

HIGHER EDUCATION & ONLINE LEARNING SPOTLIGHT

Shaping the Future of Business with a Doctor of Business Administration Degree

Loyola Marymount University's College of Business Administration now offers a Doctor of Business Administration (DBA)—a transformative program for seasoned professionals who aspire to become innovative researchers and ethical leaders. With a focus on applied research, the LMU DBA is designed to empower business executives to tackle complex challenges through evidence-based decision-making while maintaining their professional careers.

A PROGRAM TAILORED FOR THE MODERN BUSINESS ENVIRONMENT

Situated in Los Angeles—one of the world's most dynamic business hubs—LMU's DBA program features a flexible, part-time, hybrid format designed to be completed in three years, integrating a mix of online coursework and immersive on-campus residencies. In the first two years, students engage in rigorous coursework and interactive seminars that build strong foundations in research methods, strategic analysis, and ethical leadership. The final year is devoted to in-depth dissertation research, allowing candidates to produce actionable insights that can drive meaningful change in business practice and policy.

"Our program transforms accomplished industry experts into applied researchers who can use evidence-based decision-making to solve some of the most complex challenges facing the business world today," said executive vice president and provost Thomas Poon. "LMU

holds an R2 Carnegie Classification for research, and this program also furthers LMU's status as a leading publicly engaged research institution."

AN IMMERSIVE, HANDS-ON LEARNING EXPERIENCE

The LMU DBA program emphasizes a holistic learning experience. Candidates are immersed in global, ethical, and sustainable business practices. On-campus residencies and weekend seminars create a collaborative environment where students can engage directly with faculty experts, exchange ideas with peers, and refine their research interests.

Faculty mentorship plays a critical role throughout the DBA journey. Students are paired with experienced professors whose expertise aligns with their research goals. This guidance not only enhances the academic experience but also offers valuable networking opportunities and potential for collaborative research projects. By fostering strong faculty-student relationships, candidates gain the skills to produce rigorous research that has real-world impact.

CAREER ADVANCEMENT AND PROFESSIONAL GROWTH

The DBA is a catalyst for career advancement. Graduates of the program will be well-positioned to transition into teaching roles, take on higher-level research positions, or move into consulting roles where deep

expertise is in demand. Whether the goal is to secure a tenure-track appointment at a university, influence strategic decision-making in a multinational corporation, or consult for industry-leading organizations, LMU's DBA program provides the necessary tools and support for success.

JOIN A COMMUNITY OF IMPACTFUL LEADERS

The LMU DBA program is a unique blend of academic rigor, practical application, and professional development—designed to produce leaders who will drive sustainable change in business and society.

"DBA candidates are equipped with the knowledge, skills, and abilities to truly transform their organizations and/or the communities in which they live, applying research to address some of the most significant business challenges of our time," said Dayle Smith, dean of LMU College of Business Administration.

Loyola Marymount University is inviting experienced professionals to embark on this transformative journey, where research meets practice and leadership is redefined. Whether you want to elevate your career or contribute to the future of business, LMU's DBA program offers the platform to make a lasting impact.

Applications for the LMU DBA are currently being accepted for fall 2025. Visit cba.lmu.edu/dba for more information about the program, admission requirements, application deadlines, and scholarships.

Doctor of Business Administration

Apply Now. Start Fall 2025.

Shape the future of business with impactful research and strategic leadership.



Learn more at
cba.lmu.edu/dba

