

THE LIST

PUBLIC RELATIONS FIRMS

Ranked by number of employees in LA County

Rank	Agency • name • address • website	Public Relations Employees • L.A. County • total	L.A. County Fee Income • 2023 • 2022 (\$ in millions)	Clients (partial list)	Specialties/Industries (partial list)	Profile • offices (L.A./total) • headquarters • year founded	Top Local Executive • name • title • phone	
1	 Edelman 1500 N. El Centro, Suite 600 Los Angeles 90028; edelman.com	265 6,433	NA ¹	Taco Bell, Amgen, Disney, Guitar Center, Sunkist Growers	consumer, health care, retail, technology, travel	1 / 65 Chicago 1952	Jonathan Jordan General Manager (323) 857-9100	
2	 Golin 1840 Century Park E., 18th Floor Los Angeles 90067; golin.com	80 ² 1,700	NA ¹	Nintendo, Toyota Racing, Sanrio, Pepsi, Bosch/Thermador	consumer, digital, retail, technology, travel	1 / 50 Chicago 1956	Deanne Yamamoto Managing Director (213) 335-5500	
3	 Sunshine Sachs Morgan & Lylis 720 Cole Ave. Los Angeles 90038; sunshinesachs.com	68 240	NA ¹	Greycroft Partners, Jennifer Lawrence, Penske/DCP, Goop Beauty and others	consumer, digital, retail, technology, travel, entertainment and impact	1 / 7 New York 1992	Keleigh Thomas Morgan Co-President (323) 822-9300	
4	 WeAreRALLY, LLC 5670 Wilshire Blvd., Suite 820 Los Angeles 90036; wearerally.com	52 102	NA ¹	California Community Foundation Education Leaders of Color MLK Community Health Foundation The California Endowment	digital, government, health care, technology	1 / 3 Los Angeles 2009	Felix Schein President (323) 892-2080	
5	 Finn Partners 1925 Century Park E., Suite 1200 Los Angeles 90067; finnpartners.com	40 1,400	5.7 3.4	Undisclosed	consumer, government, health care, technology, travel	1 / 34 New York 2011	Howard Solomon Managing Partner (310) 552-6922	
6	 42West 1840 Century Park E., Suite 200 Los Angeles 90067; 42west.net	37 78	NA ¹	Netflix, Universal Pictures, Amazon, Warner Bros. Studios, BoxLunch	consumer, digital, technology	1 / 2 New York 2004	Amanda Lundberg CEO (310) 477-4442	
7	 H+M Communications 8656 Holloway Plaza Dr. West Hollywood 90069; hm-com.com	35 45	NA ¹	Universal Pictures, Amazon, Thoma Bravo, Warner Bros. and Telemundo	consumer, digital, retail, technology, entertainment marketing, influencer marketing, integrated communications, corporate communications	1 / 7 Los Angeles 2003	Etienne Hernandez-Medina CEO, President (323) 857-4608	
	 DKC 1801 Century Park E., Suite 130 Los Angeles 90067; dkcnews.com	35 250	NA ¹	Spotify, Insomniac, Madame Tussaud's, Wallis Annenberg Center for the Performing Arts, Yaamava' Resort + Casino	consumer, digital, technology, travel, entertainment, culture, performing arts and influencer	1 / 7 New York 1991	Wendy Zaas Executive Director (310) 579-6360	
9	 Kahn Media Inc. 11988 Challenger Court Moorpark 93021; kahnmedia.com	30 33	5.6 5.0	Lotus Cars, Piaggio, Rolex Watch USA, The Quail, Roush Performance	consumer, digital, real estate, retail, technology, travel	1 / 1 Moorpark 2008	Dan Kahn CEO, President (818) 881-5246	
10	 NRPR Group Inc. 407 N. Maple Dr., Ground Floor Beverly Hills 90210; nrprgroup.com	26 26	NA ¹	LA Comic Con, Vrooz, Dappz Sports, Invig Consulting, The Kingdom	consumer, digital, health care, retail, technology	2 / 4 Beverly Hills 2014	Nicole Rodrigues CEO, Founder (424) 421-9610	
	 Allison 8522 National Blvd., Suite 109 Culver City 90232; allisonworldwide.com	26 828	NA ¹	Del Taco, IHG Hotels & Resorts, Los Angeles County Public Works, The Halal Guys, Stand Up To Cancer	consumer, digital, government, health care, real estate, retail, technology, travel, non-profit, crisis and reputation, corporate, consumer, restaurants	1 / 53 San Francisco 2001	Scott Pansky Founding Partner (310) 496-4452	
12	 MPRM Communications 5055 Wilshire Blvd., Suite 501 Los Angeles 90036; mprm.com	22 NA	3.7 3.6	AMC, NBC, Disney, Wattpad, Stampede Ventures	consumer, digital, technology, entertainment	1 / 1 Los Angeles 1998	Mark Pogachefsky President (323) 933-3399	
	 Davies 1427 3rd St. Promenade, Suite 201 Santa Monica 90401; daviespublicaffairs.com	22 40	NA ¹	Undisclosed	government, real estate, government, real estate, energy, solar, battery storage, pipelines, real estate entitlements	1 / 3 Santa Barbara/ Los Angeles 1983	John Davies CEO (310) 395-9510	
14	 Murphy O'Brien 407 N. Maple Dr., Lobby Beverly Hills 90210; www.murphyobrien.com	17 31	0.5 0.9	Shore Hotel Peninsula Beverly Hills Kennedy Wilson Lowe Fairmont Century Plaza	consumer, digital, real estate, travel	1 / 2 Los Angeles 1989	Karen Murphy O'Brien CEO, Founder (310) 453-2539	
	 Fiona Hutton & Associates 12711 Ventura Blvd., Suite 170 Los Angeles 91604; fionahuttonassoc.com	17 20	9.7 7.7	Health Net, Los Angeles Department of Water & Power, SoCalGas, Prologis, NBCUniversal	government, health care, technology, energy, natural resources, infrastructure, transportation, manufacturing, sustainability, biotech	1 / 2 Los Angeles 2001	Fiona Hutton Founder & CEO (818) 760-2121	

¹ Undisclosed

² Business Journal estimate.

NA - Not Available Note: The information on this list was supplied by representatives of the firms. Firms are ranked by current number of L.A. County employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors

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	 Blaze PR 1427 3rd St. Promenade, Suite 201 Santa Monica 90401; blazepr.com	17 NA	NA ¹	Golden West Food Group, Chronic Tacos, Hilton Hotels, NutraWise, Mayweather Boxing + Fitness	consumer, digital, retail, technology, travel	1 / 2 Santa Monica 1990	Matt Kovacs President (310) 395-5050	
17	 AMW Group 8605 Santa Monica Blvd. West Hollywood 90069; amworldgroup.com	16 ² NA	NA ¹	Oakley, Macy's, Cartier, E! Channel, Gap, Aramco, H&M, Shopkick	consumer, digital, government, real estate, retail, technology, travel	1 / 3 Houston 1997	Mike Coates EVP (310) 295-4150	
	 Financial Profiles Inc. 11601 Wilshire Blvd., Suite 1920 Los Angeles 90025; finprofiles.com	16 NA	NA ¹	Oaktree Capital, Hamni Bank, Aristotle Capital Management, BlackRock TCP Capital Corp.	real estate, technology	1 / 4 Los Angeles 2007	Moira Conlon Founder & CEO (310) 478-2700	
19	 Ballantines PR 9255 W. Sunset Blvd., Suite 1100 West Hollywood 90069; ballantinespr.com	15 30	8.0 8.5	Waldorf Astoria Beverly Hills, Marriott International, Visit West Hollywood Travel & Tourism, Netflix, AKA West Hollywood & Beverly Hills	consumer, health care, technology, travel, hospitality, beauty, lifestyle	1 / 4 Los Angeles 2000	Sarah Roberts President (310) 454-3080	
	 IW Group Inc. 6300 Wilshire Blvd., Suite 2150 Los Angeles 90048; iwgroup.agency	15 17	8.3 7.2	McDonald's, Walmart, Northwest Mutual, Walt Disney Co., Netflix, Nielsen, Warner Bros., Universal Pictures	consumer, digital, government, health care, retail, technology	1 / 2 Los Angeles 1990	Nita Song President, COO (213) 262-6978	
21	 FGS Global 1900 Avenue of the Stars, Suite 550 Los Angeles 90067; fgsglobal.com	14 NA	NA ¹	University of Southern California Rivian Automotive, Inc. Caruso	consumer, technology	1 / 30 New York 1994	Cassandra Bujarski Partner, Head of Los Angeles (310) 201-2040	
	 EKA 801 S. Figueroa St., Suite 1050 Los Angeles 90017; ekapr.com	14 NA	NA ¹	Aldi, Waste Management, ADDA, BNSF Railway, Commerce Casino	government, health care, real estate, technology	1 / 1 Los Angeles 2005	Matt Knabe Managing Partner (213) 741-1500	
	 Scenario Communications 25876 The Old Rd., Suite 191 Stevenson Ranch 91381; scenariopr.com	14 26	4.2 4.6	Apple Amazon Studios Disney Branded Television Fremantle Fox	consumer, technology, entertainment fashion beauty	1 / 3 Los Angeles 2018	Ron Hofmann President and Co-Founder 310-750-9560	
24	 Citizen Relations 4201 Wilshire Blvd., Sixth Floor Los Angeles 90010; citizenrelations.com	13 220	7.8 7.6	Old Spice, Heaven's Door Whiskey, Rocky Mountaineer, Nissin Foods, Dole	digital, health care, retail, technology, travel, food & beverage, spirits, sports marketing, influencer marketing, experiential marketing	1 / 10 Los Angeles 1986	Erin Georgieff Managing Partner, US Growth & West Coast Operations (213) 996-3800	
	 MSL (Publicis Groupe) 8360 Melrose Ave., 3rd Floor Los Angeles 90067; www.msllgroup.com	13 ² 2,000	NA ¹	Undisclosed	consumer, digital, health care, technology, travel	1 / 100 New York 1952	Diana Littman CEO diana.littman@msllgroup.com	
26	 Olmstead Williams Communications 10940 Wilshire Blvd., Suite 1210 Los Angeles 90024; olmsteadwilliams.com	12 12	NA ¹	CompoSecure, Abiomed, aShareX, Alen Corporation, AIM Youth Mental Health	digital, government, health care, real estate, technology, reputation and crisis management, fintech	1 / 1 Los Angeles 2008	Tracy Olmstead Williams CEO, Founder (310) 824-9000	
27	 Counterintuity 1207 W. Magnolia Blvd., Suite D Burbank 91506; counterintuity.com	11 11	NA ¹	PBS SoCal, USC, Weingart Center, City of New York, City of Los Angeles, New York State, Harvard-Westlake and others	digital, government, community outreach on neighborhood issues	1 / 1 Burbank 2007	Lee Wochner CEO, Creative Strategist (818) 848-1700	
	 BPCM 1041 N. Formosa Ave. FWB Suite 125 West Hollywood 90046; www.bpcm.com	11 NA	NA ¹	Undisclosed	luxury, fashion, beauty+wellness, celebrity+influencer, automotive, travel+hospitality, wine+spirits	1 / 3 NA 1999	Ali Taekman Founder (323) 655-4741	
29	 Consensus Inc. 3500 W. Olive Ave., Suite 300 Burbank 91505; consensusinc.com	10 ² NA	NA ¹	Undisclosed	digital, government, real estate, technology, environmental, water	1 / 1 Burbank 1986	Joshua Gertler President & CEO (213) 438-1755	
	 JS2 PR Inc. 303 N. Sweetzer Ave., Suite 201 Los Angeles 90048; js2pr.com	10 10	1.1 1.1	Girl and the Goat, Cabra, Innovative Dining Group, Regarding Her, NoAlchCo	consumer, digital, travel	1 / 1 Los Angeles 2001	Jeff Smith CEO (323) 866-0880	

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