LOS ANGELES BUSINESS JOURNAL

Editorial Calendar 2024

Joseph Bet	Special Penant	The List	Social Import Cour	Brandod Contant	Event
Issue Date	Special Report	The List	Social Impact Covers	Branded Content	Event
January					
1/1	Aerospace	Business Improvement Districts			
1/8	Franchising	Franchisers			
1/15		Security Brokerage Firms		Women of Influence: Construction, Engineering & Architecture	
1/22	Real Estate Quarterly	Commercial RE Developers Architectural Firms		Leaders of Influence: Minority Attorneys	Event: LA State of Business Readiness (Tues., Jan. 23)
1/29	Special Edition: The Money Issue	Property Management Firms: Office, Industrial and Retail		LA State of Business Readiness Event Recap Leaders of Influence: Top LA Doctors	Digital Event: Economic Trends (Thurs., Feb. 1)
February					
2/5	Accounting	Accounting Firms		Economic Trends Event Recap	
2/12	Black Entrepreneurs Month/ Minority-Owned Businesses	Minority-Owned Businesses		Women of Influence: Finance	
2/19	Bioscience and Biotech	Bioscience Companies		Roundtable: Taxation	
2/26	L.A. Rising	Top Gifts		Commercial Real Estate Awards Nominee Section MVE Custom Section Heart Health Awareness	Event: Commercial Real Estate Awards (Wed., Feb. 28)
March					
3/4		Environmental Engineering Firms Environmental Waste Mgmt. Firms		Commercial Real Estate Awards Event Recap	
3/11	Residential Real Estate Agents	Residential Real Estate Agents		Leaders of Influence: Minority CPAs	
3/18	Hospitality: Meetings, Events, Social Clubs	Chambers of Commerce Business Groups		Diversity, Equity + Inclusion Symposium & Awards Nominee Section Leaders of Influence: Wealth Managers Higher Education & Online Learning	Event: Diversity, Equity + Inclusion Symposium & Awards (Thurs., Mar. 21)
3/25	Who's Who in Law	Law Firms	Women's History Month	Diversity, Equity + Inclusion Symposium & Awards Recap Cybersecurity & Data Protection	
April					
4/1	Banking & Finance Quarterly	Employee Benefits			
4/8	Rocket Launch	Insurance Brokers			
4/15		Temporary Placement Firms Retained Executive Search Firms		Women of Influence: Health Care Who's Building LA	Top 100 Lawyers Awards Reception (Thurs., Apr. 18)
4/22	Real Estate Quarterly	PR Firms Lobbying Firms		Top 100 Lawyers Awards Event Recap Child Wellness & Child Welfare Awareness	
4/29	Hospitals	Hospitals Health Insurers		Leaders of Influence: Banking & Flnance	
May		·			'
5/6	Tourism	Air Charter Operators Airlines Travel Agencies			
5/13	Who's Who in Finance	Private Equity Firms Investment Banking Firms VC Firms		Nonprofit & Corporate Citizenship Awards Nominee Section	Event: Nonprofit & Corporate Citizenship Awards (Wed., May 15)
5/20	L.A. Rising	Residential Brokerage Firms Residential Real Estate Developers		Nonprofit & Corporate Citizenship Awards Event Recap MBA & Masters Guide	
5/27		Advertising Agencies		Women of Influence: Attorneys	Event: LA500 Private Reception (Thurs., May 30)
June					
6/3	Special Edition: LA500 Museums	Museums			
6/10	Ports	Shipping Lines		Women's Leadership Symposium & Awards Nominee Section FDI Report EY Entrepreneur of the Year	Event: Women's Leadership Symposium & Awards (Thurs., June 13)
6/17	Industrial Real Estate	Money Management Firms		Women's Leadership Symposium & Awards Event Recap	
6/24	Banking & Finance Quarterly	General Contractors	Pride Month	Leaders of Influence: Private Equity, Investors & Advisors Cancer Awareness & Prevention	

Publication Weekly every Monday **Space** Thursdays - 11 days prior to issue date

DEADLINES:

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July					
7/1	Health Care	Highest Paid CEOs Highest Paid Non-Executive CEOs			
7/8	Craft Beer	Craft Beer Companies			
7/15	Women-Owned Businessess	Women-Owned Businesses		Leaders of Influence: Litigators & Trial Attorneys	
7/22	Real Estate Quarterly	Beauty Companies		Roundtable: Beauty Corporate Expansion & Relocation	
7/29		Largest Public Companies		Women of Influence: Accountants Roundtable: Health Care	
August				VIP Suite Membership Guide	
8/5	Corporate Philanthropy	Corporate Philanthropy			Event: Best Places
3/12	Manufacturing Companies	Manufacturing Companies		Best Places to Work Event Recap	to Work Awards (Wed., Aug. 7) Event: Real Estate Trends
3/19	L.A. Rising	Property/Casualty Insurers		Real Estate Trends Recap	(Wed., Aug. 14) Event: Health Care Leadership Award
3/26		Largest Employers (Private and Public Sector)		Leaders of Influence: Residential RE Brokers Health Care Leadership Awards Event Recap Roundtable: State of Insurance	(Wed., Aug. 21)
September		(i invate and i abile sector)		Houndable. State of insurance	
9/2		Colleges / Community Colleges MBA Programs / MS Programs		Leaders of Influence: Nonprofit and Philanthropy	
9/9	Hospitality: Hotels	Hotels Meeting and Banquet Halls Performing Arts Venues		Leaders of Influence: Most Admired Law Firms to Work For Hispanic Entrepreneurs	
9/16	Banking & Finance Quarterly	Int'l Companies with U.S. Headquarters in L.A.		Who's Building L.A.	Event: TechTalk Breakfast (Wed., Sept. 18)
9/23		Gaming and Esports		CFO Awards Nominee Section Cyber-Security Breakfast Recap	Event: CFO Awards (Thurs., Sept. 26)
9/30				CFO Awards Post Event Recap	
October					
10/7	Special Edition: Wealthiest Angelenos	Largest Private Companies		Leaders of Influence: Labor & Employment Attorneys	Corporate Counsel Awards Nominee Reception (Thurs., Oct. 10)
10/14	Real Estate Quarterly	Commercial Real Estate Brokerage Firms	Breast Cancer Awareness Month	Breast Cancer Awareness, Prevention & Treatment	
10/21	Philanthropy	Charitable Foundations		Higher Education & Online Learning Best Cities to Live, Work & Play	Digital Event: Corporate Counsel Awards (Wed., Oct. 23)
10/28		Talent Agencies Motion Picture Distribution Companies		Corporate Counsel Awards Recap ORBIE Awards	
November		'			'
11/4	Who's Who in Real Estate	Banks		Leaders of Influence: Investment Bankers	Event: Top 100 Accountants Awards Honoree Reception (Thurs., Nov. 7)
11/11	Infrastructure	Largest Construction Projects Largest Infrastructure Construction Projects	National Philanthropy Day	Top 100 Accountants Event Recap	
11/18	L.A. Rising	Credit Unions Financial Institutions			
11/25		Nonprofits		Giving Guide: Nonprofit Giving & Corporate Philanthropy	
December					
12/2				Leaders of Influence: Commercial RE Brokers	Event: Disruptors Awards (Thurs., Dec. 5)
12/9		Fastest Growing Private Companies		Disruptors Awards Event Recap Higher Education & Online Learning	
12/16	Banking & Finance Quarterly	SBA Lenders		Leaders of Influence: Thriving in their 40s	
12/23	Year in Review	City Contractors			
12/30	Special Edition: THE LISTS				