THE LIST

BUSINESS IMPROVEMENT DISTRICTS

Ranked by 2023 budget

► NEXT WEEK Franchisers

Rank		Business Improvement District • name • address • website	Budget • 2023 • 2022 (thousands)	Profile • members • type • city blocks	Term • length • renewal date	Major Areas Included	Programs and Services	Top Executive • name • title • phone	
1	Devition Third Sate Monice PROMENADE	Downtown Santa Monica Inc. 1351 Third Street Promenade, Suite 201 Santa Monica 90401; downtownsm.com	\$10,207 \$10,524		20 years 2028	Third Street Promenade, Ocean Avenue to Lincoln Boulevard, Santa Monica Freeway to Wilshire Boulevard	clean and safe, marketing and promotions, business development	Andrew Thomas CEO (310) 393-8355	
2	HOLLY WOOD PARTNERSHIP	Hollywood Partnership (Hollywood Entertainment District) 6562 Hollywood Blvd. Los Angeles 90028; hollywoodpartership.com	8,750 ' 8,750	618 property 75	10 years 2029	Hollywood Boulevard, Highland Avenue, Vine Street, Cahuenga Boulevard	cleaning, safety, hospitality, beautification, streetscape improvements, communications, events, diversity and equity, market reports, retail retention and recruitment	Kathleen Rawson (323) 463-6767	
3	DOWNTOWN CENTER BID	Downtown Center BID 600 Wilshire Blvd., Suite 870 Los Angeles 90017; downtownla.com	7,660 ' 7,660	2,007 property 65	10 years 2028	Grand Avenue, Figueroa Street, 7th Street, Bunker Hill, Financial District, Pershing Square, Historic Downtown	clean and safe, security, maintenance, economic development, marketing	Suzanne Holley CEO, President (213) 624-2146	
4	FASHION	LA Fashion District 818 S. Broadway, Suite 801 Los Angeles 90014; fashiondistrict.org		1,200 property 107	8 years 2026	Main/Broadway/Spring to Essex/ Stanford/Paloma/San Pedro and 6th Street to 18th Street	clean and safe, communication and marketing, economic development, streetscape improvements	Anthony Rodriguez Executive Director (213) 488-1153	
5	DOWNTOWN LONG BEACH ALLIAN CE	Downtown Long Beach Alliance ² 100 W. Broadway, Suite 120 Long Beach 90802; downtownlongbeach.org	4,600 ' 4,600	4,800 prop./merch. 120	10 years 2023	Downtown Long Beach - Shoreline Drive to 10th Street, Alamitos Avenue to the 710 freeway including Ocean Boulevard, Pine Avenue, Long Beach Boulevard and Pacific Avenue	business recruitment and expansion, clean and safe, homeless outreach, research and advocacy, marketing, special events and community outreach	Broc Coward COO (562) 436-4259	
6	LA.DOWNTOWN INDUSTRIAL DISTRICT	Downtown Industrial District 725 S. Crocker St. Los Angeles 90021; industrialdistrictla.com	3,641 3,284	600 property 60	5 years 2026	Alameda Street, San Pedro Street, Olympic Boulevard	public safety patrols, sidewalk litter clean- up, tree trimming, graffiti abatement; advocacy	Estela Lopez Executive Director (213) 228-8484	
7	SOUTH PARK THE PLACE TO BE	South Park BID 1150-B S. Hope St. Los Angeles 90015; southpark.la	3,191 ' 3,191		5 years 2023	Figueroa Street, Flower Street, Hope Street, Grand Avenue, 9th Street, Olympic Boulevard, 11th Street, 12th Street, Pico Boulevard, Venice	safety bike and Segway patrols, maintenance of sidewalks and alleyways	Nolan A. Marshall III Executive Director (213) 663-1112	
8	HISTORIC	Historic Core BID 209-211 W. 5th St. Los Angeles 90013; historiccore.bid	2,723 ' 2,723	2,000 property 58	5 years 2023	Los Angeles Street 4th to 6th, Main Street, Spring Street, 4th to 7th, Broadway 4th to 9th, Hill Street 4th Street to Olympic Boulevard	public safety patrols, sidewalk cleaning, beautification, farmers market, marketing and economic development	Blair Besten Executive Director (213) 488-1901	
9	**** • • • • • • •	Chinatown BID 727 N. Broadway, Suite 208 Los Angeles 90012; chinatownla.com	2,637 ³ 2,108 ³		5 years 2026	Cesar Chavez Avenue to Cottage Home Street, Alameda Street to Figueroa Terrace	security, maintenance, graffiti removal, marketing, district identity, events	George Yu Executive Director (213) 680-0243	
10	CLD PSADENA MANGGENET DISTRICT	Old Pasadena Management District 23 E. Colorado Blvd., Suite 200 Pasadena 91105; oldpasadena.org	2,315 ' 2,315	NA property 22	10 years 2025	Colorado Boulevard, Arroyo Parkway, Pasadena Avenue, Fair Oaks, Del Mar Boulevard, Walnut Street	maintenance, safety, events, homeless outreach, advocacy, marketing	Steve Mulheim CEO, President (626) 356-9725	
11	VENICE BEACH BID	Venice Beach BID 1320 Pacific Ave. Venice 90291; venicebeachbid.com	2,068 2,071	300 property 80	5 years 2026	nonresidentially-zoned parcels south of Santa Monica/L.A. boundary, west of 4th Street/Abbot Kinney, north of Venice Boulevard	7 day/week clean team and safe team services; homeless outreach, assistance and referrals; efforts to solve blight and complex, intractable area issues	Eleni Polakoff Executive Director (310) 396-8243	<u>P</u>
12	WESTWOOD	Westwood Village BID 10866 Wilshire Blvd., Suite 360 Los Angeles 90024; thewestwoodvillage.com	2,046 1,755	71 property 25	10 years 2026	Wilshire Boulevard to Le Conte Avenue, Gayley Avenue to Hilgard Avenue	clean and safe, communications, development, administration	Michael Russell Executive Director (310) 470-1812	
13	greater downtown glendale association	Greater Downtown Glendale Association 100 N. Brand Blvd., Suite 508 Glendale 91203; downtownglendale.com	1,958 ' 1,958	165 property 46	10 years 2029	Brand Boulevard and Central Avenue	beautification, cleaning, public space development and management, district identity and branding	Marco Li Mandri Executive Director (818) 476-0121	
14	arts district los angeles	Arts District Los Angeles 1801 E. 7th St. Los Angeles 90021; artsdistrictla.org	1,801 1,716'	550 property 57	5 years 2024	Alameda, 4th Street, 6th Street, 7th Street, Mateo and Santa Fe Avenue	public safety and street maintenance programs	Miguel Vargas Executive Director (213) 327-0979	
15	FIGUEROA	Figueroa Corridor Partnership 3982 S. Figueroa St., Suite 207 Los Angeles 90037; figueroacorridor.org	1,626 ' 1,626		10 years 2027	Figueroa Street, Flower Street, Vermont Avenue, Hoover Street, Jefferson Boulevard, Adams Boulevard	community ambassador program, maintenance program, marketing	Steve Gibson Executive Director (213) 746-3444	
16		Century City BID Association 2029 Century Park East, Suite 400 Los Angeles 90067; centurycitybid.com	1,576 1,482	179 property 11	10 years 2023	Santa Monica Boulevard from Century Park West to Moreno, Century Park East from Santa Monica to Olympic, Century Park West from Santa Monica to Constellation, Avenue of the Stars from Santa Monica to Pico	landscape and maintenance, street sweeping, day porter, safety patrol, fountain maintenance, art, lighting	Vicki Nussbaum Executive Director	
17	Conejo	Conejo Valley Tourism Improvement District 600 Hampshire Road, Suite 200 Thousand Oaks 91361; conejo.com	1,500 1,200	15 merchant NA	10 years 2027	Lodging properties in Agoura Hills and Thousand Oaks	multiplatform destination marketing, meeting, wedding, sports and travel conferences, familiarization tours and strategic partnerships	Danielle Borja CEO, President (805) 370-0035	

¹ Business Journal estimate.
 ² Includes a property-based and business-based district.
 ³ Provided by the Los Angeles City Clerk.
 Some of the budget increases include carryover dollars not spent during previous year(s) NA - Not Available N/A - Not Applicable Note: The information on this list was provided by representatives of the districts and cities. To the best of

our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 11150 Santa Monica Blvd., Suite 350, Los Angeles 90025. ©2023 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media (877) 652-5295. Researched by Andrew Crowley

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18	DOWNTOWN	Downtown Pomona 119 W. 2nd St. Pomona 91766; downtownpomona.org	\$1,400 ' \$1,400'	NA property 42	NA NA	Garey Avenue, Mission Boulevard	maintenance, pocket parks, pet stations, security	Lorena Parker Executive Director (909) 469-1121	
19	Playhouse	Playhouse Village Association 709 E. Colorado Blvd., Suite 160 Pasadena 91101; playhousedistrict.org	1,379 ' 1,379	500 property 34	6 years 2027	Colorado Boulevard from Los Robles Avenue to Catalina Avenue, Lake Avenue from Colorado to 210 Freeway	clean and safe, streetscape enhancements, promotional events, arts initiatives, economic development and advocacy, public space activation and management	Brian Wallace Executive Director (626) 744-0340	
20		Hollywood Media District 948 N. Sycamore Ave., Suite 217 Los Angeles 90038; mediadistrict.org	1,342 ' 1,342	340 property 46	10 years 2025	Highland Avenue, Santa Monica Boulevard, Vine Street, Melrose Avenue, La Brea Avenue	cleaning of streets and sidewalks; tree trimming, planting and general garden and tree maintenance and beautification; pedestrian and bicycle public safety patrols; PLUM committee planning and advocacy for stakeholders and businesses	Dianna Eisenberg Executive Director (323) 371-7438	
21		San Pedro Historic Waterfront BID 390 W. 7th St. San Pedro 90731; sanpedrobid.com	1,289 ' 1,289'	NA property 45	10 years 2028	Harbor Boulevard, Pacific Avenue, 6th Street, 7th Street, L.A. Waterfront	security, maintenance and beautification; tourism development and marketing	Bob lannessa Executive Director (310) 832-2183	
22		Visit Burbank PO Box 349 Burbank 91503; visitburbank.com	1,100 1,100	18 property citywide	10 years 2026	hotels with 25 rooms or more in city limits	marketing and activities promoting Burbank including an enhanced partnership with Universal Studios Hollywood	Mary Hamzoian Executive Director (747) 477-1462	
23		Downtown Burbank Partnership 150 N. 3rd St. Burbank 91502; dtnbur.com	1,024 1,024	296 property 40	10 years 2028	Magnolia Boulevard, Olive Avenue, Alameda Avenue, I-5 freeway	marketing and events, regional branding, maintenance and capital improvements, hospitality and social services outreach, and leasing support.	Mary Hamzoian Executive Director (818) 238-5180	
24		Gateway Los Angeles 5901 Airport Blvd., Suite 100 Los Angeles 90045; gatewaytola.org	1,000 ² 1,078	50 property 24	10 years 2025	Century Boulevard Corridor Business District near LAX	ambassador program, street cleaning, tree trimming, streetscape maintenance	Christina Davis Executive Director (310) 216-7328	
25		South L.A. Industrial District 13300 Victory Blvd., Suite 320 Valley Glen 91401; slaitbid.com	854 ³ 879 ³	NA property 22	4 years 2025	Slauson Avenue, Florence Avenue, Central Avenue, Avalon Avenue	security, maintenance	Susan Levi Executive Director (818) 780-9100	

¹ Business Journal estimate.

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26		Wilshire Center NA wilshirecenter.com	\$780	-	1 year December	Wilton Place to Hoover Street, 3rd Street to 8th Street	maintenance, landscaping, security		
27		North Hollywood BID 5026 Lankershim Blvd. North Hollywood 91601; nohobid.com		120 property 40	5 years 2024	Lankershim Boulevard, Magnolia Boulevard	safety ambassador program, maintenance, marketing	Steve Gibson Executive Director (818) 761-8230	
28	SOUTH LAKE	South Lake Avenue 201 S. Lake Ave., Suite 505 Pasadena 91101; southlakeavenue.org	670 ' 670'	400 property 12	5 years 2022	South Lake Avenue, Colorado Boulevard, California Boulevard, Hudson Avenue, Mentor Avenue	economic development, streetscape improvements, large scale event planning and production, regional marketing, clean and safe programs	Gina Tleel Executive Director (626) 792-1259	
9	melrose ARTS district	Melrose Arts District 8929 S. Sepulveda Blvd., Suite 130 Los Angeles 90045; melroseartsdistrict.com	665 ² 705 ²	NA property 21	10 years 2028	Melrose Avenue from Fairfax Avenue to Highland Avenue	ambassador, security, landscaping, sanitation, beautification, marketing	Denis Weintraub President (310) 417-8048	65
80		Lincoln Heights Benefit Assoc. of LA NA Los Angeles 90031; Ihbala.org	660 ¹ 660 ¹	259 property 22	5 years 2023	North Broadway	sidewalk operations and beautification, district identity, administration	Misty Iwatsu Executive Director (323) 259-3944	
81	HISTORIC ROUTE	North Figueroa Association NA Los Angeles 90042; oldla.org	600 ¹ 600 ¹	134 property 12	5 years 2024	North Figueroa Street from Avenue 50 to Piedmont Avenue	sidewalk sweeping, garbage removal, bulky item pick up, graffiti removal, security	Misty Iwatsu Executive Director (323) 255-5030	
32	STUDIO CITY BUSINESS DISTRICT	Studio City BID 12198 Ventura Blvd., Suite 207 Studio City 91604; studiocitybusinessdistrict.com	599 504	224 property Studio City	5 years 2024	Ventura Boulevard from Carpenter Avenue to Coldwater Canyon Avenue, Ventura Place, Laurel Canyon Boulevard, Radford Avenue	improvement projects, sidewalk sweeping, tree trimming, pressure washing, removed graffiti, daily security patrols	Vicki Nussbaum Executive Director (818) 821-3820	
3	SAVIA CLARITA	Santa Clarita Tourism Marketing District 23920 Valencia Blvd., Suite 100 Santa Clarita 91355; teamsantaclarita.com	569 ' 569	8 merchant NA	1 Year June 28, 2022	hotels in city limits	marketing, event attraction	Jason Crawford Economic Development Manager (661) 255-4347	
84	DESTINATION LANCASTER CA	Destination Lancaster 554 W. Lancaster Blvd. Lancaster 93534; destinationlancasterca.org	515 ' 515	10 merchant N/A	5 years 2023	hotels in city limits with AAA rating of three stars or greater	marketing, partnerships, branding, visitors center	Sandy Smith Executive Director (661) 400-0342	
5	WESTCHESTER Tour Chase	Westchester Town Center 8929 S. Sepulveda Blvd., Suite 130 Los Angeles 90045; westchestertowncenter.com	485 ² 394'	NA property 14	NA NA	Sepulveda Boulevard, Westchester Parkway, La Tijera Boulevard, Manchester Boulevard	ambassador, homeless services coordination, maintenance, marketing	Donald Duckworth Executive Director (310) 417-8048	
6	belmont shore	Belmont Shore Business Association 200 Nieto Ave., Suite 200B Long Beach 90803; belmontshore.org	350 ¹ 350 ¹	NA merchant 15	1 year September	2nd Street between Livingston Drive and Bayshore Avenue	community events, marketing, advertisements, travel promotion	(562) 434-3066	
87	Visit SIMI VALLEY	Visit Simi Valley 40 W. Cochran St., Suite 100 Simi Valley 93065; visitsimivalley.com	330 330'	5 merchant NA	5 years 2024	hotels in Simi Valley	marketing	Layma Askarzoi Executive Director (805) 526-3900	
88	DOWNLOWN BURYESS ASSOCATION	Culver City Downtown Business Association P.O. Box 1322 Culver City 90232; downtownculvercity.com	314 ' 314'	170 prop./merch. 12	1 year December	Washington Boulevard, Culver Boulevard, Main Street	marketing, maintenance, communication, parking, advocacy	Sylvia Bianchi Executive Director (310) 202-6060	
9		The BLVD Association 44933 Fern Ave. Lancaster 93534; theblvdlancaster.com	307 ¹ 307 ¹	NA merchant 9	NA NA	Lancaster Boulevard from 10th Street West to Sierra Highway, Kettering Street to Milling Street	clean and safe, marketing, advocacy	Araxie Kahramanian Executive Director (661) 723-6078	
0	MONTROSE	Montrose Shopping Park Association P.O. Box 782 Montrose 91021; shopmontrose.com	305 ' 305'	170 merchant 8	3 years 2023	2200-2400 blocks of Honolulu Avenue and peripheral streets	marketing, promotions, events, clean and safe	Dale Dawson Business Administration (818) 541-0699	
11	SUNSET Strip	Sunset Strip BID 1017 N. La Cienega Blvd., Suite 400 West Hollywood 90069; thesunsetstrip.com	302 ¹ 302 ¹	154 merchant 20+	1 year July	Sunset Boulevard in West Hollywood	public safety, on-street ambassadors, maintenance and cleaning services	Genevieve Morrill Executive Director (310) 659-7368	
12	DOWNTOWN MANHAITAN BEACH Est. 1912	Downtown Manhattan Beach Business & Professional Association 1142 Highland Ave., Suite B Manhattan Beach 90266; downtownmanhattanbeach.com		325 merchant 16	1 year July	Highland Avenue, Manhattan Beach Boulevard, Manhattan Avenue, Valley Drive	government relations, public relations, marketing, economic vitality, communications, events and beautification	Jill Lamkin Executive Director (310) 379-9901	

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43	UITTLE TOKYO	Little Tokyo BID 250 E. 1st St., Suite 201 Los Angeles 90012; visitlittletokyo.com	\$286 \$318'		1 year 2022	1st Street, 2nd Street, 3rd Street, Temple Street, Central Avenue, Alameda Street, San Pedro Street, Los Angeles St.	safety, maintenance, marketing	Ellen Endo Co-Chair (213) 880-6875	
44	A DATE OF THE STOCK	Historic Old Town Canoga Park BID - Canoga Park Improvement Association 21822 Sherman Way, Suite 106 Canoga Park 91303; canogaparkcal.com	267 ² 264 ²	NA property 15	10 years 2029	Wyandotte Street to Gault Street, includes Historic Old Town Sherman Way Corridor from Glade Avenue to Canoga Avenue	landscaping and maintenance, security, marketing, promotions and public relations, admin and operations	Mary Paterson Executive Director (818) 346-7480	
45		East Hollywood Business Improvement District 6255 Sunset Blvd., Suite 150 Los Angeles 90028; ehbid.org	239 ² 259	NA property 15	10 years 2031	Vermont Avenue, between Hollywood Boulevard and the 101 freeway	cleaning, maintenance, marketing	Lily Weiner Coordinator (323) 469-8311	
46		Village at Sherman Oaks Business Improvement District 14528 Ventura Blvd. Sherman Oaks 91403; villageatshermanoaks.com	210 197	350 property 8	10 years 2030	Van Nuys Boulevard from Ventura Boulevard north to Kling St., and Ventura Boulevard from Van Nuys Boulevard west to Willis and east one block.	sidewalk pressure washing, landscaping, sweeping, trash removal, graffiti removal, tree trimming, image enhancement, maintenance and beautification.	Leslie Elkan President (818) 326-0273	
47	LARCHMONT VILLAGE	Larchmont Village 200 N. Larchmont Blvd. Los Angeles 90004; larchmontvillagebid.com	165 147		10 years 2022	Larchmont Blvd. between Beverly Blvd. and 1st St.	street cleaning, litter pickup, tree trimming, trash removal and cleaning, landscape upkeep, public relations and marketing, holiday decorations	Heather Duffy Boylston Executive Director (323) 463-4220	R
48	ouGranada Village	Old Granada Village BID 17723 Chatsworth St. Granada Hills 91344; granadahillsbid.com	138 ² 135 ²	NA property 5	6 years 2026	Chatsworth St. from Encino Ave. to Lindley Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
49		Encino Commons BID 17547 Ventura Blvd., Suite 106 Encino 91316; encinocommons.org	130 ² 136 ²	NA property 9	9 years 2029	Ventura Blvd. from Balboa Blvd. to White Oak Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
50	Contraction of the second seco	Chatsworth Business Improvement District, Inc. 21000 Devonshire Street, Suite 111 Chatsworth 91311; chatsworthbid.com	110 117'	427 merchant 8	one year January	Devonshire St Topanga Canyon to Mason	marketing, security, landscaping	Renay G Rodriguez President (818) 279-6619	

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