

KEYNOTE SPEAKER

This year's ORBIE keynote speaker, Delphix founder and CEO **Jed Yueh**, shares insights on what it truly means to "disrupt."

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CHAIR LETTER

Joseph Cevetello, 2022 Chair, explains why technology leaders have become the X-factors of their respective businesses, regardless of industry.

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LEADERSHIP AWARD

An exploration of the latest evolutionary steps for CIO leader with this year's Leadership Award honoree, **Diane Jurgens** of The Walt Disney Company.

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Technology Leaders are the X-Factor



JOSEPH CEVETELLO **2022 CHAIR**

echnology is at the center of modern business transformation and leadership is the X-factor between surviving and thriving in today's digital economy.

SoCalCIO brings together leading CIOs of Southern California's largest organizations to help CIOs maximize their leadership effectiveness, create value, reduce risk and share success. Through member-led, noncommercial programs, CIOs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls.

SoCalCIO members collaborate locally and nationally with CIOs across industries because, successful CIOs understand the 'superpower' of trusted relationships. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has likely been solved by another CIO.

There is no textbook for how to be a great CIO. The best way to sharpen your leadership acumen is by collaborating with other leaders facing similar challenges. The industries and size may be different, but winning approaches to effective leadership are transferrable. Every leader's perspective is valuable and contributes to the conversation – and everyone wins when leaders engage, share ideas, experiences and best practices.

For over 20 years, InspireCIO has helped CIOs succeed in today's most challenging C-suite executive role. By joining SoCalCIO, technology executives take their leadership to the next level through year-round, member-led programs and interaction. The power of CIOs working together - across public and private business, government, education, healthcare and nonprofit organizations – creates enormous value for everyone.

Together, we are transforming our economy using technology and enriching our region and our world. On behalf of SoCalCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters, and staff who make the ORBIE Awards possible.

Sincerely,

Joseph Cevetello 2022 Chair, SoCalCIO CIO, City of Santa Monica



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KEYNOTE SPEAKER

A conversation with this year's keynote presenter, Jed Yueh, Founder & CEO of Delphix

edidiah Yueh is the best-selling author of Disrupt or Die, a book that refutes conventional ideas on innovation with proven frameworks from Silicon Valley. Prior to his book, Yueh put his frameworks to the test, leading two waves of disruption in data management, first as founding CEO of Avamar (sold to EMC in 2006 for \$165M). Avamar pioneered data de-duplication and generated over \$4B in cumulative sales. After Avamar, Yueh founded Delphix, which accelerates enterprise data delivery for over 30% of the Global 100 and has surpassed \$100 million in ARR. Yueh has over 30 patents in data management and graduated Phi Beta Kappa, magna cum laude with a degree in English from Harvard.

How, in a nutshell, would you describe Delphix's work?

Delphix provides a DevOps data platform that helps companies protect consumer data privacy while accelerating application innovation.

What do you consider your greatest career accomplishment to date?

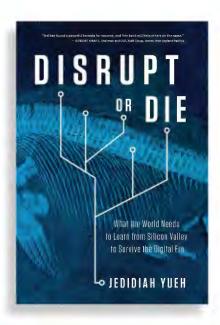
Defining and shipping more than two billion dollars revenue in software products Avamar and Delphix.

What has driven Delphix's growth?

Businesses across all industries depend on application innovation to drive digital transformation. Our DevOps data platform automates test data to enable 10 times faster and 10 times higher quality innovation, while protecting consumer data privacy for regulatory compliance.

How have you managed Delphix's growth over the years?

Over the last several years, we have been profitable while accelerating year over year growth. Most tech companies burn an incredible amount of capital to scale, but we've



scaled our business more efficiently.

What is one thing you wish every business knew about data management?

Data automation is incredibly difficult but yields phenomenal results, enabling companies to accelerate application innovation by 10 times, while reducing data security and compliance risk by 90%. Almost all digital transformation programs are bottlenecked by test data—getting the right application test data into development environments for modernization, cloud migration, or new application releases. When you release the key constraint in the transformation process, you can yield significant and immediate results.

How has the broad work-fromhome trend changed the way businesses need to approach data delivery protocols?

Work-from-home relies even more heavily on applications and digitizing physical processes, which makes data automation even more important. In addition, as developers, testers, data analysts, data scientists and contractors access more systems from home, the risk for data breach in development and test environments increases. This makes it even more important for companies to automate data compliance and security.

What lesson do you hope readers take away from your book, Disrupt or Die?

With the Internet, open source software, and all the advanced cloud services available today, it's easier than ever to ship an application that can transform a business or an industry. This is why the product idea—the "what" — is the most important thing for business leaders to define. What is the application or technology product that will define and win the future of your industry?

What drove you to want to launch SustainableIT.org and what is its mission?

Our DevOps Data Platform at Delphix provides significant sustainability benefits. Our test data automation enables ephemeral test and development environments, a 10-20 times benefit for the planet. Instead of leaving the faucet running all day long, we help companies turn on the water when they brush their teeth (actual test run time), and turn it off when they're done. We also have a big role in governance, as the protector of consumer data privacy for many of the world's biggest banks, insurance companies, telecommunications and tech companies.

What needs to happen for more tech organizations and professionals to become more focused on sustainability?



JED YUEH Founder & CEO Delphix

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Most CIOs play a small role when it comes to sustainability. With software continuing to eat the world, however, CIOs are in the ideal place to lead sustainability transformation programs. We want to enable and inspire CIOs from the world's biggest companies to take responsibility for sustainability leadership, set aggressive targets, and make real progress for the planet.

What's in the future for Delphix?

At Delphix, we follow applications and

data. As more applications move across the multicloud to SaaS, PaaS, and IaaS, we will continue to broaden our support for cloud native applications. We've recently launched a Delphix as a Service offering for Salesforce, where we can automatically identify and mask data in sandbox environments, which could otherwise lead to data breaches and compliance fines. In addition, Microsoft recently announced our partnership in its Intelligent Data Platform on Azure. So you will continue to see Delphix deliver our green data platform to more and more places as the multicloud evolves.

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LEADERSHIP AWARD

A discussion with this year's ORBIE Leadership Award honoree, Diane Jurgens, EVP & CIO of The Walt Disney Company

iane Jurgens is Chief Information Officer for The Walt Disney Company, leading the global Enterprise Technology team whose purpose is to connect, empower and protect the Disney magic. Her team focuses on digital strategy and transformation, architecture and standards, user experience, core platforms, networking, operations, cloud and data engineering, and cybersecurity.

A career technologist and leader, Jurgens has held numerous senior executive positions across a variety of industries.

Congratulations on earning the annual ORBIES Leadership Award! In your mind, what does it take to be an accomplished IT leader in 2022?

It is truly an honor to receive this recognition. One trait I feel is important is having "justifiable courage" in what we do. Thinking big and pushing boundaries brings risk. And yet the rewards can be substantial. Understanding how technology can drive business value is both an art and a science. Knowing your business — deeply — is fundamental to understanding where you can push the boundaries.

Another trait is leadership who are capable of building, leading, and empowering great teams. That can have a cascading effect on how much change you can accomplish. Finally, never stop learning, no matter how experienced you are. Invest the time to stay on top what's happening throughout the world today and what is emerging. To lead with credibility, you need to stay current and relevant

How does an effective CIO achieve collaboration and support from the other members of the C-Suite?

Building quality relationships and trust takes time and consistency – and it pays off. I've been fortunate in my career to serve in a variety of C-suite roles, including CIO. As a result, I understand different perspectives. I work to put myself in the C-suite "shoes" so to speak and focus on how my team can add value. By demonstrating an appreciation and greater concern for others' interests, my goal is to have everyone know they can trust me to deliver on my commitments.

The CIO/CTO role now usually, especially in our company, has a seat at the most senior executive leadership tables. The CIO is a valued and strategic partner for our company, helping to drive the strategy, which includes being part of the key decision-making processes.

What's a meaningful trend you've observed in the last 10 years, in terms of impact on the workplace?

If you look at the world, and business in particular, it's changed dramatically over the last decade. I'd say the biggest change in the workplace is convergence of personal and work life technology. For our team members, our leaders, and our business, digital is a part



DIANE JURGENSEVP & CIO

The Walt Disney Company

of everyone's life. The digital experience you have at home, you bring into your work life, and so the expectations are much, much higher for what technology and the role of the CIO/CTO needs to deliver for the business.

What are some of the unique aspects of leading Disney's IT team?

The Walt Disney Company (TWDC) is a complex, multi-faceted business that takes storytelling and experiences to the next level through its parks and experiences, streaming services, digital content and consumer products, which collaborate with powerful brands and franchises across the world. The scope is expansive and exciting.

Our IT/technology team members come from a variety of backgrounds, diversity of gender, geographies, and industry experience. They are truly connected to the purpose of the company. For many of them, this isn't just a job. They want to be part of the magic, which leads to strong loyalty, long service, and commitment. It's rewarding to be part of a

company that connects to so many people.

Technology is a key component in creating experiences and bringing stories to life for our customers who are very loyal to our brands, taking great joy in our products/services. It's also critical in protecting the magic for our Cast Members and Employees who are vital to Disney's overall success and our ability to adapt to the latest trends with both technology and our customers.

How has the pandemic changed the nature of CIO leadership?

While these are not new themes for a CIO, the pandemic has amplified a few things for leadership. This includes helping teams with resilience and dealing with ambiguity; having "event coordinators" to give team members purpose to be in the office; maintaining and communicating optimism in an ever-changing landscape; and creating scenarios, optionality and flexibility for the business to respond to and operate in a challenging environment.

Most importantly, being available and

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accessible to team members to maintain connections. Every Monday morning for the past two years, I've started the week by having 15 minute "huddles" with the more than 100 leaders on my team. They in turn cascade key messages to their teams. These routines have been invaluable for staying aligned and motivated.

Has the IT/Technology space become more diverse since you began your career, especially in regard to female representation?

Yes and no...it depends on what lens you apply. At Disney, our IT team has more diverse representation than I have had in prior teams. My current leadership team is 60% women, and we are seeing more diversity in our early career talent. It's clear though, when you look at the metrics, there is still more work to be done in building a diverse talent pipeline.

Beyond gender, I'm pushing to see more diversity in other dimensions, especially with the neurodiverse and underestimated communities. Having diverse teams with different skills and viewpoints helps in creating space to be more innovative.

Do you have any predictions for what the future might hold for excellent CIO leaders?

There is no crystal ball to the future, so instead of predicting what is next I challenge everyone to answer for themselves. Having said that, I truly believe the opportunities to create a better world are limitless. What we, as CIO Leaders, can contribute is also limitless when we share lessons learned, successes, and support each other as a community. I look forward to continuing this journey and supporting those who will follow us.





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BRANDON AMMANN

SVP, Global Technical Operations **Ticketmaster**

Brandon Ammann first joined Ticketmaster in 2003 as part of the team tasked with converting ticket sales from 80% box office to 80% online. He left Ticketmaster in 2009 and branched out from data operations to broader technical operations leadership roles, first at a small startup in Santa Monica then onto yp.com in 2012. In 2017 he left yp.com to join Trace3.

In 2019 Ammann was recruited back to Ticketmaster to run North American technical operations, the same department he had helped start a decade earli-

er. The initial goal was to normalize and streamline North American region operations in anticipation of 2020 being a record growth year. COVID changed these plans. The following two years required Ammann to first cut the run by 50% then rebuild the team during the booming recovery, as well as execute a global reorganization after being promoted during COVID to a global role.

SUCCESS STORY

"Ticketmaster was a heavily COVID impacted company forcing a 16 month period of cost efficiencies and fundamental refactoring of our business operations, including a 50% FTE run rate cost reduction in H2 2020 while maintaining business continuity. We transitioned into a global role emerging from COVID. Post COVID, Global Technical Operations is a leader in implementing a global, 100% remote operating model from an in office model. We launched new services, including Global Incident, Change & Problem management, AWS Cost/Efficiency Governance, Streaming Data Services, Central SRE, Managed Data Services, key data center migrations and refactoring our approach to PCI compliance."



ALLAN LAMKIN

CIO Paul Hastings

Allan Lamkin is the chief information officer at Paul Hastings, an AmLaw top 25 global law firm, who is responsible for the Firm's Information Technology Department, which includes the worldwide enterprise systems, network, telecom, end users' devices, enterprise and desktop applications, along with the associated engineers, technical operations, IT staff in the 21 offices and the IT support center.

Lamkin is a result driven executive with over 25 years of experience as a leader in technology and 15 years as a

CTO/CIO. He is a team builder and innovator in the software, media & entertainment, legal, and technology industries having built and managed direct to consumer products and services, B2B services, internal systems and enterprise applications both on premises and in the cloud.

SUCCESS STORY

"Our greatest accomplishment has been transforming our IT organization and executing an IT Strategy to set the foundation to support the 20% growth that Paul Hastings LLP has experienced. From modernizing 3 data centers to delivering over 50 projects per year including innovative solutions and new applications that transform the legal practice. Deploying and upgrading enterprise solutions, optimizing business processes and the execution of IT, and eliminating legacy systems and risk continue to be a focus. I appreciate the rewards of building teams, executing strategies, providing transparency to build trust in the IT organization, and creating value for the firm."



ALLEN FAZIO

CIO Houlihan Lokey

A llen Fazio is the CIO for the global investment bank Houlihan Lokey. Prior to his role at Houlihan Lokey, Fazio was the CIO of The Word & Brown Companies working to drive technological advancements and enhance IT services to bring innovative solutions to customers across all seven of Word & Brown's companies specializing in Health Insurance. During a 20 year career with Walt Disney's Theme Parks division, Fazio pent 10 years as the CIO of both the Disneyland Resort and Walt Disney Imagineering where he focused

on consolidating the domestic technology footprint and developing a global technology strategy. As the former director of IT at Disney Cruise Line he helped launch the Cruise Line division and assisted with its growth.

Today Fazio oversees information technology at Houlihan Lokey, a leading global investment bank with expertise in mergers and acquisitions, capital markets, financial restructuring and valuation.

SUCCESS STORY

"My success is a reflection of the journey my team has taken. Taking over a team loaded with 15 year veterans can lead to resistance to change. Especially when the new direction includes a more aggressive plan and higher expectations. I could not be more proud of this IT Team! They have come on a journey of dramatic growth which has changed how they work, who they work with, and what is expected of them. They have done it with a "can do" attitude and have maintained a partnering/caring culture that makes all newcomers welcome. They are the success!"



THERESA MILLER

EVP & CIO Lionsgate

Theresa Miller currently serves as the executive vice president and CIO of information technology for Lionsgate Entertainment, a leading global entertainment company with a strong and diversified presence in motion picture production and distribution, television programming and syndication, streaming, home entertainment, family entertainment, digital distribution, and international distribution and sales.

In this role, Miller is responsible for the management of IT across the enterprise, setting the strategic direction of

technology initiatives and overseeing technology projects and personnel, including leading the technology efforts during several company mergers. In her seventeen years with Lionsgate, Miller has implemented a broad array of business applications, technology and cybersecurity initiatives including on premise and cloud-based ERP systems, supply chain initiatives, business intelligence and data initiatives.

SUCCESS STORY

"One of my greatest accomplishments has been the successful integration of Lionsgate and STARZ's IT teams following Lionsgate's acquisition of STARZ, achieving significant cost savings without a reduction in service level. We were able to continue strong support for our business units, and the combined smaller team supported a mission critical international expansion. We've created an open culture that has built trust between colleagues and loyalty to the company. When employees stop me to say we have the best IT team they've ever worked with, it is a testament to our culture of teamwork, communication and having fun at work."

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JONATHAN BEHNKE

CIO City of San Diego

Jonathan Behnke is the chief information officer for the City of San Diego. He has over 20 years of IT experience managing and implementing technology for a broad range of industries including public sector, contract services, oil, construction, automotive, distribution, consulting, and manufacturing. Behnke is responsible for the technology strategy and operations for America's eighth largest city, including data center, cloud, network, voice, public safety wireless communications, web services, enterprise applications, portfolio management,

cybersecurity, GIS, and data analytics in support of over 12,000 users and 1.4 million citizens

Behnke also serves on the Board of Directors for SanGIS, a joint powers authority between the City and County of San Diego responsible for maintaining a regional GIS land base and data warehouse. In support of regional digital equity, he serves on the San Diego Association of Governments Digital Equity Task Force.

SUCCESS STORY

From its inception two years ago, the SD Access 4 All program has provided devices, broadband access, and digital literacy training to close the digital divide that has left 53,000 households in San Diego without internet access and over 18% without computers. The program has connected over 200,000 unique users with over 1.4 million Wi-Fi sessions at 350 city locations. It has also provided 2,000 mobile hotspots, computers, digital literacy training, and digital navigation services. The program has a direct impact on the lives of many San Diegans supporting their education, work, health, and family communications.



ABBY HOSSEINI

CIO & VP
Mercury Insurance Group

Abby Hosseini is vice president and chief information officer at Mercury General Corporation, a property and casualty insurance company head-quartered in California. Hosseini is responsible for developing and executing Mercury's technology strategy while maintaining a long-range vision of future technology direction that aligns with Mercury's digital transformation goals.

Prior to his CIO role, Hosseini held the position of CTO at Mercury Insurance for 10 years. With over 38 years in information technology, Hosseini has a

broad IT experience including transformational work with global financial services, high tech and retail organizations located in the United States, Canada, the Philippines, Australia, Norway, and India. Prior to Mercury, Hosseini was senior vice president, CIO and CTO of Option One Mortgage, part of H&R Block, where he oversaw the buildup of the company's global applications and technology initiatives.



BEN GORDON

SVP, CIO & CDO
San Diego Gas & Electric; SoCal Gas

Ben Gordon is senior vice president, chief information officer and chief digital officer for San Diego Gas & Electric (SDG&E) and Southern California Gas Company (SoCalGas), Sempra Energy's regulated California utilities. As chief information officer, he develops and executes policy and strategic initiatives for all matters related to information and digital technologies—ranging from cybersecurity and customer experience to big data analytics—to mitigate threats and drive business growth. He oversees an information technology

team dedicated to optimizing IT infrastructure performance and decreasing enterprise risk across technology networks, data centers, and end-use devices.

As chief digital officer, Gordon is focused on fostering new ideas to drive corporate innovations, enterprise-wide culture change, and the rapid technology adoption necessary to become leaders of digital transformation in the energy sector.

SUCCESS STORY

"I am most proud of building a team that's not just a driving force for innovation across the entire Sempra family of companies but also in the energy industry. We are pioneering artificial intelligence, digital and cloud innovations that are making a difference in reducing wildfire risks, addressing environmental justice issues, and making our operations more efficient. By being a leader in digital and cloud, we have also positioned our companies to engage customers and empower them to play a part in the energy transition. Our work protects our communities and workforce as we tackle increasing numbers of climate emergencies."



VINCE KELLEN

University of California San Diego

Dr. Vince Kellen currently serves as the chief information officer for the University of California, San Diego (UCSD), as well as a member of the Chancellor's Cabinet, and vice chancellor and chief financial officer's senior management team. UCSD has over \$1.5 billion in annual research funding, 44,000 students, 16 Nobel laureates who have taught on its campus and 161 faculty with national Academy memberships.

Dr. Kellen was invited to join the Cutter Consortium, a premier information technology industry think-tank of

150 experts from across the world, both as a fellow and senior consultant. He has written more than 200 articles and given more than 250 presentations to the IT and higher education industries. Dr. Kellen brings a rare combination of academic, business and IT strategy experience to his role, with a focus on strategic transformation within IT, applying leading edge approaches to current business challenges.

SUCCESS STORY

"We have transformed IT from on-premise, mainframe based solutions shop to one that offers a suite of cloud-based suite of enterprise and instructional applications. As part of this work, we spearheaded the Lean Six Sigma transformation of the university that started with just 400 IT employees, but now includes 4,000 UCSD employees. Our IT transformation did not stop there but also including the launching of an NSF sponsored service called CloudBank where researchers can easily access multiple cloud providers and the creation of IT revenue generation using our SAP HANA advanced analytic innovations in high-speed, in-memory, cloud-based analytics."

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FREDERICK DONATUCCI

VP of IT
New-Indy Containerboard, LLC

rederick "Fred" Donatucci is currently the vice-president and head of IT for New-Indy Containerboard. He leads the IT function across the different New-Indy companies and concurrently serves as a member of the executive team for New-Indy. Donatucci provides strategic technological leadership across the enterprise and provides leadership and vision for the growing IT team. He is responsible for forming and growing a central IT team from the many New-Indy acquisitions.

Prior to joining New-Indy, Donatucci

was leading IT functions and enabling transformations across different organizations. He was a director at both Mattel and Avery Dennison, responsible for new initiatives, M&A IT activity and supporting IT organizations. Donatucci believes is the key role of IT is enabling value for the organization and being a business leader to help the organization achieve its strategic goals. His collaborative approach with a drive to execute has allowed him to build highly effective teams.

SUCCESS STORY

"New-Indy is at a critical part of its growth. Last year, our IT organization was fragmented and operating as independent organizations. We lacked a strategic vision. My greatest accomplishment was launching our 'One New-Indy' initiative. It allowed us to consolidate the IT organization, bring in new talent, and implement a new operating model. We are driving to make the IT team feels empowered and understand our vision. We implemented a common technology stack (eliminating competing technologies). With all the changes and new capabilities, we are changing the perception of IT to be viewed as a business partner across the organization."



WAEL YOUNAN

CIO & CISO
CalOptima Health

Wael Younan has been in healthcare IT for over 22 years. He began his career as a field tech for Lucent Technologies and later moved into a NOC role with Kaiser Permanente and spent the next 13 years there in various roles from operations, engineering, consulting and management in both network and security capacity and left there as a consultant-specialist. A role at CareMore/Anthem as security advisor, evolved into a senior security advisor to the CIO. He later made the migration to Los Angeles County Department of

Health Services as a CISO for Ambulatory Care, Correctional Health and Managed Care Services for four years prior to joining CalOptima as CIO/CISO.

Younan's goal is to advance the technology initiatives by embarking on a digital transformation journey to improve outcomes, equity and quality of the communities CalOntima serves.

SUCCESS STORY

"CalOptima is setting out to disrupt healthcare in a positive way. Through partnership with key stakeholders and the use of emerging technologies, we are setting out to provide optimized comprehensive care. The outcome will be healthier members and enhanced support of our provider networks to take care of our communities. Technology will enable the business to function at levels not previously seen and our goal, is to serve as a model and leader in this delivering quality health outcomes."



TJ MALSEED

CIO Keck Medicine of USC

Timothy James (TJ) Malseed is the chief health information officer of Keck Medicine of USC and Vice Dean of The Keck School of Medicine. In his role, he oversees all Information Services (I.S.) operations for the health system and KSOM comprised of 15,000employees. Malseed joined Keck Medicine in 2016 as the leader of a bourgeoning I.S. Department. In addition to application support and daily infrastructure operations, this department now includes multidisciplinary services such as analytics, app development, a

sophisticated cybersecurity program, and an Enterprise Project Management Office. This carefully architected team has transformed IT culture to one that keeps clinical care and business at the forefront of all technology endeavors.

Prior to joining Keck, Malseed spent 13 years in leadership positions at Children's Hospital Los Angeles where he was responsible for large-scale IT strategy, leading numerous clinical, revenue cycle, financial, human resources and research technology efforts.

SUCCESS STORY

"When I joined Keck Medicine of USC, the IT department consisted of a small-but-mighty 127-member workforce tasked with supporting one of the largest academic medical centers in California. We've since transformed a reactive IT culture into a proactive one that encourages innovation. The environment borne of this ideology has invigorated digital transformation efforts new and old, increasing the efficacy of initiatives like the digital front door, data analytics programs, and AI technologies. The department has nearly tripled in size; our successes have followed suit."



MARK ZIRKELBACH

Loma Linda University Health

ark Zirkelbach leads the team that provides automation solutions to Loma Linda University Health System which is comprised of six hospitals, a large faculty practice group, along with extending the HER to certain community providers. Zirkelbach works closely with all the Loma Linda University Health entities to support business needs, with innovation and cost optimization being primary drivers.

Zirkelbach became the CIO at Loma Linda University Health System in December of 2008. Additionally, he is an

assistant clinical professor with the School of Allied Health at Loma Linda University instructing the Master of Health Informatics program course on Leadership Perspectives and Practice. He began his career in healthcare at Daughters of Charity/Ascension Health where he worked for 15 years in various IT leadership positions and then three years as the CIO at a large, independent multi-specialty group.

SUCCESS STORY

"I have been fortunate to be involved in many successful projects, having a positive impact on the organization. However, the activity that is most significant is the focus on developing leadership capabilities in an IS sponsored program we call Transformational Leadership Program (TLP). Over 200 I/S colleagues have graduated from the nine month program and over 200 from outside I/S or outside our organization. It stands out to me because the program is an investment in critical Leadership skills that accrue value and multiplies forever as individuals grow from the experience and impact those around them."



LARGE CORPORATE FINALISTS

Over \$200 million annual revenue



TODD BRITTON

CIO & VP of IT University of La Verne

r. Todd Britton is a senior executive cabinet member at the University of La Verne. He is well versed in organizational leadership, information technology, risk management, program and project management, lean six sigma, and technology governance. Britton came to the University of La Verne in 2008 from private industry and provides strategic leadership and operational management through oversight of the Information Technology division.

Britton, a lifelong learner, achieved his doctoral degree in Organizational

Leadership and Management in 2014 where he studied Open Source software needs in budget-challenged California Universities. He is a frequent invited speaker, panelist, guest lecturer, and executive education instructor in national and international academic, and business forums.

SUCCESS STORY

"Responding to the pandemic, I knew I needed to ensure students continued learning, faculty continued teaching, and our staff continued working. Over one month, my team and I deployed devices to our entire workforce (~2,500 employees) in order to provide reliable remote connectivity and productivity. We also digitized our physical computer labs so that our students could maintain their lab work, and continued our deployment of virtual desktop infrastructure (VDI) so all could access the needed software to learn, teach, and work. The significance of these efforts was the sheer scope and scale of these changes occurring all at once."



HELEN NORRIS

VP & CIO **Chapman University**

elen Norris is the vice president for information technology and the chief information officer at Chapman University, a highly ranked private university in Orange. Norris is responsible for IT strategy and operations at Chapman and also oversees the University Library. Prior to joining Chapman, she served as the Associate CIO at California State University, Sacramento and as an IT Director at the University of California, Berkeley.

Norris has almost 30 years' experience working in IT, including several years in the private sector in a variety of indus-

tries, including advertising and consumer products. Most recently, however, her experience has been in higher education IT, where she has a proven track record of successful project delivery and a demonstrated ability to effect change. Originally from Ireland, Norris earned a Bachelor's degree in Mathematics from Trinity College, Dublin, Ireland, and holds a Master's degree in Computer Resource Management and Business Administration

SUCCESS STORY

"My team played a critical role in supporting Chapman through the pandemic. We supported the move to remote teaching, moving 4000 courses from the classroom to online in under a week, simultaneously migrating to a new learning management system. The entire IT organization supported faculty and students in two teams - Teaching Remotely and Working Remotely - to ensure a smooth transition. We also prepared the campus for hybrid work and teaching, equipping over 200 classrooms and 50 conference rooms with the equipment to support a fully online, fully in-person or hybrid experience. All while paying attention to security and privacy issues!"



RALPH ESQUIBEL

Los Angeles Dodgers

alph Esquibel is in his 14th season with the Dodgers as an IT executive and first as the club's senior vice president, information technology. In this role, Esquibel oversees the organization's efforts in innovation, technology infrastructure, cybersecurity, compliance, end-user support services, and delivering overall organizational technology solutions that align with the Dodgers' mission and business goals.

Prior to joining the Dodgers, Esquibel held various technology positions within IBM, Toyota Motor Sales, American

Honda Motors and Pioneer Electronics. Esquibel attended California State University, Los Angeles and served in the U.S. Marine Corps Reserves.

SUCCESS STORY

"Simply, my greatest accomplishment in my current role is ensuring my organization is competitive across all aspects of our organization. We strive for continuous improvement and to create an environment where employees feel challenged, appreciated and have opportunities to grow both technically and professionally."



DEREK PETERSON

CTO **Boingo Wireless**

erek Peterson is responsible for Boingo's core technologies and systems, including web applications, client software, networks, authentication, billing, business intelligence and IT infra-

Peterson holds a BS in Computer Science from the University of Maryland, an MA in Education and Technology from the American Intercontinental University, and a Doctorate of Computer Science with a focus on Enterprise Information Systems from Colorado Technical University. He is an adjunct

professor for Colorado Technical University and an editor for the International Journal of Strategic Information Technology and Applications. In 2017, he was named CTO of the Year by Los Angeles Business Journal.

SUCCESS STORY

Dr. Derek Peterson is a visionary leader with the outstanding ability to understand how the wireless industry will evolve long before the market begins to change. As Boingo Wireless CTO, Dr. Peterson is the company's lead technical strategist, driving industry-wide innovation across Wi-Fi, 5G, private networks and small cells. His vision for connecting the physical and digital worlds through new wireless technologies continues to drive Boingo Wireless' business and has positioned the company for exponential growth as a total connectivity provider.



CORPORATE FINALISTS

Up to \$200 million annual revenue



MARTIN IGNATOVSKI

CIO
SimplePractice

nation officer at SimplePractice, a healthcare technology organization with a mission to improve access to high quality care by equipping health and wellness professionals with the tools they need to thrive. With healthcare professionals at the forefront of his mission and purpose, he is responsible for the development and execution of an organizational digital and IT strategy, cybersecurity and privacy programs, fraud prevention and mitigation frameworks, and data analytics, while ensuring alignment with industry and

organizational goals. Ignatovski is part of the executive leadership team that enabled SimplePractice to become the market leader in the mental and behavioral health technology industry.

Prior to SimplePractice, Ignatovski worked as a technology, security and compliance executive for global and US-based healthcare technology organizations, helping them achieve long-term technical success that allowed organizations to cement themselves as the leaders in their respective healthcare technology verticals.

SUCCESS STORY

Dr. Ignatovski's mission as the CIO of SimplePractice is enabling healthcare professionals, through technology, to provide accessible and higher quality care to those who need it the most - clinician's clients and patients. He enabled customer and organizational success by digitally transforming the product infrastructure; implementing efficient and effective cybersecurity and privacy programs; enabling data informed decision making through data analytics; protecting customers from fraud; and supporting organizational employees to better serve customers.



ASHWIN RANGAN

SVP Engineering & CIO ICANN

Weteran business leader Ashwin
("Ash") Rangan joined ICANN (the
Internet Corporation for Assigned
Names and Numbers) as the chief innovation & information officer in March
2014. He currently serves as an officer of
the corporation; and as ICANN's SVP,
engineering and chief information officer
(CIO). Rangan is based in ICANN's
Los Angeles hub office. Throughout his
career, he has driven global expansion,
with a keen eye on leveraging IT for
economy, efficiency and speed-to-value.
He has been at the forefront of inno-

vation through the skillful leverage, use and implementation of Information Technology systems, processes, infrastructure and management. Prior to joining ICANN, Rangan served as the CIO for a variety of companies in different industry verticals.

SUCCESS STORY

"Serving as an Officer, and SVP Engineering & CIO, for ICANN is undoubtedly the high point of my professional career. Here, I found an organization which leverages the breadth of my personal interests in global affairs and the depth of my professional engineering skills. My specific role is to serve as the leader of a team of top-flight, mission-driven technology professionals. I set vision and direction. They define, develop and deliver solutions which improve internal organizational productivity, and enable 'frictionless' externally facing, global stakeholder engagement mechanisms. Together, we have the awesome privilege of defining and shaping a technically critical part of the Internet!"



MANUEL PEDROZA

CIO
Clinica Sierra Vista

anuel Pedroza has served as a healthcare industry executive for non-profit organizations throughout the central California region. He has provided leadership for the continued development of innovative, robust and secure information technology environments. Prior to joining Clinica Sierra Vista as its chief information officer where his services are in support of 200 Providers, 1500 employees, 50 locations and nearly 150,000 patient lives and 500,000 visits.

Pedroza spent nearly over a decade in information technology roles where

he consulted and implemented innovative technology services and solutions to enhance patient care, operational performance, and outcomes for healthcare organizations large and small. He represents the advancement of healthcare information technology interests by affiliating with several regional and national organizations, including the College of Healthcare Information Management Executives; the Healthcare Information and Management Systems Society; and the Central Valley Health Information Exchange.

SUCCESS STORY

"I attribute my success to our team's willingness and passion for improving against the status quo. I'm passionate about the promise technology offers if we accomplish what we need today to build a better tomorrow. Simply put, what got us here will not get us there, so we need to relentlessly pursue value and have IT value conversations with the organization."



GEORGE TSOUNIS

CTO Stretto

n his role as chief technology officer at Stretto, Tsounis leverages over 25 years of substantive B2B & B2C technology expertise and a long track record of achieving significant results through the skillful creation and execution of strategic department and business-development plans. Tsounis brings diverse and in-depth experience to his role from working at industry-leading firms within various sectors outside of legal technology, including the payroll and HR business services company, Automated Data Processing (ADP), and the country's third largest digital

 $do\text{-}it\text{-}yourself\ tax\text{-}software\ business,}\ TaxAct.$

Tsounis' previous success in leading the software development of new strategic largescale and highly complex technology solutions, aligns well with Stretto's vision for its technology department's evolution as it continues to expand operations.

SUCCESS STORY

"As CTO at Stretto, I feel blessed to lead such a passionate and fantastic technology team. Working closely with our business stakeholders and technologists, I established an exciting technology roadmap delivering on Stretto's strategic business objectives. My organization accomplished numerous goals that have positively impacted Stretto's associates and delivered coveted solutions and improvements for our clients. Since joining Stretto, I have worked hard in removing departmental silos to improve communications and collaboration. I established and empowered new technology leadership for each business line at Stretto, and an enterprise shared-services team responsible for security, enterprise architecture, data, and IT."

2022 CIO OF THE YEAR

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