



# CORPORATE CITIZENSHIP & GIVING GUIDE



UNITED WAY OF GREATER LOS ANGELES



CORPORATE CITIZENSHIP & GIVING GUIDE

# Moving Ahead Through Collaboration

By GREGG SHERKIN

The way in which our local area nonprofits, government agencies, philanthropic foundations and private companies have worked together in the past few years to create greater collective impact has been truly inspiring.

Across Los Angeles County, philanthropy is undertaking unprecedented efforts to collaborate more effectively and coordinate quickly. This type of collaboration was catalyzed during the pandemic and is being sustained by the need to support communities that have been historically left out to achieve more equity and economic opportunity.

Every week I hear of more collaboratives taking approaches that differ from traditional philanthropy, with an increased focus on social justice, systems change, and investing in leaders of color to create opportunities that would have been considered unfeasible in years past. As the largest county in the country, one of LA's greatest challenges is integrating our services so that we can better serve our communities.

Fortunately, there is increased recognition by our elected officials and public sector leaders for the need not only to collaborate with philanthropy but also with each other. I recently participated in a panel discussion organized by The Center for Strategic Partnerships that brought together the directors of LA County's department of Public Social Services, Consumer and Business Affairs, and department of Economic and Workforce Development talking about their respective priorities, how they can better integrate their efforts, and how the philanthropic community can help them collaborate more effectively. It was inspiring to see the genuine desire of these department heads to support their mutual goals and acknowledge the need for philanthropy to provide more flexible capital to fill some of the gaps created by significant restrictions placed on the public funds.

As more attention is placed on collaborative grantmaking it is critical to prioritize community-driven philanthropy and focus on communities most historically underserved.

These groups were most harmed by the pandemic and have been exposed to discriminatory structures that have created deep and long-standing racial inequities in their communities. They know their situation best and philanthropy should build on their experience and solutions. There is unprecedented public investment in recovery and infrastructure that holds great promise to help these communities



Leaders from Wells Fargo, LISC, Inclusive Action for the City, elected officials and small business owners at the Open For Business announcement.

become more resilient and thrive in a more equitable Los Angeles. Recognizing this is an extraordinary opportunity, collaborative initiatives such as LA n Sync are helping communities leverage these state and federal resources by bringing together entities such as the California Community Foundation, The Center for Nonprofit Management and many other leading civic and philanthropic organizations. Together, these stakeholders are providing guidance and helping communities pursue, secure and effectively administer state and federal grant funding.

Wells Fargo is proud to be supporting this initiative to ensure state and federal resources are reaching grassroots nonprofits and communities most impacted by years of structural inequities and discrimination.

In the wake of the pandemic, one of philan-

thropy's important areas of focus has been on the small business community, particularly business owners who are also people of color. Los Angeles County saw more than 700,000 people lose their job at the height of the COVID-19 pandemic, and many of the businesses we lost were women-owned or diverse-owned small businesses.

Knowing that small business is the lifeblood of our economy, and with LA County having more small businesses and sole proprietorships than any other county in the United States, we at Wells Fargo have been working with organizations focused on supporting small business and forming collaborations between public sector entities, nonprofits and other philanthropic organizations. The Wells Fargo Foundation has provided more than \$30 million since the start of the pandemic to help LA County nonprofits and community development financial institutions (CDFIs) provide the information, technical assistance and access to capital needed to help more small businesses keep their doors open and their staff employed.

One of the collaborative efforts initiated during the pandemic that continues to support diverse-owned businesses throughout the county today is Together For LA ([laedc.org/togetherforla](http://laedc.org/togetherforla)). Together For LA partners include Los Angeles County Economic Development Corporation (LAEDC), The Los Angeles Area Chamber of Commerce, Local Initiatives Support Corporation Los Angeles (LISC LA), The Dr. Lucy Jones Center for Science and Society, The Institute for Sustainable Development (ISD), City of Los Angeles and Los Angeles County. These organizations are working together to advance a more equitable, sustainable and resilient economic recovery. Thanks to their collective efforts, more than 350 micro-enterprises and small businesses received 1-1 support and technical assistance and over 1,300 jobs were saved. Going forward,

As more attention is placed on collaborative grantmaking it is critical to prioritize community-driven philanthropy and focus on communities most historically underserved.

Together for LA will continue to focus on a more equitable recovery and develop ways to continue building resiliency so that small businesses in LA County can launch, grow and thrive.

More collaboration is needed to address our region's most pressing challenges, especially in communities that have been left behind for far too long. The pandemic created the need for greater collaboration and we now must build on our collaborative efforts to address the massive social and economic disparities that have been exposed as we move into the next phase of resiliency. Further collaboration will help us overcome what communities endured and allow us to be better prepared for whatever challenges emerge in the future.



Gregg Sherkin is senior vice president, social impact at Wells Fargo. Learn more at [welcome.wf.com/impact](http://welcome.wf.com/impact).



Wells Fargo CEO and President Charles Scharf announcing Open for Business grant with elected officials and community leaders.





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# FAMED COMEDY PRODUCER TURNS LAUGHTER INTO CHARITY

By Marvin I. Schotland



*This is one in a series of articles looking at some of our community's most notable philanthropists and how they are achieving their vision of tikun olam – repairing the world. In each case, these generous people have partnered with the Jewish Community Foundation to facilitate their charitable giving.*

**D**uring his lifetime, prolific comedy writer and producer Mickey Ross touched the lives of millions of television viewers each week, bringing laughter into their homes. The Emmy-Award-winning Ross, who passed away in 2009 at the age of 89, is associated with some of the most legendary programs of TV's Golden Age, writing 80 episodes of the classic "All in the Family," and going on to produce shows such as "The Jeffersons" and "Three's Company," re-runs of which continue to be broadcast and streamed to this day.



*Among many other causes, the Ross Endowment supports Homeboy Industries' vocational training programs for former gang members.*

## An Endowment to Help Angelenos in Need

Yet it is another legacy altogether through which Ross positively impacts thousands of Angelenos each year and will continue to do so forever. Several years before his passing, he established at the Jewish Community Foundation of Los Angeles the Michael and Irene Ross Endowment Fund which was the beneficiary of about \$10 million from their sizable estate. He also donated 50 percent of all residual payments from his shows, providing an ongoing source of additional contributions to the endowment.

The endowment exists to support Mickey and Irene's desire to provide greater L.A.'s neediest residents with assistance meeting their basic human needs: food, housing, healthcare and education. Since the Ross Endowment began distributing funds in 2011, it has awarded grants of about \$6 million to

causes and programs across the local Jewish and secular communities for those purposes.

## Growing Up in Poverty

Mickey's own early childhood influenced the intentions of the Ross Endowment. Born Isadore Rovinsky into a Yiddish-speaking immigrant New York City household in 1919, he grew up in poverty and had vivid memories of the Great Depression. That experience drew him to help people in need – irrespective of their faith – and shaped the kindness and humility that I witnessed up close in my personal interactions with Mickey as he contemplated his legacy late in life.

Not unlike many of the generous philanthropists that I've been privileged to work with, humility best describes Ross. Other adjectives include courageous, as he was a bomber pilot during World War II, and bold, since he cut his comedy teeth working with such legends as Carl Reiner, Sid Caesar, Don Adams and Norman Lear.

## Improving Lives Through Grantmaking

Today, those same attributes drive the Ross Endowment's substantial grants each year. At Homeboy Industries, for example, funding from the endowment helps sustain an intensive, 18-month program to assist former gang members in achieving personal, professional and vocational goals. Annual grants to Jewish Family Service's SOVA food pantries ensure that thousands of people each year do not go hungry. Giving to the Los Angeles I Have a Dream Foundation provides long-term support to help youth in under-resourced communities to reach their full potential. And Ross Endowment support helped Bet Tzedek's Holocaust Survivors Justice Network secure millions of dollars in compensation for elderly Holocaust survivors.

## Designing Effective Giving Strategies

Referred to The Foundation by his trust-and-estates attorney, Ross and his longtime business manager Mads Bjerre worked with our Center for Designed Philanthropy – which assists individuals and families in developing their charitable goals and fulfilling their philanthropic passions – in formulating the giving strategies that reflected Mickey's vision. Today, the Center team continues to work collaboratively with Bjerre based on a foundation of trust developed over the years of recommending grants that reflect Ross's philanthropic vision.

"Mickey and Irene would feel very good knowing how their endowment is helping people get back on their feet," said Bjerre. "The causes and programs The Foundation is supporting through the Ross Endowment are precisely the kind Mickey and Irene had in mind to fulfill their charitable legacy."

## Vital Support for Pandemic Relief

Nothing underscores this more than support from the Ross Endowment during the pandemic. After The Foundation decided to focus all of its 2020 grantmaking on COVID-19 Response Grants, it then invited the Ross Endowment to support the initiative. Bjerre recognized immediately that it would fulfill the Ross's intention to assist L.A.'s neediest citizens. "I know that Mickey would have been proud and grateful to support COVID-19 response and relief," Bjerre stated.

Bjerre continued: "For all his success in entertainment, Mickey remained a modest, low-profile man uninterested in personal publicity or accolades. He lived very modestly especially in relation to his financial resources. He never reconciled himself to the fact that he'd become a wealthy man."

## Preserving His Beloved Roots

Instead, it was an inquisitive mind and respect for his roots that fueled a deep affinity for *yiddishkeit* (Jewish life) in the broadest sense. Mickey Ross's own words sum things up best. In a rare interview with the Los Angeles Times, he spoke of his interest in the study of Jewish culture, saying: "I was born of immigrant parents. I love their attitude, their ways, their morals. I don't want to see that lost." Mickey and Irene Ross's charitable legacy are a living testament that they won't be.

*Marvin I. Schotland has been president and chief executive officer of the Jewish Community Foundation of Los Angeles ([www.jewishfoundationla.org](http://www.jewishfoundationla.org)) since 1989. Under his leadership, The Foundation has grown from \$90 million in charitable assets to over \$1.5 billion and awarded nearly \$1 billion in grants over the past decade. Schotland retires at year end.*

THE FOUNDATION  
JEWISH COMMUNITY FOUNDATION  
LOS ANGELES





# UNITED WAY OF GREATER LOS ANGELES

Dear Friends,

We are proud to celebrate our Centennial Year and launch a reimagined approach to how we work with communities across the region, how we connect with donors and advocates, and how we help mobilize people to create a very different future for L.A. County.

At the start of this year we shared our intention to reflect on our work and chart a course that would lead us into the future. We are deeply grateful to our partners, donors, staff, and community for the hundreds of intentional conversations we had to inform where we go from here. It's been a busy year, and we are thrilled to share the results.

Our reimagined approach is intended to meet the needs of today and create a better tomorrow through two key strategies: **Supporting People in Crisis** and **Building Shared Prosperity**.

Crisis comes in many forms—whether it is the ongoing crisis of poverty, or an immediate crisis like a pandemic, we are there to help. Shared prosperity is critical to the future of our communities as the gap continues to widen. Our focus is on tackling the pervasive disparities in housing, education and community wealth, so everyone can own a share of L.A.'s future.

It's clear that we can accomplish more together than alone as we work to drive equity forward across the region. By combining community power, donations and new solutions to long standing challenges we can support neighbors in crisis and close the prosperity gap.

We are committed to Creating L.A.'s Future. Together.

**Elise Buik**

President & CEO, United Way of Greater L.A.

**Lt. Gen. Larry D. James USAF (Ret.)**

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# We are so grateful to our longtime supporters and partners who are listed below.

As we celebrate 100 years of community impact, we thank you for your decades long commitment to helping our most vulnerable neighbors.

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*These esteemed institutional funders have given \$1,000,000+ to our core mission work, Creating Pathways Out of Poverty.*

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*\*Deceased*

*We take pride in accurately listing and recognizing our donors. Should there be a case of an error or omission, please contact Donor Services at [kday@unitedwayla.org](mailto:kday@unitedwayla.org)*





CORPORATE CITIZENSHIP & GIVING GUIDE



**Children's Bureau of Southern California**  
1910 Magnolia Avenue, Los Angeles  
(855) 685-HOPE (4673)  
buildhope@all4kids.org  
all4kids.org  
in company/children's-bureau  
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f childrensbureau  
Established in 1904

MISSION STATEMENT

Children's Bureau of Southern California protects vulnerable children through prevention, treatment and advocacy.

SERVICE AREA

We provide services to nearly 40,000 children and parents living in Los Angeles and Orange Counties who are facing serious stressors like financial strain, housing insecurity, and mental health struggles - stressors that research shows can make it harder for families to address children's needs. Through 13 community sites, our programs offer families the resources necessary to ensure stable relationships, physical and emotional health, and economic security.

- Your generous donations help us:
- Prevent child maltreatment
  - Provide mental health services to children
  - Facilitate foster care & adoptions
  - Create place-based community initiatives

FAST FACTS

Rating GuideStar - Gold Level

**What percentage of total revenue goes to cause (after operation expenses)?**  
85.5% of funding goes directly toward programs.

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

100% of our clients with mental health needs received the appropriate mental health services, and 93% of clients said they would recommend our services to other families.

AREAS OF FUNDING

Our first virtual walkathon fundraiser will be held in April 2023, in honor of National Child Abuse Prevention Month. If you're interested in registering as an individual or team, or for sponsorship opportunities, please email willcooper@all4kids.org. Children's Bureau's inaugural Festival of the Common Bowl is being planned for Spring 2023. It will be a day of food and festivities, along with opportunities to learn about the services we provide. For sponsorship information, please email paulinajones@all4kids.org. Volunteer Opportunities If you would like to be a day-of volunteer or part of one of our event planning committees, please email paulinajones@all4kids.org.

GIVING OPPORTUNITIES

- Donate online at all4kids.org/donate
- For corporate, foundation, and other institutional giving, please email isabelgalbraith@all4kids.org
- For questions about individual giving, please email karenjukawa@all4kids.org.

GOALS FOR 2023

- Children's Bureau's five-year strategic plan focuses on three priorities:
- Grow prevention programs, services and place-based community initiatives and partnerships.
  - Double private giving to expand the agency's child maltreatment prevention strategies.
  - Advocate for public funding and policies that support prevention.



Children's Bureau president & CEO Ron Brown shares the agency's vision for a new family resource center in Palmdale scheduled to open in 2023.

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SERVICE AREA

Through ambitious projects in Los Angeles and around the world, Getty works to make a lasting difference in art historical research, conservation and museum practice, and to promote knowledge and appreciation of art.

FAST FACTS

**What percentage of total revenue goes to cause (after operation expenses)?**

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AREAS OF FUNDING

FUNDRAISING PRIORITIES

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VOLUNTEER OPPORTUNITIES

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GIVING OPPORTUNITIES

Getty Patron Program

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- Corporate partners receive customized benefits designed to meet their philanthropic, marketing, networking, community engagement, and client hosting objectives.
- Foundations that share our vision help to take our exhibitions and educational initiatives to greater heights with their generous financial support.



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LA's BEST Afterschool Enrichment Program

200 North Main Street, M-120, Los Angeles  
(213) 978-0801  
Sharon.Feder@lacity.org  
lasbest.org  
company/lasbest  
@LAsBEST  
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lasbest  
Established in 1988

MISSION STATEMENT

LA's BEST Afterschool Enrichment Program plays a vital role in the lives of elementary school students who attend nearly 200 LAUSD schools in neighborhoods with the fewest resources yet the greatest needs. Afterschool and during the summer, each student receives a nutritious meal, academic support and the opportunity to participate in a wide array of enrichment activities. Staff receive professional development training to further their career goals and to create activities to reflect students' voice and choice in areas such as science, technology, engineering and math (STEM), the arts, literacy, sports and nutrition.

SERVICE AREA

Across Los Angeles in nearly 200 LAUSD Elementary Schools.

FAST FACTS

Rating  
GuideStar Platinum

What percentage of total revenue goes to cause (after operation expenses)?  
93.5%

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

Providing a safe and enriching environment afterschool for students from underserved neighborhoods.

AREAS OF FUNDING

**Fundraising Events**  
Attend Locally Grown: A Garden Party at Redbird and enjoy delicious bites personally prepared and served by LA's most noteworthy chefs hosted by Chef Neal Fraser and Amy Knoll Fraser. Volunteer and introduce students to your profession, help them build a robot or create a city built by Legos. You can also play sports with students or teach them how to make your favorite healthy snack.

**Volunteer Opportunities**  
Visit one of our nearly 200 sites to see our impact first-hand. Volunteer with us and introduce students to your profession, help them build a robot or create a city built by Legos. You can also play sports or teach them how to make your favorite healthy snack.

GIVING OPPORTUNITIES

Your donation has the power to support working families living in underserved neighborhoods, train staff in child development and classroom management so they can fulfill their goal of becoming a teacher and give the opportunity to students to discover their passion that helps fuel their academic success.

GOALS FOR 2023

- Provide more enrichment opportunities for more students so they can achieve on par with their more affluent peers.
- Train more staff to nurture students' emotional health and inspire them to excel academically and set lifelong goals.
- Create pathways for staff to advance their careers in education to help diversify the teacher pipeline in Los Angeles.



LA's BEST board members attending "Locally Grown: A Garden Party."

LEADERSHIP

EXECUTIVE LEADERSHIP

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| <b>Trudi Ferguson, Vice Chair &amp; Secretary</b><br>USC, Marshall School of Business | <b>The Honorable Richard J. Riordan</b><br>The Riordan Foundation  |
| <b>Neal Fraser</b><br>Redbird/Vibiana   | <b>Juan Rodriguez</b><br>Bearstar Strategies                       |
| <b>Ruben Gonzalez</b><br>FSB Public Affairs - Los Angeles                             | <b>June Sale, Advisory Board, Chair Emeritus</b><br>Philanthropist |
| <b>McCall Hall</b><br>Philanthropist  | <b>Teresa Samaniego</b><br>ABC7                                    |
| <b>Peter Hidalgo</b><br>Charter Communications  | <b>Sarah Sheehy</b><br>KB Home                                     |
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| <b>Lyndal Larkin</b><br>Executive Coach and Leadership Consultant                     | <b>Cameron Strang</b><br>Philanthropist                            |
| <b>Heather Lord</b><br>Capital Group  | <b>David Travers</b><br>ZipRecruiter                               |
| <b>Jawaad Malik</b><br>Southern California Gas Company                                | <b>Efren Vasquez</b><br>PwC  |



# LA's BEST

provides a safe, supervised  
and enriching environment afterschool for  
students from **nearly 200** LAUSD elementary  
schools in neighborhoods with the **highest needs,**  
**yet fewest resources.**

**DONATE  
TODAY**

to help staff and students  
**Explore. Engage. Expand.**  
now, and as they reach their goals.



**\$1,000**

can help provide  
robot kits for 40 sites  
so students can learn  
key STEM principles.



**\$500**

can help  
fund a nutrition  
workshop for 75 staff so  
they can teach students  
healthy habits.

**\$50**  
can help buy art  
supplies so children  
can express  
themselves in  
a safe space.



**\$250**

can help purchase 10  
social-emotional tools  
to support students'  
holistic health.



**Donate Today!**



**Thank You!**

ESTABLISHED 1988

**LA's BEST**

AFTERSCHOOL ENRICHMENT

Thank you for your generosity! Together, We Are LA's BEST.

[www.LAsBEST.org](http://www.LAsBEST.org) #LAsBESTafterschool #WeAreLAsBEST





CORPORATE CITIZENSHIP & GIVING GUIDE

LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

Los Angeles Regional Food Bank

1734 East 41st Street, Los Angeles, CA, 90058

(323) 234-3030

pr@lafoodbank.org

LAFoodBank.org

company/los-angeles-regional-food-bank

@LAFoodBank

@LAFoodBank

lafoodbank

Established in 1973

MISSION STATEMENT

To mobilize resources to fight hunger in our community.

- Source and acquire nutritious food and other products and distribute them to people experiencing nutrition insecurity through our partner agency network and directly through programs;
- Energize the community to get involved and support hunger relief;
- Conduct hunger and nutrition education and awareness campaigns and advocate for public policies that benefit the people we serve.

SERVICE AREA

Los Angeles County

FAST FACTS

**Rating**  
Exceptional – 4 stars (score = 94.69)

**What percentage of total revenue goes to cause (after operation expenses)?**  
96%

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

Continuing our essential food assistance programs, made even more critical in the aftermath of COVID-19 and amid inflation, which put extra pressure on everyone, especially disadvantaged communities throughout LA County.

AREAS OF FUNDING

**Fundraising Events**  
The “Taste of the Rams” is a joint venture between the Food Bank, the Los Angeles Rams and the LA Chef community. The Annual “Season for Sharing” event is held each year to highlight those friends who have made a significant contribution to fighting hunger in our community. Other third-party events and co-ventures include the “Feed SoCal” campaign with Albertsons and ABC7, the “Help for the Hungry” campaign with Ralph’s/Food 4 Less and NBC4.

**Volunteer Opportunities**  
Volunteers are critical to the Food Bank. Tens of thousands of people volunteer to glean, package and provide food for our neighbors in need. The Food Bank provides volunteer events and opportunities for individuals, corporations and organizations. In recent years, the Food Bank has hosted special volunteer days with many corporate partners and VIPs. Learn more at [LAFoodBank.org/volunteer](https://www.lafoodbank.org/volunteer).

GIVING OPPORTUNITIES

- **The Program Operating Fund** supports essential functions, including acquiring and distributing food to people throughout LA County.
- **The Senior Nutrition Program** provides food kits to seniors through the Commodity Supplemental Food Program (CSFP).
- **The Children’s Nutrition Programs** provide healthy breakfasts, after-school meals, summer lunches and bags of food to children.

GOALS FOR 2023

- As the Food Bank enters its 50th year, a new distribution center will be complete, allowing the Food Bank to provide even more food and grocery items to those in need.
- Alleviate food insecurity exacerbated by inflation and the lingering effects of the pandemic.



One of the many drive-through distributions that started in 2020 and have continued into 2022.

LEADERSHIP

EXECUTIVE LEADERSHIP

- Michael Flood**  
*President and CEO*
- Steven Meisberger**  
*Chief Financial Officer*
- Weldon Wu**  
*Chief Information Officer and Corporate Secretary*
- Jeanna Kindle**  
*Chief Product Acquisition Officer*
- Roger Castle**  
*Chief Development Officer*

BOARD OF DIRECTORS

- |   |  |
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| <b>James P. Beaubien, Latham</b><br><i>&amp; Watkins LLP (Retired)</i>              | <b>Silvano Merlo,</b><br><i>Marriott International</i>                   |
| <b>David Bishop,</b><br><i>David Bishop Media</i>                                   | <b>Michael Montgomery,</b><br><i>Montgomery Advisory, LLC</i>            |
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| <b>Roxanne Fattahi,</b><br><i>PricewaterhouseCoopers LLP</i>                        | <b>Robert Perille, Shamrock</b><br><i>Capital Advisors (Retired)</i>     |
| <b>Ron Frierson, Amazon</b>   | <b>Felix Recht,</b><br><i>Transom Consulting Group</i>                   |
| <b>Carol Garcia,</b><br><i>Wells Fargo Bank</i>                                     | <b>Cary Rubinstein,</b><br><i>Union Bank</i>                             |
| <b>Dean Hallett, Hallett</b><br><i>Leadership</i>                                   | <b>Karen Sessions,</b><br><i>Bank Of America</i>                         |
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| <b>Linda Hoos, University of</b><br><i>Southern California</i>                      | <b>Mark Stegemoeller,</b><br><i>Latham &amp; Watkins (Retired)</i>       |
| <b>Dylan Jadeja, Riot Games</b>   | <b>James A. Thomson,</b><br><i>Rand Corporation (Retired)</i>            |
| <b>Gary Kirkpatrick,</b><br><i>G&amp;R Holdings</i>                                 | <b>Justin Toner, Capital Group</b>                                       |
| <b>Robert Kronfli, Bacari</b><br><i>Restaurants</i>                                 | <b>Denise Woods, DrPH,</b><br><i>University Of California, Riverside</i> |



LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

# No one should go hungry in our community



As a highly efficient non-profit,  
96% of all revenue goes  
to programs.

To give the gift of hope,  
please donate at

**[LAFoodBank.org/labj](https://LAFoodBank.org/labj)**

**#WeFeedLA**

Los Angeles Regional Food Bank is a 501(c)3 nonprofit organization



CORPORATE CITIZENSHIP & GIVING GUIDE



**Mental Health America of Los Angeles**  
Long Beach, CA, 90802  
(888) 242-2522  
development@mhala.org  
mhala.org  
in company/mentalhealthamericaoflosangeles  
@MHA\_Los\_Angeles  
@MHA\_Los\_Angeles  
f MentalHealthAmericaofLosAngeles  
Established in 1924

MISSION STATEMENT

Mental Health America of Los Angeles works to ensure that people with mental health needs achieve meaningful, healthy lives in their communities.

SERVICE AREA

Long Beach, Antelope Valley and Newhall

FAST FACTS

Rating: Platinum Transparency

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

We served nearly 17,000 individuals in Los Angeles County with mental health needs.

AREAS OF FUNDING

Fundraising Events

- Sponsor event or program
- Donate an auction item
- Join our events committee
- Buy a table
- Become a community/restaurant partner – cater a table

Volunteer Opportunities

- Administrative
- Events/Fundraising
- Advocacy
- Pick-up/Deliveries
- Veteran support

GIVING OPPORTUNITIES

- Become a monthly donor
- Donate new gift-in-kind goods (clothes, hygiene items, etc.)
- Secure a matching gift from your company
- Make a gift in memory or as a tribute to a loved one

GOALS FOR 2023

- Reduce barriers to services and enable more people who face mental health challenges to have the chance to move forward on their journey of recovery, good health and opportunity.
- Increase resilience and independent behavior, and improve our community by supporting those who most need assistance and helping them to contribute in a meaningful way.

LEADERSHIP

EXECUTIVE LEADERSHIP

**Christina Miller, Ph.D**  
President and CEO  
**Monica Davis, MBA**  
Chief Evaluation and Contracts Officer  
**Lucia Kung**  
Chief Financial Officer  
**Luis Montes, MBA, CPRP**  
Chief Services Officer, North County  
**Luther Richert**  
Chief Services Officer, South County  
**Kristin Candy, MSHR**  
Chief People Officer

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Riot Games  
**Christina Miller, Ph.D.**  
Mental Health America of Los Angeles



Getting the word out in our communities.



**"Mental Health America of Los Angeles opened doors  
that I didn't even think were open for me."  
- Jordan**



**YOU ARE AN IMPORTANT  
PART OF OUR MEMBERS'  
SUPPORT SYSTEM ON THEIR  
JOURNEY TO RECOVERY.**

**Join us in helping  
nearly 17,000 members  
reach their dreams  
and potential.**

**[MHALA.ORG/SUPPORT-US](https://mhala.org/support-us)**

**MHALA**  
Mental Health America of Los Angeles

**WE BELIEVE THAT PEOPLE CAN AND DO RECOVER.**

**[mhala.org](https://mhala.org) • (888) 242-2522 • [info@mhala.org](mailto:info@mhala.org)**

**Housing • Employment • Education • Wellness • Outreach • Health Care**



CORPORATE CITIZENSHIP & GIVING GUIDE



**OneLegacy**  
1303 W Optical Drive, Azusa, CA 91702  
(213) 229-5600  
OneLegacy.org  
@OneLegacyNews  
@OneLegacyInspires  
f OneLegacy  
Established in 1968

MISSION STATEMENT

OneLegacy saves and heals lives through organ, eye and tissue donation, comforts the families we serve, and inspires our communities to Donate Life.

SERVICE AREA

OneLegacy serves more than 200 hospitals, 10 transplant centers, and a diverse population of nearly 20 million people within seven counties: Los Angeles, Orange, Riverside, San Bernardino, Ventura, Santa Barbara and Kern counties.

AREAS OF FUNDING

Fundraising Events

More than 106,000 Americans including 21,000 Californians are waiting for a donor and the need for transplants is growing far faster than potential donors as less than 1% of all deaths qualify for donation. You can save the life of a neighbor, parent or friend, or someone you don't even know, by registering to be a donor at your local DMV or by visiting [www.OneLegacy.org/Register](http://www.OneLegacy.org/Register)

Join our team of OneLegacy Ambassadors and Embajadores, who volunteer their time to share their donation stories and inspire local communities to save and heal lives when they register as organ, eye and tissue donors. To learn more visit [www.OneLegacy.org](http://www.OneLegacy.org)

Watch the Donate Life Float at the Rose Parade on New Year's Day. Celebrating 20 years of participation in the Tournament of Roses' Parade, the 2023 Donate Life Rose Parade float and its "Lifting Each Other Up" theme is the center of a national effort to reach viewers from around the nation and across the globe to share the important message that organ, eye and tissue donation saves and heals lives. Visit [www.DonateLifeFloat.org](http://www.DonateLifeFloat.org) to learn more.

Watch for more information regarding our annual Donate Life Run/Walk held every Spring. Then join more than 5,000 of your fellow Southern Californians at our 21st annual event, OneLegacy's largest fundraising gathering of the year. Learn more at: [www.DonateLifeRunWalk.org](http://www.DonateLifeRunWalk.org)

Help spread the word with your family, friends and the community that the opportunity to donate and to receive a lifesaving transplant knows no national, racial, ethnic or religious boundaries, nor sexual orientation. One organ donor can save up to eight lives, and one tissue donor can heal more than 75 others.

GOALS FOR 2023

- Earlier this month, OneLegacy opened its new state-of-the-art headquarters and Donor Recovery Center in Azusa. The Center triples OneLegacy's recovery capacity and by doing so serves as a critical connector for Southern California's regional healthcare system. The center features the nation's first helipad designed exclusively to facilitate emergency transport of surgeons and organs to ensure their timely transit needed to save the lives of desperately waiting recipients.
- In 2023 OneLegacy will continue to serve as the bridge to life for nearly 20 million Southern Californians and waiting recipients nationwide. The joint efforts of OneLegacy's dedicated staff, donors, hospitals and community partners place OneLegacy on track for its seventh consecutive record setting year in the number of lives saved through the gift of organ, eye and tissue donation and transplantation.
- Currently, nearly 60% of those Americans waiting for a transplant are from racial and ethnic minorities, including 29% African American and 21% Hispanic. These numbers make it critically important to educate communities of color about registering as an organ, eye and tissue donor and also about becoming a living donor. Toward that end, in 2023 OneLegacy will continue partner with many community and multicultural advocacy organizations throughout the greater Los Angeles community to help tell this story and help register people of color to be organ and tissue donors.

LEADERSHIP

EXECUTIVE LEADERSHIP

**Prasad Garimella**  
*Chief Executive Officer*

**Thomas Mone**  
*Chief External Affairs Officer*  
*Vice President of Foundation Operations*

**Cynthia Perley**  
*Chief Financial Officer*

BOARD OF DIRECTORS

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**(Chairman of the Board)**

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*California Institute for Regenerative Medicine*

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**(Secretary)**  
*Professor Emeritus Urology, David Geffen School of Medicine at UCLA.*

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*Emeritus Professor of Surgery, UCLA School of Medicine*

**Rob Blackman, M.D.**

**Sandra Wallace Blaydow**  
*Human Resources Manager*

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*Educator*

**Earle E. Crandall, MD, PhD, FACS, FICS**  
*Earle E. Crandall, Inc.*

**William Gallio**  
*Kidney Recipient*

**Prasad Garimella**  
**(ex-officio)**  
*OneLegacy*

**Jason L. Gray**  
*General Counsel*

**Rafael Mendez, MD, FACS (Emeritus)**  
*Mendez Transplant & Urological Medical Group*

**Robert Mendez, MD, FACS (Emeritus)**

**Daryl Osby**  
*California Water Services Group*

**Darline P. Robles, PhD**  
*USC*



OneLegacy CEO Prasad Garimella, along with Azusa Mayor Robert Gonzales, are joined by city officials and the OneLegacy Board of Directors to celebrate the opening of OneLegacy's Transplant Donor Recovery Center in Azusa. This center -- the largest and most sophisticated in the country -- will serve as a critical connector for Southern California's regional healthcare system and will provide an unmatched bridge to life for 20 million Southern Californians including those waiting to receive a lifesaving or life-altering organ, eye or tissue transplant.



**Give the Greatest Gift of All:**

# The Gift of Life.



**You have the power to give the greatest gift of all, and it won't cost you a penny.** By registering to be a lifesaving donor, you can provide hope to the more than 106,000 Americans—including 20,000 right here in California—who are waiting for a lifesaving organ or tissue. One organ donor can save up to eight lives, and one tissue donor can help as many as 75 others heal. These people's lives are saved or made better through the generous gift of those who say "yes" to donation and, by doing so, leave a lasting legacy of kindness and hope.

*Organ donation has one of the highest rates in charitable giving as two-thirds of the time that someone is medically able to be a donor, they do so. By further increasing those numbers, we can end deaths of those on the waiting list.*

The opportunity to donate (either upon passing or as a living donor) and to receive a lifesaving transplant knows no national, racial, ethnic or religious boundaries, nor sexual orientation. You can save the life of a neighbor, family member, friend or someone you don't even know by registering to be a donor at your local DMV or by visiting [donateLIFecalifornia.org/OneLegacy](https://donateLIFecalifornia.org/OneLegacy). Please join us in giving the greatest gift of all.

[OneLegacy.org](https://OneLegacy.org)  
[donateLIFecalifornia.org](https://donateLIFecalifornia.org)



*Dedicated to saving and healing lives through organ, eye and tissue donation*



CORPORATE CITIZENSHIP & GIVING GUIDE



**Think Together**  
100 E. Tujunga Ave., Suite 201, Burbank, CA 91502  
(747) 477-1550  
info@thinktogether.org  
thinktogether.org  
in company/think-together  
t @thinktogether  
@thinktogether  
f ThinkTogether  
Established in 1997

LEADERSHIP

EXECUTIVE LEADERSHIP

- Randy Barth**  
Founder & CEO
- Tia Dwyer**  
Chief Operating Officer
- Maria Reichel**  
Chief of Strategy
- Tommy E. Brewer II**  
Deputy Chief of Innovations and Partnership
- Natalia Flores, M.Ed.**  
Deputy Chief of Programs and Operations
- Katie Roth**  
Executive Director of Philanthropy

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- Bill Tamblyn**
- Summer Taylor**
- Dawn Trautman**
- Julie Vennewitz-Pierce**
- Anu Worah**
- Dan Young**

MISSION STATEMENT

Think Together partners with schools to change the odds for kids.

SERVICE AREA

Think Together currently partners with 213 schools across Los Angeles county, serving over 43,000 students from pre- kindergarten through 12th grade.

FAST FACTS

**What percentage of total revenue goes to cause (after operation expenses)?**  
90% of Think Together and Orenda Education revenue combined supports students on their journey to college and beyond.

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

With support from the W.M. Keck Foundation, Think Together integrated afterschool and summer programs, formerly operated by Youth Policy Institute, with 420 staff who serve over 7,000 students in LAUSD.

AREAS OF FUNDING

**Fundraising Events**  
Think Together’s annual fundraising event, Raise A Hand for Education Benefit, is an opportunity for passionate individuals and corporations to come together to change the odds for kids through education. Think Together’s 2023 Raise A Hand for Education Benefit will return to a fully in-person model with intimate events in Los Angeles, Orange County, Coachella Valley and Bay Area

**Volunteer Opportunities**  
Volunteers help us carry out our mission from the site level. We’re proud to work with our community, corporate and foundation partners to offer unique volunteer opportunities to create meaningful experiences for the students Think Together serves. Find out how you can help at development@thinktogether.org.

GIVING OPPORTUNITIES

Private donations have a catalytic impact on the students we serve by funding program curriculum, organizational capacity and innovation. Think Together recognizes the importance of pooled philanthropy, which is why we established Think Giving Circle. Together, our supporters are changing the odds for kids. You can join Think Giving Circle with an annual gift of \$1,000 or a monthly gift of \$85 by visiting thinktogether.org/think-giving- circle.

GOALS FOR 2023

- Increase access to college and career readiness opportunities, including industry field trips and internships.
- Partner with local arts organizations to bring robust, cultural arts education to students.
- Implement a new data and evaluation system to help us measure and report our impact on students.



Think Together partners with Boeing to engage 3,000+ students with coding and robotics programs.



# 25 YEARS TOGETHER

Preparing our future leaders,  
thinkers, and creators



Think Together is proud to partner with individuals, schools, foundations, and corporations that share our bright vision for the future of youth in their communities. Thanks to our partnerships across California Think Together provides fun, hands-on learning opportunities for students and comprehensive leadership development for school and district leaders specially designed to help students succeed in school and beyond.

To find out more about helping kids  
in Los Angeles visit  
[thinktogether.org](http://thinktogether.org)





CORPORATE CITIZENSHIP & GIVING GUIDE



Exceptional Children's Foundation

5350 Machado Road, Culver City, CA 90230  
(310) 204-3300 | info@ecf.net | ECF.net

company/connectwithecf @connectwithecf  
@ConnectwithECF f connectwithecf

Established in 1946

MISSION STATEMENT

The mission of ECF is to provide the highest quality services for children and adults who are challenged with developmental, learning, and emotional barriers — empowering them to reach their greatest potential.

FAST FACTS

Rating: Platinum (GuideStar, now called Candid)

What percentage of total revenue goes to cause (after operation expenses)?  
87% of our total revenue after operation expenses goes to support our programs/mission.

AREAS OF FUNDING

- Fundraising Events**
- ECF Art Centers Program Holiday Shop – November 25-December 12, 2022 at artecf.org
  - Garemani Wines Spring Tasting Event – February 16, 2023 at the Waldorf Hotel in Beverly Hills
  - ECF Golf Benefit – March 20, 2023 at Oakmont Country Club in Glendale

- Volunteer Opportunities**
- Organize a Holiday Toy Drive – Brighten the holidays for infants and toddlers in the ECF Early Start Program and students at the Kayne Eras School. Visit ECF.net/toydrive to access our wish list or donate.

GIVING OPPORTUNITIES

- Make an online gift
- Join our Circle of Friends with a monthly gift
- Make a tribute gift

GOALS FOR 2023

Partner with local businesses to expand the ECF Exceptional Training Academy and Employment Solutions programs

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

Exceptional Children's Foundation served nearly 4,000 children and adults with disabilities, and their families at 15 sites located in Los Angeles County.

LEADERSHIP

EXECUTIVE LEADERSHIP

- Veronica Arteaga, LCSW - Chief Executive Officer, President  
Maryam Hamedaninia - Chief Programs Officer  
Paige Newbold - Chief Administrative Officer  
Lauren Rayner - Chief Development Officer  
Sonhui "Sunny" Robilotta - Chief Financial Officer

BOARD OF DIRECTORS

- |   |   |
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|   | Leslie B. Abell, Esq.   |

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Scott Cooper, CMC  
Azita Karimkhany Fatheree  
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- Kimberly Lewis, Esq.  
Larry Rabineau, Esq.  
Eugene Siciliano  
Ralph Walter, D.Phil, CFA  
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Montgomery Zimmerman  
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Enriching the lives  
of children and adults  
with learning differences  
since 1946



Exceptional Children's Foundation

www.ECF.net | 5350 Machado Road | Culver City, CA 90230 | 310.204.3300



CORPORATE CITIZENSHIP & GIVING GUIDE



6250 Forest Lawn Drive, Los Angeles, CA 90068  
(323) 957-1818 | info@jasocal.org | jasocal.org  
@jasocalLA  
@ja\_socal  
f jasocal  
Established in 1954

LEADERSHIP

EXECUTIVE LEADERSHIP  
Les McCabe, Ph.D. - President and CEO

BOARD EXECUTIVE COMMITTEE CHAIRS

- |  |  |
|--|--|
| <b>Frank McMahon</b><br><i>McMahon Consulting Service</i>  | <b>David Freitag</b><br><i>CBRE</i>  |
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| <b>Regina O'Neill</b><br><i>KPMG LLP</i>                   | <b>Bill Glinski</b><br><i>City National Bank</i>   |
| <b>Daphne Helms</b><br><i>Capital Group</i>                | <b>Trey Pruitt</b><br><i>Ares Management</i>   |
| <b>Maynard Brown</b><br><i>Crenshaw Senior High School</i> | <b>Tom McCarthy</b><br><i>McCarthy &amp; Cook</i>  |
| <b>Sam Sheth</b><br><i>VerityPoint</i>                     | <b>For the full list, visit</b><br><a href="https://jasocal.org/board">jasocal.org/board</a> |

MISSION STATEMENT

To inspire and prepare young people to succeed in a global economy.

SERVICE AREA

JA SoCal annually serves more than 54,000 students throughout Los Angeles County, Kern County, Orange County and the Inland Empire. 75% of the students we serve in LA County are considered socio-economically at-risk with incomes at or below 180% of the Federal poverty rate and 90% come from ethnic minority backgrounds.

FAST FACTS

Rating: Guidestar Platinum Seal of Transparency  
What percentage of total revenue goes to cause (after operation expenses)? 69.1%

WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

In partnership with LAUSD, JASoCal launched an innovative learning model, 3DE, at Crenshaw High School. This game-changer in public education reengineers learning and provides equitable access to high-quality education- a lever to economic mobility.

AREAS OF FUNDING

- Fundraising Events
- 3DE at Crenshaw and Compton – Case Challenge Partners- ongoing
  - JA Young Women’s Empowerment Event (OC) –

- 3.9.2023
- JA Inspire – April 2023
  - 28th Annual Golf Classic – May 2023
  - JASoCal Hall of Fame – Fall 2023
  - Stock market Challenge (OC) – 10.12.2023
  - JA Young Men’s Empowerment Event (OC) – Fall 2023

- Volunteer Opportunities
- JA Classroom Volunteers: Employee groups welcome
  - JA Finance Park Volunteer: spend a day in JA Finance Park simulations guiding a small group
  - JA Inspire: Career fair exhibitors
  - JA Job Shadow: introduce a classroom of students to careers in your industry (in-person and virtual)

GIVING OPPORTUNITIES

- JA program investment opportunities
- 3DE: Including Case Challenge Sponsor
- JA Finance Park: Store front sponsorship / numerous naming and branding opportunities available.
- DAF gifts
- Bequest a legacy gift
- Give crypto currency

GOALS FOR 2023

- Maximize in-person program delivery and launch first JA Inspire Career Fair for 2k students.
- Support our school partners with their priority to “advance the learning” in the post pandemic environment through JA educational programs aligned with the California state standards.
- Grow and diversify our volunteer base with a goal of introducing our students to a variety of industries that represent both the current and future business world, creating a pipeline of future employees.



Believe in the boundless potential of young people.

Our partnerships with corporate businesses and community organizations play a pivotal role in providing young people with JA experiences that empower students to own their future success. In turn, businesses benefit from improved employee retention by doing good.

When companies invest their time and resources toward positive social impact, they demonstrate a commitment to ensuring economic success for young people and engagement with their local communities.

By partnering with JA, your support is visible, meaningful, and measurable – and enables JA to enhance and grow existing and new programs that make a lasting impact throughout SoCal. Here are just some of the ways to get involved:

- |  |  |
|--|--|
| • Employee Group Volunteering                  | • Sponsor a JA Program                       |
| • Sponsor a JA Finance Park Storefront         | • Host students at your company              |
| • Sponsor a Career Expo for 8th-grade students | • Support 3DE Schools in Southern California |



Learn more at [jasocal.org](https://jasocal.org)

FINANCIAL LITERACY | ENTREPRENEURSHIP | WORK & CAREER READINESS





THE LIST

NONPROFITS

Ranked by 2020 expenditures

| Rank |   | Organization<br>• name<br>• address<br>• website   | (\$ in millions)                 |                             |                            | Description   | Profile<br>• employees<br>• volunteers | Top Executive<br>• name<br>• title<br>• phone                           |   |
|------|---|--|----------------------------------|-----------------------------|----------------------------|---|--|---|---|
|      |   |  | Expenditures<br>• 2020<br>• 2019 | Revenue<br>• 2020<br>• 2019 | Assets<br>• 2020<br>• 2019 |   |  |   |   |
| 1    |    | <b>Los Angeles Lomod Corp.</b><br>2600 Wilshire Blvd., 5th Floor<br>Los Angeles 90057; lomod.org                       | <b>\$683.8</b><br>\$609.8        | \$699.9<br>\$626.0          | \$63.1<br>\$53.1           | supports housing needs for low-income families  | NA<br>NA                               | Connie Loyola<br>President, Director<br>(213) 252-2510                  |   |
| 2    |    | <b>North Los Angeles Regional Center</b><br>9200 Oakdale Ave., Suite 100<br>Chatsworth 91311; nlacrc.org               | <b>572.6</b><br>507.3            | 572.6<br>507.3              | 175.2<br>159.3             | provides services for developmentally disabled people   | 606<br>18                              | Ruth Janka<br>Executive Director<br>(818) 778-1900                      |   |
| 3    |    | <b>Child Care Resource Center</b><br>20001 Prairie St.<br>Chatsworth 91311; ccrcca.org                                 | <b>330.3</b><br>284.2            | 335.1<br>289.3              | 58.6<br>49.0               | provides early childhood education, workforce development and child-care financial assistance   | 995<br>700                             | Michael Olenick<br>CEO, President<br>(818) 717-1000                     |    |
| 4    |    | <b>Los Angeles Regional Food Bank</b><br>1734 E. 41st St.<br>Los Angeles 90058; lafoodbank.org                         | <b>311.6</b><br>125.4            | 378.5<br>131.4              | 129.1<br>25.5              | acquires and distributes food through charitable agencies   | 164<br>15,900                          | Michael Flood<br>CEO, President<br>(323) 234-3030                       |    |
| 5    |   | <b>Los Angeles Police Relief Associaion Inc.</b><br>600 N. Grand Ave.<br>Los Angeles 90012; lapra.org                  | <b>245.4</b><br>238.5            | 282.6<br>268.7              | 222.5<br>181.0             | provides life, health care, disability, long-term care and emergency relief benefits  | NA<br>NA                               | Diane Whisnant<br>Executive Director<br>(888) 252-7721                  |   |
| 6    |  | <b>Goodwill Industries of Southern California</b><br>342 N. San Fernando Road<br>Los Angeles 90031; goodwillsoocal.org | <b>194.0</b><br>255.3            | 165.2<br>253.6              | 59.5<br>79.9               | provides education, training, work experience and job-placement services  | 2,716<br>1,555                         | Patrick McClenahan<br>CEO, President<br>(323) 223-1211                  |  |
| 7    |  | <b>Access Services Inc.</b><br>3449 Santa Anita Ave.<br>El Monte 91731; accessla.org                                   | <b>177.5</b><br>177.5            | 184.9<br>177.7              | 52.4<br>54.6               | provides transportation services  | 82<br>0                                | Andre Colaiace<br>Executive Director<br>(213) 270-6000                  |  |
| 8    |  | <b>Front Porch Communities and Services</b><br>800 N. Brand Blvd., 19th Floor<br>Glendale 91203; frontporch.net        | <b>150.0</b><br>146.0            | 158.3<br>162.8              | 705.0<br>728.8             | operates retirement homes and skilled-nursing facilities  | 2,874<br>1,300                         | John Woodward<br>CEO<br>(818) 254-4100                                  |  |
| 9    |  | <b>Los Angeles LGBT Center</b><br>1118 N. McCadden Place<br>Los Angeles 90038; lalgbtcenter.org                        | <b>135.3</b><br>132.3            | 147.1<br>140.5              | 191.5<br>113.1             | provides programs and services for lesbian, gay, bisexual and transgender people  | NA<br>NA                               | Lorri Jean<br>CEO<br>(323) 993-7400                                     |  |
| 10   |  | <b>Museum Associates</b><br>5905 Wilshire Blvd.<br>Los Angeles 90036; lacma.org  | <b>126.0</b><br>120.9            | 153.2<br>287.1              | 1,050.3<br>953.2           | promotes visual arts and culture  | 664<br>266                             | Michael Govan<br>CEO<br>(323) 857-6142                                  |  |
| 11   |  | <b>Food Forward</b><br>7412 Fulton Ave., Suite Three<br>North Hollywood 91605; foodforward.org                         | <b>112.3</b><br>45.9             | 119.2<br>46.0               | 8.8<br>1.9                 | rescues fresh local produce that would otherwise go to waste and donates it to hunger-relief agencies   | 43<br>1,648                            | Rick Nahmias<br>Executive Director<br>(818) 764-1022                    |  |
| 12   |  | <b>Los Angeles Philharmonic Association</b><br>151 S. Grand Ave.<br>Los Angeles 90012; laphil.org                      | <b>110.7</b><br>166.3            | 89.9<br>187.2               | 484.8<br>414.0             | presents, promotes and performs music   | 2,698<br>850                           | Chad Smith<br>CEO<br>(213) 972-7300                                     |  |
| 13   |  | <b>Northeast Valley Health Corp.</b><br>1172 N. Maclay Ave.<br>San Fernando 91340; nevhc.org                           | <b>105.2</b><br>104.9            | 107.8<br>104.7              | 39.5<br>38.8               | provides health services for medically underserved adults and children  | NA<br>NA                               | Kimberly Wyard<br>CEO<br>(818) 898-1388                                 |  |
| 14   |  | <b>Options For Learning</b><br>885 S. Village Oaks Drive<br>Covina 91724; optionscc.org                                | <b>101.7</b><br>101.7            | 104.3<br>107.1              | 50.9<br>43.9               | provides child care and early learning services   | 1,033<br>294                           | Paul Pulver<br>CEO<br>(626) 967-7848                                    |  |
| 15   |  | <b>Los Angeles County Fire Fighters Local 1014</b><br>3460 Fletcher Ave.<br>El Monte 91731; local1014.org              | <b>93.0</b><br>85.3              | 108.5<br>101.1              | 226.9<br>213.8             | provides health and welfare benefits  | 27<br>0                                | Dave Gillotte<br>President<br>(310) 639-1014                            |  |
| 16   |  | <b>Tarzana Treatment Centers</b><br>18646 Oxnard St.<br>Tarzana 91356; tarzanatc.org                                   | <b>91.9</b><br>73.9              | 96.1<br>76.6                | 54.7<br>48.8               | provides inpatient and outpatient drug and alcohol rehabilitation services, mental health services and primary care   | 1,163<br>NA                            | Albert Senella<br>CEO, President<br>(818) 996-1051                      |  |
| 17   |  | <b>Los Angeles Firemen's Relief Association</b><br>7470 N. Figueroa St.<br>Los Angeles 90041; lafra.org                | <b>84.4</b><br>91.4              | 102.7<br>103.9              | 261.1<br>240.5             | provides benefits and services to Los Angeles Fire Department members, retirees and their dependents  | NA<br>NA                               | Jeff Cawdrey<br>President<br>(323) 259-5200                             |  |
| 18   |  | <b>Children's Institute</b><br>2121 West Temple Street<br>Los Angeles 90026; childrensinstitute.org                    | <b>81.7</b><br>77.3              | 86.9<br>87.6                | 68.1<br>62.9               | provides early education and youth programs, counseling services, parenting supports, workforce and community leadership development, and advocacy for community investment | 939<br>76                              | Martine Singer<br>President and Chief Executive Officer<br>213-260-7600 |  |

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NONPROFITSContinued from page 48

| Rank |   | Organization<br>• name<br>• address<br>• website  | (\$ in millions)                 |                             |                            | Description  | Profile<br>• employees<br>• volunteers | Top Executive<br>• name<br>• title<br>• phone       |   |
|------|---|---|----------------------------------|-----------------------------|----------------------------|--|--|---|---|
|      |   |   | Expenditures<br>• 2020<br>• 2019 | Revenue<br>• 2020<br>• 2019 | Assets<br>• 2020<br>• 2019 |  |  |   |   |
| 19   |    | <b>Foodbank of Southern California</b><br>1444 San Francisco Ave.<br>Long Beach 90813; foodbankofsocal.org          | <b>\$76.8'</b><br>\$76.8         | \$76.8'<br>\$76.8           | \$5.2'<br>\$5.2            | obtains and distributes food to local charitable agencies  | 203                                    | Jeanne Cooper<br>CEO, President<br>(562) 435-3577   |   |
| 20   |    | <b>Planned Parenthood Los Angeles</b><br>400 W. 30th St.<br>Los Angeles 90007; plannedparenthood.org/los-angeles    | <b>73.4'</b><br>73.4             | 96.0'<br>96.0               | 128.5'<br>128.5            | provides comprehensive reproductive health care to women, men and teens                          | 598<br>219                             | Sue Dunlap<br>CEO, President<br>(213) 284-3300      |    |
| 21   |    | <b>United States Veterans Initiative</b><br>800 W. 6th St., Suite 1505<br>Los Angeles 90017; usvetsinc.org          | <b>73.3</b><br>61.8              | 75.3<br>66.2                | 28.0<br>30.7               | provides housing, counseling, career development and comprehensive support for military veterans | 649<br>541                             | Stephen Peck<br>CEO, President<br>(213) 542-2600    |    |
| 22   |    | <b>Motion Picture &amp; Television Fund</b><br>23388 Mulholland Drive<br>Woodland Hills 91364; mptf.com             | <b>71.5</b><br>60.8              | 57.6<br>44.6                | 130.1<br>136.4             | provides senior living and health services for the entertainment industry                        | 453<br>1,146                           | Bob Beitcher<br>CEO, President<br>(818) 876-4133    |    |
| 23   |    | <b>Motion Picture Association Inc.</b><br>15301 Ventura Blvd., Building E<br>Sherman Oaks 91403; motionpictures.org | <b>67.0</b><br>70.0              | 62.9<br>74.4                | 101.7<br>111.0             | promotion and protection of the motion picture industry  | 153<br>NA                              | Charles Rivkin<br>CEO, Chairman<br>(818) 995-6600   |    |
| 24   |   | <b>YMCA of Metropolitan Los Angeles</b><br>625 S. New Hampshire Ave.<br>Los Angeles 90005; ymcala.org               | <b>63.7</b><br>103.6             | 78.9<br>119.2               | 258.6<br>242.7             | promotes youth development, healthy living and social responsibility                             | 2,792<br>10,000                        | Alan Hostrup<br>CEO, President<br>(213) 380-6448    |   |
| 25   |  | <b>El Proyecto Del Barrio Inc.</b><br>8932 Woodman Ave.<br>Arlleta 91331; elproyecto.us                             | <b>62.3</b><br>59.2              | 70.5<br>62.2                | 47.4<br>42.2               | provides health and human services   | NA<br>NA                               | Corinne Sanchez<br>CEO, President<br>(818) 810-3500 |  |
| 26   |  | <b>LA Family Housing</b><br>7843 Lankershim Blvd.<br>North Hollywood 91605; lafh.org                                | <b>59.6</b><br>50.0'             | 60.9<br>48.0'               | 143.4<br>81.8'             | support services for homeless and low-income families and individuals                            | 580<br>694                             | Stephanie Klasky-Gamer<br>CEO<br>(818) 982-4091     |  |

<sup>1</sup> Most recent data available.  
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NONPROFITS

| Rank |   | Organization<br>• name<br>• address<br>• website   | (\$ in millions)                 |                             |                            | Description   | Profile<br>• employees<br>• volunteers | Top Executive<br>• name<br>• title<br>• phone           |   |
|------|---|--|----------------------------------|-----------------------------|----------------------------|---|--|---|---|
|      |   |  | Expenditures<br>• 2020<br>• 2019 | Revenue<br>• 2020<br>• 2019 | Assets<br>• 2020<br>• 2019 |   |  |   |   |
| 27   |    | <b>Penny Lane Centers</b><br>15305 Rayen St.<br>North Hills 91343; pennylane.org                                       | <b>\$58.9</b><br>\$59.0          | \$59.2<br>\$57.6            | \$37.0<br>\$37.4           | provides services to children and families  | 731<br>50                              | Wendy Carpenter<br>CEO<br>(818) 892-3423                |    |
| 28   |    | <b>United Way Inc.</b><br>1150 S. Olive St., Suite T500<br>Los Angeles 90015; unitedwayla.org                          | <b>55.1</b> <sup>1</sup><br>55.1 | 59.7 <sup>1</sup><br>59.7   | 63.4 <sup>1</sup><br>63.4  | provides health, education and financial resources  | 116<br>420                             | Elise Buik<br>CEO, President<br>(213) 808-6220          |    |
| 29   |    | <b>Hillsides</b><br>940 Ave. 64<br>Pasadena 91105; hillsides.org   | <b>53.0</b><br>52.1              | 51.2<br>51.1                | 42.6<br>38.9               | provides emotional healing for children and young adults, strengthening families and transforming communities                               | 650<br>1,606                           | Stacey Roth<br>CEO<br>(323) 543-2800                    |    |
| 30   |    | <b>Los Angeles County Professional Peace Officers Association</b><br>188 E. Arrow Highway<br>San Dimas 91773; ppoa.com | <b>52.4</b><br>52.1              | 52.8<br>52.6                | 6.7<br>6.1                 | promotes the professional interests of members and the law enforcement community  | NA<br>NA                               | Wayne Quint Jr.<br>Executive Director<br>(323) 261-3010 |    |
| 31   |    | <b>Los Angeles Jewish Home</b><br>7150 Tampa Ave.<br>Reseda 91335; lajh.org  | <b>51.1</b><br>51.9              | 34.7<br>36.0                | 263.3<br>269.6             | operates senior living communities  | 327<br>32                              | Dale Surowitz<br>CEO, President<br>(855) 227-3745       |    |
| 32   |    | <b>Lifelong Learning Administration Corp.</b><br>177 Holston Drive<br>Lancaster 93535; llac.org                        | <b>50.0</b><br>43.4              | 52.4<br>44.3                | 24.3<br>22.0               | provides administrative and educational services to solve the dropout epidemic across the nation  | 313<br>NA                              | Peter Faragia<br>CEO<br>(661) 272-1225                  |   |
| 33   |  | <b>Jewish Federation Council of Greater Los Angeles</b><br>6505 Wilshire Blvd.<br>Los Angeles 90048; jewishla.org      | <b>45.8</b><br>51.7              | 49.5<br>49.3                | 185.2<br>165.6             | supports efforts to sustain the Jewish community  | 232<br>664                             | Noah Farkas<br>CEO, President<br>(323) 761-8000         |  |
| 34   |  | <b>Vista Del Mar Child and Family Services</b><br>3200 Motor Ave.<br>Los Angeles 90034; vistadelmar.org                | <b>44.3</b><br>46.2              | 41.7<br>42.5                | 65.2<br>61.7               | provides a trauma-responsive continuum of services to empower children, youth, and families in Southern California to lead fulfilling lives | 652<br>187                             | Lena Wilson<br>CEO, President<br>(310) 836-1223         |  |

<sup>1</sup> Most recent data available.  
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Researched by Andrew Crowley  
Continued on page 52

LA FAMILY  
HOUSING

OUTREACH & ENGAGEMENT

HOUSING PLACEMENT

SUPPORTIVE SERVICES

REAL ESTATE DEVELOPMENT

COMMUNITY PARTNERSHIPS

FINANCIAL SUSTAINABILITY

LONG TERM HOUSING STABILITY

A leader in the community for nearly 40 years, LA Family Housing is one of the largest homeless service providers and affordable real estate developers in Los Angeles. We connect nearly 12,000 people with housing resources and services annually and have 750 new homes in our pipeline to be completed in the coming years.




















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NONPROFITS *Continued from page 51*

| Rank |   | Organization<br>• name<br>• address<br>• website   | (\$ in millions)                              |  |  | Description  | Profile<br>• employees<br>• volunteers | Top Executive<br>• name<br>• title<br>• phone                        |   |
|------|---|--|---|--|--|--|--|--|---|
|      |   |  | Expenditures<br>• 2020<br>• 2019              | Revenue<br>• 2020<br>• 2019            | Assets<br>• 2020<br>• 2019             |  |  |  |   |
| 35   |    | <b>San Fernando Valley Community Mental Health Center</b><br>16360 Roscoe Blvd., Second Floor<br>Van Nuys 91406; movinglivesforward.org      | <b>\$44.0</b><br>\$42.0                       | \$44.0<br>\$42.3                       | \$18.6<br>\$13.3                       | provides mental health services to individuals of all ages and families  | 515<br>NA                              | Tim Ryder<br>CEO, President<br>(818) 901-4830                        |   |
| 36   |    | <b>Catholic Community Foundation of Los Angeles</b><br>3440 Wilshire Blvd., Ste. 530<br>Los Angeles 90010; catholiccf-la.org/                | <b>42.6</b><br>35.0                           | 124.7<br>125.3                         | 460.9<br>364.5                         | CCF-LA is a 501(c)3 nonprofit, religious corporation that provides professional philanthropy management services to individuals and organizations. | 18<br>43                               | Kathy H. Anderson<br>President, Executive Director<br>(213) 426-1180 |    |
| 37   |    | <b>Los Angeles Tourism &amp; Convention Board</b><br>633 W. 5th St.<br>Los Angeles 90071; discoverlosangeles.com                             | <b>42.4</b> <sup>1</sup><br>59.1 <sup>1</sup> | 43.1 <sup>1</sup><br>58.7 <sup>1</sup> | 18.0 <sup>1</sup><br>18.4 <sup>1</sup> | works to promote tourism in Los Angeles  | 148<br>51                              | Adam Burke<br>CEO, President<br>(213) 236-2380                       |    |
| 38   |    | <b>Children's Bureau of Southern California</b><br>1910 Magnolia Ave.<br>Los Angeles 90007; all4kids.org                                     | <b>42.4</b><br>44.7                           | 43.6<br>46.2                           | 52.1<br>48.5                           | supports the well-being of children and families through prevention, treatment and advocacy  | 569<br>93                              | Ronald Brown<br>CEO, President<br>(213) 342-0100                     |    |
| 39   |    | <b>Jewish Family Service of Los Angeles</b><br>330 N. Fairfax Ave.<br>Los Angeles 90036; jfsla.org   | <b>42.0</b><br>40.0                           | 50.0<br>45.4                           | 69.4<br>68.8                           | provides social services   | NA<br>NA                               | Eli Veitzer<br>CEO, President<br>(323) 937-5900                      |    |
| 40   |   | <b>Los Angeles Opera Co.</b><br>135 N. Grand Ave.<br>Los Angeles 90012; laopera.org  | <b>41.6</b> <sup>1</sup><br>41.6              | 37.0 <sup>1</sup><br>37.0              | 90.3 <sup>1</sup><br>90.3              | produces world-class opera that preserves, promotes and advances the art   | NA<br>NA                               | Christopher Koelsch<br>CEO, President<br>(213) 972-7219              |   |
| 41   |  | <b>Public Media Group of Southern California</b><br>2900 W. Alameda Ave.<br>Burbank 91505; kcet.org  | <b>40.7</b><br>40.2                           | 38.1<br>33.7                           | 117.8<br>117.8                         | operates independent public television station   | 209<br>NA                              | Andrew Russell<br>CEO, President<br>(747) 201-5000                   |  |
| 42   |  | <b>United Cerebral Palsy of Los Angeles, Ventura and Santa Barbara Counties</b><br>6430 Independence Ave.<br>Woodland Hills 91367; ucpla.org | <b>38.7</b> <sup>1</sup><br>38.7              | 39.7 <sup>1</sup><br>39.7              | 11.3 <sup>1</sup><br>11.3              | supports children and adults with developmental disabilities   | 824<br>175                             | Lori Anderson<br>CEO, President<br>(818) 782-2211                    |  |

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**BRANDED CONTENT**

- Nonprofit & Social Responsibility Roundtable
- Corporate Citizenship & Giving Guide

**EVENTS**
















- DEI Symposium & Awards
- Nonprofit & Corporate Citizenship Awards
- Women's Leadership Symposium & Awards
- Black Business Matters

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NONPROFITS

| Rank |   | Organization <ul style="list-style-type: none"><li>• name</li><li>• address</li><li>• website</li></ul>   | (\$ in millions)   |   |  | Description   | Profile <ul style="list-style-type: none"><li>• employees</li><li>• volunteers</li></ul> | Top Executive <ul style="list-style-type: none"><li>• name</li><li>• title</li><li>• phone</li></ul> |   |
|------|---|---|--|---|--|---|--|--|---|
|      |   |   | Expenditures <ul style="list-style-type: none"><li>• 2020</li><li>• 2019</li></ul> | Revenue <ul style="list-style-type: none"><li>• 2020</li><li>• 2019</li></ul> | Assets <ul style="list-style-type: none"><li>• 2020</li><li>• 2019</li></ul> |   |  |  |   |
| 43   |    | <b>Five Acres - The Boys' &amp; Girls' Aid Society of Los Angeles County</b><br>867 N. Fair Oaks Ave.<br>Pasadena 91103; 5acres.org   | <b>\$38.2</b><br>\$39.5  | \$42.4<br>\$41.9  | \$41.6<br>\$33.9   | promotes safety, well-being and permanency for children and their families        | NA<br>NA   | Chanel Boutakidis<br>CEO<br>(626) 993-3100   |    |
| 44   |    | <b>Southern California Painting and Drywall Industries Health &amp; Welfare Trust Fund</b><br>4399 Santa Anita Ave., Suite 150<br>El Monte 91734; paintinganddrywalltrustfund.com | <b>37.2</b><br>40.2  | 50.8<br>51.2  | 95.5<br>78.8   | operates welfare trust fund   | NA<br>NA   | Grant Mitchell<br>Principal Officer<br>(626) 279-3020  |   |
| 45   |    | <b>Los Angeles County Fair Association</b><br>1101 W. McKinley Ave.<br>Pomona 91768; fairplex.com   | <b>34.5</b><br>70.1  | 25.5<br>63.8  | 96.4<br>109.7  | offers entertainment and education for the community                              | 1,189<br>206   | Walter Marquez<br>CEO, President<br>(909) 865-4203   |    |
| 46   |    | <b>Child and Family Guidance Center</b><br>9650 Zelzah Ave.<br>Northridge 91325; childguidance.org  | <b>33.8</b><br>33.8  | 34.0<br>33.8  | 15.4<br>9.4  | provides mental health care and social services for at-risk children and families | 438<br>20  | Roy Marshall<br>CEO, President<br>(818) 993-9311   |    |
| 47   |    | <b>Southern California Public Radio</b><br>474 S. Raymond Ave.<br>Pasadena 91105; scpr.org  | <b>33.2</b> <sup>1</sup><br>33.2   | 41.9'<br>41.9   | 44.8'<br>44.8  | operates public radio station   | NA<br>NA   | Herb Scannell<br>CEO, President<br>(626) 583-5100  |    |
| 48   |   | <b>Joni and Friends</b><br>30009 Ladyface Court<br>Agoura Hills 91301; joniandfriends.org   | <b>32.3</b> <sup>1</sup><br>32.3   | 35.9'<br>35.9   | 37.5'<br>37.5  | operates disability ministry  | 222<br>5,554   | Joni Eareckson Tada<br>CEO<br>(818) 707-5664   |   |
| 49   |  | <b>Ararat Home of Los Angeles</b><br>15105 Mission Hills Road<br>Mission Hills 91345; ararathome.org  | <b>31.4</b> <sup>1</sup><br>31.4   | 37.6'<br>37.6   | 79.7'<br>79.7  | operates senior living facilities   | 494<br>20  | Derik Ghookasian<br>COO<br>(818) 365-3000  |  |
| 50   |  | <b>Mission City Community Network</b><br>8527 Sepulveda Blvd.<br>North Hills 91343; mcn.org   | <b>21.0</b><br>33.6  | 11.3<br>48.2  | 82.0<br>90.4   | community health clinics  | 303<br>NA  | Nik Gupta<br>CEO<br>(818) 895-3100   |  |

<sup>1</sup> Most recent data available.  
NA - Not Available Note: Information for this list was provided from 990 tax return forms and by GuideStar and the organizations. To qualify for the list, an organization must be registered as a 501(c)(3) public charity. Hospitals, foundations, schools and universities were excluded. Churches are excluded and do not report information. Organizations are ranked by 2020 expenditures. To the best of our knowledge, this information is accurate as of press

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Researched by Andrew Crowley











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