism, Netflix, AKA West Hollywood & Beverly Hills	consumer, health care, technology, travel	1 / 4 Los Angeles 2000	Sarah Robarts President (310) 454-3080	
15		Davies 1427 3rd St. Promenade, Suite 201 Santa Monica 90401; daviespublicaffairs.com	17 ² NA	NA	NA	government, real estate	1 / 3 Santa Barbara/ Los Angeles 1983	John Davies CEO (310) 395-9510	
		Blaze PR 1427 3rd St. Promenade, Suite 201 Santa Monica 90401; blazepr.com	17 19	6.6 7.7 ¹	Mary's Gone Crackers, Monster Energy, The Ralphs Grocery Company, Williams Homes and youtheory	consumer, digital, retail, technology, travel	1 / 2 Santa Monica 1990	Matt Kovacs President (310) 395-5050	
		Financial Profiles Inc. 11601 Wilshire Blvd., Suite 1920 Los Angeles 90025; finprofiles.com	17 NA	NA	Oaktree Capital, Hamni Bank, Aristotle Capital Management, BlackRock TCP Capital Corp.	real estate, technology	1 / 4 Los Angeles 2007	Moira Conlon Founder & CEO (310) 478-2700	
		BPCM 1041 N. Formosa Ave. FWB Suite 125 West Hollywood 90046; www.bpcm.com	17 NA	NA	NA		1 / 3 NA 1999	Ali Taekman Founder (323) 655-4741	
19		AMW Group 8605 Santa Monica Blvd. West Hollywood 90069; amworldgroup.com	16 NA	NA	Oakley, Macy's, Cartier, E! Channel, Gap, Aramco, H&M, Shopkick	consumer, digital, government, real estate, retail, technology, travel	1 / 3 Houston 1997	Mike Coates EVP (310) 295-4150	
		Consensus Inc. 3500 W. Olive Ave., Suite 300 Burbank 91505; consensusinc.com	16 ² NA	NA	NA	digital, government, real estate, technology	1 / 1 Burbank 1986	Joshua Gertler CEO, President (213) 438-1755	

¹ Undisclosed
² Business Journal estimate.
NA - Not Available Note: The information on this list was supplied by representatives of the firms. Firms are ranked by current number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time.

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21		Fiona Hutton & Associates 12711 Ventura Blvd., Suite 170 Los Angeles 91604; www.fionahuttonassoc.com	15 17	\$7.9 \$9.7	Health Net, SoCalGas, Prologis, NBCUniversal, Google	manufacturing, health care, technology, energy, natural resources, infrastructure, transportation	1 / 2 Los Angeles 2001	Fiona Hutton Founder & CEO (818) 760-2121	
		Murphy O'Brien 407 N. Maple Dr., Ground Floor Beverly Hills 90210; www.murphyobrien.com	15 30	NA 0.5	Shore Hotel Kennedy Wilson Lowe Fairmont Century Plaza	consumer, digital, real estate, travel	1 / 2 Los Angeles 1989	Karen Murphy O'Brien Founder & CEO (310) 453-2539	
		MSL 8360 Melrose Ave., 3rd Floor Los Angeles 90067; www.mslgroup.com	15 ¹ NA	NA	NA	consumer, digital, health care, technology, travel	1 / 100 New York 1952	Diana Littman CEO diana.littman@mslgroup.com	
		S. Groner Associates Inc. 400 West Ocean Long Beach 90802; sgamarketing.com	15 21	4.5 3.7	Los Angeles County Public Works, Housing Authority of San Bernardino County, City of Los Angeles Bureau of Sanitation	government, health care, technology	1 / 2 Long Beach 1998	Stephen Groner President (562) 597-0205	
25		EKA 801 S. Figueroa St., Suite 1050 Los Angeles 90017; ekapr.com	14 14	11.4 11.0 ²	Waste Management, ADDA, BNSF Railway, Commerce Casino, Adobe	government, health care, real estate, technology, litigation support, reputation management, government communications	1 / 1 Pasadena 2005	Matt Knabe Managing Partner (213) 741-1500	
		Scenario Communications 25876 The Old Rd., Suite 191 Stevenson Ranch 91381; scenarioopr.com	14 25	4.0 4.2	Apple Disney Branded Television Firestone Walker Fox Arena Club	consumer, digital, technology, entertainment, fashion/beauty	1 / 3 Los Angeles 2018	Ron Hofmann President and Co-Founder (310) 750-9560	
27		Olmstead Williams Communications 10940 Wilshire Blvd., Suite 1210 Los Angeles 90024; olmsteadwilliams.com	12 12	NA	Johnson & Johnson MedTech, Stride/K12, Dome Construction, Saban Community Clinic, Nuvve Holding Corp.	digital, government, health care, real estate, technology, fintech, reputation and crisis management	1 / 1 Los Angeles 2008	Tracy Olmstead Williams CEO, Founder (310) 824-9000	
28		Horowitz Agency Inc. 15260 Ventura Blvd., 12th Floor Sherman Oaks 91403; horowitzagency.com	11 13	NA	corporate & entertainment law firms, business management & accounting firms, production companies, select individuals	digital, real estate, technology, pr, marketing, social media, web and seo, reputation management, branding	1 / 3 Los Angeles 2007	Seth Horowitz President (323) 347-9740	
29		Citizen Relations 4201 Wilshire Blvd., 6th Floor Los Angeles 90010; citizenrelations.com	10 57	3.8 7.8	Nissin Foods USA, Dole Packaged Foods, Old Spice, Rocky Mountaineer, Visit Huntington Beach, and Simon Malls	consumer, digital, health care, retail, travel	1 / 10 Los Angeles 1986	Erin Georgieff Managing Partner, US Growth & West Coast Operations (213) 996-3800	
		JS2 PR Inc. 303 N. Sweetzer Ave., Suite 201 Los Angeles 90048; js2pr.com	10 NA	NA 1.1	Innovative Dining Group, Regarding Her, Bandero Tequila, Islands Restaurants, Luke's Lobster	consumer, digital, travel	1 / 1 Los Angeles 2001	Jeff Smith CEO (323) 866-0880	

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