














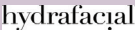

THE LIST

BEAUTY COMPANIES

Ranked by number of L.A. County employees

► NEXT WEEK

Largest Public Companies

Rank		Company • name • address • website	L.A. County Employees • current • 2020	Revenue • 2022 • 2021 (in millions)	Description	Year Founded	Top Executive • name • title • phone	
1		American International Industries 2220 Gaspar Ave. Los Angeles 90040; aiibeauty.com	1,100' 1,150'	\$105' \$169'	beauty and skin care products	1971	Zvi Ryzman CEO, President (323) 728-2999	
2		FabFitFun Inc. 360 N. La Cienega Blvd. Los Angeles 90048; fabfitfun.com	519' 500'	601' 600'	beauty box subscription service provider	2010	Daniel Broukhim Michael Broukhim Co-CEOs, Co-Founders (855) 313-6267	
3		Goop Inc. 3019 Wilshire Blvd., Suite 206 Santa Monica 90403; goop.com	408' 250'	103' 140'	ecommerce company selling beauty, health and wellness products	2008	Gwyneth Paltrow CEO (844) 983-4667	
4		Guthy-Renker 100 N. Sepulveda Blvd., Suite 1600 El Segundo 90245; guthy-renker.com	335' 212'	395' 369'	direct marketing	1988	Bill Guthy Greg Renker Co-Chairs (310) 581-6250	
5		John Paul Mitchell Systems 9701 Wilshire Blvd., Suite 1205 Beverly Hills 90212; paulmitchell.com	325' 300'	500' 500'	salon hair care products manufacturer	1980	Michaeline DeJoria CEO (800) 793-8790	
6		Beautycounter² 1733 Ocean Ave., Suite 400 Santa Monica 90401; beautycounter.com	312' 214'	401' 400'	clean beauty brand with a mission to get safer products into the hands of everyone	2013	Mindy Mackenzie Interim CEO (888) 701-9899	
7		Neutrogena Corp.³ 5760 96th St. Los Angeles 90045; neutrogena.com	285' 295'	3,995' 3,990'	skin care, hair care, cosmetics products	1930	Roberto Khoury SVP, General Manager (310) 642-1150	
8		HydraFacial, a BeautyHealth company 2165 E. Spring St. Long Beach 90806; hydrafacial.com	250' 250'	366' 260'	skin health company offering treatment using patented technology to cleanse, extract, and hydrate skin; manufacturer and seller of beauty products	1997	Andrew Stanleick CEO (800) 603-4996	

¹ Business Journal estimate.² Counter Brands dba Beautycounter.³ Subsidiary of Johnson & Johnson Consumer Inc.













NA - Not Available N/A - Not Applicable The information on this list was supplied by representatives of the companies, unless noted otherwise. Companies are ranked by number of L.A. County employees. To the best of our knowledge, this

information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 11150 Santa Monica Blvd., Suite 350, Los Angeles 90025. ©2023 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media (877) 652-5295.

Researched by Andrew Crowley

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BEAUTY COMPANIESContinued from page 23

Rank		Company <ul style="list-style-type: none">nameaddresswebsite	L.A. County Employees <ul style="list-style-type: none">current2020	Revenue <ul style="list-style-type: none">20222021(in millions)	Description	Year Founded	Top Executive <ul style="list-style-type: none">nametitlephone	
9		Honest Co. Inc. 12130 Millennium Drive, Suite 500 Los Angeles 90094; honest.com	214' 200'	\$314 \$319	beauty, baby and home consumer goods	2011	Carla Vernón CEO, Board Director (888) 862-8818	
10		Markwins Beauty Brands Inc. 22067 Ferrero Parkway City of Industry 91789; markwins.com	210' 210'	454' 349	cosmetics manufacturer and wholesaler	1987	Lina Chen CEO (909) 595-8898	
11		Anastasia Beverly Hills 10635 Santa Monica Blvd., Suite 300 Los Angeles 90025; anastasiabeverlyhills.com	205' 220'	240' 290'	eyeliners, eye shadows, mascaras, makeup products	1997	Anastasia Soare CEO, Founder (800) 310-3773	
12		Skims Body Inc. 3113 S. La Cienega Blvd. Los Angeles 90016; skims.com	181' 181'	500 275	underwear, loungewear and shapewear retailer	2019	Kim Kardashian Co-Founder (310) 694-5588	
13		Artnaturals 16325 S. Avalon Blvd. Gardena 90248; artnaturals.com	143' 144'	27' 28'	natural plant-based beauty products	2015	Joseph Nourollah CEO, Co-Founder (855) 278-4488	
14		eSalon 1910 E. Maple Ave. El Segundo 90245; esalon.com	116' 100'	31' 31'	beauty brand offering custom, made-to-order hair color and complimentary hair care products for at-home use	2010	Greta Rose CEO (310) 846-9100	
15		Moon Juice 3535 Hayden Ave., Suite 150 Culver City 90232; moonjuice.com	80' 85'	22' 20'	supplements, skin care, food and beverage beauty products	2011	Amanda Chantal Bacon CEO, Founder hi@moonjuice.com	
16		Garcoa, Inc. 26135 Mureau Road Calabasas 91302; garcoa.com	63' 65	170 145	health and beauty care product manufacturer specializing in over-the-counter topical treatments	1983	Melinda Rubin President (818) 225-0375	
17		Cassileth Plastic Surgery & Skin Care 436 N. Bedford Drive, Suite 103 Beverly Hills 90210; drcassileth.com	31' 34'	12' 12'	female-owned plastic and reconstructive surgery practice, specializing in breast revision, breast reconstruction and advanced facial rejuvenation procedures	2004	Lisa Cassileth CEO (310) 278-8200	
18		Rastaclat 100 W. Broadway, Suit 3000 Long Beach 90802; rastaclat.com	30' 30'	14' 17'	wholesale business distributing patented bracelets	2010	Eileen Szymanski Chen President, Co-Owner (424) 397-7170	
19		Banish 2335-115 E. Colorado Blvd., Suite 303 Pasadena 91107; banish.com	24' 22'	6' 5'	freshly made natural organic skincare geared to banish acne scars	2013	Daisy Jing CEO, Founder (800) 923-7675	
20		Bespoke Beauty Brands 320 N. Larchmont Blvd. Los Angeles 90004; bespokebeautybrands.com	16' 15'	3' 3'	beauty incubator; partners with influencers and entrepreneurs, manage concept creation and distribution	2019	Toni Ko CEO, Founder (323) 417-2720	
21		Skin by Lovely 2811 Wilshire Blvd., Suite 900 Santa Monica 90403; skinbylovely.com	16' 16'	9' 9'	provider of Botox Cosmetic and other medical facial aesthetic services	2009	Lovely Laban Co-Founder, Clinical Director Jake Laban Co-Founder, CFO (310) 566-0858	
22		SKKN By Kim² 21731 Ventura Blvd., Suite 300 Woodland Hills 91364 ; kkwbeauty.com	11' 11'	100' 80'	makeup and beauty products	2017	Kim Kardashian CEO, Founder	
23		Rude Cosmetics 1636 W. 8th St., Suite 100 Los Angeles 90017; rudecosmetics.com	9' 7'	2' 1'	full line color cosmetics and skincare product brand	2016	Stacey Lee Founder, CMO (213) 283-7146	
24		Yuni Beauty 2629 Manhattan Ave PMB 290 Hermosa Beach 90254; yunibeauty.com	5' 4'	1' 1'	beauty and wellness products	2015	Emmanuel Rey CEO (310) 318-0569	
25		ProBeauty Partners 11326 Cashmere St. Los Angeles 90049; probeautypartners.com	3' 3'	5' 5'	global beauty brand consultants	2011	Adrienne Kramer CEO (310) 230-5410	

¹ Business Journal estimate.
² rebranded from KKW Beauty Inc.
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