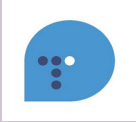
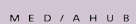


THE LIST

ADVERTISING AGENCIES

Ranked by number of employees in L.A. County

► NEXT WEEK
Museums

Rank		Company - name - address - website	L.A. County Employees - current 2022	Total Gross Billings 2022 2021 (in millions)	Clients (partial list)	Profile - creative director - headquarters - offices (L.A./total)	Top Local Executive - name - title - phone	
1		Rubin Postaer and Associates 2525 Colorado Ave. Santa Monica 90404; rpa.com	700 725	NA	Honda, Farmers Insurance, Southern California Edison, Apartments.com, Cedars-Sinai, ARCO/AmPm	Joe Baratelli Santa Monica 1 / 5	Bill Hagelstein Executive Chairman (310) 394-4000	
2		Trailer Park Group 6922 Hollywood Blvd., 10th Floor Los Angeles 90028; trailerparkgroup.com	600 ¹ 600 ¹	NA	Netflix, Warner Bros., Disney, NFL, Mattel, Marvel, Frito-Lay	Kelly Adelman Hollywood 1 / 3	Rick Eiserman CEO (310) 845-3000	
3		Saatchi & Saatchi 555 Aviation Blvd., Suite 100 El Segundo 90245; wearesaatchi.com	450 330	NA	Toyota Motor North America, Toyota Motor Corp., Toyota Regional Dealers Association	Jason Schragger London 1 / 140	Chuck Maguy CEO (310) 214-6000	
4		TBWAMedia Arts Lab 12539 Beatrice St. Los Angeles 90066; mediaartslab.com	375 ¹ 375 ¹	NA	Apple (iPhone, iPad, Mac, Services, Brand)	Brent Anderson Los Angeles 1 / 6	Katrien De Bauw Global President (310) 305-4400	
5		Deutsch LA 12901 Jefferson Blvd. Los Angeles 90066; deutschla.com	350 ¹ 350 ¹	NA	Taco Bell, Dr Pepper, Walmart, PetSmart, Nintendo, Lowe's	Karen Costello Los Angeles 1 / 1	Kim Getty CEO (310) 862-3000	
6		Team One 13031 W. Jefferson Blvd., Space 800 Los Angeles 90094; teamone-usa.com	345 ¹ 345 ¹	NA	Lexus, Ritz-Carlton Hotel Co., Expedia, Sparklight, St. Michelle Wine Estates, Tempur-Pedic, Cathay Pacific	Chris Graves Los Angeles 1 / 6	Julie Michael CEO (310) 437-2500	
7		72andSunny 12101 W. Bluff Creek Drive Los Angeles 90094; 72andsunny.com	320 ¹ 320 ¹	NA	Activision, Adobe, NFL, truth, Match	Glenn Cole John Boiler Los Angeles 1 / 5	Glenn Cole John Boiler Co-Founders, Co-Creative Chairmans (818) 324-0461	
8		Horizon Media 1888 Century Park East Los Angeles 90067; horizonmedia.com	300 ¹ 300	NA	Constellation Brands, STX Entertainment, ViacomCBS, LegalZoom, Poshmark, Stitch Fix	New York 1 / 3	Bill Koenigsberg CEO, President, Founder (310) 282-0909	
9		Designory 211 E. Ocean Blvd., Suite 100 Long Beach 90802; designory.com	255 ¹ 255 ¹	NA	NA	Lynne Grigg Long Beach 2 / 18	Paul Hosea CEO (562) 624-0271	
10		Davis Elen 865 S. Figueroa St., Suite 1200 Los Angeles 90017; daviselen.com	248 213	NA	Southern California Toyota Dealers, McDonald's Operators of Southern California, Smart & Final, Zircon, Best Buy Health,	David Moranville Los Angeles 1 / 6	Mark Davis CEO, Chairman (213) 688-7000	
11		TBWACHiatDay Los Angeles 5353 Grosvenor Blvd. Los Angeles 90066; tbwachiatdayla.com	240 240	NA	Apple, Gatorade, The Recording Academy, Blue Diamond Almonds, Quickbooks, Principal Financial Group, AT&T, Discover Financial Services, Palo Alto Networks, Moderna, Behr, Schwan's, Uniqlo	Renato Fernandez Los Angeles 1 / 295	Erin Riley CEO (310) 305-5000	
12		Quigley-Simpson 11601 Wilshire Blvd., Seventh Floor Los Angeles 90025; quigleysimpson.com	229 225	NA	Procter & Gamble, JPMorgan Chase, NBCUniversal, Philips, Welch's, New York Sports Club, Ball Corp.	Sariah Dorbin Los Angeles 1 / 2	Carl Fremont CEO (310) 996-5800	
13		UNFOLD 11801 Teale St. Los Angeles 90230; unfoldagency.com	225 ¹ 225	NA	Hulu, Warner Bros, Starz, MGM, Netflix, Disney	Brick Rucker Los Angeles 1 / 2	Daniel Weisinger CEO, President (323) 963-3108	
14		David&Goliath 909 N. Sepulveda Blvd., Suite 700 El Segundo 90245; dng.com	215 ¹ 215 ¹	NA	Kia Motors, Jack In the Box, California Lottery, Universal Studios Hollywood	Josh Miller Los Angeles 1 / 1	David Angelo Founder, Chairman (310) 445-5200	
15		GumGum Inc. 1314 7th St., Fourth Floor Santa Monica 90401; gumgum.com	210 ¹ 210 ¹	NA	NA	Vanessa Sanoja Santa Monica 1 / 12	Phil Schraeder CEO (310) 260-9666	
16		Mediahub 12130 Millennium Drive Los Angeles 90094; mediahubww.com	187 178	NA	Netflix, Chipotle, Fox, Fox Sports, Twitch, Pinterest	Boston 1 / 5	Jackie Stasi EVP, Chief Client Officer, West (424) 384-0800	
17		UM US 5700 Wilshire Blvd., Suite 450 Los Angeles 90036; umwww.com	150 ¹ 150 ¹	NA	Sony Pictures Entertainment, Sony Pictures Home Entertainment, Sony Electronics	Brendan Gaul New York 1 / 130	Andrea Ebert EVP, Global Managing Partner (323) 900-7400	

¹ Business Journal estimate.
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ADVERTISING AGENCIES

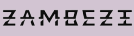
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18		VaynerMedia Los Angeles 10401 Jefferson Blvd. Culver City 90232; vaynermedia.com	145 100	NA	Mattel, Sports Research, Alaska Airlines, TikTok, Tinder, Sonic	Aaron Howe New York 1 / 11	Lisa Buckley Managing Director NA	
19		InterMedia Group of Cos. 22120 Clarendon St. Woodland Hills 91367; intermedia-advertising.com	140 ¹ 140	NA	CarShield, Cheap O Air, Hair Club, Choice Home Warranty, Perillo Tours, Brookstone, Pepperdine Graziado Business School, Vein Clinics of America, Alteril, Extenze, Skillz	Oscar Bassinson Woodland Hills 1 / 5	Robert Yallen CEO, President (800) 846-3289	
20		Conill 555 Aviation Blvd., Suite 100 El Segundo 90245; conill.com	135 135	NA	Burger King, Dignity Health, Fidelity, Nationwide, T-Mobile, Toyota Motors North America	Veronica Q Elizondo Gustavo Sarkis El Segundo 1 / 2	Ana Rodriguez Managing Director Carlos Martinez President (424) 290-4400	
21		MullenLowe Los Angeles 2121 Park Place, Suite 150 El Segundo 90245; mullenloweus.com	132 175	NA	Acura, California Avocado Commission, Corona, Grey Goose, Hawaiian Airlines, Patrón	Laura Sampedro Carlos Alija Boston 1 / 3	Javier Passerieu Managing Director (424) 738-6500	
22		Wongdoody 8500 Steller Drive, Suite Five Culver City 90232; wongdoody.com	130 ¹ 130 ¹	NA	Cisco WebEx, Rite Aid, Warner Bros. Studio Tour, Molina, Toyota Financial Services	Tracy Wong Seattle 1 / 12	Skyler Mattson President (310) 280-7800	
23		The Many 17575 Pacific Coast Highway Pacific Palisades 90272; themany.com	120 ¹ 120 ¹	NA	L.A. Tourism & Convention Board, eBay, Nestle Toll House, Panda Express, Chameleon Organic Coffee, Bumble Bee Seafoods, Budget Blinds, CareCredit	Damien Eley Scott Harris Blake Marquis Pacific Palisades 1 / 2	Christian Jacobsen Jens Stoelken Amir Haque Partners (310) 399-1515	
24		Sensis 1651 S. Central Ave., Suite A Glendale 91204; sensisagency.com	93 91	61 44	AltaMed, USC Credit Union, Northern Arizona University, State of California, Match Group, Sempra Energy	Javier San Miguel Glendale 1 / 5	Jose Villa President, Chief Strategy Officer (213) 341-0171	
25		Liquid+Arcade 138 Eucalyptus Drive El Segundo 90245; liquidarcade.com	90 ¹ 90	NA 163	Square Enix, CD Projekt Red, Bethesda, 2k Games, Wizards of the Coast, Sega	El Segundo 2 / 5	Will Akerlof CEO, President (310) 450-2653	
26		Walton Isaacson 3630 Eastham Drive Culver City 90232; waltonisaacson.com	89 ¹ 89 ¹	NA	Lexus, Sexy Hair Concepts, Toyota Financial Services, McDonald's, Walt Disney Motion Pictures	Ricardo Trejo Los Angeles/Chicago 1 / 4	Aaron Walton CEO (323) 677-5300	
		Riester Pacific Inc. 215 Arena St. El Segundo 90245; riester.com	89 85	163 132	City of El Segundo, EOS Fitness Centers, 1st Century Bank, Global Blood Therapeutics, SoCalGas, UnitedHealthcare	Peter Buck Tom Ortega El Segundo 1 / 4	Tim Riester CEO (844) 602-3344	
28		Campbell Ewald 1840 Century Park East, 16th Floor Los Angeles 90067; c-e.com	85 ¹ 85 ¹	NA	Kaiser Permanente, Dole Packaged Foods	Silmo Bonomi Detroit 1 / 3	Michael Tucker Director Account Services (310) 358-4800	
		gnet 7920 Sunset Blvd., Second Floor Los Angeles 90046; gnet.agency	85 ¹ 85 ¹	NA	Activision, Microsoft, Netflix, NBCUniversal, Google, Blizzard Entertainment	David Moodie Los Angeles 1 / 1	David Getson CEO, Partner (323) 951-9399	
30		Icon Media Direct Inc. 5910 Lemona Ave. Sherman Oaks 91411; iconmediadirect.com	82 ¹ 82 ¹	NA	NA	Sherman Oaks 1 / 1	Nancy Lazkani CEO (818) 995-6400	
31		AMP Agency 6080 Center Drive, Suite 200 Los Angeles 90045; ampagency.com	70 ¹ 70 ¹	NA	LA Philharmonic, LinkedIn, Maruchan, Hairclub, Gentle Monster	Douglas Hernandez Boston 1 / 4	Lawrence Williford Director (310) 551-0200	
32		Intertrend 228 E. Broadway Long Beach 90802; intertrend.com	60 60	NA	NA	Eugene Kim Long Beach 1 / 2	Julia Huang President (562) 733-1888	
33		Omelet 3540 Hayden Ave. Culver City 90232; omelet.com	55 ¹ 55 ¹	NA	Google, Walmart, Warner Bros. Interactive, Netflix	Raul Montes Culver City 1 / 1	Thas Naseemuddeen CEO (213) 427-6400	

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Continued from page 15

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		TVGla 400 Corporate Point, Suite 700 Culver City 90230; tvgla.com	55' 55'	NA	HBO, Cinemax, Showtime, Mattel, Wheel of Fortune, Jeopardy, History, Universal Pictures	Julie Gargan Armando Llenado Los Angeles 1 / 1	Dimitry Ioffe CEO (310) 823-1800	
		Zambezi 10441 Jefferson Blvd. Culver City 90232; zmbz.com	55' 55'	NA	TaylorMade, Ultimate Software, Apple/Beats, Venmo/ Paypal, US Golfing Association, Elevate Sports	Gavin Lester Culver City 1 / 1	Jean Freeman CEO, Principal (310) 450-6800	
36		IW Group Inc. 6300 Wilshire Blvd., Suite 2150 Los Angeles 90048; iwgroupinc.com	54 39	92 59	Southern California Edison, McDonald's, Lexus, Northwest Mutual, Warner Bros, Netflix, House of Suntory	Cenon Advincula Heather Hannasch Los Angeles 1 / 2	Nita Song President, COO (213) 262-6978	
37		Battery 6515 W. Sunset Blvd. Los Angeles 90028; batteryagency.com	52' 52'	NA	Epic Games, Royal Bank of Canada, Netflix, L.A. Clippers	Philip Khosid Los Angeles 1 / 3	Anson Sowby CEO, Co-Founder (323) 467-7267	
38		Siltanen & Partners Advertising 353 Coral Circle El Segundo 90245; siltanen.com	50' 50	NA	Lalicious	Rob Siltanen El Segundo 1 / 1	Rob Siltanen CEO, Chief Creative Officer (310) 986-6200	
39		Kastner Los Angeles 5340 Alla Road, Suite 110 Los Angeles 90066; kastner.agency	45 45	100 100	Red Bull North America, CIM,APF	Ulrike Schult Los Angeles 1 / 6	Kevin O'Brien Head of Client Services (310) 458-2000	
		180LA 5353 Grosvenor Blvd. Los Angeles 90066; 180la.com	45' 45'	NA	Under Armour, Cox Communications, University of Phoenix, Lululemon, Postmates	Mike Bokman Los Angeles 1 / 4	Al Moseley President, Global COO (310) 382-1400	
		Hello Design ² 10305 Jefferson Blvd. Culver City 90232; hellogdesign.com	45' 45'	NA	Facebook, Instagram, Netflix, Nike, Amazon Studios, Din Tai Fung	David Lai Culver City 1 / 1	David Lai CEO, Creative Director (310) 839-4885	
42		Apollo Interactive Inc. 139 Illinois St. El Segundo 90245; apollointeractive.com	40' 40'	NA	Curves International, Einstein Noah Restaurant Group, Visionworks	Carlos Sepulveda Los Angeles 1 / 1	David Bohline CEO (310) 836-9777	
43		Acento Advertising Inc. 11400 W. Olympic Blvd., Suite 1200 Los Angeles 90064; acento.com	35' 35	NA	Wells Fargo, California Department of Public Health, Southern California Gas Co., Banner Health, City of Hope	Vincent Llopis Los Angeles 1 / 1	Donnie Broxson CEO (310) 943-8300	
		Orci 3415 S. Sepulveda Blvd., Suite 200 Los Angeles 90034; orci.com	35' 35	NA	Honda, Acura, Chevron, ExtraMile	Diego Andrade Los Angeles 1 / 1	Marina Filippelli CEO (310) 444-7300	
		Oxford Road 15303 Ventura Blvd., Suite 400 Sherman Oaks 91403; oxfordroad.com	35' 35'	NA	NA	Stew Redwine Los Angeles 1 / 1	Daniel Granger CEO, Founder (323) 212-6002	
		Fraser Communications 1631 Pontius Ave. Los Angeles 90025; frasercommunications.com	35 32'	NA	Lexus, Toyota, Clean Power Alliance, LADWP, CA DPH, L.A. County Department of Public Health, Banfield Pet Hospitals CalEITC 4Me	Bruce Dundore Los Angeles 1 / 1	Renee Fraser, PhD CEO (310) 319-3737	
47		Paolucci Salling & Martin 422 Pacific Coast Highway Hermosa Beach 90254; psmcommarts.com	32 31	NA	New Home Co., etco Homes, Torrance Memorial, Chevron El Segundo, Redondo Beach Tourism, El Segundo Economic Development Corp., Chadmar Group, Aztec Tents	Christopher Salling Hermosa Beach 1 / 1	Daniel Martin President (310) 266-7194	
48		11:24 Design Advertising 322 Culver Blvd., Suite 112 Playa del Rey 90293; 1124design.com	20 50	5 5	Warner Bros Sony Pictures	Art Sims Playa Del Rey 1 / 1	Art Sims CEO, Chief Creative Officer (310) 821-1775	
49		Mod Op 12304 Santa Monica Blvd., Suite 100 Los Angeles 90022; modop.com	15 38	65 55	Warner Bros Interactive Entertainment, Reddit, Hudson Pacific Properties, Sunset Studios, Wood Smith Henning Berman, Variety Creative Studios	Michael Larson Andrei Haq Limore Shur Miami 1 / 10	Jeff Suhy President Aaron Sternlicht Executive Vice President Jonathan Verk Executive Vice President, Business Innovation Miles Dinsmoor Chief Operating Officer (323) 467-9800	

¹ Business Journal estimate.
² Acquired by Instrument Jan. 2023.
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