







#### **PUBLISHER'S LETTER**

n a year like 2020 – with societal and health challenges occurring globally – corporate philanthropy plays an even more important role than usual. Studies have repeatedly shown that 75 percent of employees who volunteer or engage with nonprofit causes through their workplace, end up feeling better about their employers. The overall mental and emotional benefits of volunteering are even greater, with 93 percent reporting an improved mood, 79 percent reporting lower stress levels and 88 percent reporting increased self-esteem by giving back.

Community involvement can contribute to key business goals, including improved reputation and the attraction and retention of employees, as well as the obvious fiscal benefits related to taxes.

There are many important and meaningful organizations right here in Los Angeles County doing incredibly important work. We have taken the opportunity to share some of the best of them with you in this annual Corporate Citizenship & Giving Guide special supplement. We hope it serves to remind you of the needs that exist while providing you and your business with a resource to aid in the quest for partnering with the right philanthropic or community organization.

In this section, we also acknowledge some examples of extraordinary businesses that have led by example and taken the process of corporate social responsibility to the next level by making good on their commitments to their nonprofit partners.

Thanks are due to our section sponsors who make this volume possible and many thanks to you, our readers who have taken the time to consider the needs of your community.

Best regards,



Josh Schimmels Publisher & CEO



#### **OUR MISSION**

CHIRLA's mission is to achieve a just society fully inclusive of immigrants. For 34 years, CHIRLA has been organizing individuals and coalitions to build power, transform public opinion, and change policies to achieve human, civil and labor rights.

#### **WHO WE SERVE**

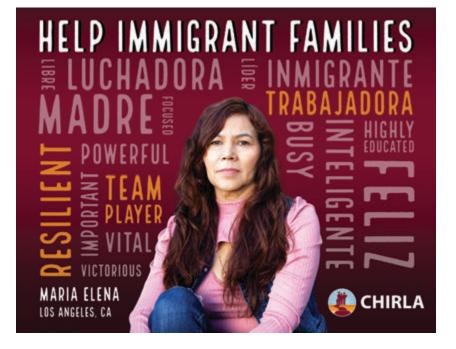
CHIRLA is a grassroots organization supported by members, volunteers and donors. CHIRLA is the leading immigrant rights organization in California with national impact, led by its members, who are the voice of the community. CHIRLA serves low-income mixed-status immigrant families, including low-wage workers and immigrant youth at the high school and college levels.

CHIRLA's programs target immigrant communities that face significant obstacles to immigrant integration in the areas of employment, education, housing, legal representation and health care. The majority of our clients are monolingual Spanish-speaking Latino immigrant workers. On an annual basis CHIRLA services 450,000 individuals. In addition, CHIRLA also services approximately 1,000 asylum seekers in Mexico.

#### **OUR IMPACT**

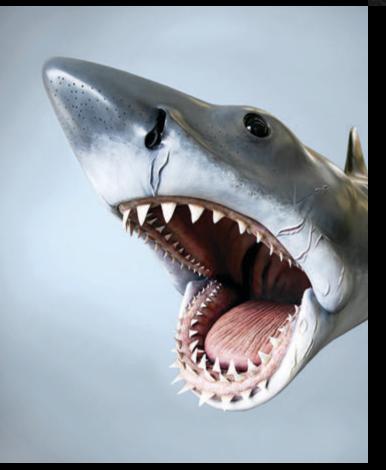
CHIRLA organizes diverse immigrant families who act as agents of social change to achieve a world with freedom of mobility, humane rights, and true participatory democracy. Guided by the power and vision of our community, CHIRLA embraces and drives progressive social change. The innovative programs in community education, and organizing, legal services, civic engagement, policy advocacy, and leadership development for youth empowers immigrants.

CHIRLA has been a lifeline for the Latino community hardest hit by the pandemic. Our team continues to fight for millions of families to be included in economic relief regardless of status, to access life saving healthcare, and maintain legal protections. Thousands of families have been supported through an assistance hotline and received emergency help providing cash, food and rent relief. Help us continue these efforts by donating today.



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# Navigating the Post-Pandemic World as a Nonprofit

By MARK KAWAUCHI

Staying on a mission — no matter what obstacles stand in the way — is challenging for any nonprofit. Add in a pandemic and things can often get even more complicated, especially for healthcare organizations.

COVID-19 is now the leading cause of death in the U.S. according to an article in Live Science that discusses how the virus has beat out previous top contenders: heart disease and cancer. For nonprofits seeking to serve vulnerable and at-risk populations, this represents an unprecedented challenge.

#### PROVIDING CONTINUED CARE WITHOUT INTERRUPTION

The common theme seen with nonprofits who have been able to successfully sustain their mission has been their ability to adapt to change quickly.

For healthcare organizations, there has been a rapid adaptation from in-person appointments to telehealth and adjustment to new regulatory requirements for monitoring and responding to the pandemic. Overall, nonprofit healthcare organizations around the world have had to pivot to a less-traditional way of delivering care.

Additionally, nonprofits providing supplies to at-risk communities have to innovate in order to achieve their missions. The underlying commonality is being able to adapt rapidly to continue client outreach and ensure they receive care without interruption.

A similar trend is being felt by children and family social service organizations. A Harvard Business Review article on reimagining nonprofits to survive the crisis suggests reimagining the impact that the organization wants to have by collaborating with team members and defining a strategy. The team should then analyze people within that organization and ensure leadership is genuinely in touch with staff and reflective of the people the nonprofit serves. From there, organizations can focus on finances and community efforts and use their findings to take advantage of opportunities the pandemic presents.

#### MAKING STRATEGIC MOVES AND AVOIDING BURNOUT

Given the uncertainty that COVID-19 will bring in the next six to 12 months, nonprofits need to continue to look ahead. Business strategies will need to evolve and change. For leadership this can present certain challenges — and opportunities.

One key area is avoiding employee and volunteer burnout. Prior to stay-athome initiatives, working from home was considered a luxury for many employees. Now, high-traffic daily commutes have been reduced, families have seen cost savings of out-of-pocket expenses and people are able to spend more time with their families.

But as the pandemic enters its ninth month, burnout is becoming more and more apparent — especially for nonprofits trying to continue to serve their communities. Challenges of a lack of face-to-face human interaction are apparent, true collaboration with coworkers is missing and networking in the industry has become more of a chore as people experience Zoom or Microsoft Teams meeting fatigue.

In order to avoid this burnout, leadership should make sure to set goals daily on what needs to be accomplished and be



realistic on what tasks can wait. Encourage collaboration between coworkers to hold each other accountable to meet tasks. It is also important for leadership to encourage employees to have dedicated home office space, set boundaries on their time and take breaks during the day or take an occasional full day off to re-energize and regroup.

#### **FUNDRAISING DURING A PANDEMIC**

In the nonprofit space, most fundraising events have also become virtual. Getting donors to attend yet another Zoom meeting has proven to be a real challenge — and getting them to engage once they attend can be harder. The influence or peer pressure of seeing other individuals donating at a live event is no longer there. Nonprofits should continue to reach out to potential donors and network, however, because these virtual efforts also help to build a solid digital engagement strategy and virtual fundraising toolkit that can help them grow their impact over time — despite a pandemic.

#### GUIDING TEAM MEMBERS THROUGH CRISIS

A common concern among C-suite executives is "unproductive time" working from home. Competing tasks become evident for those with children, families or parents who require care. A recent Forbes article about keeping employees engaged during a pandemic states that it all comes down to two things: connection and recognition. It is critical for leadership to guide teams by showing compassion and empathy while still communicating clearly — and, in turn, this helps nonprofits maintain their culture, mission and team cohesion.

Providing opportunities to connect with

Nonprofits providing supplies to at-risk communities have to innovate in order to achieve their missions. The underlying commonality is being able to adapt rapidly to continue client outreach and ensure they receive care without interruption.

volunteers or employees in meaningful ways helps to counter the negative side effects of the pandemic and reinforces loyalty to a nonprofit's mission and team members. These opportunities could be anything from scheduling virtual coffee breaks to check in on mental health or home life, to discussing workload challenges.

This empathy, in addition to consistent recognition, will have a significant impact on morale. In fact, a Harvard Business Review article about employee recognition noted that a survey found 82 percent of employees do not feel recognized enough for their contributions, and 40 percent of employed Americans say they would put more effort into their work if they were recognized more often.

#### SILVER LININGS FOR THE FUTURE

There are still innovations that have come out of the challenges brought up from the pandemic. For community clinics, telehealth services may be the future of how they deliver care to more patients, without rapidly needing to increase the size of their facilities. It may also lead to better

preventive care due to the ease of patients attending a telehealth appointment rather than going to a clinic.

Having to pivot during the middle of a pandemic is not easy — and so many nonprofit healthcare organizations are on the front lines of providing essential services during this time. The challenges may seem overwhelming, but there are opportunities for innovation and growth that develop out of crisis. And in the midst of the pandemic, nonprofits can still be inspired to continue their responsibility for helping others.



Mark Kawauchi, managing director of Green Hasson Janks, is a leader in GHJ's Nonprofit Practice and has more than 30 years of public accounting experience. Specializing in

healthcare, Kawauchi is dedicated to the nonprofit space as a business advisor to his clients and provides them with personalized service to help them meet their goals.

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**GREENHASSONJANKS.COM** 

# Greenberg Glusker Donates \$250,000 to Charities Addressing Hunger, Homelessness, Social Justice and PPE Supply

t's no secret: The effects of COVID-19 have been drastic. Issues already plaguing major cities – such as homelessness and food insecurity – have grown as a result of jumps in unemployment, and systemic health and social inequities have increasingly revealed themselves as people from racial and ethnic minority communities face increased risk. Los Angeles is one of these cities, where it has been projected that homelessness could increase by 16%, that food distribution at the Los Angeles Regional Food Bank has increased 70%, and that the mortality rate for COVID-19 is almost twice as high for Black residents than white residents.

Determined to meet the deep needs of its community during this difficult time, Greenberg Glusker is proud to announce that it has donated a total of \$250,000 between four organizations that address hunger, homelessness, social injustice, and PPE supply.

A few years ago, the firm created a donoradvised fund at the California Community Foundation, and we're honored to direct these funds to these well-deserving non-profit organizations as part of a larger philanthropic initiative. After a firm-wide vote, these organizations were selected and awarded the following amounts: the Los Angeles Regional Food Bank received \$75,000, PATH received \$75,000, Equal Justice Initiative received \$75,000, and Children's Hospital Los Angeles received \$25,000.

"Our community needs have never been greater, and I am extremely proud of our collective efforts to commit these funds to organizations that work to improve the lives of people in in Los Angeles," said Bob Baradaran, managing partner of Greenberg Glusker. "There has been no better time to contribute to groups that are supporting people who have been directly impacted by COVID-19 and social injustice."

Beyond financial support, Greenberg Glusker plans to maintain relationships with these organizations through volunteer efforts, pro bono work, and firm-wide drives once permitted post-COVID.

"As a Los Angeles-based law firm, we have an obligation to give back to the community that give so much to us. So, we are incredibly grateful for the opportunity distribute these funds to worthy charities," said Norman Levine, partner and member of Greenberg Glusker's Management Committee and Litigation Department. "In addition to providing financial support, our firm is committed to developing a meaningful



relationship with each group and volunteering our time and energy to support their missions."

#### **ABOUT THE CHARITIES**

Los Angeles Regional Food Bank: The Los Angeles Regional Food Bank has been mobilizing resources to fight hunger in Los Angeles County since 1973. To support the Food Bank's vision that no one goes hungry in Los Angeles County, food and grocery products are distributed through a network of 600 partner agencies and directly to families, seniors and children through direct distribution programs. The Food Bank has distributed more than 1.5 billion pounds of food, the equivalent of 1.2 billion meals since 1973. In response to the Coronavirus crisis, the Food Bank has more than doubled food distribution, and now reaches more than 900,000 people every month. The Food Bank is a 4-star rated charity by Charity Navigator. For more information, visit LAFoodBank.org.

**PATH:** Founded in 1984, PATH is the largest homeless nonprofit organization working to end homelessness for individuals, families, and communities in California. We do this by building affordable housing and providing supportive services statewide. PATH

works in over 150 California cities and serves 20% of the state's population experiencing homelessness. In the last five years, PATH has helped more than 10,000 move into permanent homes. For more information, visit epath.org.

Children's Hospital Los Angeles: Children's Hospital is a non-profit institution that provides pediatric healthcare and helps their patients more than a half a million times each year in a setting that is designed for their needs. Its COVID-19 Emergency Response Fund provides the hospital with specialized supplies, medical tests, expert care and technology that ultimately enables it to respond to the needs of its patients, families, and the community at large. For more information, please visit chla.org.

**Equal Justice Initiative:** The Equal Justice Initiative is committed to ending mass incarceration and excessive punishment in the United States, to challenging racial and economic injustice and to protecting basic human rights for the most vulnerable people in American society. For more information, please visit eji.org.

The Greenberg Glusker Charitable Fund is a component fund of the California "Our community needs have never been greater, and I am extremely proud of our collective efforts to commit these funds to organizations that work to improve the lives of people in in Los Angeles."

Community Foundation, a 501c3 public charity. Contributions to the California Community Foundation represent irrevocable gifts subject to the legal and fiduciary control of the foundation's board of directors.

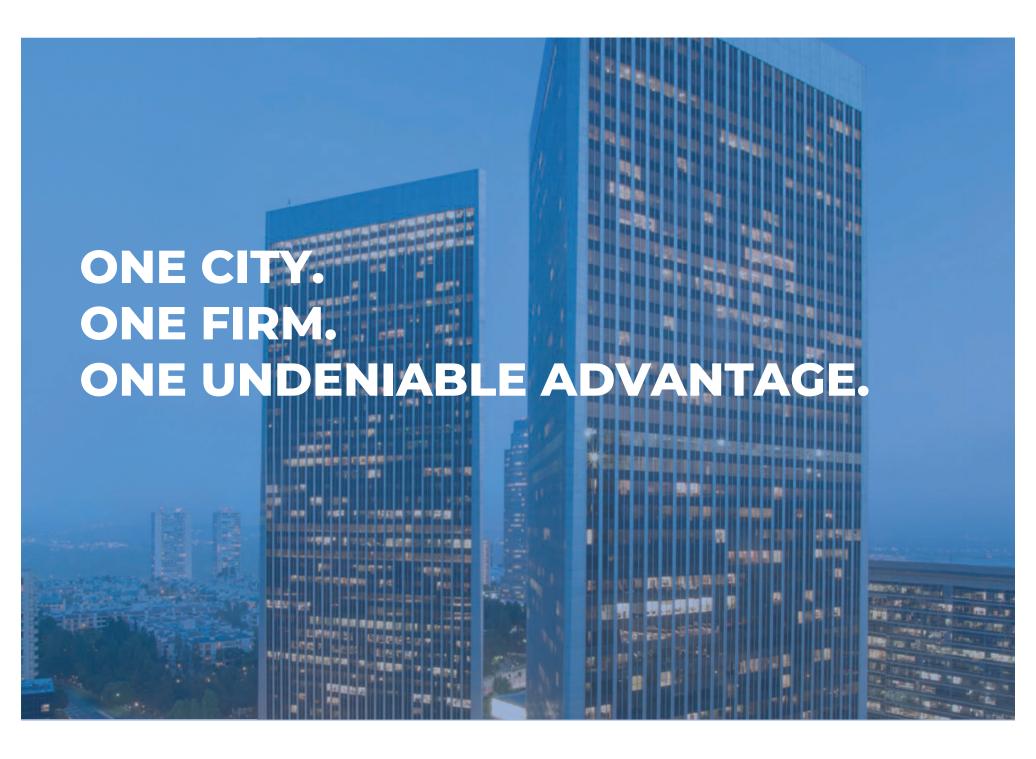
#### ABOUT GREENBERG GLUSKER'S COMMUNITY INVOLVEMENT

Greenberg Glusker has played a significant supporting role within the Los Angeles community for over 60 years. Our founding partner Arthur Greenberg likes to say that we have "done well by doing good." Philanthropy is also a key component that contributes to Greenberg Glusker's familial culture, providing team members opportunities to give back to the community. Past examples include: the firm's "Starve a Vampire Blood Drive" where team members donated blood while at the office; Dress for Success clothing drives; a Habitat for Humanity volunteer day; annual participation in Adopt-A-Family to provide gifts during the holidays for families in need; and a "Pie a Partner" challenge as part of the Food From the Bar initiative benefitting the Los Angeles Regional Food Bank. Contact Sheenika Gandi, Director of Marketing, sgandhi@ggfirm.com for more information.









With a significant presence in Southern California for over 60 years, Greenberg Glusker enjoys a longstanding reputation as one of the premier firms in California and across the country.

Our founding partner Arthur Greenberg likes to say that we have "done well by doing good." This year we're proud to have donated \$250,000 to meet the deep needs of our community during this difficult time.











# AT THE TIME THEY ARE NEEDED MOST, DONOR-ADVISED FUNDS EMPOWER CHARITABLE GIVING

By Steve Gamer

n the realm of trusts-and-estates attorney Paul Gordon Hoffman, planned charitable giving is every bit as personal as it is professional. A founding member of the nationally recognized Los Angeles law firm Hoffman, Sabban & Watenmaker, APC, Paul routinely advises clients on matters related to charitable planning and how it fits into the scheme of their larger estate plans.

Away from the office, the attorney practices what he counsels clients. For Paul and his wife, Sue, giving back plays a prominent role in their lives, and their donor-advised fund (DAF) at the Jewish Community Foundation of Los Angeles (The Foundation) provides the ideal charitable vehicle for doing so.

While the Hoffmans sustain a range of causes of shared importance to them through the DAF they established in 2012, the charitable fund also enables them to respond generously and nimbly in times of crisis, including support in the aftermath of catastrophes such as the Santa Barbara wildfires and Louisiana hurricanes. Most notably, though, it is their giving during the current global pandemic that has taken

with a variety of assets and can recommend grants to your favorite charities, Jewish or secular, on your own schedule. You may select investment options to potentially grow your fund as The Foundation streamlines the entire process by handling all the administrative responsibilities, freeing you to focus on the joy of giving.

The benefits of a donor advised fund at The Foundation include:

- With an initial contribution of at least \$5,000 in cash, you can create your own donoradvised fund, receive an immediate fair-marketvalue charitable tax deduction, and have your charitable dollars in one convenient account where you can maintain total privacy about your giving.
- By using appreciated assets such as marketable stocks and bonds, real estate, or interests in a limited liability company to fund your DAF, in addition to the fair-market-value tax deduction, you will avoid all capital gains tax on your gift. And, through thoughtful pre-planning, a DAF can even help maximize tax benefits in the event of the sale of a business.

than those with parents who do not. This same research shows that charitable families volunteer more and consider themselves happier and closer-knit. That's why we suggest engaging your family early on to communicate your charitable values and decision-making process.

To encourage their children's philanthropic values, many Foundation donors have opened DAFs for their children and grandchildren as well, enabling them to experience firsthand the fulfilling power of giving at an early age. Upcoming articles in this series include instilling meaningful giving in future generations of your family, as well as considering charitable legacies.

### DAFS, THE TAX-REFORM ACT AND ESTATE TAXES

The income-tax reforms in 2018 changed the standard deduction and raised numerous questions about its impact on charitable giving. The need for well-planned strategies to maximize the tax benefits of your philanthropy is essential. DAFs offer an ideal vehicle for maximizing the deductibility of your donations, including approaches such as charitable-gift "bunching" or via contributions of appreciated assets.

With respect to estate planning, a DAF can be the recipient (upon death) of all or a portion of the donor advisor's IRA or other retirement plan benefits. The family then controls 100% of those funds for charitable-giving purposes from the DAF. Comparatively, if the heirs take the retirement funds personally, they would be subject to tax in some degree irrespective of whether estate taxes are applicable.

# "What is our donor advised fund (DAF) for if not to be used in a once-in-a-lifetime event like the current pandemic?"

on personal importance, with the couple stepping up their giving for COVID-19related response and relief efforts.

"What is our DAF for if not to be used in a once-in-a-lifetime event like the current pandemic?" Paul commented, adding that The Foundation's online COVID-19 Response Hub provided a source to help them identify vetted causes and programs worthy of support.

He continued: "Our DAF enables us to support a wide range of causes more efficiently and strategically, provides us with a lot of flexibility, and affords us access to The Foundation's helpful guidance with our giving when we need it, as it has done during the pandemic."

Why did the Hoffmans, as well as hundreds of others, select Foundation DAFs as the best vehicle to conduct their philanthropy?

#### STREAMLINE YOUR GIVING

DAFs offer many of the advantages of a private foundation without the costs and administrative complexities of a private foundation.

One of the smartest ways to enhance your philanthropy is by establishing a DAF— essentially a charitable-giving account—at The Foundation. It provides convenience and flexibility for your donations, allowing you to give more strategically. You can fund a DAF

- You can recommend grants of \$100 or more to a nearly limitless range of nonprofit organizations, Jewish or secular, locally, nationally, or in Israel via 24/7 online access to your fund. Plus, you can review your fund's balance and giving history and add to your fund anytime with a credit card or online check.
- If your fund's balance is \$50,000 or more, you can access several types of investment options providing diversity and potential tax-free growth of your fund's assets.
- Additionally, our Center for Designed
   Philanthropy offers complimentary
   philanthropic consultations and educational
   programs on giving more strategically. For
   example, we can help you determine which
   causes to support based upon your own
   passions and fields of interest.
- Finally, DAFs afford the ability to name your children as successor donor advisors, effectively creating the closest equivalent to a private family foundation without the cost and administrative hassles of establishing and maintaining one.

### MULTIGENERATIONAL GIVING

Studies indicate that children whose parents actively discuss giving are significantly more likely to become charitable adults themselves

### FOR THE GOOD OF COMMUNITY

The only cost associated with a DAF at The Foundation is a modest annual fee which covers several important administrative and portfolio management functions. A portion of that fee is reinvested in The Foundation's own grantmaking to numerous causes throughout our community—creating, in effect, philanthropic sustainability.

To explore smart giving strategies—and the fulfillment that comes with it—at this time when it matters most, as well as ways to amplify the impact of your giving, please visit www.jewishfoundationla.org or contact us at (323) 761-8704, or development@jewishfoundationla.org.

About the author: Steve Gamer is vice president of advancement for the Jewish Community Foundation of Los Angeles, which manages more than \$1.3 billion in charitable assets and distributed \$129 million in grants in 2019 to causes locally, nationally and around the world. He has 30 years of experience working with individuals, families, corporations and foundations to help them achieve their philanthropic vision.

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## **OneLegacy Foundation:**

### Championing The Power of Organ and Tissue Donation

here is nothing more powerful than the gift of life; and thanks to the generosity of people in Los Angeles and around the country, that gift has never been more prominent than it is today. For the first time ever, the number of people on a waiting list for a lifesaving organ or tissue has declined in recent years thanks to the tens of thousands who have said "yes" to becoming a donor.

Supporting this effort in a big way for the past nine years has been the OneLegacy Foundation's energy and dollars, which have helped champion organ, eye and tissue donation and transplantation through education and scientific research aimed at improving outcomes for donors, their families and recipients. The Foundation also passionately collaborates with community engagement programs that help inspire people to take action in support of organ and tissue donation, as well as patient and family support agencies, to address the very human needs of donor families and recipients. In the past three years alone, the OneLegacy Foundation has donated more than \$5.5 million to further research and raise awareness of the power of organ and tissue donation and transplantation.

Perhaps the most visible reflection of the Foundation's work can be seen in its role as lead sponsor of the annual Donate Life Rose Parade float every New Year's Day as well as the annual Donate Life Run/Walk held every spring. Because of COVID-19, this year's run/walk went virtual for the first time and included a special broadcast on YouTube and Facebook Live that was seen by more than 10,000 people.

The Donate Life Rose Parade Float and the Donate Life Run/Walk are just two of the dozens of programs and organizations supported by the OneLegacy Foundation. Among the many community-based programs that have benefited from the OneLegacy Foundation over the past three years are:

- Ava's Heart Foundation, which provides housing assistance for organ transplant patients who must travel to Southern California for lifesaving transplants.
- Donate Life Transplant Games of America, which is attended by recipients and donor families from across the country.
- Comfort Zone Camp, which provides grief counseling and support to children, many of whom are organ donors who have lost a parent.
- **Strengthline**, which produces social media video posts designed to increase organ donation and registration.
- **Donate Life Hollywood**, which serves as a liaison between the organ donation community and the entertainment industry to dispel myths and encourage more authentic and empowering stories on this important topic.
- Dozens of other organizations to which the OneLegacy Foundation has provided financial support including the National Kidney Foundation, the American Association of Tissue Banks, the Make-A-Wish Foundation, LifeStream Blood Bank, the UCLA Core Kidney Program and the American Liver Foundation.



The OneLegacy Foundation is the lead sponsor of the annual Donate Life Rose Parade float on New Year's Day in Pasadena.

At the same time, the OneLegacy Foundation is committed to scientific research that has the potential to advance the field of transplantation by improving transplant outcomes and increasing the number of organs that can be successfully transplanted. The Foundation also supports the next generation of clinical researchers by providing one-year grants to support laboratory fellowship training of transplant doctors.

Among those whose transplantation scientific research work has been supported by the OneLegacy Foundation over recent years are:

- Cedars Sinai Medical Center, both for its work aimed at genetic repair of deceased donor kidneys that have been affected by acute kidney injury as well as its work in support of a program that will now enable the transplant of hearts from donors with Hepatitis C.
- UCLA Medical Center and its pioneering work in immune tolerance to reduce organ rejection and reduce the need for anti-rejection medication as well as its efforts to fulfill the HIV Organ Policy Equity (HOPE) Act, which allows for HIV-positive organs to be used in transplant for HIV-positive recipients.
- Transplant fellowships to enable fellows to focus on transplant research at Keck USC and Ronald Reagan UCLA Medical Center.
- Cornea research taking place at the University of Southern California.
- The Teraski Research Institute and its work to expand kidney paired donation in concert with the National Kidney Registry.

"Donation is a precious gift that enables lifesaving transplantation that benefits donor families who create a legacy of life; recipients who return to vital, active lives; and our entire community that is enriched by this generosity and gratitude," said OneLegacy Foundation CEO Tom Mone. "The grants awarded by the OneLegacy Foundation acknowledge and thank those people and organizations who are working to share the power of donation with others.

Through our grants and our partners' good works, we are making an impact that can be seen in our six straight years of increasing donation in Southern California and in the continued increase in the success rates of organ, cornea and tissue transplants."

The OneLegacy Foundation grants are funded by the nonprofit OneLegacy, which is dedicated to saving lives through organ, eye and tissue donation in seven counties in Southern California: Los Angeles, Orange, Riverside, San Bernardino, Ventura, Santa Barbara and Kern. OneLegacy serves more than 200 hospitals, 11 transplant centers, a diverse population of nearly 20 million, donors and families across the region, and waiting recipients across the country. In 2019, OneLegacy enabled the transplant of 1,619 organs from 557 donors, an increase of 8% over 2018. In addition, the organization reported a 4% increase in tissue donors to 3,005, helping over 225,000 individuals, while sight-saving corneas transplanted increased a remarkable 25% from the prior year to 1,616.

For more information, visit onelegacy.org, like us on Facebook or follow us on Twitter. To find out more about the OneLegacy Foundation, including its grant process, go to onelegacyfoundation.org.

In the past three years alone, the OneLegacy Foundation has donated more than \$5.5 million to further research and raise awareness of the power of organ and tissue donation and transplantation. Those donations have included:

- Hospital and Community Education Program sponsorships: \$573,997.
- Public education regarding Organ Donation: \$2,098,423.
- Donation and Transplantation Clinical Research: \$2.831,265.



saving lives through organ, eye & tissue donation



For the first time ever, the number of people on a waiting list for a lifesaving organ or tissue has decreased by 10% during the past several years. These numbers are a testament to those who say "yes" to donation and is a wonderful demonstration of the generosity of all of those who help to make the gift of life possible.

Vigorously supporting this effort is the OneLegacy Foundation. Over the past three years alone, **the OneLegacy Foundation** has donated more than \$5.5 million to further scientific research, support education and collaborate with community engagement programs that help inspire people to take action in support of organ and tissue donation.

While we rejoice in the progress being made, **there is still a lot of work to be done**. More than 109,000 Americans are still waiting to receive a lifesaving heart, liver, lung, kidney and/or pancreas; and tragically, 22 Americans die needlessly each day while waiting for a second chance at life.

The opportunity to donate and to receive a lifesaving transplant knows no sexual orientation and no national, ethnic or religious boundaries. **Please join in this effort** and help save a life by registering to be an organ donor at the DMV and at **donatelifecalifornia.org**.



Dedicated to saving and healing lives through organ, eye and tissue donation

OneLegacy.org | donateLIFEcalifornia.org

# Wells Fargo Continues to Commit Itself to the City of Los Angeles

By MICHAEL ORMONDE

ells Fargo believes we are only as strong as the communities we serve. When they succeed, so do we. Corporate social responsibility is in our DNA and remains a top priority, especially during these unprecedented times managing through the COVID-19 pandemic and environmental natural disasters. I am proud to be part of Wells Fargo and a team of employees committed to improving lives and strengthening our community.

As the largest corporate donor in Los Angeles, we are proud of our long-standing relationships that make a lasting and positive impact in our communities. In the midst of the global pandemic, the Wells Fargo Foundation re-focused its philanthropic support to assist county, city and nonprofit organizations' with their COVID-19 relief efforts. As a proud founding member of the County and City of Los Angeles' LA COVID-19 Regional Recovery Fund, we continue to work with Local Initiatives Support Corporation Los Angeles (LISC LA) to provide loan and grant resources to micro-entrepreneurs, as well as relief and recovery tools for small businesses, nonprofits providing essential services, immigrant-owned enterprises and other vulnerable Angelenos. Recognizing the growing need, the Wells Fargo Foundation allocated \$9 million to more than 170 nonprofits throughout Los Angeles County to address housing needs and homelessness, support small businesses and provide emergency response aid for the region's most impacted communities.

The economic stress caused by the pandemic has been particularly damaging to small businesses. Understanding their needs, Wells Fargo supported entrepreneurs through the Small Business Administration's (SBA) Paycheck Protection Program (PPP), and we donated approximately \$400 million in gross PPP processing fees to support the wider small business community via a new Open for Business Fund. In addition, The Wells Fargo Foundation has donated more than \$17 million to support small business as part of our \$175 million commitment in aid in response to the COVID-19 pandemic. Wells Fargo's Diverse Community Capital program, launched in 2015 to empower diverse small business owners, has helped approximately 150 community development financial institutions (CDFIs) finance \$1.6 billion in lending and deliver 1.8 million hours

of technical assistance – enabling diverse entrepreneurs to sustain more than 195,000 jobs in rural and urban markets nationwide.

September marked our first company-wide Month of Action campaign, which kicked off a new year-round approach to employee service and giving. Employees participated in the Month of Action by taking part in virtual volunteer opportunities with select charities, making financial gifts to their favorite cause or to the WE Care Fund to help colleagues in need, or by performing acts of kindness. The campaign helped our employees align our giving, volunteering and commitment to the charities we each individually choose to support.

As Thanksgiving approaches, I traditionally enjoy taking time out of my day with my partner the day before Thanksgiving to serve alongside the LA Mission during its annual Thanksgiving meal event. Wells Fargo has been a part of this annual tradition since 2010, and I've been fortunate to serve our homeless Angeleno community these past three years since becoming the region bank president for Los Angeles. Despite the challenges of COVID-19, together with SRO Housing, the LA Mission will continue to provide meals and hope to families in Los Angeles. Now more than ever, the LA Mission needs our support as the homelessness in Los Angeles continues to rise. According to the Los Angeles Mission's State of Homelessness, more than 53,195 people in Los Angeles County are experiencing homelessness, and of that number, 9,322 people in the past year are experiencing homelessness for the first time. Additionally three out of four people experiencing homelessness remain unsheltered. I invite you to join Wells Fargo and me in support of organizations like the LA Mission and LA LGBT Center and many other organizations that are tackling this important issue, which is particularly critical during the pandemic.

#### LAST YEAR IN LOS ANGELES COUNTY:

- The Wells Fargo Foundation donated more than \$20.8 million annually to local charities, individuals and families with 484 grants to support nonprofits, schools and community organizations supporting housing affordability, small business growth and financial health
- Wells Fargo employees in LA County volunteered nearly 38,000 hours locally





hours of paid leave to volunteer

 Employees could qualify for and receive up to \$2,000 in Community Care Grants by volunteering and supporting their nonprofit organizations of choice

#### ADDITIONAL WELLS FARGO COVID-19 RELIEF EFFORTS IN LOS ANGELES COUNTY:

- Housing: Funding for critical housing needs including financial relief to homeowners through foreclosure prevention assistance, support to renters, and temporary housing for the homeless.
- Human Services: Financial support to frontline healthcare, food and emergency service providers, as well as support of vital community relief efforts, including Martin Luther King Jr. Community Hospital, AltaMed, American Red Cross, Charles R. Drew University and Project Angel Food.
- Small Business: In partnership with Los Angeles County, Wells Fargo invested \$1 million to support the LA County COVID-19 Relief Fund, which provides funding to development corporations like Vermont Slauson Economic Development Corporation and Pacific Asian Consortium in Employment, which support local minority-owned small businesses.
- Financial Health: Support efforts ensure ongoing financial counseling and coaching to families and individuals, as well as grants to help those struggling due to loss of income. Wells Fargo also supported City of Los Angeles

Wells Fargo supported entrepreneurs through the SBA's PPP, and we donated approximately \$400 million in gross PPP processing fees to support the wider small business community via a new Open for Business Fund.

Mayor Eric Garcetti's Angeleno Campaign with \$250,000 to provide direct relief funds to families in need.

It is an honor to lead the Los Angeles region, and I look forward to discovering what more we all can do together for our City and community. To our employees and community organizations, thank you for all you do. Together we will continue to improve lives and strengthen



communities throughout Los Angeles.

Michael Ormonde is Wells Fargo Region Bank President, Los Angeles.



#### Additional resources

- wellsfargo.com/paycheck protectionprogram
- wellsfargo.com/coronavirus
- wellsfargoworks.com

Small business owners are dealing with unprecedented challenges because of COVID-19. But they are also tougher than the challenges they face. We created the Small Business Resource Center to support small business owners as they adapt, rebuild, and grow their companies amidst uncertainty.

#### Action-oriented content to help you rebuild stronger

We want to help you navigate the COVID-19 crisis without losing sight of your long-term goals. So we built this program around five themes that are relevant to small business owners every day.

- **Insights** provides context for the crisis, including what it means for your customers and your business.
- Business strategy covers the best way to adapt, rebuild and grow as a company.
- **Connections** looks at how to build a community that can help you through the crisis.
- Marketing explores the best way to promote your company amidst uncertainty.
- Capital considerations looks at everything from cash flow to financing.

Questions? Contact me or visit wellsfarqo.com/smallbusinessresources

# THE BAIL PROJECT

PO Box 750, Venice, CA 90294 (323) 366-0799

giving@bailproject.org

bailproject

bailprojectbailproject

Established in 2018

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

Robin Steinberg
CEO and Founder

**BOARD OF DIRECTORS** 

Reginald Dwayne Betts
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,

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Michael E. Novogratz
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dataxy invocation i a arrioro

Vince Southerland

New York University School of Law

Robin Steinberg
The Bail Project

#### **MISSION STATEMENT**

To combat mass incarceration by disrupting the money bail system - one person at a time.

#### SERVICE AREA

The Bail Project provides free bail assistance to low-income people in Los Angeles and more than 20 other cities across the U.S.

#### **FAST FACTS**

What percentage of total revenue goes to cause (after operation expenses)?

100% of donations received through our website go directly toward paying bail for our clients.

### WHAT WAS YOUR GREATEST COMMUNITY IMPACT IN 2020?

During the past year, as our nation has reckoned with the systemic forces that disadvantage Black and Brown communities in public health and criminal justice outcomes, ending cash bail has become—and must remain—a top priority. From conducting emergency bailouts in jails that were becoming COVID-19 hotspots to providing bail assistance for people arrested at demonstrations for racial justice, The Bail Project rose to the challenge. With a track record of over 14,000 bailouts in less than three years and experience in over 20 jurisdictions, The Bail Project will continue playing a leading role in this effort until systemic change is a reality and bailouts are no longer necessary.

#### AREAS OF FUNDING

The Bail Project is a national nonprofit on a mission to combat mass incarceration by transforming the pretrial system across the U.S. Our community-based teams work with local partners to pay bail for thousands of low-income people each year, reducing the human suffering caused by unaffordable cash bail, restoring the presumption of innocence, and building on the work of grassroots movements for decarceration.

In Los Angeles, we partner with the LA County Public Defender and UCLA Law's Criminal Justice Program to provide free bail assistance to low-income residents. In addition to paying bail for our clients, we provide them with court date reminders, transportation assistance, and referrals to social service partners. We also collect data and stories to support advocacy and systemic reform. Through these efforts, we seek to transform pretrial justice for generations of Americans to come, bringing us one step closer to ending mass incarceration and racial and economic disparities in the U.S. criminal legal system.

#### **GIVING OPPORTUNITIES**

Every dollar invested in The Bail Project's National Revolving Bail Fund can be recycled: once a case is closed and bail funds are returned, we can reuse those funds to post bail for another client, approximately two times per year.

The Bail Project's work is made possible thanks to the generous support of thousands of individual donors across the U.S. and around the world. This holiday season, you can give the gift of freedom – visit bailproject.org/losangeles and become a donor today!



In 2019, The Bail Project's staff and board members from across the country convened at its "central support hub" in Los Angeles.

# bailproject.org/losangeles



# Getty

200 Getty Center Drive, Los Angeles, CA 90049 (310) 440-7700

giving@getty.edu

getty.edu

GettyMuseumgettymuseum

**f** gettymuseum

Established in 1953

#### **MISSION STATEMENT**

The J. Paul Getty Trust is a cultural and philanthropic institution dedicated to the presentation, conservation, and interpretation of the world's artistic legacy.

Through the collective and individual work of its constituent programs—the Getty Conservation Institute, the Getty Foundation, the J. Paul Getty Museum, and the Getty Research Institute—the Getty pursues its mission in Los Angeles and throughout the world, serving both the general interested public and a wide range of professional communities in order to promote a vital civil society through an understanding of the visual arts.

#### **SERVICE AREA**

Through ambitious projects in Los Angeles and around the world, the Getty works to make a lasting difference in art historical research, conservation and museum practice, and to promote knowledge and appreciation of art.

#### **FAST FACTS**

What percentage of total revenue goes to cause (after operation expenses)?

One hundred percent of donated revenue goes to support Getty priorities.

What was your greatest community impact in 2020?

In March, Getty initiated the \$10 million LA Arts Recovery Fund to help sustain LA-based nonprofit arts organizations. Before the shutdown, Getty welcomed over 160,000 Title 1 students for fully-funded field trips through our Museum's Arts Access program.

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

James Cuno President and CEO

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#### AREAS OF FUNDING

#### **Getty Patron Program**

Individuals who join the Getty Patron Program provide invaluable support to the people and programs that make Getty a leader in promoting and protecting the world's artistic legacy. Support goes directly to:

- · world-class exhibitions;
- education and outreach programs;
- cultural exchanges and international collaborations with leading and emerging scholars around the world;
- cutting-edge research led by scientists, conservators, and other professionals addressing the challenges of conserving art, architecture, archaeological sites, and monuments;
- scholarly programs presenting lectures, symposia, and films; and
- cultural heritage field projects in countries around the world, including China, Egypt, Jordan, Malaysia, Peru, and the United States.

#### **Exhibition Sponsorship and Special Initiatives**

Individuals, corporations, and foundations support our dynamic array of exhibitions, as well as innovative projects that strengthen the understanding and preservation of the visual arts in Los Angeles, and beyond. Getty's special initiatives involve collaboration among Getty programs, as well as partner organizations around the globe. This broad intellectual exchange results in stellar exhibitions, as well as groundbreaking research and conservation efforts.

#### Getty Fund

Gifts to the Getty Fund help to support free access for all to experience some of the world's greatest masterpieces in person or online. Getty's renowned education programs, international conservation activities, and research inspire millions of lives each year.

#### **VOLUNTEER OPPORTUNITIES**

#### **Getty Volunteer Program**

The Getty Volunteer Program is made up of dedicated and enthusiastic volunteers who provide excellent customer service and program support.

#### **GIVING OPPORTUNITIES**

#### **Getty Patron Program**

- Annual giving levels to join the Patron Program range from \$1,000 to \$50,000.
- Patrons who join at the Friend, Associate, Fellow, Partner, or Benefactor level enjoy experiences identified for the specific program level. Benefits range from exclusive behind-the-scenes experiences to curated online events, invitations to exhibition openings and selected public programs, and VIP parking.

#### **Corporate and Foundation Partner Program**

- We work collaboratively with corporate partners to create sponsorships that ensure strong brand recognition and high visibility.
- Corporate partners receive customized benefits designed to meet their philanthropic, marketing, networking, community engagement, and client hosting objectives.
- Foundations that share our vision help to take our exhibitions and educational initiatives to greater heights with their generous financial support.



As a leading corporate sponsor of the J. Paul Getty Museum's exhibition programs including *Michelangelo: Mind of the Master*, City National Bank has helped Getty bring some of the rarest works of art to its diverse audience.













### **Join Our Community of Donors**

#### **Getty Patron Program**

Be a part of the Getty Patron Program to support exhibitions, education, field work and research. Patrons enjoy special access and exceptional benefits, including invitations to exclusive online events, exhibition openings, and behind-the-scenes experiences.

#### **Getty Corporate Partners**

Our corporate partners support world-class exhibitions and education programs with local, national, and international impact.

#### **Getty Fund**

Gifts to the Getty Fund support free Museum access for all, and enhance Getty's work in conservation and interpretation of the world's artistic legacy.



Email giving@getty.edu



Call 310-440-7700



Visit getty.edu/supportus



#### LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

1734 E 41st St, Los Angeles, CA 90058 (323) 234-3030

pr@lafoodbank.org

LAFoodBank.org

@LAFoodBank

@LAFoodBank

@LAFoodBank

Established in 1973

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

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**OFFICERS** 

Michael Flood President and CEO, Los Angeles Regional Food Bank

Steven Meisberger Chief Financial Officer, Los Angeles Regional Food Bank

Weldon Wu Corporate Secretary, Los Angeles Regional Food Bank

#### MISSION STATEMENT

- The mission of the Los Angeles Regional Food Bank is to mobilize resources to fight hunger in
- Source and acquire food and other products and distribute to needy people through charitable agencies or directly through programs;
- Energize the community to get involved and support hunger relief;
- Conduct hunger education and awareness campaigns and advocate for public policies that alleviate hunger.

#### SERVICE AREA

The Los Angeles Regional Food Bank serves all of Los Angeles County, the most populous county in the United States. The Food Bank is now helping feed more than 900,000 each month.

#### **FAST FACTS**

What is your Charity Navigator Rating (1 star - 4 stars) OR What is your GuideStar Rating? Our Charity Navigator Rating is 4 stars.

We are proud to be rated a "4-star" organization by Charity Navigator and a "Platinum Seal of Transparency" organization by Guide Star.

What percentage of total revenue goes to cause (after operation expenses)? 97% of revenues, financial and in-kind, go directly to programs.

#### What was your greatest community impact in 2019?

In 2019, we acquired and distributed 81.1 million pounds of food and product valued at \$107 million. In response to the pandemic, food distribution has increased by 145% in 2020 year-to-date.

#### FUNDRAISING EVENTS (OR AREAS OF FUNDING)

The Los Angeles Regional Food Bank has two flagship events. The "Taste of the Rams." which is a joint venture between the Food Bank, the Los Angeles Rams and the LA Chef community. The Annual "Season for Sharing" event is held each year to highlight those friends who have made a significant contribution to fighting hunger in our community.

There are other opportunities for third-party events and co-ventures, such as the "Feed SoCal" campaign with Albertsons and ABC7, the "Help for the Hungry" campaign with Ralph's/Food 4 Less and NBC4 or our peer to peer fundraising platform, Team #WeFeedLA.

#### VOLUNTEER OPPORTUNITIES

Volunteers are critical to the Food Bank. In a typical year, more than 30,000 volunteers donate their time to glean, package and provide food for our neighbors in need.

The Food Bank provides volunteer events and opportunities for corporations and organizations. In recent years, the Food Bank has hosted special volunteer days with many corporate partners and VIPs, including Metallica, Riot Games and Disney.

Learn more at LAFoodBank.org/volunteer.

#### **GIVING OPPORTUNITIES**

The Food Bank's Program Operating Fund supports essential functions, including the acquisition, storage, transportation and distribution of 4 million pounds of food every week. Food is distributed to children, seniors, working families and individuals through more than 700 partner agencies.

Generous donors also support the Mobile Food Pantry program, which was converted amid the COVID-19 pandemic to the large-scale drive through food distributions that have been regularly featured on local and national news.

The Food Bank's Senior Nutrition Program, one of the largest Senior Nutrition Programs in the United States, provides monthly food kits to more than 28,000 seniors through the Commodity Supplemental Food Program (CSFP).

One in four children in Los Angeles County may not know where their next meal is coming from. The Children's Nutrition Programs provide healthy breakfasts, after-school meals, summer lunches, weekend meals and bags of fresh produce. Amid the pandemic, the LA Regional Food Bank supplemented "Grab and Go" meal sites with additional grocery-style food on a rotating basis.

#### GOAL FOR 2021

Our primary goal for 2021 is to continue our response to the pandemic by keeping food acquisition and distribution at record levels in order to provide nutritious food to families and individuals throughout Los Angeles County.



Food distribution in Long Beach, serving as an example of the roughly 150 drive through distributions throughout LA County amid the pandemic, each reaching between 800 and 7,500 families.



# No one should go hungry in our community



Just \$23 per month can provide a year's worth of food to a neighbor in need

To give the gift of hope, please donate at

LAFoodBank.org/labj

#WeFeedLA

Los Angeles Regional Food Bank is a 501(c)3 nonprofit organization



2801 Atlantic Ave., Long Beach, CA 90806 (562) 933-GIVE

MMCF@memorialcare.org millerchildrens.org

**y** @millerchildrens

@millerchildrens

@millerchildrens

Established in 1970

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

John Bishop

CEO, Miller Children's & Women's Hospital Long Beach

#### **BOARD OF DIRECTORS**

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#### **MISSION STATEMENT**

Miller Children's & Women's is dedicated to improving the health of children, families and the community through patient care, education and research.

#### **SERVICE AREA**

Because children's hospitals are unique, they serve larger geographic regions than adult hospitals. Miller Children's & Women's treats more than 8,000 children each year and provides services for more than 65,000 children who require specialized care in the outpatient setting throughout Los Angeles and Orange Counties.

#### **FAST FACTS**

- Miller Children's & Women's is one of only eight full-service, free-standing children's hospitals in California, and one of only two in Los Angeles County.
- Miller Children's & Women's is the only hospital in Los Angeles and Orange Counties that keep mom and baby together under one roof, which is especially important in high risk or emergent situations. The "Women's" in the name represents the more than 5,500 women each year who trust Miller Children's & Women's to safely deliver their baby.

What percentage of total revenue goes to cause (after operation expenses)? 100%

#### What was your greatest community impact in 2020?

Thanks to the immense community support, Miller Children's & Women's was prepared and able to continue providing care to patients in the midst of COVID-19. Many supplies were donated to the hospital, as well as staff during the pandemic.

#### **FUNDRAISING EVENTS (OR AREAS OF FUNDING)**

- Due to COVID-19, events benefiting Miller Children's & Women's have been postponed until further notice.
- Fundraising efforts continue into 2021 to support the opening of the Children's Village, which will allow families to see their specialty physicians, as well as access a variety of health services including a pharmacy, rehabilitation therapies and imaging.

#### **VOLUNTEER OPPORTUNITIES**

Due to COVID-19, all volunteer opportunities at Miller Children's & Women's have been suspended until further notice.

#### **GIVING OPPORTUNITIES**

- Cherese Mari Laulhere BirthCare Center
- Cherese Mari Laulhere Children's Village
- Cherese Mari Laulhere Child Life Program
- Jonathan Jaques Children's Cancer Institute
  Neonatal Intensive Care Unit (NICU)
- ~~.~~~~

#### **GOALS FOR 2021**

- To substantially reach the fundraising goal to benefit the Cherese Mari Laulhere Children's Village.
- To increase awareness and community support of the Children's Village.



Miller Children's & Women's received an unexpected charitable grant of \$50,000 from the Valero Benefit for Children to support the Cherese Mari Laulhere Children's Village, which will open early 2021 at Miller Children's & Women's.

# It takes a Village... and that includes you.

In early 2021, MemorialCare Miller Children's & Women's Hospital Long Beach will open the Cherese Mari Laulhere Children's Village. This four-story medical building will provide a one-stop-shop approach to outpatient specialty care serving more than 65,000 children in our region.

Your support is needed to help us move one step closer to providing a new level of care for children with chronic or life-threatening illnesses. Your gift today will ensure just that.



With matching gifts,
it's possible to double your gift!
Many companies offer a matching gift
program to encourage philanthropy
among their employees.

For more information, contact
Sharon B. Thornton, JD, LLM, President,
Miller Children's & Women's Foundation
at (562) 933-GIVE (4483) or
MMCF@memorialcare.org.

Memorial Care™
Miller Children's & Women's
Hospital Long Beach

To learn more about opportunities to support the Children's Village visit millerchildrens.org/Village or call (562) 933-GIVE (4483).



3200 Motor Avenue, Los Angeles, CA 90034 (310) 836-1223, x274

lisabarden@vistadelmar.org

vistadelmar.org

@vistadelmarorg

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@vistadelmarorg Established in 1908

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

Lena Wilson, J.D. CEO/President

#### **BOARD OF DIRECTORS**

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Yelena Vayner SVP, Sr. Trust & Fiduciary Specialist, Wells Fargo

**Douglas Warner** President, Warner Artist Management

#### **MISSION STATEMENT**

- Vista Del Mar provides a trauma-responsive continuum of services to empower children, youth, and families in Southern California to lead fulfilling lives.
- VDM envisions a community where all children and families are equipped and prepared to live productive, fulfilling lives.
- Vista Del Mar Child and Family Services takes great pride in providing exceptional programs and services for children and families throughout LA County. We serve the most vulnerable in Los Angeles, many of whom have faced multigenerational inequities.

#### SERVICE AREA

Los Angeles County

#### **FAST FACTS**

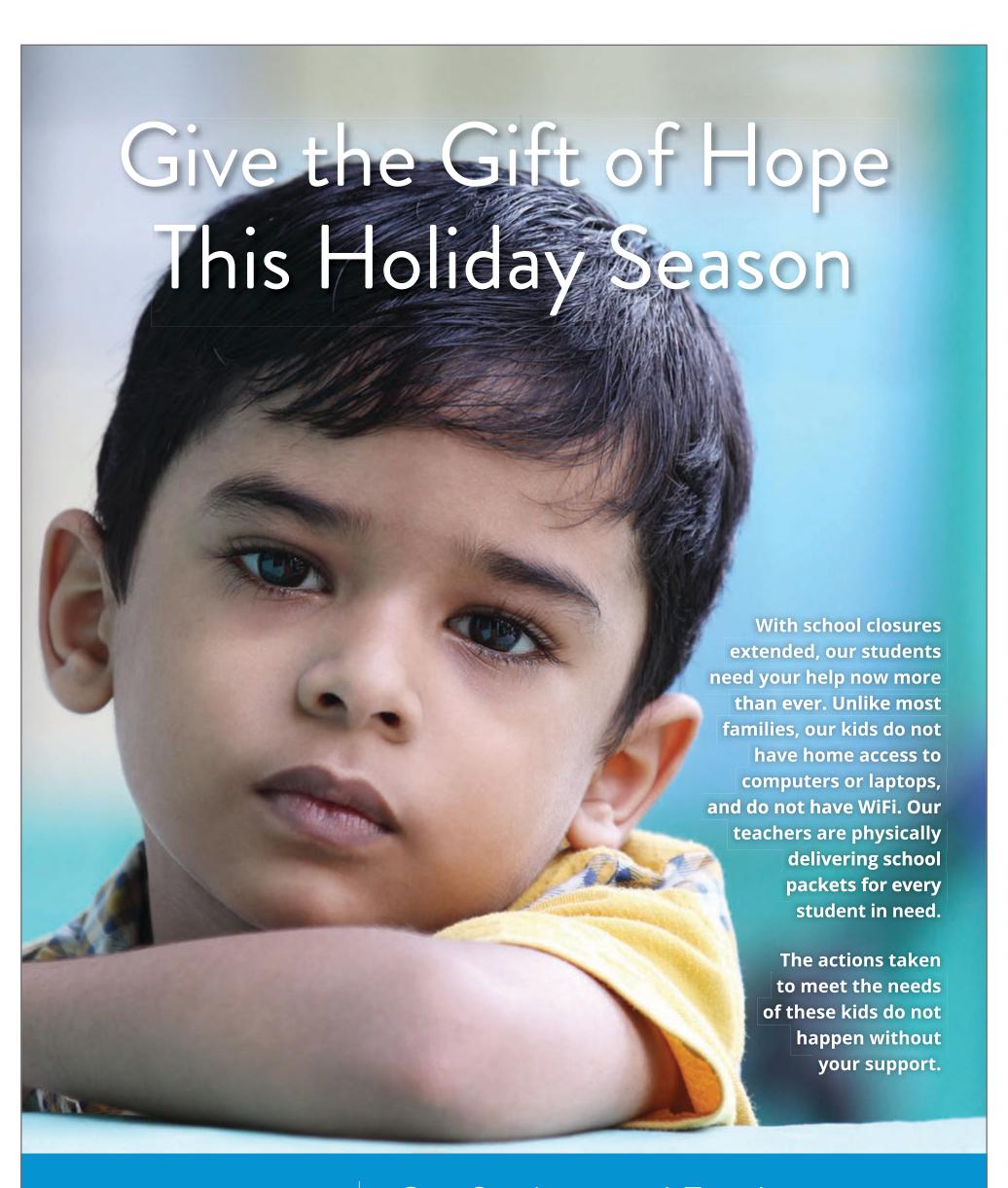
What is your Charity Navigator Rating (1 star - 4 stars) OR What is your GuideStar Rating?

#### **GIVING OPPORTUNITIES**

- Giving Tuesday
- #FeedaVistaFamily
- Holiday Gifts for Residents and Foster Youth









Our Students and Families Need Your Help



Office of the Mayor 200 North Spring Street, M-120 Los Angeles, CA 90012 lasbest.org

☐ lasbest ☐ LAsBEST

lasbestafterschool
Established in 1988
Number of regional employees: 2000+

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President & CEO

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#### **MISSION STATEMENT**

LA's BEST Afterschool Enrichment Program provides a safe and supervised afterschool education, enrichment and recreation program for children ages five to 12 in Los Angeles.

#### **SERVICE AREA**

Elementary school students who come from neighborhoods with the fewest resources yet the greatest needs across Los Angeles.

#### **FAST FACTS**

Earned the highest transparency rating of Platinum from Guidestar

What percentage of total revenue goes to cause (after operation expenses)? 93.1%

What was your greatest community impact in 2020?

When schools closed in March, we continued to meet the needs of children and families living in economically distressed neighborhoods by safely providing basic human needs, like food and connection.

#### **GIVING OPPORTUNITIES**

You can help students develop and maintain a social and emotional connection that will help them and their families - now and for generations. A \$250 donation can help staff develop virtual, age- and culturally-appropriate social and emotional activities to engage students. Your donation of \$500 can help train four staff in social emotional learning to reach forty students. With generous support of \$1,000, you can help grow our online community that provides parents with useful resources. Together, we can heal Los Angeles by supporting social and emotional connections with children that will have a sustained impact.





800 South Santa Anita Avenue, Arcadia, CA 91006 (626) 254-5000 development@pacificclinics.org www.pacificclinics.org @PacificClinics Established in 1926

BOARD OF DIRECTORS, EXECUTIVE COMMITTEE

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Philanthropist

John Brekkle, PhD USC Suzanne Dworak-Peck School of Social Work

Russell W. Chung Russ Chung Consulting

#### MISSION STATEMENT

Building on people's strengths, we deliver quality behavioral and mental healthcare services.

#### **SERVICE AREA**

Pacific Clinics is dedicated to unlocking the full potential of individuals and families through behavioral health services, support services, and early and continuing education. With 50+ locations and serving 325 schools throughout Southern California, we offer hope to address trauma and life challenges.

Our highly trained and dedicated team speaks over 20 languages and provides a continuum of linguistically and culturally appropriate care, including prevention and early intervention and the treatment of severe and chronic mental illness, such as depression, anxiety, bipolar and co-occurring substance use disorder.

As one of the longest operating behavioral health service providers in the area, we use evidence-based practices and focus on providing whole-person care to address the complex needs of more than 22,000 people each year.

#### FUNDRAISING EVENTS (OR AREAS OF FUNDING)

- Champions of Mental Health Celebration: Taking place May 15, 2021 at the Annandale Golf Club and concurrently streamed online, this annual event recognizes individuals and organizations who have positively impacted the community in support of mental health.
- Lunch and Learns: Offered quarterly, virtual Lunch and Learns are a special opportunity to meet Chief Executive Officer Jim Balla and Pacific Clinics' mental health experts to learn about mental health, research, trends and services. Topics vary each quarter and focus on the unique needs of the community.
- Safety and Telehealth: We continue to retrofit sites and make investments in telehealth services to ensure that individuals and families remain healthy and safe during the pandemic and beyond.
- Early Education: We believe that every child has an opportunity to succeed in kindergarten and beyond. Through Head Start, 750 families with children ages birth to 5 receive quality education, health, socioemotional support and meals.
- · Holiday Gift Drive: Between now and December 31, 2020, donors can participate in a gift drive benefiting the over 8,000 children we serve each year.

#### **GIVING OPPORTUNITIES**

Pacific Clinics regularly aligns donors' philanthropic priorities with the needs of those we serve. Support is greatly appreciated in the following areas:

- · Monthly, one-time and annual gifts
- Planned gifts including bequests beneficiary designations, IRA charitable rollover, gift annuities
- Appreciated stock

- Naming opportunities at sites
- Company matching gifts
- Employee giving
- Event sponsorships

#### LEADER IN ADVANCING BEHAVIORAL HEALTHCARE



Since 1926, Pacific Clinics has been a leading nonprofit behavioral healthcare agency in Southern California.

Our essential services are available to individuals of all ages in person at our clinics and in virtual settings.

Services address a range of needs from mental health to substance use disorder, education, job counseling and housing.



DONATE: www.pacificclinics.org/give











/pacificclinics | @pacificclinics



The Jeffrey Foundation Special Child USA

5470 W. Washington Blvd., Los Angeles, CA 90016 (323) 965-7536 x14 specialchildusa@gmail.com specialchildusa.org

Established in 1999

#### **LEADERSHIP**

EXECUTIVE LEADERSHIP
Alyce Morris Winston
CEO and Founder

**BOARD OF DIRECTORS** 

Alyce Morris Winston
The Jeffrey Foundation

Marcia Brickley
MDB Health Choices

**Tonia M. Agron** *Philanthropist* 

Paula McFarren
Philanthropist

#### **MISSION STATEMENT**

Special Child U.S.A. is committed to serving all children with special needs and their families through its therapeutic education and recreational programs.

Special Child U.S.A. helps both the child and the family successfully meet the challenges posed by developmental disabilities, autism, multiple handicaps, poverty, abuse, abandonment, and neglect through high quality programming and support services.

The mission of Special Child U.S.A. is to make life more productive and happier for these children and their families. Our philosophy is that disabled persons, properly and sensitively nurtured, can improve learning skills no matter how limited they may be; can modify their behaviors and learn socialization skills; can develop self-reliance; can learn to enjoy recreation and education programs; and can achieve dignity and self-esteem despite physical and mental limitations.

#### **SERVICE AREA**

Currently, the Greater Los Angeles area and surrounding communities. Building nationwide branches in all 50 states for the future.

#### **FAST FACTS**

What percentage of total revenue goes to cause (after operation expenses)? 85%

#### What was your greatest community impact in 2020?

Being able to expand our programs to the children and families who need our help the most. Our motto is, "greater fulfillment for children with special needs & their families."

#### **FUNDRAISING EVENTS (OR AREAS OF FUNDING)**

"Circle of Love" National Art Contest being currently held November 1 – December 31, 2020 with contest winners to be announced on February 15, 2021.

#### **GIVING OPPORTUNITIES**

Here are some great opportunities to make a difference:

- Matching Gifts For those whose employer will match your charitable donations.
- Legacy Gifts Include Special Child USA in your bequest
- Tributes Donate in honor or in memory of a loved one.
- Volunteer Register to help with fundraisers
- Organize a Fundraiser In your community or with your service club or company.
- Give In-Kind Donations Your time, talent, goods, or gift certificates.
- Join our Business/Advisory Council or become an Active Board Member.
- Become a Member of our "Circle of Love" Annual Membership is \$200.



The Jeffrey Foundation
Special Child USA
SpecialChildUSA.org

Online Education, Recreation, and Counseling for Children with Special Needs & their Families

Help us make a difference!
Support Special Child USA's National Art Contest
November 1—December 31, 2020

DONATIONS APPRECIATED
Online at SpecialChildUSA.org
Or Phone 323.965.7536 x 14

Tax ID: 95-474-8447





155 N. Occidental Blvd., Los Angeles, CA 90026 (213) 381-2931

development@stannes.org

stannes.org

@ @stannestoday

f @stannestoday Established in 1908

#### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

Lorna Little, MSW

President and CEO

**BOARD OF DIRECTORS** 

**Vito Costanzo** 

Holland & Knight, LLP

**Debbie Pattillo** DP Consulting

**Maureen Stockton** Formé

**Brian W. Matthews** 

Payden & Rygel

Andrew E. Bogen (Retired) Gibson, Dunn & Crutcher, LLP

**Dolores Bononi** 

St. Anne's Guild

**Patrick Conn** 

Charles Dunn Real Estate Services

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Occidental Entertainment Group Holdings, Inc.

Rocky Delgadillo DLA Piper LLP (US)

Joyce K. Dinel

R.H. Dinel Investment Counsel Inc.

**Terri Holoman** 

Faith by Terri Lynn

#### MISSION STATEMENT

Working together to build safe, nurturing and resilient families - from pregnancy to parenthood and childhood to adulthood - for generations to come.

#### **SERVICE AREA**

Los Angeles County - SPA 4, SPA 6

#### **FAST FACTS**

What is your Charity Navigator Rating (1 star - 4 stars) OR What is your GuideStar Rating? 4-Star Charity Navigator Rating

What percentage of total revenue goes to cause (after operation expenses)? 94%

#### What was your greatest community impact in 2020?

We have pivoted and sustained all of our programming, staff and even increased our capacity to provide food and essential supplies to others in need in our community.

#### **GIVING OPPORTUNITIES**

- Host a virtual diaper and wipe drive\*
- Host a food drive (non-perishable food items such as beans, rice, pasta, canned sauce)
- Host an infant and toddler book drive\*

\*Register with your favorite delivery service and share with your network and have diapers, wipes, and infant & toddler books delivered directly to St. Anne's

#### **GOALS FOR 2021**

- To sustain our mission to work with families and children in the community.
- To continue to provide an inspiring, uplifting work environment for all staff members.
- To complete the expansion of our early childhood education services in the Lynwood community.

Robert D. Kerslake

Marshall & Stevens, Inc.

**Shamir Moorer** 

Mir Beauty

Ana G. O'Brien

Latham & Watkins, LLP **Terry Ogawa** 

Ogawa and Associates

Patrick Pascal

Chelsea Management Company

**Dale Pelch** 

Hahn & Hahn, LLP

Sister Genevieve Raupp, OSF

Franciscan Sisters of the Sacred Heart

Franco Seif

Clark, Seif, Clark, Inc.

Ani Shabazian, EdM, PhD

Loyola Marymount University

Sister Joyce Shanabarger, OSF Franciscan Sisters of the Sacred Heart

Ryan Trent

Marsh & McLennan Insurance Agency, Inc.

**Bradford P. Weirick** 

Gibson, Dunn & Crutcher, LLP

