

BRANDED CONTENT
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LOS ANGELES BUSINESS JOURNAL

NONPROFIT

& Corporate Citizenship

2023 AWARDS

THE 2023 HONOREES & FINALISTS

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Letter from the Publisher



Corporate philanthropy – and the spirit of generosity in general – play an even more important societal role than ever. There are many important and meaningful organizations right here in Los Angeles County doing incredibly important work and we have taken the opportunity to thank and celebrate some of the very best of them with our Nonprofit & Corporate Citizenship Awards.

Held on April 19th at the Biltmore Los Angeles, this very special event gave us a chance to shine a spotlight on the impactful and often heroic work performed by the nonprofit organizations, philanthropic companies, and individual leaders, volunteers and donors in the Greater Los Angeles community. These are the people and organizations that have made a difference.

The award honorees and finalists are all detailed in these pages, and as you'll see, it is an incredibly inspiring class. From the tireless work of nonprofit leaders, teams and programs, to the efforts of individuals and companies who donate their time, funds, and efforts to improve the communities they serve – it was truly a pleasure to pay tribute to this unique Community of Business™.

Another highlight of the event was a fascinating, spirited and insightful panel discussion bringing together some of Los Angeles' most insightful nonprofit decision-makers, including: **Meg Barron, MA**, Region 3 Leader and California Southland Executive Director, Alzheimer's Association; **Carolyn Ramsay**, Executive Director, Los Angeles Parks Foundation; **Fatima Djelmane Rodriguez**, Chief Executive Officer, Ronald McDonald House Charities of Southern California; **Martine Singer**, President & CEO, Children's Institute and **Franco Vega**, Founder & CEO, The RightWay Foundation.

The panelists weighed in on the outlook for corporate giving, best practices in nonprofit management and advice for nonprofits and philanthropists in a post-COVID world.

Special thanks are due to our Platinum sponsors **Children's Institute** and **The RightWay Foundation** who made this section possible and many thanks to you, our readers who have taken the time to consider the needs of your community.

Best regards,

Josh Schimmels
Publisher & CEO



The Music Center's Business Partners for the Arts is a group of civic-minded business partners who believe arts philanthropy is one of the most powerful drivers of social change.

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Photo Credits: (Above) Michelle Shiers for The Music Center. (Right) Will Yang for The Music Center.

JOIN US in bringing the transformative power of the arts to all Angelenos!

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ORGANIZATIONS



NONPROFIT OF THE YEAR (LARGE) HONOREE

WEINGART CENTER ASSOCIATION

Weingart Center Association is a recognized leader in delivering innovative solutions to break the cycle of homelessness for Angelenos. Since 1984, Weingart Center Association has provided individuals experiencing homelessness with a comprehensive network of interim housing and supportive services. In response to Los Angeles' pervasive homelessness crisis, the organization has nearly doubled its interim housing capacity since 2019 and launched an ambitious permanent supportive housing pipeline.

During its 2021-22 program year, Weingart Center Association served roughly 15,000 individuals through its programs and services, which are designed to help Los Angeles' most vulnerable homeless adults access shelter, receive the support they need to stabilize their lives, and secure permanent housing.

Among the programs offered include emergency services; interim housing; clinical services; medical and mental health care; reentry programs; and education and employment support.

Weingart Center Association is led by retired Senator Kevin Murray. Since becoming president & CEO in 2011, Senator Murray has leveraged his experience in both business and government to transform Weingart Center Association from a single site focusing on shelter and crisis services in Skid Row to a multi-community provider that currently operates six interim housing sites throughout Downtown Los Angeles and Hollywood, has built and now operates its first-ever permanent supportive housing site in West Los Angeles, and has a pipeline of nine affordable housing developments totaling over 1,300 new units of housing for low-income and very-low-income individuals and families throughout Los Angeles.

Supporting Senator Murray in developing and executing an ambitious strategic plan are Weingart Center Association's Board of Directors, which is comprised of 17 committed and diverse leaders.



Exceptional Children's Foundation

EXCEPTIONAL CHILDREN'S FOUNDATION

FINALIST

Founded in 1946, Exceptional Children's Foundation (ECF) provides the highest quality services for children and adults who are challenged with developmental, learning and emotional barriers – empowering them to reach their greatest potential. ECF's clients include people with autism, Down syndrome, cerebral palsy, learning/intellectual disabilities, developmental delays, emotional disturbances, speech and language impairments, or traumatic brain injuries.

As a large, multi-service agency, ECF serves nearly 4,000 people with disabilities and their family members each year. The organization provides services for clients of all ages from 15 service sites, in clients' homes, in community settings and remotely on a county wide scale. ECF is the only organization of its kind in California to provide a lifespan of services for people with developmental disabilities. In addition, ECF is committed to educating and encouraging the general public and legislators to integrate and include people with special needs in all aspects of community life.

LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

LOS ANGELES REGIONAL FOOD BANK

FINALIST

The Los Angeles Regional Food Bank has been fighting hunger for 50 years, and continues to provide food and nutrition assistance to people all over Los Angeles County. With an estimated two million people struggling to consistently access nutritious food in LA County, the need for food assistance is high. Despite the improved local economy, the Food Bank and its network of partner agencies continue to provide essential support, with an average of 800,000 people receiving food assistance each month during 2022.

Thanks to support from the community, the Food Bank's total revenue increased significantly from \$131 million in 2019 to \$252 million in 2022. With more than 96% of all contributions going to programs, the Food Bank efficiently and effectively distributes food to those in need. In 2022, the Food Bank distributed 110 million pounds of food and other items, which is enough for 88 million meals.



LUSKIN ORTHOPAEDIC INSTITUTE FOR CHILDREN

FINALIST

As the largest provider of pediatric orthopedic care on the West Coast, Luskin Orthopaedic Institute for Children (LuskinOIC) provides academic-level specialty care to all children, irrespective of their background and insurance status. Founded in 1911, it has served more than three million children worldwide. More than 95% of LuskinOIC's patients are uninsured or underinsured, and 75% of them come from the Latinx and Black communities. In alliance with UCLA Health, LuskinOIC also provides all the pediatric orthopedic care for the entire UCLA Health System, including Mattel Children's Hospital, seeing over 75,000 patients annually in two locations, its main campus in downtown Los Angeles and Santa Monica.

Through LuskinOIC's various fundraising campaigns, the organization raised more than \$10 million to establish its new Ambulatory Surgery Center and more than \$20 million to open a state-of-the-art Urgent Care Center, Ahmanson Foundation Fracture Center, Sports Medicine Center, and Scoliosis Center – all downtown.



RONALD MCDONALD HOUSE CHARITIES OF SOUTHERN CALIFORNIA

FINALIST

Since 1980, Ronald McDonald House Charities of Southern California (RMHCSC) has expressed its mission through its programs, which today include seven Ronald McDonald Houses in Bakersfield, Inland Empire, Long Beach, Los Angeles, Orange County, Pasadena, and the Westside of Los Angeles. RMHCSC operates two Ronald McDonald Family Rooms at CHOC Children's Hospital in Orange and CHOC Children's at Mission Hospital. The organization is developing a new Family Room in Ventura, at the Ventura County Medical Center, and a new House near the UCLA/Mattel Children's Hospital on the Westside of Los Angeles.

RMHCSC is one of the only Ronald McDonald House Charities chapters worldwide that operates a cost-free, medically-supervised Camp for children with cancer and their families, Camp Ronald McDonald for Good Times. RMHCSC's Family Support Services provides resources and counseling to families who stay at a Ronald McDonald House and/or attend Camp.



**children's
institute**



CONGRATULATIONS

TO ALL WINNERS OF THE LOS ANGELES
BUSINESS JOURNAL'S NONPROFIT &
CORPORATE CITIZENSHIP AWARDS

A special shoutout to our affiliated nominees!

*Nonprofit Executive
of the Year Nominee*



Martine Singer

*President & CEO,
Children's Institute*

*Volunteer of the Year
Nominee*



Rachel Wilson

*Chief Strategy Officer,
Film Craft LA*

*Outstanding Collaboration
between a Business
& a Nonprofit Nominee*



Mark Easton

*Regional Head of Corporate for
Southern California,
O'Melveny & Myers LLP*

Every year, Children's Institute supports 30,000 children and families in achieving **educational success** and **emotional wellbeing**, which we know build pathways to **lifelong health** and **economic mobility**. If you'd like to support CII's work, enjoy a magical evening in Santa Monica, and celebrate superheroes making a difference in the lives of children and families, join us at the 5th Annual Cape & Gown Gala.

5th ANNUAL
CAPE & GOWN GALA

TUESDAY | MAY 9, 2023

Secure your sponsorship online at:

childrensinstitute.org/gala



ORGANIZATIONS

EXCEPTIONAL MINDS

NONPROFIT OF THE YEAR (MID-SIZE) HONOREE

EXCEPTIONAL MINDS

Exceptional Minds is a nonprofit provider of work readiness training and career placement services for one of the most underemployed groups of all disabled adults: people with autism. Last June, the organization graduated its largest class with 45% of the students already securing an internship or job prior to graduation (including employment with Nickelodeon, Mattel, Pixelogic, Academy Gold, and DreamWorks). More graduates reported being hired than ever before, with 86% of trackable graduates working in careers with upward mobility. Exceptional Minds was also able to provide 38 life-changing mentorships including an unprecedented collaboration with Netflix.

Exceptional Minds was recently able to connect virtually with eight partner organizations to conduct Employer Education and support employers by providing the resources and tools to create a conducive workplace for neurodiverse talent. One important aspect of Exceptional Minds' services is the ability to facilitate a sense of community and belonging among people with autism.

Exceptional Minds helps people with autism pursue career tracks in digital arts – including animation, visual effects, 3D gaming, and more. Its flagship program, the Academy, offers sequential training that leaves participants fully qualified to work in these fields. The artists are changing the face of inclusivity in the entertainment industry while contributing their skills to solve creative problems all across the industry.

In the last 8 months, Exceptional Minds saw its highest rate of employment in its history with 25 graduates securing new industry employment and improving the output of companies all over Los Angeles.

LIBRARY FOUNDATION OF LOS ANGELES

FINALIST

The Library Foundation of Los Angeles (LFLA) and the Los Angeles Public Library (LAPL) have been partnering to bring free and accessible services to the Library for more than 30 years. Los Angeles Public Libraries are powerful sources of trusted information that maintain vital resources for everyone. Both organizations have the understanding that libraries are bigger than a building and more than just books and work together to fundraise and advocate for neighborhood Library branches across the city.

There is a wide range of programming at the Los Angeles Public Library, such as adult literacy, helping adults learn to read as well as helping new Angelenos master English; Career Online High School, a program that encourages busy adults who were not able to get their high school diploma the chance to graduate through an online program; and Teens Leading Change, which teaches teens in Los Angeles about civic engagement.

OLIVE CREST

FINALIST

Olive Crest transforms the lives of children in crisis through the healing power of God, family, and community... "One Life At A Time." The organization's model of strengthening, equipping, and restoring children in crisis has proven to be extremely effective in stopping the cycle of abuse and neglect and empowering strong families to become healthy and productive in their communities. As a result, Olive Crest is leading the charge in redefining the way we care for and equip children in crisis, and in so doing, positioning the organization to exponentially increase its impact.

In 2022 Olive Crest served 3,700 families. One of the biggest areas Los Angeles helps provide support in is prevention from children entering the foster system by inviting low income and vulnerable children to community events to provide support (Easter baskets, backpacks, Christmas, essential items).

PCR BUSINESS FINANCE

FINALIST

PCR Business Finance (PCR) is a 45-year organization dedicated to serving underserved small businesses with access to capital, training, and advising services in the Los Angeles area. PCR is a CDFI providing loans from \$5,000 and up to \$650,000 for working capital, inventory, and business expansion. PCR also hosts a Small Business Development Center (SBDC).

Over the last three years, including the pandemic, PCR has helped 193 New Businesses get started, hosted nearly 573 workshops, and advised 4380 clients with one on one advising. PCR also operates the Business Interruption Fund for Metro to provide grants to businesses that have construction impact from rail construction. During the pandemic, it was clear that small businesses needed more assistance learning the language of money. PCR and the SBDC created "Financial Fitness" training options and collaborated with banks to improve the financial literacy of small businesses through workshops.

SOCAL GRANTMAKERS

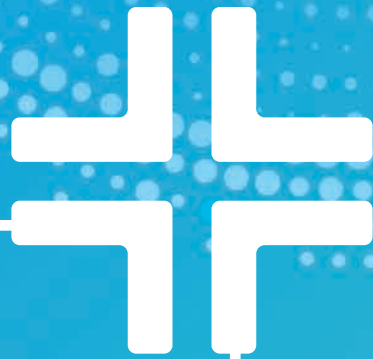
FINALIST

SoCal Grantmakers (SCG) is a community of philanthropists and grantmakers working to make a difference in local communities and around the world. Members include family, private, public, independent, community, and corporate foundations and corporate giving programs, individuals, and government agencies. 2023 is SCG's 40th anniversary, and increasingly, it has been providing our community with cutting-edge learning opportunities, creating meaningful ways for members to connect with each other and collaborate, as well as advancing a bold agenda for an equitable Los Angeles.

SCG has been curating learning opportunities to inspire investments in the narrative infrastructure needed to shift our country's prevailing attitudes and mindsets around systemic injustice. In addition, recognizing that artists are key drivers of change, SCG provides arts and culture programming featuring artists and storytellers. SCG has also cultivated collaborative learning spaces that inspire actions needed to address complex systems of social, historical, civic, and institutional inequities.

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ADVISORY TAX AUDIT



empower others

Great leaders empower others knowing that success is not only measured by what you accomplish, but also by what you inspire in others. Congratulations to Withum Partner Steve Martini, CPA, MST, a Los Angeles Business Journal's Nonprofit and Corporate Citizen Awards winner — for his tireless dedication and unwavering commitment towards supporting communities.

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ORGANIZATIONS

LA2050

NONPROFIT OF THE YEAR (GROWING) HONOREE

GOLDHIRSH FOUNDATION & LA2050

LA2050 is a community-guided initiative driving and tracking progress toward a shared vision for the future of Los Angeles centered around five goals and tracked via more than 65 regional metrics. The main initiative of LA2050 is the LA2050 Grants Challenge, an annual open call for ideas to make LA the best place to learn, create, play, connect, and live with \$1 million in grants awarded to local social impact organizations. In total, LA2050 and funding partners have provided more than \$15 million in funding to more than 125 winning ideas with the help of more than 600,000 online votes from Angelenos, plus at least another \$6.25 million inspired by the Grants Challenge.

LA2050 is a hub for social impact funding, information, inspiration, amplification, and connecting. In 2022 alone, Angelenos voted more than 60,000 times for the issues that mattered to them most via the LA2050 Grants Challenge. LA2050 also received a record-breaking 480 applications for funding. This was done in part by working with more than 65 local youth ambassadors that got out the vote at their schools, neighborhoods, and with their friend groups. It also teamed up with ten local organizations and events, such as the Los Angeles Natural History Museum and the LA Times Festival of Books, to host GOTV events in their communities.

The LA2050 Grants Challenge is largely funded by the Goldhirsh Foundation. This year LA2050 almost tripled its funding capacity to more than \$2.6 million in grants to 37 winners.

BRENTWOOD ART CENTER BAC
A non-profit art center, founded in 1970.

BRENTWOOD ART CENTER FINALIST

Founded in 1971, Brentwood Art Center's (BAC's) tradition has been the pursuit and achievement of high artistic standards. Since becoming a nonprofit 503(c) (3) organization in 2012, BAC has provided an arts education that encouraged creative self-expression and skill-building in a supportive environment. Throughout its history, BAC has been known for its exceptional programming in support of community, children, seniors, and veterans – and most recently a virtual place of support and solace from a pandemic-weary world.

In 2020, during the pandemic, BAC gave up its beloved home of over 50 years and transitioned to online programming. Since then, its goal has been to secure a new physical space devoted to creative self-expression. BAC recently announced that the Center has secured a new physical location where it once again began providing in-person programming beginning in March 2023.

CAA
foundation

CAA FOUNDATION FINALIST

Created in 1995 by the agency's managing partners, CAA's philanthropic arm is an integral part of its culture. The CAA Foundation activates popular culture to create sustainable social change by mobilizing timely initiatives and partnerships that create awareness and action. The Foundation has become a leader in the entertainment community on education, the environment, civic engagement, and social issues.

The CAA Foundation empowers employees, companies, athletes, and artists to make a difference, be of service, and improve conditions in communities worldwide. Examples of the CAA Foundation's work with clients include: F.C. Barcelona's support of the Bill & Melinda Gates Foundation on behalf of their polio eradication initiative; Jennifer Garner's work with Save the Children; amplifying the efforts of Sean Penn and his organization CORE Response; helping to launch the Social Change Fund United with NBA stars; and Andy Cohen's partnership with the Family Equality Council.



**Get Together
Foundation**

GET TOGETHER FOUNDATION FINALIST

The Get Together Foundation was founded in 2001 by Kevin and Mare Wachs. As a 100% volunteer-based family foundation, the Get Together Foundation has raised and disbursed over \$664,000 in charitable contributions as of 2021. Fundraising efforts encompass benefit concerts, online telethons, charity drives, auctions, direct donations and more.

Committed to action, GTF's programs provide direct services – food, shelter, supplies, education, and other services – to children and families in need. This includes financial support for “bridge” (transitional) housing and mobile food delivery programs as well as a new daycare facility for families living in shelters. GTF extends its reach by partnering with other organizations to provide a greater continuum of care for the community. It operates on the premise that even if it can't completely solve a problem, it can at least start moving the bar in the right direction.



HARMONY PROJECT FINALIST

Founded in 2001 with a cohort of only 36 children, Harmony Project began as a public health initiative that seeks to nurture the development of students through the study, practice, and performance of music. Today, it annually engages more than 3,500 underserved K-12 students residing in 19 historically marginalized communities located within Los Angeles County, including Altadena, Boyle Heights, Compton, Crenshaw, Hawthorne, Hollywood, Koreatown, La Habra, Lawndale, Leimert Park, Lennox, Long Beach, Lynwood, Nickerson Gardens, Paramount, Pasadena, South Los Angeles, West Athens, and Wiseburn.

Harmony Project's innovative music education curriculum promotes the development of essential life skills such as collaboration, problem-solving, and emotional maturity. In addition, Harmony Project has expanded its catalog of programs and services to include a wide array of academic resources and social support activities that encourage participating students to become creative thinkers and confident learners capable of realizing their full potential.



Ronald McDonald
House Charities®
Southern California



Keeping Families Close

Ronald McDonald House Charities of Southern California (RMHCSC) provides family-centered care to critically ill children and their families by providing them a "home away from home" and essential resources at no cost. RMHCSC helps families stay at their child's bedside, which has been shown to improve health outcomes and their overall well-being. **RMHCSC reaches where medical treatments cannot.**



RMHCSC congratulates our CEO, Fatima Djelmane Rodriguez, and all the honorees and finalists of the Los Angeles Business Journal Nonprofit and Corporate Citizenship 2023 Awards

LEARN MORE - [RMHCSC.ORG](https://www.rmhcsc.org)    @RMHCSC



ORGANIZATIONS



SOCIAL ENTERPRISE OF THE YEAR HONOREE

THE VILLAGE COOKIE SHOPPE (MHALA)

The Village Cookie Shoppe in Long Beach is one of Mental Health America of Los Angeles' (MHALA's) social enterprises and part of the organization's Employment Services Program. Employees working at the shop are MHALA members seeking to achieve their best lives, including meaningful employment. As they prepare award-winning cookies and brownies, they learn valuable job skills and gain confidence to join the community's workforce.

This fiscal year, The Village Cookie Shoppe has sales of nearly \$60,000, which is nearly double from before the pandemic. That the shop has survived and thrived despite the challenges of the pandemic is a testament to the dedicated team that works there and its value to MHALA. The revenue raised by the shop helps to support the program.

MHALA works to ensure that people with mental health needs achieve meaningful, healthy lives in their communities. The Village Cookie Shoppe, an MHALA social enterprise, is an extension of that mission.

Individuals enrolled in MHALA's Employment Services Program may be employed by The Village Cookie Shoppe, where they learn valuable job skills that help move them closer to self-sufficiency. Employees receive three to four months of on-the-job training with the goal of placing them in part- or full-time employment within the local community.

Of the 60 members employed at The Village Cookie Shoppe last year, 50 went on to get full-time work in the community. This helped provide them with the structure, security, and income they need to thrive.



LEARNING FOR EQUITY FINALIST

Learning for Equity (L4E) is the education arm of Community Health Councils (CHC) and established as an accredited curriculum in 2018 by Pacific Oaks College. L4E delivers series of certificated courses that builds capacity at the grassroots (individuals and communities) and grass-tops (philanthropist, admin officials, organizations, etc.) levels, to collaborate more effectively on initiatives designed to increase social equity to achieve community well-being.

L4E methodologies are steeped in emancipatory action practices as well as methodologies related to CHC's Model for Community and Social Change and other participatory approaches. All these models, theories and practices embody equitable and catalytic styles of working with communities, organizations, and individuals.



MOBILITY MANAGEMENT PARTNERS FINALIST

Mobility Management Partners (MMP) is a 501(c)3 social enterprise that provides travel training services and call center services in collaboration with Access Services, Inc. (ASI) for over ten years. The call center answers calls relating to Medi-Cal and mobility management calls among other things. This effort has resulted in millions of dollars of savings to the ASI budget. Established in 2009 in response to a growing need for professional mobility management services, MMP seeks to employ the best and brightest professionals, coupled with the latest technologies and methodologies in the transportation and human services fields.

MMP provides travel trading services to seniors and disabled citizens of Los Angeles County under a contract with ASI. MMP's vision is to see that all persons have access to safe, reliable and affordable transportation regardless of physical, intellectual or economic barriers that may hinder their ability to travel independently.

ORGANIZATIONS



NONPROFIT TEAM OF THE YEAR HONOREE

JOY OF SHARING FOUNDATION – HOT MEALS PROGRAM

Dr. Nitin Shah, program lead of the Joy of Sharing Foundation, organizes humanitarian missions in Southern California. Among the impactful elements being offered by the program include free community health fairs (6-8 per year) to serve underserved communities for their basic medical needs. Anaheim Health Fair is one of them where along with medical services, the team also provides eyeglasses and dental extractions, fillings & cleaning onsite annually since 2007.

Dr. Shah's contribution to the local community started in 1992 and has not stopped since! He started with a free community health fair at Jain Center of Southern California and then expanded to many organizations and communities in and around Los Angeles such as Latinx, Indian, Nepali, Vietnamese, Korean, Sri Lankan and more. In all he has contributed to various roles, the majority being the lead person in 337 missions in the last 31 years.

More than 50 volunteers gathered at the Joy of Sharing Community Center to provide free grocery bags and freshly cooked vegetarian meals to support the surrounding communities during the COVID-19 pandemic. This food distribution drive, organized by the Joy of Sharing Foundation and Gujarati Society of Southern California (GSSC), the grocery bags contained a combination of essentials such as rice, a variation of beans, pasta, fruits and vegetables, oil, salt, sugar, and oats.

The meals have been distributed to the homeless and disadvantaged population on Skid Row, Compton, the Women's Center and Venice Beach. During the winter months, additional donated blankets, beanies, gloves and socks were also distributed.



ECF CONGRATULATES
our beloved volunteer, **Ellen Turner**,
and all of the esteemed nominees
recognized by the Los Angeles Business Journal
Nonprofit and Corporate Citizenship Awards.



Exceptional Children's Foundation
Enriching the lives of children and adults with learning differences since 1946

To learn more, visit www.ECF.net



ORGANIZATIONS

Hines

BUSINESS ANGEL OF THE YEAR HONOREE

HINES

Hines, an international real estate firm, approached Chrysalis in 2021 with the goal to develop a large-scale volunteer partnership that would support Chrysalis clients and staff in the delivery of its employment program. The team was inspired after hearing a presentation given by Chrysalis' volunteer & program director. Since then, Hines and its employees have gone above and beyond to provide volunteer support, as well as to propose and complete valuable, pro bono facilities projects at two Chrysalis program sites. Hines' pro bono, volunteer, and cash support amount to more than \$30,000 since 2021.

Chrysalis' mission is to serve people navigating barriers to the workforce by offering a job-readiness program, individualized supportive services, and paid transitional employment. The organization welcomes the support of volunteers to help deliver program services, including resume creation, interview preparation, and job search and application assistance. Volunteers can also provide high-value client service support through group activities including cleaning and organizing the resource rooms and hosting direct-support drives.

Since first learning about group and 1:1 volunteer opportunities at Chrysalis in 2021, over a dozen Hines employees have regularly provided volunteer services to Chrysalis clients, totaling 159 hours. Volunteers received program training to deliver key services to clients, including resume development and practice interviews. Employees have worked with clients directly through 1:1 program sessions as well as at quarterly resource and job fairs at Chrysalis' Downtown location, in addition to helping sort clothing donations at its Orange County center.



GREENBERG GLUSKER LLP FINALIST

Arthur Greenberg has always said that members of the firm “do well by doing good.” This statement has become a core value of the firm, forming the basis of everything it does. One area in which this value is evident is in the firm's corporate social responsibility efforts. For one, throughout the year, Greenberg Glusker hosts a number of fundraisers. One of the biggest fundraisers it participates in, called Food From The Bar, takes place every spring. Each year, through activities like the firm's “Pie a Partner” challenge and the Greenberg Glusker lip sync battles, the firm has raised about \$10,000 for the Los Angeles Regional Food Bank.

The firm also participates in Dress For Success' annual “Your Hour, Her Power” fundraising campaign, in which the team members have the opportunity to donate an hour of pay to help support women in need who are pursuing economic advancement.



IPSY FINALIST

IPSY, the largest beauty membership in the world with a diverse community and self-expression at its core, has invested more than \$75 million in Black and Latinx-owned brands to date. Headquartered in Los Angeles, IPSY strives to empower the local, young Latinx community.

IPSY invests in approximately 250,000 products on average for each of the Black and Latinx brands the company partners with. IPSY provide two times the average brand exposure to amplify these brands, increasing customer awareness and engagement. It also created a \$1 million fund for up-front investment in product sourcing in order to support those brands that wouldn't be able to work with the organization if they needed to wait to be paid when goods are delivered. In addition, IPSY provides access to product development and introductions to supply chain resources to help these brands thrive.

Our goal is to make sure kids keep chasing theirs

Our team of physicians and staff are 100% focused on the highest levels of specialized care in pediatric orthopedics. More than 93% of our patients are underinsured. More than 70% are patients of color. The International Children's Program provides pro-bono care to children in Calexico, Mexicali, and other cities abroad.

We provide exceptional care to patients and their families, putting children in the best hands for successful diagnosis, treatment and rehabilitation.

“As the largest pediatric orthopaedic provider on the west coast focused solely on musculoskeletal conditions in children, we are determined to advance health equity for every child in LA and beyond.”

Anthony Scaduto, MD,
LuskinOIC President and CEO

At LuskinOIC, we specialize in:

-  Urgent Care
-  Fractures
-  Sports Medicine
-  Cerebral Palsy
-  Scoliosis
-  Clubfoot



Celebrating
Women
Pushing
Healthcare Frontiers



Stand with us
June 10, 2023



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UCLA Children's Hospital
- in partnership with -
Luskin Orthopaedic Institute for Children



ORGANIZATIONS



OUTSTANDING COLLABORATION BETWEEN A BUSINESS AND A NONPROFIT HONOREES

UNIBAIL-RODAMCO-WESTFIELD / LOS ANGELES URBAN LEAGUE / SWEAT GRIND HUSTLE

In honor of International Woman’s Day 2022, Unibail-Rodamco-Westfield (URW) partnered with the Los Angeles Urban League (LAUL) and its Center for Entrepreneurship to identify a minority, women-owned Los Angeles business located at a Westfield center to provide a grant, retail space, and digital media exposure. In the United States, only 2.4% of retail businesses are Black-owned and URW and LAUL want to help increase that number.

Sweat Grind Hustle (SGH) was selected as the grant recipient, an athleisure lifestyle brand that is disrupting and redefining casual wear. SGH co-founders (mother and daughter Lakeisha and Katelyn Jackson) made history when they were recognized for being the first African American mother and daughter-owned store in Westfield Topanga. With the popularity of the original line of “She’s Got Hustle” t-shirts plus the demand for athleisure during the pandemic, Lakeisha and Katelyn decided to branch out to include men’s and women’s workout wear and rebranded as “Sweat, Grind, Hustle.” The feel-good brand focuses on serving individuals who are movers and shakers, risk-takers, and goal-getters.

This innovative partnership with URW and LAUL provided SGH with access to capital and business opportunities including a significant grant to SGH to invest in inventory and operations; three months of prime retail space for a pop-up store at Westfield Century City, one of LA’s most prominent luxury venues, which would greatly expand the reach and visibility of SGH; and other marketing and business guidance.

The partnership between LAUL and URW offered tremendous business support to SGH in a bid to accelerate the business’ growth and enhance its long-term success.

BLANKROME



BLANK ROME LLP / EXCEPTIONAL CHILDREN’S FOUNDATION
FINALISTS

The Adopt-A-Center Program was founded in 1999 by Stacy D. Phillips and her former law firm, Phillips Lerner, when she saw the need to support and raise the public profile of Los Angeles-based nonprofit organizations helping underserved children and families in significant and sometimes unexpected ways. When Lerner joined Blank Rome in 2016, firm leadership and colleagues embraced the Program and it became the Blank Rome Adopt-A-Center Program, continuing the legacy that Lerner began and the positive impact on the greater Los Angeles community. 2023 marks the 24th year of the Program, and the RFP for nonprofit partners has just been released.

Blank Rome’s Adopt-A-Center Program annually selects, “adopts” and partners with an LA-based nonprofit organization helping underserved children and families. The goal is not only to raise funds for the organization – which the Program does, but to also tap the resources of Blank Rome and its people.

dermavant



DERMAVANT SCIENCES, INC. / NATIONAL PSORIASIS FOUNDATION
FINALISTS

The National Psoriasis Foundation (NPF) is the world’s largest nonprofit organization serving people with psoriasis and psoriatic arthritis. In 2022, the NPF launched fundraising walks in multiple cities across the U.S. to raise funds and awareness for the more than eight million Americans living with psoriasis and psoriatic arthritis. Dermavant, a specialty biopharmaceutical company developing innovative prescription therapies for dermatologic diseases, served as a national sponsor for and participant in this important initiative, demonstrating the company’s steadfast commitment to advancing innovative treatment options for patients with chronic skin conditions.

Over 200 Dermavant employees participated in walks and fundraising efforts in six cities, including the Los Angeles NPF Walk in November. Together, Dermavant raised more than \$21,000 for this important cause, supporting NPF’s vision of a life free from psoriatic disease and the burdens that come with it.

LOS ANGELES PUBLIC LIBRARY



LOS ANGELES PUBLIC LIBRARY / LIBRARY FOUNDATION OF LOS ANGELES
FINALISTS

The Library Foundation of Los Angeles and the Los Angeles Public Library have been partnering to bring free and accessible services to the Library for more than 30 years. Los Angeles Public Libraries are powerful sources of trusted information that maintain vital resources for everyone.

There is a wide range of programming happening at the Los Angeles Public Library, such as Adult Literacy, helping adults learn to read as well as helping new Angelenos master English; Career Online High School, a program that encourages busy adults who were not able to get their high school diploma the chance to graduate through an online program; and Teens Leading Change, which teaches teens in Los Angeles about civic engagement through projects that bring positive change to their communities like assisting seniors, creating hygiene packages for those experiencing homelessness, being active in local elections, and more.

PCL CONSTRUCTION



PCL CONSTRUCTION / UNITED WAY OF GREATER LOS ANGELES
FINALISTS

PCL Construction had a stellar United Way campaign this past year, raising a total of \$265,940 through its employees generous contributions, 100% corporate match and various events. PCL had an amazing participation rate of 86% that included an average gift of over \$600 with an incredible 61 individuals generously donating over \$1000 to their employee giving campaign.

PCL’s Giving Week theme was “100 Reasons We Give,” in support of United Way’s 100th year in LA. The campaign kicked off with a Townhall and a Burrito Breakfast with presentations. Other campaign events included a Golf Tournament, Leadership Breakfast for employees who contribute at the \$1000 level, a 50/50 raffle, a silent auction and a Family Football Viewing Party that included plenty of food, fun, and camaraderie. It all added up to a phenomenal display of giving and generosity to United Way and the Los Angeles community.



FIGHTING HUNGER FOR 50 YEARS

**As prices rise, people continue to face hunger.
Please help provide food and nutrition
assistance throughout Los Angeles County.**

Your community needs you.
To donate or volunteer visit
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#WeFeedLA



ORGANIZATIONS



OUTSTANDING SOCIAL RESPONSIBILITY HONOREE

CALIFORNIA WATER SERVICE

California Water Service (Cal Water), the second-largest water utility in California, and largest regulated by the California Public Utilities Commission, serves more than 120,000 customer connections and a population of about 530,000 in Los Angeles County, including communities in East Los Angeles, Commerce, Carson, Long Beach, Torrance, Compton, Hawthorne, Redondo Beach, Hermosa Beach, Palos Verdes, the Antelope Valley, and more. Cal Water is dedicated to providing safe, clean, reliable water service while being a responsible steward of the environment and the local communities.

Cal Water is making its communities and planet a better place not only in its day-to-day work – including infrastructure upgrades to improve water supply reliability and fire protection in a drought-stricken state – but also in its corporate citizenship efforts through annual firefighter grants, college scholarships, food donations, educational outreach, and more.

In 2022, Cal Water donated more than \$250,000 to community organizations and nonprofits throughout Los Angeles County, such as the Salvation Army, Boys & Girls Clubs and the California Highway Patrol South LA Heroes for Change, to support a variety of causes including veterans, emergency preparedness and disaster response, first responders, economic growth, sustainability, youth development, and education.

In the area of education, Cal Water hosts an annual college scholarship fund and annual water education program. The annual scholarship program grants scholarships ranging from \$2,500 to \$10,000 for undergraduate study. In 2022, two grand-prize scholarship recipients were from Redondo Beach and Los Angeles, and these students received \$10,000 each to apply to their studies at Yale University and Princeton University to study molecular biophysics & biochemistry and music & biomedical engineering, respectively.



ALTAMED HEALTH SERVICES FINALIST

More than nine million reside in Los Angeles County and many of these individuals are vulnerable, disenfranchised and don't vote. In response, AltaMed Health Services launched a non-partisan campaign called "My Vote. My Health," or "Mi Voto, Mi Salud," launched to reach eligible voters in a culturally competent way to improve civic participation and voter turnout in underrepresented areas of Los Angeles and Orange counties. AltaMed's goal is to engage and empower its patients and employees to participate in local, state, and federal elections to shape policies that affect their communities and have a voice in the political process.

Turning its clinics into civic engagement hubs, from front office staff to nurses and doctors, AltaMed employees were trained to ask patients about their civic health. Staff had education materials about upcoming elections in English and Spanish to inform its patients about ballot initiatives that could impact their communities.



ARMANINO FINALIST

When Armanino was founded in 1969, its founding partners emphasized the need for remaining grounded in the community it served. The firm's commitment to social responsibility touches everything from how it serves the communities it works in to how it operates internally with a focus on diversity, equity and inclusion.

Beginning in 2009, for one day each year, partners and employees at the firm close their offices and spend a day of service working on large projects for local nonprofit organizations that require more resources than they normally have. Whether that's landscaping or decommissioning and scrapping computer hardware or even serving food at a soup kitchen, Armanino's team enthusiastically steps up to get the work done. In 2022, employees volunteered over 15,000 hours of service to more than 100 charitable causes and nonprofit organizations from coast to coast – including more than a half dozen in Southern California.



FARMERS & MERCHANTS BANK FINALIST

Giving back to the communities they are honored to serve has been part of the Farmers & Merchants Bank (F&M Bank) business model since the beginning. In 2022, F&M Bank provided over \$4.6 Million in community support to more than 680 organizations across Southern California. From financial support and in-kind donations to access to grant funding, F&M Bank strives to provide support where it is needed.

The mission of the F&M Bank Foundation is to support and enhance the communities it serves by providing philanthropic support to qualifying organizations who provide impactful community benefits in the areas of faith-based initiatives, education, healthcare, human services, and the arts. In 2022, the F&M Bank Foundation distributed \$388,508 to 52 deserving recipients in the impact area of human services. Employees were given the opportunity to vote for the organization of their choice to receive the greatest share of the \$70,000 award funds.



VERIZON COMMUNICATIONS, INC. FINALIST

Technology is an essential part of everyday life for people around the world, and yet the "digital divide" – the gap between those with affordable access, skills, and ability to thrive in the digital world and those without – continues to persist, leaving many in the dark. Within Los Angeles County, 365,000 households are on the wrong side of the digital divide. For over a decade, Verizon has dedicated its resources, including networks and talent, in an effort to bridge this divide and ensure citizens of the Los Angeles surrounding area have the tools they need in order to succeed in today's increasingly digital economy.

As a leader in technology and communications services, Verizon has made community-driven corporate social responsibility a core business priority. Last year, the company doubled down on this commitment, creating more opportunities for students, small business owners, rural communities, and others disproportionately lacking tech access and skills.



GIVE MUSIC CHANGE LIVES

**NOMINATED FOR 2023
NONPROFIT OF THE YEAR**
OPERATING BUDGET UNDER \$5 MILLION

Harmony Project harnesses the transformative power of music to increase access to higher education for underserved students by removing the systemic barriers to achievement through academic and social support.



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ORGANIZATIONS



ALZHEIMER'S ASSOCIATION

California Southland Chapter

FUNDRAISING EVENT OF THE YEAR HONOREE

ALZHEIMER'S ASSOCIATION

The Alzheimer's Association California Southland Chapter's hallmark event, the Walk to End Alzheimer's Los Angeles, is a member of the more than 600-strong Walk to End Alzheimer's series that occurs across the country annually. The beauty of Los Angeles across its business, civic, legislative and nonprofit communities is its diverse population, coming together, across jobs, schools, parks, city services, causes, needs and every aspect of life.

Through funds raised at The Walk to End Alzheimer's Los Angeles, event partnerships and long-term strategic planning, we strive to serve everyone in need of support, advocacy and research for Alzheimer's and all other dementia as well as the general populations across our communities when it comes to fostering activities to stave off dementia as our population ages. Last year's Walk to End Alzheimer's Los Angeles raised more than \$400,000. When combined with nearby Walks across San Fernando Valley, Hermosa Beach, Santa Monica, San Gabriel Valley, Long Beach and Santa Clarita Valley, the total raised across Los Angeles County jumps to \$1.2 million.

Through financial transparency, strategic fiscal management and an amazing board of directors that ensures the mission remains at the forefront of every penny spent, funds raised at the Walk to End Alzheimer's Los Angeles city combined with the walks across the county ensure services are available 24/7, in 200+ languages, to serve the city's populations across age, geography, race and ethnicity, and to help serve its constituents before, during and after they may face a dementia diagnosis.



GREATER LOS ANGELES AREA COUNCIL, BOY SCOUTS OF AMERICA

FINALIST

In December 2021, Greater Los Angeles Area Council held its annual Good Character Gala - the first gala to return to in-person after the pandemic. The Gala honored Jim Ellis, former dean of USC Marshall School of Business, for his significant contribution to young people in our community. The event raised nearly \$1.2 million - the most successful gala in history - which will be utilized to deliver an affordable Scouting program to local youth.

Greater Los Angeles Scouting serves 10,000 local youth - both boys and girls - through Cub Scouts, Scouts BSA, Venturing, Sea Scouts, and Exploring programs. Greater LA Scouting strives to deliver high-quality programs that are affordable and accessible to any youth that wish to join regardless of background or socioeconomic status. Through its work, Greater LA Scouting empowers young people to live confident, capable, and compassionate lives through its leadership programs and outdoor adventures.



LAW ROCKS INC.

FINALIST

Held Friday and Saturday, April 29 and 30, at the historic Whisky A Go Go in West Hollywood, the Law Rocks rock concert fundraiser set a new record for Law Rocks last year with over \$228,000 raised. Over two nights, the energy at the Whisky was electric as friends, colleagues, and family of legal professionals-turned-rock stars took the stage to rock out for charity.

An extremely popular aspect of Law Rocks events is that each band selects a local nonprofit they are passionate about as a beneficiary. Representatives from each Los Angeles nonprofit took the stage and shared a bit about their mission before introducing the band! The night raised funds for amazing nonprofits including LA organizations City of Hope, Los Angeles County Bar Association Counsel for Justice, LA Family Housing, Los Angeles Regional Food Bank, Olive Crest, and United Friends of the Children.



RACE FOR THE RESCUES

FINALIST

Race For The Rescues' unique, 501(c)3 non-profit, no-kill organization once again rolled up its sleeves for its 17th annual event to help eliminate animal suffering and euthanasia in Los Angeles. In 2022, it united 18 local non-profit animal welfare groups to raise over \$300,000 for important programs such as: rescuing and rehoming dogs, cats, horses and farm animals; providing critical resources to senior, veteran, low income and pet owners experiencing homelessness to keep their pets during times of crisis; community pet pantries; free spay/neuter; trap/neuter return for community cats; and education to at-risk youth through the training of shelter dogs.

The participating organizations depend on the funds from the annual Race for the Rescues event to help keep their doors open to animals in need and help the most vulnerable pet owners in Los Angeles. Race For The Rescues also develops leadership skills for local organizations.



Big Kids Helping Little Kids

WATER BUFFALO CLUB

FINALIST

The Water Buffalo Club (WBC) is a local nonprofit that was founded back in 1989. Since inception, the WBC has been working hard to help underserved children in need across greater Los Angeles. Annually the WBC hosts local Thanksgiving Meal Give, where Club members and supporters gather the day before Thanksgiving, and drive rental trucks to various locations throughout LA and pack and distribute fresh turkeys, rolls, pumpkin pies, veggies, salad, and stuffing etc. Each family receives food for 10.

WBC leadership knew that families in need desired the flexibility to purchase the items that they most needed, such as diapers, milk, bread, ground beef, and pasta etc. In 2021 the WBC proudly accomplished its goal of helping 2000 families. In three calendar years, it was able to double its impact and help 2000 families across Los Angeles.

CORPORATE PARTNERSHIPS POWER

LAPARKS

Los Angeles Parks
Foundation



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ORGANIZATIONS

HOPE THE MISSION

formerly Hope of the Valley Rescue Mission

MOST INNOVATIVE AWARENESS CAMPAIGN HONOREE

HOPE THE MISSION - 100 HOURS IN A CAR CAMPAIGN

Hope the Mission, one of the country's largest rescue missions, is known not only for the services it provides to shelter unhoused people in LA County, but also the awareness campaigns it executes to amplify the homelessness crisis.

The concept of the 100 Hours in a Car campaign is simple yet powerful - the CEO and CFO/President of Hope the Mission spent 100 hours sleeping in a car, simulating the experience of being sheltered in a car. Through this campaign which was captured publicly in the media and on social media channels, the public is given a window into the reality of what Hope calls, the "invisible homeless." Through this experience, people have an opportunity to witness what it is like to have to shower in a gym to get ready for work, the search for a public bathroom to use at night, and the lengths some people have to go in order to find a safe place to park at night.

Not only does this campaign bring attention to this critical issue, but it also evokes emotion and creates a new sense of compassion for the unhoused. For Hope the Mission, this experience also helps to inform the services and programs they provide to unsheltered folks across LA County.

This campaign was born out of a previous documentary that Hope the Mission was featured in, titled "Suite to the Streets," which followed them as they lived on the streets for 100 hours.



ACTIVISION / CALL OF DUTY ENDOWMENT – #CODVETERUNS100K CAMPAIGN FINALIST

The mission of the Call of Duty Endowment is to help US and UK veterans find high-quality employment after military service, and to raise awareness of the value veterans bring to the workplace. To accomplish its mission, the Endowment funds the highest performing nonprofits in the US and UK that place vets into careers. Activision's goal since inception has been to place 100,000 veterans into great jobs by 2024. This past May, Activision met that goal earlier than expected and celebrated with the #CODVeteruns100K campaign.

To celebrate the occasion and highlight future goals, the Endowment launched the first-ever charity run inside a video game, called Call of Duty Veterans. To bring #CODVeteruns100K to life, Activision challenged players to virtually run 100 KM inside of Call of Duty Warzone. Activision allocated \$1 for every 10 KM run in-game as part of a \$1 million total donation.



SPEAK UP EMPOWERMENT FOUNDATION, INC. - EMPOWERMENT FORUM / BOOK FINALIST

The Speak UP Empowerment Foundation, Inc. is a nonprofit organization whose mission is to provide access to resources, training and support for female-headed single-parent families in the Greater Long Beach Area & surrounding communities. SUEF's president, Robbie Butler wanted to conceptually share critical wisdom and tools to build a support network and help single moms gain and maintain the confidence and courage needed to pursue their dreams. Her "Single Mom" book was an attempt to do that.

In response, SUEF's advisory board developed the inaugural Ms. Single Mom Empowerment Forum event in April 2016. Then, Butler partnered with Sullivan International, Inc. and Long Beach Community League to host this innovative and free to attend community celebration. This cutting-edge program is an avenue for us all to make an impact on lives that are otherwise often overlooked or brushed to the side.



BALLIN' FOR PEACE - THE NEW SOCIAL WORKERS FINALIST

Ballin' For Peace - the New Social Workers is a vital and unique 501c3 nonprofit organization incorporated in 1986 with a mission to provide at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities. The services are targeted toward youth and young adults between the ages of 10 and 25 and offered in Los Angeles County and the surrounding areas.

Ballin' For Peace provides positive programs and services to at-risk youth. Its mission is to provide at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities. The team is committed to providing positive outreach programs, such as basketball entertainment, workshops, educational information, health care services, and community events. The aim is to make communities safer, focusing on age groups 10 to 25, all cultures, and ethnicities.

CALIFORNIA WATER SERVICE IS HONORED TO BE
RECOGNIZED AS THE HONOREE FOR THIS YEAR'S

OUTSTANDING SOCIAL RESPONSIBILITY AWARD

BY THE
LOS ANGELES BUSINESS JOURNAL



CONGRATULATIONS TO ALL OF THE NOMINEES FOR THE
WORK THEY DO TO SUPPORT LOS ANGELES COMMUNITIES



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calwater.com



INDIVIDUALS



NONPROFIT EXECUTIVE OF THE YEAR (LARGE) HONOREE

MARISSA GOLDBERG

Doheny Eye Institute

As CEO of Doheny Eye Institute, Marissa Goldberg has made an indelible mark in vision care throughout the Los Angeles area, and in affiliation with UCLA's Stein Eye Institute, helps lead Doheny to uphold its mission to further the conservation, improvement and restoration of human eyesight.

During her 30 year career at Doheny, Goldberg has held a variety of roles including human resources director, quality improvement coach, CAO, vice president, COO, and executive director before being named CEO. Through her business guidance, she and the Doheny Board of Directors worked tirelessly to forge a new, powerful alliance and ensure a smooth union between Doheny and UCLA. Doheny's affiliation with UCLA Stein Eye Institute combines the strength, reputation and distinction of two of the nation's top eye institutions.

Goldberg is deeply committed to the mission of Doheny Eye Institute. Today, Doheny Eye Institute continues to attract top vision scientists in large part due to Goldberg's leadership. With her guidance and support, along with her commitment to securing endowments that fund the important work of Doheny, the incredible team of physician scientists continue to make transformative discoveries.

In just the last few years alone, Doheny scientists have developed novel eye imaging equipment and computer-based retinal image analysis, implanted the first successful retinal prosthesis, identified retinal biomarkers for Alzheimer's Disease and developed multiple animal models of ocular disease, with groundbreaking research continuing every day.

Securing funding is critical to continuing the life-changing research at Doheny, and Goldberg has been instrumental in securing seven-figure gifts through her strong relationships with and networking of area foundations, donors and corporations.

HERE AT DERMAVANT, PATIENTS ARE AT THE CENTER OF EVERYTHING WE DO.

That's why we're hard at work, developing novel treatments that deliver groundbreaking science exactly where patients need it – their skin.

Because we believe skin is more than superficial — it's where we live every moment of every day.

SKIN DESERVES MORE.

We're proud to support the National Psoriasis Foundation, where our collective work, combined resources and ongoing partnership continue to create meaningful change for the 8 million Americans living with psoriasis.



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DR. LORI BETTISON-VARGA
Natural History Museum of LA
FINALIST

Dr. Lori Bettison-Varga has led the Natural History Museums of Los Angeles County since 2015. She oversees the Natural History Museum (NHM) in Exposition Park, La Brea Tar Pits in Hancock Park, and the William S. Hart Museum in Newhall. A passionate educator, Dr. Bettison-Varga aims to connect visitors and the public to science, nature, culture, and history both inside and beyond the Museums' walls.

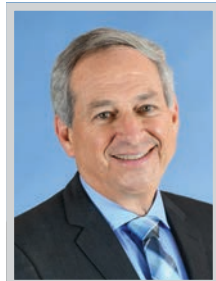
She is currently leading transformative expansion projects to advance research and public education in urban nature and climate science. These include NHM Commons, a new wing and community hub, and the reimagining of La Brea Tar Pits, the richest paleontological site on Earth, where visitors can connect discoveries from Ice Age Los Angeles to today's rapidly changing planet.



KEVIN MURRAY
Weingart Center Association
FINALIST

Senator Kevin Murray (Ret.) is the president & CEO of Weingart Center Association. Towards advancing its mission to empower and transform lives by delivering innovative solutions to break the cycle of homelessness, for 39 years Weingart Center Association has helped its clients overcome obstacles such as poverty, mental illness, addiction, or a criminal record to stabilize their lives and move forward on the path to permanent housing.

Since becoming president & CEO in 2011, Senator Murray has leveraged his experience in both business and government to transform Weingart Center Association from a single site focusing on shelter and crisis services in Skid Row to a multi-community provider that currently operates six interim housing sites throughout Downtown Los Angeles and Hollywood.



MICHAEL OLENICK
Child Care Resource Center
FINALIST

A dedicated advocate of child, family and community wellbeing, Dr. Michael Olenick has advanced the issues of our most vulnerable populations while ensuring the needs of the agency's burgeoning staff of over 1,000 employees are prioritized. Throughout the pandemic, Olenick galvanized staff and community partners to quickly and efficiently pinpoint and address the acute needs of families and child care providers. In addition to enrolling thousands of children of essential workers in emergency child care, he directed the disbursement of aid to families in the form of food, personal protective equipment (PPE), cleaning supplies, educational materials, diapers and more.

Post-pandemic, Olenick has only increased his efforts to drive new resources to families.



MARTINE SINGER
Children's Institute
FINALIST

Martine Singer, president & CEO of Children's Institute (CII), since joining the organization in November 2016, has transformed the agency from a \$66 million service provider budget to \$103 million organization, serving 30,000 children and their families across Los Angeles.

Among her accomplishments, she is finalizing a new 20,000 sq. ft. Watts Campus, designed pro-bono by Frank Gehry. Navigating construction during the pandemic, the center opened in June 2022 to provide a convening space for local residents and local community organizations to collaborate to provide resources and programming to Watts families. Also due to her leadership, CII's early childhood education programs have expanded in geography to serve new communities in LA County, including an expansion project into Compton.

UNLEASH YOUR POWER TO DO GOOD

You can change the lives of students in Southern California's underserved communities. All it takes is an opportunity.

Each year, more than 400 professionals from all industries volunteer for our career discovery events, mentorship program, and guest speaker series, and provide summer internship experiences for high school students. Working together, we create opportunities to level the playing field and unlock doors for youth to become the next generation of business leaders.

Established in 1999, EXP brings business and education together to close the skills gap. Our innovative programs are accessible to more than 8,200 students across 13 schools in five districts throughout greater Southern California.

We don't just help students reach their full potential. We help businesses connect with their future talent pipeline and fulfill their responsibilities to the communities they serve.

Together, we can prepare students for a better life. Join us at www.expfuture.org/fuel.





INDIVIDUALS



NONPROFIT EXECUTIVE OF THE YEAR (MID-SIZE) HONOREE

CAROLYN RAMSAY

Los Angeles Parks Foundation

As executive director of the Los Angeles Parks Foundation (LAPF), Carolyn Ramsay is leading the largest not-for-profit organization dedicated to preserving, promoting and enhancing the more than 450 parks in Los Angeles. Since assuming her position in 2018, Ramsay has been dedicated to improving the city of Los Angeles, one park at a time.

Among the many projects she leads, Ramsay has been spearheading an ambitious initiative for the past two years: planting “pocket forests” in Los Angeles. Under her leadership, the initiative works to grow the urban canopy, reduce the city’s carbon footprint, cool surface air temperatures and educate the public about climate change. The project has already installed 10 micro forests across Los Angeles, with a goal to plant 100 by 2030.

Ramsay also recently wrapped up a project to restore Laurel Canyon Dog Park, the oldest off-leash dog park in Los Angeles.

In partnership with City National Bank and the Los Angeles Department of Recreation and Parks, Ramsay helped install new benches, a dog wash station and a pergola that provides better shade for dogs and their owners. Prior to the refurbishment, the Laurel Canyon Dog Park, established in 1988, featured limited shade and seating. The renovation provides the community with an improved setting where pets can play.

Under Ramsay’s direction, the LAPF also created the Tom LaBonge Memorial Fund, to honor the late Councilman Tom LaBonge. Through this project, the LAPF has raised over \$75,000 to fund critical improvement & restoration projects within Griffith Park, which are underway.



Lori Gangemi
Chief Executive Officer



SERVING CHILDREN AND ADULTS WITH DISABILITIES

We are proud to Congratulate AbilityFirst Chief Executive Officer Lori Gangemi as a nominee for Nonprofit Executive of the Year!

AbilityFirst™ programs help to strengthen and cultivate skills that give people with disabilities the tools to successfully navigate each transition in life, including building social connections, exploration and independence, employment preparation, training and experience. To learn more visit abilityfirst.org or call 877-768-4600.

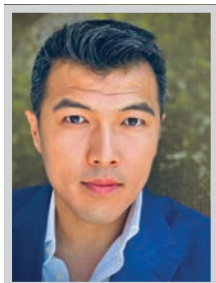




TOM BAGAMANE
The Giving Spirit
FINALIST

Tom Bagamane founded The Giving Spirit in 1999 and has led as CEO during continued growth and service to the region's unsheltered communities. Bagamane has spent years mobilizing stakeholders using powerful storytelling and data to provide a holistic platform for the "first mile of care and learning" in support of our unhoused neighbors. Bagamane develops effective solutions which mobilizes communities to create a movement to support the unsheltered and the neighborhoods they share.

With over 30 years of entrepreneurial experience in venture capital, private equity, and owner-financed consumer product companies, Bagamane used his diverse set of corporate skills to expand The Giving Spirit from a neighborhood initiative into a well-respected organization serving thousands each year.



STEPHEN CHEUNG
LAEDC
FINALIST

Stephen Cheung recently took the helm as CEO at the Los Angeles County Economic Development Corporation (LAEDC), one of the country's most influential economic development organizations. With a demonstrated history of working in the international trade and development industry, Cheung is already growing LAEDC's 40 plus years of work as Southern California's most trusted voice and convener of stakeholders committed to envisioning and implementing inclusive economic growth strategies for the region.

Cheung has been laser focused on growing the economy in the region in the aftermath of the COVID-19 pandemic. Cheung always saw the power of economic development and how that could transform the lives of those who have been left behind or left without resources.

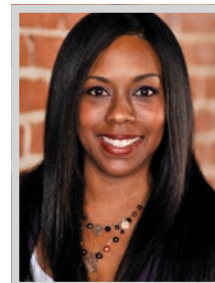


CHRISTOPHER CLINTON CONWAY

Dr. Susan Love Foundation
for Breast Cancer Research
FINALIST

Christopher Clinton Conway exemplifies excellence in a nonprofit CEO. He's focused on the numbers, which matters deeply at a nonprofit, but more than that he focuses his talents on the mission of the Foundation. Without his vision and dedication to the mission, the Dr. Susan Love Foundation for Breast Cancer Research would not have experienced the growth (in brand recognition, financial, and social media) and expansive reach it has since his arrival at the Foundation.

As Dr. Susan Love Foundation's CEO, Conway leads by example and recognizes talent within the organization and seeks opportunities for individual growth as well as company growth.



SHERRI FRANCOIS
SoLa Impact / The SoLa Foundation
FINALIST

SoLa Impact's Sherri Francois was instrumental in securing, fostering and excelling as a partner to Riot Games. Riot Games partnered with SoLa Impact to help fund the build out of the 13,000 sq. ft. Tech Center in South Los Angeles, a first of its kind, state-of-the-art center that provides free technology education to 1,000 students annually. Thanks to Francois' vision, the community of South L.A. has incredible space for innovation, creativity, and opportunities that those before them did not.

Thanks to SoLa Impact, over 1,000 Black and brown students annually not only have access to state of the art technology but have opportunities, programs and tools necessary to excel in STEM and hopefully one day pursue it as a career. The immense impact that this center is already having can be seen in every Tech Center student.

Congratulations

On behalf of our staff, leadership and Board of Directors, Child Care Resource Center (CCRC) celebrates its nominations for the Los Angeles Business Journal's Non-Profit of the Year and Social Enterprise of the Year and CEO of the Year.

Serving the community for over 46 years, we are proud to be a trusted resource in the local community, empowering children, families and child care providers to reach their full potential. With over 1,000 staff members, the agency creates meaningful and competitive employment while assisting care givers and families to contribute to the local economy as well.

As CCRC looks to current and future progress, we will continue to focus efforts that build upon:

- Strong and resilient children and families
- Supportive and connected communities
- Sustained public and political will

CCRC supports and inspires diversity, equity, and inclusion in both the workplace and in the communities that we serve.



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Child care is expensive! Do you need care while you work?



CCRC can help you pay for child care that fits your schedule. A family of four earning up to \$7,900 a month may qualify.

Scan the QR Code to see if you qualify!



To learn more visit www.ccrcca.org/apply or call 1-866-67-4KIDS.



CCRCCA.ORG |



INDIVIDUALS



NONPROFIT EXECUTIVE OF THE YEAR (GROWING) HONOREE

LEE ANN KLINE

STEM Advantage

Lee Ann Kline is president and founder of STEM Advantage. Kline began her career as a programmer at IBM. As a Mathematics and Computer Science major with an MBA from The Wharton School, University of Pennsylvania, she was keenly aware of the lack of women in her field and the need for role models. As her career progressed and she became a consultant at Ernst & Young (EY), she observed firsthand the lack of gender and racial diversity in technology organizations she served.

Inspired to create change, Kline leveraged her network to create STEM Advantage in 2012. She left her corporate role at EY in 2020 and is focused on STEM Advantage full-time providing in-kind professional services. In 2022, STEM Advantage celebrated its 10th anniversary.

Kline brought together business, technology, and talent leaders in Southern California to create STEM Advantage and “level the playing field” by empowering talented students, who are mostly low-income, first-generation college students, attending California State University, the largest and most ethnically diverse four-year public university system in the nation, with access to networks, employment, and economic mobility, while providing a vetted pipeline of diverse talent to businesses to fill their workforce needs. She believed a comprehensive program that was high-touch with high-impact would help students stay in college, earn a bachelor’s degree and persist in a STEM major.

Under Kline’s leadership, in 2022 STEM Advantage secured significant multi-year gifts to hire a dedicated program team to ensure the organization is sustainable and positioned to scale. These investments are transformational to advance gender and racial equity.

CELEBRATING OUR NONPROFIT PARTNERS

At CCS Fundraising, we are proud to work alongside these change-making organizations in Los Angeles, and many around the world, that drive transformational change in our communities.

A SELECTION OF OUR PARTNERS

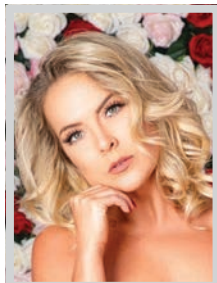
AltaMed



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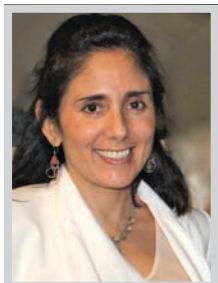
www.ccsfundraising.com



VICTORIAH BECH
Starts With One Today
FINALIST

Victoriah Bech started Starts With One Today with only three other volunteers on the corner of 5th and Towne in Skid Row, Los Angeles. She gave out food, water, and some clothes. Fast forward to two years later, she has not missed one Sunday yet, as each week from 8:30a-11:00 she serves the Skid Row community.

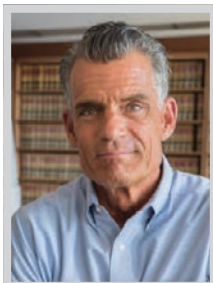
Through Bech's networking and influence she was able to come to an agreement with Whole Foods as the main donor each week and they provide all the fresh produce, pre-made meals, meat, eggs, milk, salads, bread, desserts, and more. She got a cotton donor to provide pallets of shirts, hoodies and shirts. She also got a van donated for transportation. In the past two years, Bech and her team of volunteers have served 104 Sundays, has had 576 volunteers serve along with her, and served over 41,400 people.



CONNIE CASILLAS, MD
Alliance in Mentorship / MiMentor
FINALIST

Dr. Connie Casillas works tirelessly on behalf of the MiMentor students she mentors, on behalf of her patients (she is a full-time practicing doctor), and on behalf of the Alliance in Mentorship Board of Directors, as president/CEO, the founding entity of MiMentor. She has single-handedly developed partnerships with clinics and healthcare providers across California, particularly in Los Angeles, enabling MiMentor to launch two new health equity programs this year – a paid Health Equity Fellowship program (five fellows/year for five years) and a paid Health Equity Summer Internship program (20 summer interns/year for five years).

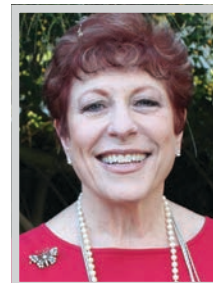
Not only did Dr. Casillas solidify all of the partnerships, she was also the primary driver of being awarded the HCAI grant that is helping to fund these two new MiMentor programs.



CRAIG MITCHELL
Skid Row Running Club
FINALIST

Judge Craig J. Mitchell is a humanitarian who has personally raised hundreds of thousands of dollars (along with contributing his own money) to allow members of his non-profit to benefit from and participate in events they otherwise could not afford as well as to experience things they could never have dreamed of.

Judge Mitchell, president and founder of the Skid Row Running Club, had an idea of bringing the benefits of running to residents of the Midnight Mission located in Downtown Los Angeles' Skid Row. What started in 2012 with two or three runners has now grown to 40-50 plus regular weekday runners. The Club consists of those in recovery from drugs and alcohol, the formerly homeless and incarcerated, as well as mentors made up of attorneys, business people, LAPD, medical professionals and others.



CAROL ROSENSTEIN
Music Mends Minds
FINALIST

Music Mends Minds (MMM) is a non-profit that creates musical support groups and bands for patients with Alzheimer's dementia, Parkinson's, traumatic brain injury, stroke, and PTSD. MMM was founded in 2014 by Carol Rosenstein as a way to help her husband Irwin, struggling with Parkinson's and dementia. After years of watching him slip away, Rosenstein enrolled Irwin in the UCLA Alzheimer's and Dementia Patient Care Program. While he was playing piano for parents and students in the program it became clear that the music empowered him with awareness, responsiveness, confidence and happiness.

This inspired Rosenstein to start a band to help others with neurodegenerative diseases and The 5th Dementia was born. This year, 62 Rotary clubs have committed to creating music ensembles.



El Proyecto del Barrio, Inc.

Providing High-Quality Health and Human Services
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INDIVIDUALS



PHILANTHROPIST OF THE YEAR HONOREE

BLAKE JOHNSON

The Blake Johnson Alliance

Blake Johnson comes from humble beginnings and has since focused on giving back to the community of Los Angeles, which he's called home since 2004. Johnson's personal experience taught him several critical lessons that were the cornerstone in creating the foundation. One, the importance of a high-quality, well-rounded education and two, the positive impact that a mentor can have on a child's life. Because of this, the foundation's focus is on advancing children's education and social well-being, furthering their advancement in arts and sciences, as well as providing mentorship opportunities. In addition, the foundation places an emphasis on programs for children from low-income households.

In 2017, Johnson co-founded the teeth straightening unicorn, Byte. The company, which was funded without any venture capital, was sold two years later for over a billion dollars. Since the sale of the business, Johnson has been focused on The Blake Johnson Alliance, and funding causes that he's passionate about, as well as investing in companies that focus on lowering the costs of goods and services through innovation.

In the past year alone, the foundation has contributed over \$2 million to multiple organizations. Recipients include Big Brothers Big Sisters of America, for which Johnson has served as Board Member since 2017, The Webb Schools that Blake attended, and the Providence Saint John's Health Center, where his older brother was treated for a lung disease and where his children were born.

In addition, Johnson has contributed to the Los Angeles Mission, MOCA, NFTE LA, Go Campaign, Heart of Los Angeles (HOLA), the Los Angeles Ronald McDonald House, Sisters of Sojourn and many other organizations.

Help Meet the 200% Rise in Need!



Would you help us care for the record numbers of men, women, and children in need by becoming a Meals-A-Month partner today? Your monthly support will help us stretch every dollar a little further and ensure no one on Skid Row or the surrounding areas needs to go hungry.

Sign up online at Give.LosAngelesMission.org



ACTION ALERT! Take Action Today!

As food, fuel, rent and utility prices all increase, many people in Los Angeles simply cannot keep up with their bills. People who have never needed help before are ending up on the streets and turning to Los Angeles Mission for help. We urgently need your support today to provide meals and care to the growing number of people who are barely making it from one day to the next.



Los Angeles Mission
303 E. 5th Street
Los Angeles, CA 90013
(213) 629-1227 Ext. 400

Stay Connected

Keep track of the latest Mission news, make safe online donations and more.
LosAngelesMission.org



LOS ANGELES MISSION DONATION DROP OFF

316 Winston Street
Los Angeles, CA 90013
Hours of operation are Monday-Friday: 7am-7pm
Saturday: 7am-5pm; Sunday: Closed



TOM CORBY

Erwin Rautenberg Foundation
FINALIST

Tom Corby is a prolific philanthropist who has made a profound impact in our community through his tireless efforts and generous contributions as president of the Erwin Rautenberg Foundation. For the past decade, Corby, working in partnership with the Jewish Community Foundation of Los Angeles, has distributed more than \$15 million to the community through the Rautenberg Foundation.

Corby has supported hundreds of scholarships for college students, college preparation for underserved youth, job training for people with disabilities, care and support for Holocaust survivors and the aging, and women’s health initiatives through Cedars-Sinai. Most recently, in response to growing antisemitism, he made significant gifts to the expansion and renovation of the Holocaust Museum LA and supported research by the Anti-Defamation League. Also, in response to the invasion of Ukraine, Corby made emergency grants to support Jewish seniors caught in the war zone who were unable to flee the country.



RICK POWELL

Retired
FINALIST

For over 33 years, Rick Powell has been a remarkable JVS SoCal volunteer advocate, ambassador, master fundraiser, former board chair, Development Committee member, honoree, Executive Committee member, chair of the Ambassador Board, Scholarship Committee member and major donor – and this year’s event chair for JVS SoCal’s 24th Annual Strictly Business Awards Dinner.

Powell co-chaired a two-year, \$5 million capital campaign in recognition of JVS SoCal’s 90th anniversary. In addition to Powell and his wife Debbie’s own significant giving, with his leadership, the campaign more than doubled its 2022 goal by raising an impressive \$10.4 million. Powell continues to open doors of opportunity to prospective donors, foundations, board members, employers for clients, corporate sponsors for events, volunteers and more. In addition to his commitment to JVS SoCal, Powell plays a major fundraising role at Concern Foundation, Wilshire Blvd. Temple, Cedars-Sinai and City of Hope, among others.



Congratulations to
Marissa Goldberg, CEO
Non-Profit Executive of the Year
Operating Budget \$10M+

Your leadership and exceptional work helps our mission to further the conservation, improvement and restoration of human eyesight.



To learn more visit doheny.org



INDIVIDUALS



BUSINESS ANGEL OF THE YEAR HONOREE

STEVEN MARTINI

Withum

Steven Martini is a highly-experienced CPA focusing on business consulting and management advisory services. He has a wide range of business experience, from both the accounting firm and client side, having served as president/CFO of a publicly traded company he helped start. In 1997, Martini founded his accounting and advisory practice. Martini Partners grew to become a top 15 accounting firm in the San Fernando Valley, before merging with Withum in February 2022.

In addition to his accounting and advisory responsibilities, Martini is a committed philanthropist and a respected corporate citizen. He donates around 10 hours of his time each month and provides generous financial assistance to various causes in Los Angeles county. Helping others is intrinsic to his nature, and he encourages his firm to give back to the community in many ways. Examples include mentoring partners embarking on board positions in nonprofit organizations and providing paid time off to all employees for volunteering. Martini's actions led to CalCPA recognizing Martini Partners with the CalCPA Public Service award in 2020.

In addition to being a trusted business advisor and philanthropist, Martini is a dedicated mentor. Over the years, he has supported many professionals to achieve their career goals.

In 2018 Martini was named the Ben-Gurion honoree for his work with the Jewish community in Los Angeles. For the Jewish Home, Martini is a Generation 2 Generation Society member and is on its Advisory Board for legacy gifting. For the Jewish Federation, Martini is currently on the Campaign Committee and the San Fernando Valley Board.



Greenberg Glusker is proud to be a finalist for the
**2023 Los Angeles Business Journal
 Nonprofit & Corporate Citizenship Awards**
 in the category of Outstanding Social Responsibility.
 We congratulate all of today's nominees.



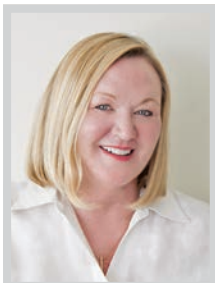


KEITH DRAKE

Torrey Pines Bank,
a division of Western Alliance Bank
FINALIST

Keith Drake has dedicated much of his more than 30 years in banking to using his financial acumen to help local community organizations in and around Los Angeles that nurture and inspire underserved youth and facilitate access to capital for small business owners in low- and moderate-income areas. As a successful business banker, Drake has guided numerous nonprofit organizations in establishing simple, successful financial and fundraising strategies that their leadership can easily embrace.

And just as he has excelled in his professional life, Drake has excelled in his volunteer efforts, leading organizations to incredible growth. As a Board member or volunteer chair, Drake gravitates toward roles involving finances and fundraising, where he can harness his passion for effecting change and inspiring donations. Over the past 30 years, Drake has focused his intensive community support on organizations he wholeheartedly believes in and where he can make a significant impact.



LAURA MCHOLM

NorthStar Moving Company
FINALIST

NorthStar Moving Company's Laura McHolm met Claire in 2011 when Claire was just 13 years old. McHolm was answering Claire's heartfelt wish to the Make-A-Wish Foundation. She was immediately moved by Claire's magical, powerful outlook and insightful positive message. Since that first encounter, McHolm has been inspired to shine a spotlight on Claire and to help build the Claire's Place foundation. Soon, McHolm was elected to the Claire's Place founding board and continues to serve as chairman of the board of directors today.

Over the past decade, McHolm and her marketing team at NorthStar Moving have donated thousands of hours and their expertise to Claire's Place. From biweekly calls to helping to create annual fundraisers, campaigns and promoting ground-breaking films such as "Claire," the documentary, McHolm and her marketing team demonstrate daily that Claire's Place is a part of their daily responsibilities, giving their work meaning.



SCOTT PANSKY

Allison+Partners
FINALIST

For 22 years and counting, Allison+Partners co-founder Scott Pansky has been and remains a strong advocate for mentorship and education within the City of Los Angeles and beyond. Pansky has been an active member of the Los Angeles Area Chamber of Commerce for 13 years, serving as its ambassador to the Los Angeles Unified School District – sitting on his fourth term on LAUSD's Citizens Bond Oversight Committee, now serving on its executive committee.

As a leading "business angel" who nonprofits trust to help turn inspiration into action, corporations also rely on Pansky to identify social impact partners and help build the foundations for long-term cause-related campaigns that can ignite their employee base, partners and customers to donate or support volunteerism campaigns. Balancing big ideas with pragmatism, Pansky leads California-based marketing and communications agency, Allison+Partners' Social Impact group.



**CONGRATULATIONS,
JOHN MURILLO**

Recognized by the Los Angeles Business Journal as a finalist for their 2023 Nonprofit & Corporate Citizen Awards.

Your dedication, expertise and leadership have had an incredible impact on our organization, the banking industry and our community.





INDIVIDUALS



VOLUNTEER OF THE YEAR HONOREE

ELLEN TURNER

Turner Techtronics Inc.

Ellen Turner, CEO of Turner Techtronics Inc., has been a passionate volunteer and supporter of Exceptional Children's Foundation (ECF) since 2019. Since beginning her volunteer service for ECF as a member of ECF's Board of Directors, she has continued to engage as an ardent and innovative catalyst for the nonprofit organization's growth and impact.

She currently serves as assistant secretary of ECF's Board of Directors, and chair of the board's Development Committee, stewarding a \$2 million annual fundraising calendar of campaigns, events, and strategic initiatives. She is also a member of the ECF's three-year Strategic Planning Committee, Executive Committee, Programs Committee and Personnel Committee. In the past year she additionally served as a member of the board's CEO Succession Task Force, responsible for successfully selecting and transitioning the organization's leadership to the third president and CEO in ECF's 77-year history, Veronica Arteaga, in June of 2022.

Turner has brought unprecedented levels of engagement and advocacy in her volunteer role as Chair of the Development Committee for ECF. She revived ECF's first and longest running Golf Benefit with the launch of the ECF Golf Benefit at Oakmont Country Club in March of last year, raising more than \$107,000 for ECF operations.

In re-establishing and hosting this annual event, Turner not only raised significant and much-needed funds for ECF's life-changing programs, but also fostered critical new connections that will be instrumental in advancing ECF strategic initiatives and enhancing awareness in the Los Angeles Valley and San Gabriel Valley areas.

O'Melveny

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2023 Nonprofit & Corporate
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and congratulates our client

Martine Singer

President & CEO of Children's Institute

and our partner

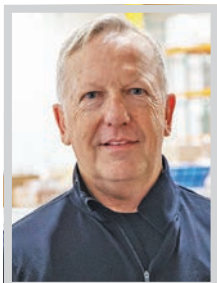
Mark Easton

on their well-deserved nominations

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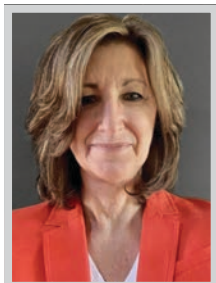


KEVIN DALEY

Los Angeles Regional Food Bank
FINALIST

Kevin Daley has made a significant impact on the Los Angeles Regional Food Bank as a volunteer. By contributing over 322 hours of volunteer work and participating in more than 96 events, Daley has helped the organization to glean, sort, package, and distribute food to those in need throughout LA County. In addition, as a volunteer leader, Daley has trained and mentored over 60 other volunteers, helping to build the capacity of the organization and ensure that it can continue to meet the needs of the community.

Daley's work with the Food Bank has had a direct impact on the local community. By leading the distribution of fresh produce at Obregon Park in East Los Angeles, he has helped to ensure that families and individuals in need have access to healthy food options.

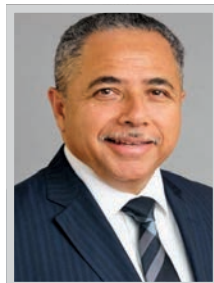


DENISE GUTCHES

Girl Scouts of Greater LA
FINALIST

Elected to Girl Scouts of Greater Los Angeles' (GSGLA's) Board of Directors in April 2019 for a three-year term, Denise Gutches' leadership was immediately recognized when she was nominated and elected as a vice chair of the Board in 2020 after just one year as a director.

She accepted the role of GSGLA interim board chair in 2022 when the previous board chair resigned. Gutches has served as chair of GSGLA's Audit Committee for the past several years and under her leadership has taken the work of the committee to a new level. She has led GSGLA's enterprise risk management initiatives, oversight of governance policies, insurance coverages, as well as cybersecurity initiatives. In addition to her contributions to GSGLA, Gutches has volunteered her expertise to many other organizations.



JOHN MURILLO

Enterprise Bank & Trust
FINALIST

John Murillo dedicates his time to a multitude of noteworthy causes in Los Angeles and surrounding areas. This includes the Orange County Conservation Corps, whose mission is to serve young, at-risk adults through training, employment and educational programs that build self-sufficiency and benefit the community through conservation-driven projects. Other organizations include the Weingart East Los Angeles YMCA, Westside Los Angeles Ronald McDonald House, and the Bilingual Foundation of the Arts, among others.

Murillo is active with and/or serves on the boards of an almost unfathomably long and diverse list of civic and nonprofit organizations that enhance the lives of others in Los Angeles. He notes Enterprise Bank & Trust is incredibly supportive of his efforts.



RAINERIO QUINTANA

HED
FINALIST

Upon receiving his drafting certificate in 1987, Rainerio Quintana worked his way from a CAD lab training assistant into a design role. Along the way, he noticed the limited ethnic and socioeconomic diversity within the architectural field and sought to mentor others to increase the pool of qualified professionals from diverse backgrounds. To increase diversity within the field, Quintana believes dedicated outreach and accessibility is critical to supporting the next generation of architects and ensuring all voices are included in the design process.

Quintana's numerous contributions to the Los Angeles community and local architectural industry include playing a critical role in informing children from underserved communities about the opportunities within architecture, so that these career paths are accessible to all.

Congratulations



Los Angeles
Urban League

Michael A. Lawson, President & CEO

In recognition of Los Angeles Business Journal's

Nonprofit Corporate Citizenship Award



Enhancing, Expanding and Preserving Our Public Parks

The Los Angeles Parks Foundation is a nonprofit organization founded in 2008 to enhance, expand, and preserve public parks, recreation and open space for the diverse people of Los Angeles. The organization works directly with the City of Los Angeles Department of Recreation and Parks to benefit 450 city parks, and support public budgeting by establishing public-private partnerships that generate revenue for enhancements that the city is unable to offer through limited municipal funding.

Since its founding, the Los Angeles Parks Foundation has raised over \$45 million to fund capital projects, programs and initiatives that improve access to public parks and recreation, promote environmental sustainability, and preserve our public parks for future generations.

Through the Los Angeles Parks Foundation, donors are making a choice to directly invest in their communities, fight climate change, and improve the quality of life for four million Angelenos across every demographic and age group.

Local parks provide a variety of health and wellness opportunities that result in happier and healthier communities. Thanks to partners, the Foundation is able to support youth sports programs, improve accessibility, and renovate outdated facilities with new courts and equipment to ensure all parks are safe, equitable and accessible. Strategic investments in our parks help increase participation and ensure that everyone who wants to, from toddlers to seniors, can enjoy the many benefits

of parks and recreation.

The Los Angeles Parks Foundation continues to create opportunities for recreation and park enjoyment that are free or affordable, available, and accessible in all neighborhoods and communities across Los Angeles.

Investing in public parks provides an opportunity to close the climate gap, support water conservation, improve air quality, preserve wildlife habitat and invest in sustainable communities across Los Angeles.

Investments from partners have allowed the Los Angeles Parks Foundation to expand parks and develop urban forests, which play a vital role in combating the Heat Island Effect by growing the urban canopy. This helps cool down neighborhoods, improve air quality and close the climate gap. The Foundation continues to invest in sustainable park improvements that utilize recycled water, replace turf with regionally compatible trees and plants, and expand the use of synthetic turf fields that require less maintenance and provide significant water savings.

CORPORATE PARTNERS

Public parks are essential to Angelenos' social, environmental and physical health and serve as key building blocks for stronger communities. The Los Angeles Parks Foundation believes that public parks should be local anchors in every neighborhood. It strives to provide safe, resilient and easily accessible parks for every Angeleno to enjoy healthy recreation and access to open green space. Strong corporate partnerships make accomplishing

these goals possible.

Thanks to a \$10 million donation from Steve Ballmer and the Los Angeles Clippers, the Foundation completed the renovation of every single basketball court in an LA city park, creating 350 Clippers Community Courts. Now, 98% of Angelenos live within two miles of a Clippers Community Court. At Pan Pacific Park, the Foundation partnered with Hackman Capital Partners and Television City to build a brand new playground. In partnership with City National Bank, the Foundation added a new shade pergola, benches and a dog wash station at Laurel Canyon Dog Park – LA's oldest off-leash dog park.

The Foundation also installed an ADA-accessible pathway, connecting the parking lot to the seating area. It partnered with Nike and the Department of Recreation and Parks to develop the "Women Coach Los Angeles" Program, increasing the pool of trained female coaches in youth sports leagues throughout the City of Los Angeles by creating a pipeline of talent and female representation. The program focuses on recruiting, training and placing coaches to promote gender equity and increase representation. And with Wells Fargo, the Foundation planted a 12-tree Park Forest to bring cooling shade to the Hansen Dam Recreation Center in Pacoima.

WAYS TO PARTNER

• ADOPT-A-PARK IN YOUR COMMUNITY

Local businesses, family foundations, schools, and corporations can partner with the Foundation by adopting one of its 450

city parks. The donation will fund critical improvements that directly benefit a city park for one year, with the option to renew annually. Past projects funded by park adoptions include a baseball diamond resurfacing, funding for sports equipment and youth scholarships, program funding for dance and fitness classes, park benches, water fountains, and other needed improvements.

• PLANT A PARK FOREST

Our Park Forests Initiative adds micro-forests to city parks throughout L.A. to offset our carbon footprint, cool surface air temperatures, and educate the public about climate change. Sponsors have the opportunity to plant groupings of native and climate-appropriate trees for all Angelenos to enjoy. A forest can include 50 trees or as few as twelve, depending on the size of the park, and includes two years of guaranteed maintenance. Since establishing the program in 2020, the Foundation has planted 24 Park Forests throughout Los Angeles.

• CORPORATE VOLUNTEER DAYS

Located in Griffith Park, the Foundation's Commonwealth Nursery grows native plants for habitat restoration in our City. Volunteers get to spend a few hours outdoors, participate in hands-on activities and learn about the benefits of native plants. It's the perfect team building activity!

To learn more, visit laparksfoundation.org or donate today at laparksfoundation.org/donate.



Continued Efforts in the Fight Against Alzheimer's

From entering partnerships to breaking bread, Alzheimer's Association's actions will create prevention, treatment and a cure for Alzheimer's and all dementia

By ALLYSON LAUGHLIN

This past year, excitement bubbled over in the dementia health community when two treatments for Alzheimer's disease received FDA accelerated approval. However, the drugs were out of reach cost-wise and due to the limitations of access placed by the Centers for Medicare and Medicaid Services.

Although the U.S. Veterans Health Administration decided to provide coverage of Leqembi, one of the new treatments, we still have a long way to go to ensure everyone who needs this treatment has access to it at a reasonable cost.

The Alzheimer's Association California Chapter (alz.org/socal) and its Southern California counterparts mobilized more than 400 volunteers via the Alzheimer's Impact Movement (alzimpact.org), and these individuals

made more than 600 legislator connections across the aisle. Throughout all advocacy efforts, which are ongoing to this day, the Chapter continued to support local and global research and ensured on-the-ground care and support were available to all those who may need it along the way.

The Alzheimer's Association has served the Los Angeles community in these capacities for more than 40 years and will continue to do so until the world is dementia-free. However, none of this work happens through our team alone.

The Alzheimer's Association California Southland Chapter is a fortunate member of a corporate-philanthropic community that comes together annually, made up of thousands of people who strap their velcro or lace up their sneakers, and simply go for a walk.

October 28, the Walk to End Alzheimer's Los Angeles returns to the City of Angels, and we are asking for you to join us as a volunteer on the walk's executive leadership committee led by Juan Calcagno, Managing Director at MUFJG Americas, and as a corporate supporter.

Funds raised at the walk remain local. Some ways we put these donations to good use include:

- Monies raised support the Alzheimer's

Association 24/7 Helpline (800.272.3900), available 365 days per year and with services available in 200+ languages.

- In 2022 alone, more than \$7,000,000 in new funding was invested in Los Angeles-based research institutions, joining more than \$25M in active research funding across the city and more than \$320,000,000 in active research the Association funds worldwide.

- Last year, the Chapter partnered with Gdavis Productions and Films, LLC, to bring the stage play Unforgettable to the Wilshire Ebell Theatre as a new way to provide dementia education across underserved communities and hosted community forums focused on improving health equity.

- We partnered with the Los Angeles County Sheriff's Department to provide deputies with the skills to recognize dementia signs, effectively communicate with the individual and their family caregivers and de-escalate situations involving an individual living with dementia.

- We provide free, local support in every way we can- in-person, via phone, online- and our team would be honored to break bread with yours: we offer Lunch and Learns through which we provide Alzheimer's and brain health education on-site for your employees.

The Walk to End Alzheimer's Los Angeles takes place just one morning a year. Researchers are available to answer any questions about current studies across care, support and science participants may have. Families dance and celebrate community. Sponsor areas – such as the Promise Flower Garden and Champions Area – bring together businesses who provide information, knowledge and enable hope to take over the event space.

The Walk to End Alzheimer's Los Angeles is made possible by the efforts of its executive leadership committee, community partners, supporters and the California Southland Chapter Board of Directors, led by Chair David Glass, managing partner of Enenstein Pham & Glass.

It's true that the event takes place just once a year; however, the community impact from the walk and its leadership remains impactful year-round. Please join us as a volunteer, a walker, a committee member or as a sponsor- as together we work toward prevention, treatment and a cure for Alzheimer's and all other dementia, while helping those in our community facing a diagnosis every step along the way.

Allyson Laughlin is VP, marketing and communications at Alzheimer's Association California Chapter. Learn more at alz.org/socal or alzimpact.org.



SCG mobilizes philanthropy to learn and take bold actions by fostering an inclusive community of members and partners.



More than 45 Years of Comfort, Care and Support for Children and Families

Building a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy

For more than 45 years, Ronald McDonald House Charities of Southern California (RMHCSC) has grown its mission to provide comfort, care and support to children and families in Southern California who are facing a pediatric health crisis. RMHCSC's programs across Southern California include:

- Six Ronald McDonald Houses, including Bakersfield, Inland Empire, Long Beach, Los Angeles, Orange County, and Pasadena.
- A new House opening in late 2024 or early 2025, walking distance to UCLA Mattel Children's Hospital and serving Westside Los Angeles.
- Three Ronald McDonald Family Rooms at CHOC Children's Hospital in Orange, CHOC Children's at Mission Hospital and Ventura County Medical Center.
- Camp Ronald McDonald for Good Times (Camp), a year-round cost-free, medically-supervised camp for children with cancer and their families located in Mountain Center, near Idyllwild.
- Family Support Services (FSS), which provides resources and counseling to families who stay at a Ronald McDonald House and/or attend Camp Ronald McDonald for Good Times.

A LEGACY FOR GENERATIONS TO COME

The first Ronald McDonald House opened on October 15, 1974 in Philadelphia thanks to the vision and partnership of Dr. Audrey Evans of Children's Hospital of Philadelphia, Philadelphia Eagles' player Fred Hill, whose daughter had leukemia, Philadelphia Eagles owner Leonard Tose and McDonald's. The desire for a program that supported the unique needs of families with critically ill children quickly spread to other cities. The Southern California chapter of Ronald McDonald House Charities (RMHC) began in 1977 with the planning of the region's first Ronald McDonald House in Los Angeles blocks from Children's Hospital Los Angeles.

REGIONAL IMPACT

Each year, more than 5,000 families find comfort and support at RMHCSC houses while their child is hospitalized; those families spend more than 55,000 nights with RMHCSC. Committed volunteers prepare more than 2,000 "Meals of Love" at the houses so that families receive nourishment and comfort in their time of crisis. More than 57,000 day visits are recorded annually at Ronald McDonald Family Rooms. In addition, Camp serves over 1,000 cancer-impacted children and their families each year. In addition, RMHCSC volunteers log more than 8,000 hours annually in their efforts to assist families inside local hospitals. The charity is finding new opportunities to partner with area hospitals and medical staff to coordinate the care and support offered to families. RMHCSC's award-winning Family Support Services program recently launched an online community to help those that RMHCSC serves access vital resources and keep in touch after they check out of the programs.

THE "WHY"

Ronald McDonald Houses are a "homes-away-from-home" for families with critically-ill children, keeping them close to one another, their doctors, and needed medical care. The houses are built on the simple idea that nothing else should matter when a family is focused on the health of their child—not where they can afford to stay, where they will get their next meal, or where they will lay their head at night to rest. The cancer-impacted campers served by Camp Ronald McDonald for Good Times participate in cost-free camp sessions that encompass social, educational, emotional and recreational opportunities that empower campers to reclaim their lives from childhood cancer.

MOVING FORWARD

Under the leadership of CEO Fatima Djelmane Rodriguez, RMHCSC is deepening and expanding its impact as a provider of family-centered care with an emphasis on building diversity, equity, and inclusion. And across the charity, staff and volunteers proudly contribute to cultivating an organization-wide culture of building connections with those RMHCSC serves.

Learn more at RMHCSC.org.



'I felt relief! It was a sanctuary among the chaos. A place of refuge. I was so grateful we didn't have to stress about where we would stay when we were first getting everything figured out for our daughter. We don't take anything for granted. It is a gift and a blessing to spend more time on this earth with our little girl.'

~ Chelsea Bishop, a mother who stayed at a RMHCSC house while her daughter received treatment at a local hospital.



Celebrating 40 Years in the AAPI Movement

Forty years of advocacy for Asian Americans and Pacific Islanders (AAPIs) will culminate into a year-long anniversary celebration for the nation’s largest civil rights and legal services organization, Asian Americans Advancing Justice Southern California (AJSOCAL).

Since its founding in 1983 as the Asian Pacific American Legal Center, the social justice organization has helped spark and inspire the growing AAPI movement by encouraging individuals and organizations to demand social justice and equity.

With its staff of lawyers and experts, AJSOCAL has shaped policy and public programs that strengthen the AAPI community. Among them have been hate crime laws, anti-sweatshop labor standards and Asian language accessibility. The organization also works on an individual level within the community in seven Asian languages by serving over 15,000 low-income clients with free legal guidance on critical issues such as immigration, anti-Asian hate, housing and access to healthcare.

“Since our founding, we have been a leader in the social justice movement for Asian American Pacific Islanders (AAPIs), providing crucial help to individuals while advocating for the well-being of our community,” said Connie Chung Joe, CEO of AJSOCAL. “We

will gather throughout the year so that leaders, neighbors and change-makers can be further seen, better known, and even more solidly unified. Everything we do this year will gather the community, amplify the forces of good and propel the AAPI movement forward.”

In that spirit, the year of activities are branded 40FORWARD which marks a celebratory year and AJSOCAL’s ongoing fight for justice and continued service. AJSOCAL aims to create an inclusive, equitable world for all in which AAPIs are empowered and thrive.

“We will remember and celebrate the people and moments that have led to the AAPI movement as we are living it today. We believe that the strength of our AAPI community depends on the forward momentum of our social justice movement,” said Joe. “AJSOCAL will be 40 and with partners and supporters, we will keep moving ahead. We will not stop fighting to achieve true equity and peace.”

Some impactful events and initiatives this year include:

- **March 30** saw a virtual game night gathering of pro bono lawyers and volunteers who support the organization. Over 300 volunteers have given over 5000 hours to help AJSOCAL meet its mission
- **April 24** will feature multi-course dinner created by seven of LA’s most exciting chefs

‘Since our founding, we have been a leader in the social justice movement for Asian American Pacific Islanders (AAPIs), providing crucial help to individuals while advocating for the well-being of our community.’

who will come together at the acclaimed restaurant Cassia in Santa Monica. Here, award-winning journalist, producer and television host, Lisa Ling, and celebrated actor, director and producer, Daniel Wu, will be honored with AJSOCAL’s Ruby Hero Award.

- **May 11** for API Heritage Month will be a book launch for author Julia Lee’s novel, *Biting the Hand*, which highlights the Asian American experience, at The Village Well in Culver City.
- **May 20** for API Heritage Month will be

a very special day. In the wake of the Monterey Park massacre earlier this year, AAPIs and allies will gather for a free, family-friendly afternoon dance at the Lai Lai Ballroom & Studio. This celebrates the unbreakable spirit, pride and joy of Asian Americans and Pacific Islanders. Earlier that same day, AJSOCAL will offer an expanded session of its free citizenship clinic, one of the most valuable legal resources in the community.

- **July 20** will be a day of service for volunteers in Los Angeles and Orange County to help assemble care and safety kits that will be distributed to the AAPIs throughout the year.
- **October 12** will be the culmination of the year. The 40th annual gala celebration at the Vibiana in Downtown LA will bring together over 800 leaders of industry, social justice, entertainment, arts, and culture. This has been a cornerstone event in the AAPI community for decades and will be the capstone of 40FORWARD.

All AAPIs and allies are encouraged to attend and/or sponsor AJSOCAL’s 40th anniversary celebration 40FORWARD.

To learn more and to get involved in the API movement, visit the organization’s website at ajsocal.org.

AltaMed

Your community health network

AltaMed congratulates all of the nominees of the **Los Angeles Business Journal Nonprofit Corporate Citizenship 2023 Awards** especially the **My Vote. My Health. Civic Engagement Team.**

Thank you for your leadership and unwavering dedication to improve the communities we serve.

At AltaMed, we are committed to providing quality health care and community services to help families live healthier lives.





Helping Children and Families Achieve Emotional Well-Being

Every year, Children's Institute (CII) helps 30,000 children and families across Los Angeles achieve emotional well-being and educational success, which build pathways to lifelong health and economic mobility. CII offers early education, counseling services, parenting support, convening spaces and enrichment programs in the community, at its centers, in K-12 schools, and at three neighborhood hub sites in Watts, Echo Park and Long Beach.

CII has offered services in Los Angeles since 1906, providing life changing resources to tens of thousands of children and their families.

In 2022 CII opened its newest location, a Frank Gehry-designed community hub in Watts. CII has served Watts since 2007, but this new site is a place for families and children to access the full range of services that CII provides. The 20,000-square-foot campus is a permanent investment in and commitment to Watts, an architectural landmark and a vital resource for families and community partners.

CII has co-located two important partners: the Watts Gang Task Force, which has brokered peace in the community for 15 years, and LAPD's Community Safety Partnership,

a nationally recognized model for relationship-based policing.

Neighbors, local nonprofits and elected officials have all used the campus for events, workshops and services. CII wants the community to know that this is their place.

EDUCATIONAL SUCCESS

In addition to the new Watts Campus, CII operates nine Head Start centers in Watts—including in all the housing developments—and seven additional centers throughout South LA.

CII believes that every family should have access to high-quality education, and offers year-round early childhood education programs with integrated and comprehensive social supports for children and their families.

CII also offers extensive home visitation services for children zero to five. Home visitors meet with families weekly to offer child development education. Twice a month, parents bring their children to the Watts Campus to socialize with one another and create networks of support.

In addition, staff members work closely with caregivers to help them achieve their education and career goals, access community resources

and strengthen family functioning.

EMOTIONAL WELLBEING

You won't see any signs in the Watts building for "therapy," because every space is multi-purpose and CII wants to remove the stigma around receiving behavioral health services that persists in our communities. People may come to CII for a resume writing workshop, a music lesson, or a counseling session, which creates a very welcoming and safe environment.

CII's team of professionals—many of whom live in the same South LA neighborhoods it serves—help to navigate and reduce symptoms of traumatic stress, improve coping skills and build resilience. CII envisions a comprehensive, family-centered behavioral health system that is culturally responsive for the children and families of Watts.

ECONOMIC MOBILITY

Children who grow up in poverty are significantly more likely to remain in poverty as adults, and to experience lifelong negative effects to health, wellness, educational attainment and brain development. Children's Institute works



Children's Institute's Watts Campus, photo courtesy of Olmans.

with communities where decades of underinvestment and discriminatory policies perpetuate poverty and limit opportunities, and we intervene at all the critical developmental moments in people's lives, from birth to adulthood.

Watts is a place where many promises have been made but few have been kept. Choosing the corner of 102nd and Success for this beautiful new site is CII's way of saying that it keeps its commitments and is here to stay.

Learn more at childrensinstitute.org.

MHALA
Mental Health America of Los Angeles

Congratulations to our
VILLAGE COOKIE SHOPPE
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Five Business Benefits of Giving Back

By CHRIS PASSMORE

As business leaders, we should always ask ourselves, “What more can I do?” Today, it’s rare to find a company without a community impact program or giving initiative as part of its business strategy. Companies with effective corporate giving and volunteer programs understand that philanthropy offers many benefits to the business and the company’s financial well-being.

Dedicating time through community service gets you directly involved with those who support your business. It allows you to deepen your understanding of your community, identify opportunities to provide solutions and innovate to better serve everyone within it.

Here are five benefits your business can gain from giving back and getting involved in your community.

1. Nurture Culture and Camaraderie

Companies are only as strong as the people within them. Providing opportunities for employees to connect outside of their daily tasks is vital for sustained organizational health. Corporate community service initiatives strengthen relationships and team building and enhance corporate culture, ultimately fueling collaboration.

2. Build Networks and Deepen Relationships

Whether a business is new to a market or has been there for years, immersing your people

in the business community is an easy way to expand your brand presence and referral networks. Board positions offer insights into how a nonprofit serves its community, which can help you better understand how your business fits into that ecosystem. Employees also develop relationships with other business leaders with shared values and interests, a necessity to brand alignment when securing new business.

3. Attract and Retain Talent

Corporate social responsibility is pivotal in attracting and retaining talent – community is one pillar of a CSR strategy. Employees seek companies that support their passions in their pursuit to give back. The more companies get involved and are transparent about giving, the more they appeal to future talent. As corporate giving and volunteer programs develop, employees become tethered to the company’s mission of being a good corporate citizen, strengthening employer loyalty and talent retention.

4. Brand Reputation

Being active in your community shows your business is committed to more than its bottom line. Positioning your brand positively through giving back builds consumer loyalty and trust. People look to do business with companies that embrace a culture of giving and support causes important to their community. They want to know their money is going to a business that pri-

Today, it’s rare to find a company without a community impact program or giving initiative as part of its business strategy.

oritizes others’ well-being and believes in good corporate citizenship.

5. Business Growth

Business growth is a result of an effective corporate giving strategy. Growth is a culmination of executing the efforts above successfully. When you infuse community service into your culture, it cascades into each area of your business. Employees feel an added sense of purpose and pride and create deeper relationships with their peers. Businesses and consumers recognize the importance your company places on ensuring the health and vitality of your community – and they choose to do business with you because of it. Transparency in your charitable efforts makes it easy for employees to share how your company supports its communities.

Bonus Benefit

It’s the right thing to do. As a member of the

community, it benefits everyone to give back and practice what you preach.

At Withum, our business is rooted in a commitment to our people, clients and communities. We want to ensure that our people have great places to live and that our clients are part of strong, thriving business communities.

Our community service initiatives and giving efforts span many business verticals, supporting the communities in the industries we serve and our employee resource groups. Withum supports nonprofits and charities through donations, local and regional volunteer efforts, and firm-wide giving and volunteer initiatives.

Corporate philanthropy should always answer these three questions: Are you aligning how you serve your communities with your business goals and values? How are you meeting the philanthropic demands of the talent pipeline and your legacy employees? Are you sharing the good you’re doing so companies and communities are aware of your giving priorities? Having answers to these questions will ensure you’re on track to reap all the benefits of community service and giving back.

Chris Passmore is the partner in charge of Withum’s Encino office. He can be reached via cpassmore@withum.com.



ELLEN TURNER

for your exemplary leadership and recognition as
2023 Nonprofit & Corporate Citizenship
Volunteer of the Year
by the Los Angeles Business Journal



Artwork "Markina Sings Jazz in the Clouds" by ECF artist Eddie Cole

The Company applauds your unfailing
Commitment to Service Excellence
and passionate support of the
Exceptional Children's Foundation (ECF)
and its many vital programs.

We are proud to stand with you
in service and support
for ECF and other nonprofits
whose diverse missions enrich lives
and strengthen our communities.

Let's continue to *do good* and to *do well!*



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Marissa Goldberg: A Profile in Nonprofit Leadership Excellence

With Marissa Goldberg at the helm, Doheny Eye Institute continues to pioneer groundbreaking vision research

For over 75 years, Doheny Eye Institute has been at the forefront of groundbreaking vision research, leading to breakthrough treatments and medical advancements in the Greater Los Angeles area and the world. Over the last 30 years, Marissa Goldberg, CEO, has been an indelible part of the mark Doheny continues to make on vision care throughout the Los Angeles area.

In her role, Goldberg is committed to ensuring everyone at Doheny upholds its mission to further the conservation, improvement and restoration of human eyesight. During her three-decade career at Doheny, she has held a variety of roles including human resources director, quality improvement coach, CAO, vice president, COO, and executive director before being named CEO.

Through Goldberg's business guidance, she and the Doheny Board of Directors worked tirelessly to forge a new, powerful alliance and ensure a smooth union between Doheny and UCLA. Doheny's affiliation with UCLA Stein Eye Institute combines the strength, reputation and distinction of two of the nation's top eye institutions.

Today, Doheny Eye Institute continues to attract top vision scientists. With Goldberg's guidance and support, along with her commitment to securing funding for the important work of Doheny, the incredible team of scientists continue to make transformative discoveries. In just the last few years alone, Doheny scientists have developed novel eye imaging equipment, computer-based retinal image analysis, identified retinal biomarkers for Alzheimer's Disease and developed multiple animal models of ocular disease – with groundbreaking research continuing every day.

In the past 10 years under Goldberg's leadership, Doheny's assets have more than doubled – strengthening its reputation as a leader in ophthalmology and vision research. Doheny has ranked in the Top Ten Best Ophthalmology

Goldberg is committed to ensuring everyone at Doheny upholds its mission to further the conservation, improvement and restoration of human eyesight.

Hospitals by U.S. News and World Report each year since rankings began in 1993, and in the Top 5 since Doheny's affiliation with UCLA Stein Eye Institute in 2013. Additionally, Doheny has been ranked in the Top 10 by Ophthalmology Times since rankings began in 1996.

A lifelong resident of the Los Angeles area, Goldberg is committed to supporting the community and supporting innovative research to find treatments and cures for debilitating eye diseases that affect people worldwide. She is also deeply focused on strengthening Doheny's expertise and reputation locally and nationally, and advancing its fundraising efforts to support

its groundbreaking vision research.

In November 2021, Doheny moved into its new main campus in Pasadena. This transition fulfills a strategic vision to bring together physicians, researchers, administrative and technical staff under one roof to further accelerate scientific discovery that improves lives. Doheny purchased the building, which had previously been an office building, as shell space and built out state of the art research space, laboratories, and support facilities.

Goldberg strongly believes Doheny Eye Institute is in a position to be the best vision research institute in the world because of its unflagging commitment to advance vision science and education, its exceptional scientists and staff, as well as the many supporters, stakeholders, and friends who make Doheny's mission possible.

The entire team at Doheny is eagerly looking forward to a bright future in Pasadena.

More information about the impressive impact of Doheny on vision care, along with the vision scientists contributing to new findings every day, can be found at Doheny.org.

Congratulations, Denise Gutches!

Finalist
2023 Nonprofit & Corporate Citizenship Awards
Volunteer of the Year



Denise Gutches

Vice Chair, Board of Directors, Girl Scouts of Greater Los Angeles
Chief Financial/Operating Officer, FilmLA



Building girls of courage, confidence, and character,
who make the world a better place.

The Foundation congratulates **CEO Christopher Clinton Conway** on his nomination, and thanks him for his years of dedication to the eradication of breast cancer.

Support breast cancer research at Walk With Love 2023. Join us on June 11th in Granada Beach, California. Use code LABJ2023 for 50% off through May 15th.

REGISTER TODAY AT WALKWITHLOVE.ORG



Philanthropy Remains Resilient

History shows that philanthropy is resilient and is much less volatile than capital markets. Economic shifts and market unpredictability are more common than not. Some nonprofits may be tempted to question if it is appropriate to pursue high-level fundraising activity while the economy stabilizes.

National giving data supports the advice that, despite unpredictability, nonprofits should stay the course. Being agile and open to adjusting plans while continuing to move forward is the best way for nonprofits to ensure fundraising success now and in the future. While accepting the reality of many external factors beyond our control, nonprofits can continue to fundraise successfully by sustaining engagement and moving forward with fundraising plans.

Here are just a few recent examples from current CCS clients of how regular, thoughtful outreach and cultivation – essential to successful fundraising – will continue to produce meaningful results, even during these unpredictable economic times:

- An **animal rescue organization** received a pledge for a blended cash and deferred gift: \$1,050,000 toward endowment and operations, payable over eight years.
- A **youth support agency** received a \$2 million foundation grant, one of the largest in the organization's history.

- A **college** received a \$5 million challenge grant to spur additional giving before the end of the current fiscal year.

- A **zoo** received a \$15 million gift to fund new experiences for children and families.

Recent research across all sectors of the nonprofit community reflects this reality:

- According to the latest Giving USA report, US Charitable giving increased 7% from 2019 to 2021. Philanthropy reached its highest point, with \$484.85 billion in giving in 2021. Giving to the majority of nonprofit sectors also increased.

- CCS's recent Philanthropy Pulse survey of more than 1,200 nonprofit organizations forecasts a positive outlook on philanthropy, with nearly 60% of respondents anticipating growth in major gifts in 2023.

Interesting contrasts in market indicators are

a reasonable cause for concern. Unemployment is low, but inflation is up; wages have increased, while credit card debt is rising. While describing the economy as unpredictable is a reasonable assessment, we believe unprecedented is hyperbole. It is important to remember that economic uncertainty is inevitable. Whether it is the financial crisis of 2008-09, the COVID pandemic or, most recently, the unsettling news coming from the banking sector, some organizations consider pausing fundraising during these uncertain times. They raise concerns that donors may be slower to respond to gift requests and could be experiencing the strain of economic shifts. It may be tempting to pause fundraising and wait to see where the markets land. A clear lesson has emerged for nonprofits in the past three decades – and even more recently, since COVID – moving forward with relationship building activity despite uncertainty is critical to ensur-

ing your organization's financial future.

With more than 75 years of experience, CCS has partnered with organizations through the 1987 stock market crash, the 1991 recession, the September 11 attacks and coinciding dot.com crash, the Great Recession of 2008-09, and the COVID-19 pandemic. CCS's experience weathering economic downturns is consistent: organizations that do not let external events dictate their plans prove to be much more successful than organizations that pause, delay, or outright cancel their plans.

During the Great Recession, CCS managed nearly 120 fundraising campaigns. Of those campaigns, 86% exceeded their goals, and 90% raised at least 90% of their goals. While it may be necessary to adjust plans in response to uncertainty, it is essential to stay the course.

Based on extensive experience and data from thousands of campaigns across all sectors, our analysis of the philanthropic landscape demonstrates that donors remain generous through uncertain times, and organizations that remain in communication, stay connected, listen, and pursue their plans will experience fundraising success. Donors want to give; it is up to you to stay the course. Those nonprofits that do will reap the rewards for years to come.

Learn more at CCSFundraising.com.

Being agile and open to adjusting plans while continuing to move forward is the best way for nonprofits to ensure fundraising success now and in the future.

CELEBRATING OUR 40TH ANNIVERSARY



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Most Nonprofits Receive Grants from Donor-Advised Funds

A recent report published by the Indiana University Lilly Family School of Philanthropy at IUPUI and funded by a grant from Schwab Charitable examines nonprofit organizations' perceptions of donor-advised funds (DAFs) and how nonprofits solicit, manage and steward DAF gifts. The report includes recommendations for both nonprofits and DAF sponsoring organizations to improve their collaboration in order to enhance and expand charitable giving.

Nonprofits and Donor-Advised Funds: Perceptions and Potential Impacts examines DAFs from the perspective of nonprofit organizations, based on results of a national survey of nonprofits' experiences over the past three years and in-depth nonprofit case study interviews. The report also features a spotlight on nonprofits' experiences during the COVID-19 crisis and how DAF donors respond during times of crisis.

A large majority of nonprofits have received gifts from DAFs in the past three years. While many nonprofits have processes in place for receiving these gifts and are encouraged about their potential, the study also suggests that there are gaps in nonprofits' understanding of this

form of charitable giving. Additionally, nonprofits have concerns about DAFs' impact on their interactions with donors.

"This new study expands understanding of a rapidly growing form of charitable giving and provides valuable suggestions for both nonprofits and DAF sponsoring organizations, based on the latest research," said Amir Pasic, Ph.D., the Eugene R. Tempel Dean of the Lilly Family School of Philanthropy. "This report can help strengthen the relationship between DAFs and nonprofits to benefit the people and communities served by the philanthropic sector."

Among the key findings:

- 70% of nonprofits surveyed received one or more gifts from a DAF in the past three years.
- Many nonprofits—especially those with revenue of less than \$100,000—lack basic knowledge about what DAFs are and how they work.
- Nonprofits that received at least one DAF gift have more positive perceptions of DAFs and expressed fewer concerns about them than nonprofits that had not received DAF gifts.
- 60% of all respondents, whether they received a DAF gift or not, indicated some level of concern about their ability to communicate

with donors who give through a DAF.

- Nonprofits that explicitly solicited for DAF gifts—for example, by talking to donors about DAFs, talking to DAF sponsoring organizations, or including information about giving through a DAF in fundraising communications—received DAF gifts at a higher rate (87%) than nonprofits in the survey that had not solicited for them.

- However, 42% of organizations that did not solicit DAF gifts also received them, suggesting that nonprofits may need to understand gifts made via DAFs and be prepared to accept and process them, whether or not they solicit such gifts.

"Nonprofit organizations have some concerns about donor-advised funds, including that they may impact communication with the donor and disrupt the nonprofit relationship with the donor. However, nonprofits are encouraged about the possibility that they can engage donors with the nonprofit's mission through DAFs, and nonprofits perceive that use of DAFs has led to larger gift sizes," said Una Osili, Ph.D., associate dean for research and international programs at the school.

The report includes recommendations for DAF sponsoring organizations and nonprofit organizations. For example, DAF sponsoring organizations could offer educational opportunities such as webinars for donors and nonprofit organizations to help them better understand the benefits and limitations of DAFs. Similarly, nonprofits might have opportunities to increase their receipt of DAF donations by communicating with their donors about giving from their DAFs.

In addition to the national survey, six nonprofit organizations were interviewed as case studies to provide a more detailed understanding of how nonprofits perceive and work with DAFs. The interview findings supported the survey results. Anecdotal evidence from the interviews suggests that some nonprofits may be seeing increases in revenue from individual giving that can be tied to receiving more and larger DAF gifts in recent years. Interviewees also highlighted concerns about their ability to communicate with their donors who give through DAFs.

Information for this article was provided by the Indiana University Lilly Family School of Philanthropy.

LOS ANGELES BUSINESS JOURNAL

NONPROFIT SPOTLIGHT

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The **Los Angeles Business Journal** reaches a high net worth, philanthropic audience that offer the opportunity to dedicate their time and money to your organization. These dedicated Lists, Special Reports and Custom Content offer your organization the opportunity to reach the Primary Donors.

LISTS

Top Gifts
Highest Paid CEO's & Executives
Corporate Philanthropy
Charitable Foundations / Nonprofits
Fastest Growing Private Companies

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Law Firms
Real Estate Quarterly
Who's Who In Real Estate
Philanthropy
Fastest Growing Private Companies

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The Benefits of a Stakeholder Philanthropy Approach

Four in five consumers (84%) and employees (86%) believe that stakeholders should have a say in how a business allocates charitable funds

Last year, Benevity Inc., a leading provider of global corporate purpose software, today released results of a new survey measuring public sentiment on corporate philanthropy. The findings highlight a growing interest in and expectation of employees and consumers to be involved in corporate philanthropy and call on businesses to consider a new approach that is more stakeholder driven. Businesses that evolve toward this new model of stakeholder philanthropy will benefit financially, with respondents saying they are more likely to buy from, work for and stay with companies who engage them.

Benevity's Engagement in Corporate Giving study found that four of five consumers (84%) and employees (86%) believe they should be able to have a say in how a business allocates its charitable funds. Additionally, 73% of consumers would purchase from a business and 78% of employees would work for a business if it sought their input

into the charitable causes it supports. Furthermore, 84% of consumers and 85% of employees say the more a business engages its consumers and employees in charitable giving decisions, the more trust they have in that business.

"Corporate philanthropy is the longest-standing way that businesses have given back, but there is a re-imagining happening in the wake of stakeholder capitalism," said Sona Khosla, Benevity's Chief Impact Officer. "Brands who choose to engage stakeholders — notably employees and customers — in their corporate philanthropy strategies have a clear opportunity to create a more trusted relationship, helping to attract and engage today's purpose-driven talent and customers."

Over the past two years, stakeholders have become more invested in where and how corporate philanthropy is distributed and are calling for a more empowered, inclusive grassroots approach in which diverse groups — including employees, customers, local community members, partners and investors — are engaged in the decision-making regarding the allocation of corporate charitable funds to communities and nonprofits.

KEY SURVEY FINDINGS STAKEHOLDERS WANT A VOICE

'Corporate philanthropy is the longest-standing way that businesses have given back, but there is a re-imagining happening in the wake of stakeholder capitalism.'

- 82% of consumers and 85% of employees say they frequently have no say or involvement in the organizations supported by the companies from whom they purchase from or work for.

- 84% of consumers and 86% of employees believe that stakeholders, including customers and employees, should be able to have a say in how a business allocates its charitable funds. Of the 84% of consumers, almost 50% feel very strongly about this.

- 78% of consumers and 80% of employees are likely to provide input into the organizations a business supports if given the opportunity.

TRANSPARENCY AND TRUST

- 32% of consumers and 39% of employees

are interested in where companies are allocating charitable funds.

- Interest is even stronger (44%) among those who live near the headquarters of major brands and companies.

- 84% of consumers agree that the more a business engages its consumers and employees in its decisions on charitable giving, the more trust consumers have in that business.

EMPLOYEE ENGAGEMENT AND RETENTION

- 78% of employees are likely to work for an organization who provides transparency into how it allocates its charitable donations.

IMPACT ON BOTTOM LINE

- 73% of consumers say they would be likely to use or shop with a business who seeks their input on the charitable causes it supports.

"As stakeholder capitalism takes root, stakeholder philanthropy is clearly emerging as a new trend in corporate giving. Corporations are being asked to engage a variety of stakeholders to make corporate giving more democratized and authentic than ever before," added Khosla.

For more information, visit benevity.com.



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