

THE LIST

BEAUTY COMPANIES

Ranked by number of LA County employees

► NEXT WEEK

Largest Public Companies

Rank	Company • name • address • website	L.A. County Employees • 2023 • 2022	Revenue • 2023 • 2022 (in millions)	Description	Year Founded	Top Executive • name • title • phone	
1	 FabFitFun Inc. Green Building, 700 N. San Vicente Blvd., 7th Floor Los Angeles 90069; fabfitfun.com	407 519'	\$300' \$601'	beauty box subscription service provider	2010	Daniel Broukhim Michael Broukhim Co-CEOs, Co-Founders (855) 313-6267	
2	 John Paul Mitchell Systems 1888 Century Park E. Los Angeles 90067; paulmitchell.com	300' 325'	250' 500'	salon hair care products manufacturer	1980	Michaeline DeJoria CEO (800) 793-8790	
3	 HydraFacial, a BeautyHealth company 2165 Spring St. Long Beach 90806; hydrafacial.com	231 250'	398' 366'	skin health company offering treatment using patented technology to cleanse, extract, and hydrate skin; manufacturer and seller of beauty products	1997	Marla Beck CEO (800) 603-4996	
4	 American International Industries 2220 Gaspar Ave. Los Angeles 90040; aibeauty.com	217 1,100'	100' 105'	beauty and skin care products	1971	Zvi Ryzman CEO, President (323) 728-2999	
5	 Honest Co. Inc. 12130 Millennium Dr., Suite 500 Los Angeles 90094; honest.com	214' 214'	344' 314	beauty, baby and home consumer goods	2011	Carla Vernón CEO, Board Director (888) 862-8818	
6	 Anastasia Beverly Hills 10635 Santa Monica Blvd., Suite 300 Los Angeles 90025; anastasiabeverlyhills.com	205 205'	240' 240'	eyeliners, eye shadows, mascaras, makeup products	1997	Anastasia Soare CEO, Founder (800) 310-3773	
7	 eSalon 1910 E. Maple Ave. El Segundo 90245; esalon.com	175 175	NA NA	hair products	2008	Dr. Greta Rose CEO (866) 550-2424	
8	 Markwins Beauty Brands Inc. 22067 Ferrero Pkwy. City of Industry 91789; markwins.com	174 174	271' 271	cosmetics manufacturer and wholesaler	1987	Linda Chen Chair, CEO (909) 595-8898	
9	 Goop Inc. 225 26th St., Suite 37 Santa Monica 90402; goop.com	148 408'	75' 103'	ecommerce company selling beauty, health and wellness products	2008	Gwyneth Paltrow CEO (310) 260-4072	
10	 Garcoa, Inc. 26135 Mureau Rd. Calabasas 91302; garcoa.com	62 63'	190 170	liquid personal care product manufacturer. It services hair care, skin care, body wash, hand and body lotion, analgesics, acne, household cleaning, laundry and more	1983	Gregory Rubin CEO (818) 225-0375	
11	 Thrive Causemetics 6100 Center Dr., Suite 90 Los Angeles 90045; thrivecausemetics.com	51 NA	3' NA	beauty, cosmetics, giving, innovation, and products with a purpose	2015	Karissa Bodnar Founder (888) 804-4318	
12	 Kitsch LLC 137 N. Larchmont Blvd., Suite 641 Los Angeles 90004; mykitsch.com	42 42	NA NA	beauty and hair accessories	2012	Cassandra Thurswell Founder (424) 240-5551	
13	 Banish 2335-115 E. Colorado Blvd., Suite 303 Pasadena 91107; banish.com	24 24'	6' 6'	freshly made natural organic skincare geared to banish acne scars	2013	Daisy Jing CEO, Founder (800) 923-7675	
	 Skin by Lovely 2811 Wilshire Blvd., Suite 900 Santa Monica 90403; skinbylovely.com	24 16'	11' 9'	provider of Botox Cosmetic and other medical facial aesthetic services	2009	Lovely Laban Jake Laban Co-Founder, Clinical Director Co-Founder, CFO (310) 566-0858	
15	 Cassileth Plastic Surgery & Skin Care 436 N. Bedford Dr., Suite 103 Beverly Hills 90210; drcassileth.com	17 31'	5' 12'	female-owned plastic and reconstructive surgery practice, specializing in breast revision, breast reconstruction and advanced facial rejuvenation procedures	2004	Lisa Cassileth CEO (310) 278-8200	
16	 SKKN By Kim² 21731 Ventura Blvd., Suite 300 Woodland Hills 91364; skknbykim.com	11 11'	100' 100'	makeup and beauty products	2017	Kim Kardashian CEO, Founder NA	
17	 Bespoke Beauty Brands 324 N. Larchmont Blvd. Los Angeles 90004; bespokebeautybrands.com	10 16'	NA 3'	beauty incubator; partners with influencers and entrepreneurs, manage concept creation and distribution	2019	Toni Ko CEO, Founder (323) 417-2720	
	 Rude Cosmetics 1636 W. 8th St., Suite 100 Los Angeles 90017; rudecosmetics.com	10' 9'	4' 2'	full line color cosmetics and skincare product brand	2016	Stacey Lee Founder, CMO (213) 283-7146	

¹ Business Journal estimate.

² rebranded from KKW Beauty Inc.

NA - Not Available N/A - Not Applicable The information on this list was supplied by representatives of the companies, company website, company LinkedIn profile. Companies are ranked by number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and

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