









































THE LIST

ADVERTISING AGENCIES

Ranked by number of employees in L.A. County

▶ NEXT WEEK









































Museums

Rank	Company • name • address • website	L.A. County Employees • current • 2023	Clients (partial list)	Profile • creative director • headquarters • offices (L.A./total)	Top Executive • name • title • phone	
1	 Rubin Postaer and Associates 2525 Colorado Ave. Santa Monica 90404; rpa.com	650 700	Honda, Farmers Insurance, Southern California Edison, Apartments.com, Cedars-Sinai, ARCO/AmPm	Joe Baratelli Santa Monica 1 / 5	Bill Hagelstein CEO (310) 394-4000	
2	 Trailer Park Group 6922 Hollywood Blvd., 10th Floor Los Angeles 90028; trailerparkgroup.com	473 600 ¹	Netflix, Warner Bros., Disney, NFL, Mattel, Marvel, Frito-Lay	Kelly Adelman Hollywood 1 / 3	David Messinger Chair, Interim CEO (310) 845-3000	
3	 Saatchi & Saatchi 555 Aviation Blvd., Suite 100 El Segundo 90245; wearsaatchi.com	450 450	Toyota Motor North America, Toyota Motor Corp., Toyota Regional Dealers Association USA Water Polo Toyota Global Olympics	Jason Schragger London 1 / 140	Chuck Maguy CEO (310) 214-6000	
4	 Deutsch LA 12901 Jefferson Blvd. Los Angeles 90066; deutschla.com	330 350 ¹	Taco Bell, Dr Pepper, Walmart, PetSmart, Nintendo, Lowe's	Karen Costello Los Angeles 1 / 1	Kim Getty CEO (310) 862-3000	
5	 TBWAMedia Arts Lab 12539 Beatrice St. Los Angeles 90066; mediaartslab.com	318 375 ¹	Apple (iPhone, iPad, Mac, Services, Brand)	Brent Anderson Los Angeles 1 / 6	Katrien De Bauw Global President (310) 305-4400	
6	 Horizon Media 1888 Century Park E., Suite 700 Los Angeles 90067; horizonmedia.com	296 300 ¹	Constellation Brands, STX Entertainment, ViacomCBS, LegalZoom, Poshmark, Stitch Fix	New York 1 / 3	Bill Koenigsberg CEO, President, Founder (310) 282-0909	
7	 Designory 211 E. Ocean Blvd., Suite 100 Long Beach 90802; designory.com	293 255 ¹	not disclosed	Lynne Grigg Long Beach 2 / 18	Paul Hosea CEO (562) 624-0271	
8	 Davis Elen 865 S. Figueroa St., Suite 1200 Los Angeles 90017; daviselen.com	252 248	Southern California Toyota Dealers, McDonald's Operators of Southern California, Smart & Final, Best Buy Health, Zircon,	David Moranville Los Angeles 1 / 6	Mark Davis CEO, Chair (213) 688-7000	
9	 72andSunny 12101 W. Bluff Creek Dr. Los Angeles 90094; 72andsunny.com	250 320 ¹	Activision, Adobe, NFL, truth, Match	Evin Shutt John Boiler Los Angeles 1 / 5	Evin Shutt CEO, Partner (818) 324-0461	
10	 TBWACHiatDay Los Angeles 5353 Grosvenor Blvd. Los Angeles 90066; tbwachiatdayla.com	240 240	Apple, Gatorade, The Recording Academy, Blue Diamond Almonds, Quickbooks, Principal Financial Group, AT&T, Discover Financial Services, Palo Alto Networks, Moderna, Behr, Schwan's, Uniqlo	Renato Fernandez Los Angeles 1 / 295	Erin Riley CEO (310) 305-5000	
11	 Quigley-Simpson 11601 Wilshire Blvd., 7th Floor Los Angeles 90025; quigleysimpson.com	236 229	Procter & Gamble, JP Morgan Chase, Paycom, Earthjustice, Finance of America and Mixbook	Sariah Dorbin Los Angeles 1 / 2	Carl Fremont CEO (310) 996-5800	
12	 Mediahub 12130 Millennium Dr. Los Angeles 90094; mediahubww.com	187 187	Netflix, Chipotle, Fox, Fox Sports, Pinterest, Oura Ring	Boston 1 / 5	Belle Lenz SVP, Global Communications (424) 384-0800	
13	 VaynerMedia Los Angeles 3516 Schaefer St. Culver City 90232; vaynermedia.com	180 145	Alaska Airlines, Bally Sports, Indeed, Sports Research & Tubi	Aaron Howe New York 1 / 11	Lisa Buckley Managing Director (646) 543-7431	
14	 David & Goliath 909 N. Sepulveda Blvd., Suite 700 El Segundo 90245; dng.com	169 215 ¹	Kia Motors, Jack In the Box, California Lottery, Universal Studios Hollywood	Josh Miller Los Angeles 1 / 1	David Angelo Founder, Chair (310) 445-5200	
15	 InterMedia Group of Companies 22120 Clarendon St., Suite 300 Woodland Hills 91367; intermedia-advertising.com	145 145 ¹	CarShield, Relexium, HairClub, Ethos Life, United Breast Cancer Foundation, Choice Home Warranty, LifeVac, Inogen, & Pray.com	Joe Gonzales Woodland Hills 1 / 5	Robert Yallen CEO, President (818) 995-1455	
16	 MullenLowe West 2121 Park Place, Suite 150 El Segundo 90245; mullenloweus.com	124 132	Acura, Constellation Brands, Grey Goose, Hawaiian Airlines, Patrón, Ghirardelli	Laura Sampedro Carlos Alija Boston 1 / 3	Jenn Wong President (424) 738-6500	
17	 GumGum Inc. 2419 Michigan Ave., Suite A Santa Monica 90404; gumgum.com	109 210 ¹	not disclosed	Vanessa Sanoja Santa Monica 1 / 12	Phil Schraeder CEO (310) 260-9666	
18	 UM US 5700 Wilshire Blvd., Suite 450 Los Angeles 90036; umww.com	96 150 ¹	Sony Pictures Entertainment, Sony Pictures Home Entertainment, Sony Electronics	Brendan Gaul New York 1 / 130	Andrea Ebert EVP, Global Managing Partner (323) 900-7400	
19	 Sensis 1651 S. Central Ave., Suite A Glendale 91204; sensisagency.com	88 93	AltaMed, USC Credit Union, Northern Arizona University, State of California, Match Group, LA Community College District, Covered California	Javier San Miguel Glendale 1 / 6	Jose Villa President, Chief Strategy Officer (213) 341-0171	
20	 Riester Pacific Inc. 215 Arena St. El Segundo 90245; riester.com	85 89	City of El Segundo, EoS Fitness Centers, GoGreen California, SoCalGas, Truly Nolen, UnitedHealthcare	Peter Buck Tom Ortega El Segundo 1 / 4	Tim Riester CEO (844) 602-3344	

¹ Business Journal estimate.
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21		Conill 555 S. Aviation Blvd., Suite 100 El Segundo 90245; conill.com	83 135	Burger King, Dignity Health, Fidelity, Nationwide, T-Mobile, Toyota Motors North America	Veronica Q Elizondo Gustavo Sarkis El Segundo 1 / 2	Annie Rodriguez President (424) 290-4400	
22		UNFOLD 11801 Teale St. Culver City 90230; unfoldagency.com	80 225 ¹	Hulu, Warner Bros, Starz, MGM, Netflix, Disney	Brick Rucker Los Angeles 1 / 2	Daniel Weisinger CEO, President (323) 963-3108	
23		Icon Media Direct Inc. 5910 Lemona Ave. Sherman Oaks 91411; iconmediadirect.com	77 82 ¹	ItCosmetics, Proactiv, GoodPx, TrueCar, Hotwire, Blue Cross Shield, Oxi Clean, Brainetics	Sherman Oaks 1 / 1	Nancy Lazkani CEO (818) 995-6400	
24		Walton Isaacson 3630 Eastham Dr. Culver City 90232; waltonisaacson.com	72 89 ¹	Lexus, Sexy Hair Concepts, Toyota Financial Services, McDonald's, Walt Disney Motion Pictures	Ricardo Trejo Los Angeles/ Chicago 1 / 4	Aaron Walton CEO (323) 677-5300	
25		The Many 17575 Pacific Coast Highway Pacific Palisades 90272; themany.com	65 80	eBay, Panda Express, CareCredit, Monster Energy (Bang Energy), Froneri (Outshine)	Damien Eley Scott Harris Blake Marquis Pacific Palisades 1 / 1	Christian Jacobsen Jens Stoelken Amir Haque Partners (310) 399-1515	
26		Gnet 5455 Wilshire Blvd., 22nd Floor Los Angeles 90036; gnet.agency	63 85 ¹	Activision, Microsoft, Netflix, NBCUniversal, Google, Blizzard Entertainment	David Moodie Los Angeles 1 / 1	David Getson CEO, Partner (323) 951-9399	
27		Intertrend 228 E. Broadway Long Beach 90802; intertrend.com	58 60	Toyota, Vitasoy North America, TD Ameritrade, Chase	Eugene Kim Long Beach 1 / 2	Julia Huang President (562) 733-1888	
28		AMP Agency 6080 Center Dr., Suite 200 Los Angeles 90045; ampagency.com	55 70 ¹	LA Philharmonic, LinkedIn, Maruchan, Hairclub, Gentle Monster	Douglas Hernandez Boston 1 / 4	Lawrence Williford Director (310) 551-0200	
		IW Group Inc. 6300 Wilshire Blvd., Suite 2150 Los Angeles 90048; iwgroup.agency	55 54	Southern California Edison, McDonald's, Lexus, Northwest Mutual, Warner Bros, Netflix, House of Suntory	Cenon Advincula Heather Hannasch Los Angeles 1 / 2	Nita Song President, COO (213) 262-6978	
30		Liquid Advertising 138 Eucalyptus Dr. El Segundo 90245; liquidadvertising.com	48 90 ¹	Square Enix, CD Projekt Red, Bethesda, 2k Games, Wizards of the Coast, Sega	El Segundo 2 / 5	Will Akerlof CEO, President (310) 450-2653	
31		Zambezi 3522 Hayden Ave. Culver City 90232; zmbz.com	47 55 ¹	TaylorMade, Ultimate Software, Apple/Beats, Venmo/Paypal, US Golfing Association, Elevate Sports	Gavin Lester Culver City 1 / 1	Jean Freeman CEO, Principal (310) 450-6800	
32		TVGla 400 Corporate Pointe Walk Culver City 90230; tvgla.com	45 55 ¹	HBO, Cinemax, Showtime, Mattel, Wheel of Fortune, Jeopardy, History, Universal Pictures	Julie Gargan Armando Llenado Los Angeles 1 / 1	Dimitry Ioffe CEO (310) 823-1800	
		Kastner Los Angeles 5340 Alla Rd., Suite 110 Los Angeles 90066; kastner.agency	45 45	Red Bull North America, CIM,APF	Ulrike Schult Los Angeles 1 / 6	Ulrike Schult Managing Creative Director (310) 458-2000	
34		Team One 13031 W. Jefferson Blvd., Space 800 Los Angeles 90094; teamone-usa.com	44 345 ¹	Lexus, Ritz-Carlton Hotel Co., Expedia, Sparklight, St. Michelle Wine Estates, Tempur-Pedic, Cathay Pacific	Chris Graves Los Angeles 1 / 6	Julie Michael CEO (310) 437-2500	
35		180LA 12555 W. Jefferson Blvd. Los Angeles 90066; 180la.com	39 45 ¹	Under Armour, Cox Communications, University of Phoenix, Lululemon, Postmates	Mike Bokman Los Angeles 1 / 4	Al Moseley President, Global COO (310) 382-1400	
36		Orci 3415 S. Sepulveda Blvd., Suite 200 Los Angeles 90034; orci.com	35 35 ¹	Honda, Acura, Chevron, ExtraMile	Diego Andrade Los Angeles 1 / 1	Marina Filippelli CEO (310) 444-7300	
37		PSM Communication Arts 422 Pacific Coast Highway Hermosa Beach 90254; psmcommarts.com	33 29	New Home Co., etco Homes, Torrance Memorial, Chevron El Segundo, Redondo Beach Tourism, El Segundo Economic Development Corp., Chadmar Group, Aztec Tents	Christopher Salling Hermosa Beach 1 / 1	Daniel Martin President (310) 266-7194	
38		Acento Advertising Inc. 11400 W. Olympic Blvd., Suite 1200 Los Angeles 90064; acento.com	32 35 ¹	Wells Fargo, California Department of Public Health, Southern California Gas Co., Banner Health, City of Hope	Vincent Llopis Los Angeles 1 / 1	Donnie Broxson CEO (424) 238-4001	
39		Omelet 3540 Hayden Ave. Culver City 90232; omelet.com	24 55 ¹	Google, Walmart, Warner Bros. Interactive, Netflix	Raul Montes Culver City 1 / 1	Thas Naseemuddeen CEO (213) 427-6400	
		Siltanen & Partners Advertising 353 Coral Cir. El Segundo 90245; siltanen.com	24 50 ¹	Lalicious	Rob Siltanen El Segundo 1 / 1	Rob Siltanen CEO, Chief Creative Officer (310) 986-6200	

¹ Business Journal estimate.
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41		Fraser Communications 1631 Pontius Ave. Los Angeles 90025; frasercommunications.com	23 35	Lexus, Toyota, Clean Power Alliance, LADWP, CA DPH, L.A. County Department of Public Health, Banfield Pet Hospitals CalEITC 4Me	Bruce Dundore Los Angeles 1 / 1	Renee White Fraser CEO (310) 319-3737	
42		Oxford Road 15303 Ventura Blvd., Suite 1500 Sherman Oaks 91403; oxfordroad.com	20 35 ¹	Oracle, Monday.com, Headspace, Indeed, Shopify	Stew Redwine Los Angeles 1 / 1	Daniel Granger CEO, Founder (323) 212-6002	
43		Moontide Agency 200 N. Pacific Coast Highway, Suite 110 El Segundo 90245; moontide.agency	19 NA	Norms, Centr, Inbrace, AAA, Orangetwist	Los Angeles, CA 1 / 3	Tresa Gowland Partner, Managing Director (310) 376-7800	
44		Campbell Ewald 2121 Park Place Suite 150 El Segundo 90245; c-e.com	18 18	Onstar, Ad Council, Forever 21, Coin Cloud, Harley Davidson	Silmo Bonomi Detroit 1 / 3	Kari Shimmel CEO (586) 558-6256	
45		Battery 6515 W. Sunset Blvd. Los Angeles 90028; batteryagency.com	17 52 ¹	Epic Games, Royal Bank of Canada, Netflix, L.A. Clippers	Philip Khosid Los Angeles 1 / 3	Anson Sowby CEO, Co-Founder (323) 467-7267	
46		Apollo Interactive Inc. 139 Illinois St. El Segundo 90245; apollointeractive.com	16 40 ¹	Curves International, Einstein Noah Restaurant Group, Visionworks	Carlos Sepulveda Los Angeles 1 / 1	David Bohline CEO (310) 836-9777	
47		Sagon-Phior 2107 Sawtelle Blvd. Los Angeles 90025; sagon-phior.com	15 15	Two Rodeo, Eagle Eyes Eyewear, Clean Power Alliance, MORF Wine & Spirits, TechMD, Oral Essence/Lumineux, Inogen	Rio Phior Los Angeles 1 / 5	Glenn Sagon Co-Founder, CEO (310) 575-4665	
48		Wongdoody 8500 Steller Dr., Suite 5 Culver City 90232; wongdoody.com	12 130 ¹	Cisco WebEx, Rite Aid, Warner Bros. Studio Tour, Molina, Toyota Financial Services	Tracy Wong Seattle 1 / 12	Skyler Mattson CEO (310) 280-7800	
		Mod Op 12304 Santa Monica Blvd., Suite 100 Los Angeles 90022; modop.com	12 15	Warner Bros Interactive Entertainment, Reddit, Hudson Pacific Properties, Sunset Studios, Wood Smith Henning Berman, Variety Creative Studios	Michael Larson Andrei Haq Limore Shur Miami 1 / 10	Jeff Suh President (323) 467-9800	
50		Media Well Done, Inc. 28534 Constellation Rd. Valencia 91355; mediawelldone.com	10 NA	Charles Schwab & Co. Inc., JPMorgan Chase, US Bank, MUFG, AssetMark, SMBC	Jenny Paige Valencia 1 / 1	Jenny Paige CEO, Creative Director (661) 295-5552	

¹ Business Journal estimate.

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