## LOS ANGELES BUSINESS JOURNAL

## **Editorial Calendar 2024**

Issue Date	Special Report	The List	Social Impact Covers	Branded Content	Event
January			1	1	
1/1	Aerospace	Business Improvement Districts			
1/8	Franchising	Franchisers			
1/15		Security Brokerage Firms		Women of Influence: Construction, Engineering & Architecture	
1/22	Real Estate Quarterly	Commercial RE Developers Architectural Firms		Leaders of Influence: Minority Attorneys	Event: LA State of Business Readiness ( <i>Tues., Jan. 23</i> )
1/29	Special Edition: The Money Issue	Property Management Firms: Office, Industrial and Retail		LA State of Business Readiness Event Recap Leaders of Influence: Top LA Doctors	Digital Event: Economic Trends (Thurs., Feb. 1)
February					
2/5	Accounting	Accounting Firms		Economic Trends Event Recap	
2/12	Black Entrepreneurs Month/ Minority-Owned Businesses	Minority-Owned Businesses		Women of Influence: Finance	
2/19	Bioscience and Biotech	Bioscience Companies		Roundtable: Taxation	
2/26	L.A. Rising	Top Gifts		Commercial Real Estate Awards Nominee Section MVE Custom Section Heart Health Awareness	Event: Commercial Real Estate Awards <i>(Wed., Feb. 28)</i>
March					
3/4		Environmental Engineering Firms Environmental Waste Mgmt. Firms		Commercial Real Estate Awards Event Recap	
3/11	Residential Real Estate Agents	Residential Real Estate Agents		Leaders of Influence: Minority CPAs	
3/18	Hospitality: Meetings, Events, Social Clubs	Chambers of Commerce Business Groups		Diversity, Equity + Inclusion Symposium & Awards Nominee Section Leaders of Influence: Wealth Managers Higher Education & Online Learning	Event: Diversity, Equity + Inclusion Symposium & Awards (Thurs., Mar. 21)
3/25	Who's Who in Law	Law Firms	Women's History Month	Diversity, Equity + Inclusion Symposium & Awards Recap Cybersecurity & Data Protection	
April					
4/1	Banking & Finance Quarterly	Employee Benefits			
4/8	Rocket Launch	Insurance Brokers			
4/15		Temporary Placement Firms Retained Executive Search Firms		Women of Influence: Health Care Who's Building LA	Top 100 Lawyers Awards Reception (Thurs., Apr. 18)
4/22	Real Estate Quarterly	PR Firms Lobbying Firms		Top 100 Lawyers Awards Event Recap Child Wellness & Child Welfare Awareness	
4/29	Hospitals	Hospitals Health Insurers		Leaders of Influence: Banking & Flnance	
Мау					
5/6	Tourism	Air Charter Operators Airlines Travel Agencies			
5/13	Who's Who in Finance	Private Equity Firms Investment Banking Firms VC Firms		Nonprofit & Corporate Citizenship Awards Nominee Section	Event: Nonprofit & Corporate Citizenship Awards (Wed., May 15)
5/20	L.A. Rising	Residential Brokerage Firms Residential Real Estate Developers		Nonprofit & Corporate Citizenship Awards Event Recap MBA & Masters Guide	
5/27		Advertising Agencies		Women of Influence: Attorneys	Event: LA500 Private Reception (Thurs., May 30)
June					·
6/3	Special Edition: LA500 Museums	Museums			
6/10	Ports	Shipping Lines		Women's Leadership Symposium & Awards Nominee Section FDI Report EY Entrepreneur of the Year	Event: Women's Leadership Symposium & Awards (Thurs., June 13)
6/17	Industrial Real Estate	Money Management Firms		Women's Leadership Symposium & Awards Event Recap	
6/24	Banking & Finance Quarterly	General Contractors	Pride Month	Leaders of Influence: Private Equity, Investors & Advisors Cancer Awareness & Prevention	

DEADLINES:

## LOS ANGELES BUSINESS JOURNAL

## **Editorial Calendar 2024**

Issue Date	Special Report	The List	Social Impact Covers	Branded Content	Event
July					
7/1	Health Care	Highest Paid CEOs Highest Paid Non-Executive CEOs			
7/8	Craft Beer	Craft Beer Companies			
7/15	Women-Owned Businessess	Women-Owned Businesses		Leaders of Influence: Litigators & Trial Attorneys	
7/22	Real Estate Quarterly	Beauty Companies			
/29		Largest Public Companies		Women of Influence: Accountants Roundtable: Health Care	
lugust					
3/5	Corporate Philanthropy	Corporate Philanthropy			Event: Best Places to Work Awards (Wed., Aug. 7)
/12	Manufacturing Companies	Manufacturing Companies		Best Places to Work Event Recap	Event: Real Estate Trends (Wed., Aug. 14)
/19	L.A. Rising	Property/Casualty Insurers		Real Estate Trends Recap Leaders of Influence: Residential RE Brokers	Event: Health Care Leadership Awar (Wed., Aug. 21)
3/26		Largest Employers (Private and Public Sector)		Health Care Leadership Awards Event Recap Roundtable: State of Insurance	
eptember				-	
9/2		Colleges / Community Colleges MBA Programs / MS Programs			
)/9	Hospitality: Hotels	Hotels Meeting and Banquet Halls		Leaders of Influence: Most Admired Law Firms to Work For Hispanic Entrepreneurs	
/16	Banking & Finance Quarterly	Int'I Companies with U.S. Headquarters in L.A.		Leaders of Influence: Nonprofit and Philanthropy Who's Building L.A.	Event: TechTalk Breakfast* (date TBD)
/23		Gaming and Esports		CFO Awards Nominee Section TechTalk Breakfast Recap*	Event: CFO Awards (Thurs., Sept. 26)
9/30		Performing Arts Venues		CFO Awards Post Event Recap	
October					
0/7	Special Edition: Wealthiest Angelenos	Largest Private Companies		Leaders of Influence: Labor & Employment Attorneys	
0/14	Real Estate Quarterly	Commercial Real Estate Brokerage Firms	Breast Cancer Awareness Month	Breast Cancer Awareness, Prevention & Treatment	
0/21	Philanthropy	Charitable Foundations		Higher Education & Online Learning Best Cities to Live, Work & Play	Corporate Counsel Awards Finalist Reception (Thurs., Oct. 24)
10/28		Talent Agencies Motion Picture Distribution Companies		Corporate Counsel Awards Recap ORBIE Awards	
lovember					
1/4	Who's Who in Real Estate	Banks		Leaders of Influence: Investment Bankers	Event: Top 100 Accountants Awards Honoree Reception (Thurs., Nov. 7)
1/11	Infrastructure	Largest Construction Projects Largest Infrastructure Construction Projects	National Philanthropy Day	Top 100 Accountants Event Recap	
1/18	L.A. Rising	Credit Unions Financial Institutions			
1/25		Nonprofits		Giving Guide: Nonprofit Giving & Corporate Philanthropy	
December					
2/2				Leaders of Influence: Commercial RE Brokers	Event: Disruptors Awards (Thurs., Dec. 5)
		Fastest Growing Private Companies		Disruptors Awards Event Recap Higher Education & Online Learning	
12/9					
12/9 12/16	Banking & Finance Quarterly	SBA Lenders		Leaders of Influence: Thriving in their 40s	
	Banking & Finance Quarterly Year in Review	SBA Lenders City Contractors		Leaders of Influence: Thriving in their 40s	