

LOS ANGELES BUSINESS JOURNAL
REAL ESTATE
TRENDS
2025



FORUM + SOCIAL

EVENT RECAP

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Real Estate Trends Forum + Social 2025

The challenging-to-predict pros and cons of the economic climate over the past few years has forced companies to make changes to the way they do business and to the way they approach their workspace and real estate needs.

On Thursday August 14th at the Hilton Los Angeles / Universal city, the Los Angeles Business Journal hosted a special multi-panel event called the Real Estate Trends Forum and Social 2025. The event featured panel discussions featuring some of the region's leading authorities, thought leaders and experts.

Discussions drilled down into critical trends across the office, industrial, development & design, and market intelligence sectors.

Topics included:

- Office market outlook: vacancies, leases, subleasing trends & economic impact

- Industrial & retail evolution: supply chain effects, new builds & multifamily growth
- Construction & design: redevelopment, tenant improvements & wildfire rebuild efforts
- Innovation: AI, PropTech, and market intelligence driving smarter decisions

The forum portion of the event was designed to build connections, insight, and brand alignment with LA's CRE community. Attendees capped off the afternoon with the popular Social Hour to meet new faces, foster deals, and expand CRE networks.

During the forum, the audience heard from some of the region's most respected real estate experts including tenant and landlord reps, developers, architects, real estate attorneys, and accounting experts to share their outlook and real estate guidance to businesses.

Panels and participants included:

DEVELOPMENT, DESIGN + CONSTRUCTION PANEL



Joe Coriaty, FAIA
Managing Principal
Frederick Fisher and Partners



Joe Gubic
Partner
Citrin Cooperman



Shannon Pearce
Director
CBIZ



Jarred Walker
Managing Principal
GCX

INDUSTRIAL + OTHER USE TYPES TRENDS



Iris Espino
Assistant to the City Manager
City of Irwindale



Jim Kruse
Director of Brokerage
NAI Capital - West Los Angeles



Steve Lurie
Partner, Real Estate Group
Greenberg Glusker



Art Rasmussen
Executive Vice President
CBRE

OFFICE TRENDS PANEL



Kevin Bender
Executive Managing Director
JLL



Brian Kang
Chair, Real Estate Group
Greenberg Glusker



Eric Paulsen
Chief Operating Officer
Kidder Mathews



Stephen Somer
Vice Chair
CBRE

MARKET INTELLIGENCE PANEL



Sebastian Bernt
Market Intelligence Analyst,
Western US
Avison Young



Nedda Ismaili
SVP, Regional Manager
Commercial Real Estate Banking
City National Bank



Laura Stumm
Vice Chairman
Newmark



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We bring you both.**



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AT THE EVENT

1 ‘Development, Design + Construction’ Panelists: **Joe Gubic** (Citrin Cooperman, Platinum Sponsor); **Joe Coriarty** (Frederick Fisher and Partners); **Shannon Pearce** (CBIZ, Platinum Sponsor); **Jarred Walker** (GCX).

2 **Brian Kang** (Greenberg Glusker, Diamond Sponsor) giving welcome remarks.

3 ‘Office Trends’ panelist: **Stephen Somer** (CBRE, Diamond Sponsor).

4 Moderator: **Joe Gubic** (Citrin Cooperman, Platinum Sponsor).

5 **Nick Peukpiboon** (Daum CRE); **Farar Raban** (OPICS Properties LLC); **Jason Parr** (CBIZ).

6 Moderator: **Nedda Ismaili** (City National Bank, Diamond Sponsor) moderating ‘Market Intelligence’ panel.

7 ‘Industrial + Other Use Types Trends’ Panelists: **Steve Lurie** (Greenberg Glusker, Diamond Sponsor); **Iris Espino** (City of Irwindale); **Jim Kruse** (NAI Capital); **Art Rasmussen** (CBRE, Diamond Sponsor).

8 **Laura Stumm** (Newmark) discussing trends in Market Intelligence.

9 ‘Office Trends’ moderator, **Eric Paulsen** (Kidder Mathews, Platinum Sponsor) answering questions after during the social hour.

10 Attendees networking at social hour.

11 3rd annual Real Estate Trends Forum + Social.





AT THE EVENT

1 'Office Trends' Panelists: **Eric Paulsen** (Kidder Mathews, Platinum Sponsor); **Kevin Bender** (JLL); **Brian Kang** (Greenberg Glusker, Diamond Sponsor); **Stephen Somer** (CBRE, Diamond Sponsor).

2 **Jarred Walker** (GCX) during the 'Development, Design + Construction' panel.

3 Citrin Cooperman (Platinum Sponsor) Team.

4 **Dean Hunt** (CBRE, Diamond Sponsor) presenting welcome remarks.

5 'Market Intelligence' Panelists: **Nedda Ismaili** (City National Bank, Diamond Sponsor); **Sebastian Bernt** (Avison Young); **Laura Stumm** (Newmark).

6 **Steve Lurie** (Greenberg Glusker, Diamond Sponsor) moderating 'Industrial + Other Use Types Trends' Panel.

7 **Anita Sokolsky**, **Shannon Pearce** (Panelist), and **Juliet Song** (CBIZ, Platinum Sponsor) at social hour.

8 Publisher & CEO, **Josh Schimmels** (Los Angeles Business Journal) opening the program.

9 **Chris Jackson** and **Jim Kruse** (NAI Capital).

10 'Office Trends' panelists: **Kevin Bender** (JLL) and **Brian Kang** (Greenberg Glusker, Diamond Sponsor).

11 Platinum Sponsors: Kidder Mathews Team at social hour.

