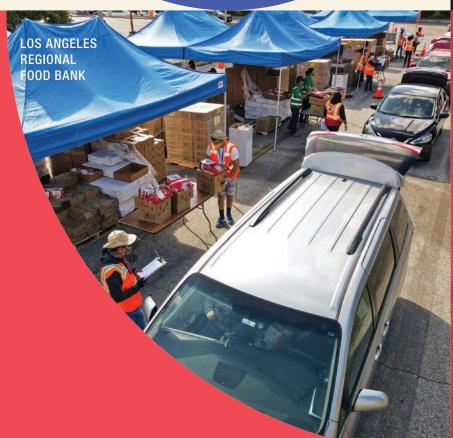
CORPORATE CITIZENSHIP &

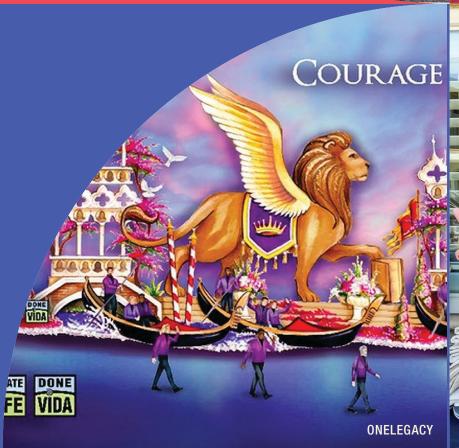
# GIVING GUIDE





THE J. PAUL GETTY TRUST









### LETTER FROM THE PUBLISHER

n good times and in challenging times, giving is always important. Outside of the mission to support important causes and our communities, corporate involvement can contribute to key business goals, including improved reputation and the attraction and retention of employees, as well as the obvious fiscal benefits related to taxes.

Here at the Los Angeles Business Journal, we take giving and the Community of Business very seriously – which is why we launched our Social Impact Cover series; a program that enabled us to donate more than \$50,000 to local charities. We thank our marketing partners for supporting the series that allowed us to collectively create awareness, show unity and, ultimately, raise money for nonprofits in our community such as American Cancer Society – Los Angeles Chapter; Asian Americans Advancing Justice – Los Angeles; California Community Foundation's COVID -19 Los Angeles County Response Fund; Greater Los Angeles African American Chamber of Commerce; Hispanic Scholarship Fund; U.S. Vets and U.S. Department of Veterans Affairs Los Angeles.

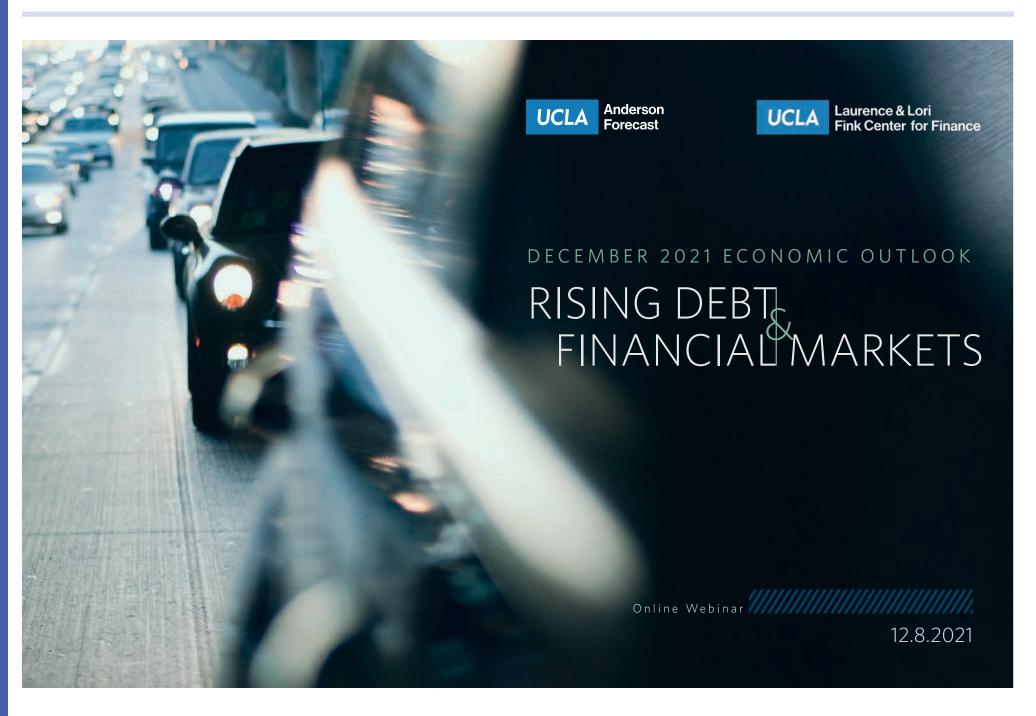
There are many other important and meaningful organizations right here in Los Angeles County doing incredibly important work. We have taken the effort to share some of the best of them with you in this annual Corporate Citizenship & Giving Guide special supplement. We hope it serves to remind you of the needs that exist while providing you and your business with a resource to aid in the quest for partnering with the right philanthropic or community organization.

In this section, we also acknowledge some examples of extraordinary businesses that have led by example and taken the process of corporate social responsibility to the next level by making good on their commitments to their nonprofit partners.

Thanks are due to our section sponsors who make this volume possible and many thanks to you, our readers who have taken the time to consider the needs of your community.

Best regards,





# Setting an Example by Impacting, Empowering and Inspiring the Community

he Rosendin Foundation launched in 2020 as the charitable arm to Rosendin Holdings, Inc. and its two subsidiaries, Rosendin Electric, Inc. (Rosendin) and Modular Power Solutions (MPS). Since its start, The Foundation has supported 114 unique non-profits throughout the US and distributed \$638,000 in much-needed grants plus another \$44,850 in-kind donations. None of that support is possible without the generous volunteers that support The Rosendin Foundation. Volunteers like Sara Barnes, business development coordinator for Rosendin.

Though Barnes is a new full-time employee at Rosendin, she has a lengthy history of volunteerism in her local community. From a young age, she has been an active volunteer in the Camp Pendleton community, where her grandmother was the principal at the on-base school. She involved Barnes in several events that benefited the military community,



including Thanksgiving meal distribution, making quilts, gathering small items to give to new and expecting mothers, and a holiday pajama party for children. This exposure to community service inspired Barnes to continue to give back to those communities where she has lived – even while a student at Cal Poly in San Luis Obispo. She volunteered at the ECHO Homeless Shelter to tutor elementary and middle school students who were experiencing homelessness. As a member of Gamma Phi Beta sorority, she helped raise over \$1,000 for a charity event that helped support Transitions Mental Health, a local non-profit organization providing mental health care to the San Luis Obispo area.

Barnes' desire to contribute to her community continued as she moved to the Los Angeles area and began working for Rosendin in mid-2021. Sara learned about The Rosendin Foundation and its mission to positively impact communities, build and empower people, and inspire innovation. Other Foundation volunteers recruited her to join The Foundation's Communications Committee. As a member of this committee. Barnes identifies areas for giving, helps connect employees with volunteering opportunities, connects local nonprofit organizations with The Foundation, and informs them of available grant opportunities.

Barnes is excited to pursue her passion for helping her community beyond what she can



accomplish by herself.

She recounted the impact of a recent emergency grant donation, saying, "One of my first experiences as a member of The Foundation was to deliver an emergency grant check to an amazing nonprofit, Orange County Rescue Mission. However, this was not a simple check drop-off, as the team at the Rescue Mission gave me and my colleague, Ray Nelson, a comprehensive tour of their main facility. Seeing where The Foundation's grant money is going makes the impact of The Rosendin Foundation much more palpable."

In addition to issuing grants, the employees of Rosendin and MPS volunteer with non-profit organizations within their local community to

address The Rosendin Foundation's current focus areas of nutritional, emotional, and occupational health. The Rosendin Foundation has issued \$52,500 to Los Angeles Metropolitan Area non-profit organizations through annual and emergency grants, including Habitat for Humanity, Laura's House, and the Los Angeles Regional Food Bank. Rosendin's Southern California teams recently participated in The Rosendin Foundation's first-ever Annual Service Day, working in gardens and food sorting warehouses for The Giving Farm and Los Angeles Food Bank, respectively.

Barnes continues to encourage employee and community participation in The Foundation's fundraising events. Most recently, these included a Sports Memorabilia Auction and Virtual Mixology and Cooking Class.

"I'm excited about the future volunteer and fundraising events that are planned in the Los Angeles Metropolitan area in the coming months," states Barnes. "I am looking forward to all the benefits I can bring to my community by being a part of this amazing Foundation, and I am very grateful for the opportunity.'

The Rosendin Foundation thanks Sara Barnes for her efforts to impact, empower, and inspire her community.

Information for this article was provided by the Rosendin Foundation. Learn more at therosendinfoundation.org.



# IMPACT. EMPOWER. INSPIRE.

The Rosendin Foundation was established to positively impact communities, build and empower people, and inspire innovation.

The Rosendin Foundation is a 501 (c)(3) charitable corporation

# How Your Nonprofit Can Help Thwart Cyber Fraud and Streamline Operations

By MATTHEW THOMASON

ayment fraud is growing at a record pace. It only takes one incident for an organization to be compromised. In 2020, 74% of organizations faced attempted or actual payments fraud, according to an Association for Financial Professionals (AFP) survey. Companies of all sizes are at risk. What can your nonprofit organization do to reduce exposure to cyber payments fraud?

### ARE YOUR PAYMENTS A TARGET FOR FRAUD?

In 2020, AFP reported that 66% of companies experienced fraud through payment by check. Wire transfers made up 39% of the attacks, with ACH debits accounting for 34%. Corporate/commercial cards (24%) and ACH credits (19%) follow closely behind. Sophisticated fraudsters with time and patience can cause significant losses by attempting to appear legitimate and attacking during vulnerable non-profit organization transitions.

Your first line of defense is to understand the risks. There are two key fraud threats that can affect nonprofits using digital channels to conduct business, as identified by the AFP.

### BUSINESS EMAIL COMPROMISE (BEC) FRAUD

A fraudster impersonates a vendor, nonprofit executive, or another trusted financial partner – ultimately tricking you into making the payment to them.

According to the AFP's 2021 survey, BEC fraudsters successfully target 76% of the impacted organizations in 2020, up from 64% in 2015. Accounts payable departments proved the most vulnerable part of the organizations, targeted 61% of the time. According to the 2020 FBI Crime Report, adjusted BEC losses totaled \$1.8 billion, with an average loss of \$93,000.

Enhance or create processes to protect your nonprofit organization against BEC fraud. The Federal Bureau of Investigation advises:

- Verify requests for a payment or transfer of funds by obtaining verbal confirmation using the contact information on file when requests contain red flags.
- Confirm requests for wire transfers or payments using a dual control process, allowing a second chance to identify and prevent potential fraud.
- Pay attention to details when making system account changes and confirm recent account changes before approving payments.
  - $\bullet$  Keep software systems up to date and use a



good anti-virus program.

- Reconcile bank accounts daily.
- Promote employee security awareness to safeguard email accounts and login credentials.
- Implement dual custody protocols, requiring two users, on different devices, to initiate and approve online payments, payment instruction changes, and administrative changes.
- Verify payment changes with requestors before initiating requests and notate changes made (approvers should be able to verify both the payment and payment instructions).

### **ONLINE ACCOUNT TAKEOVER (ATO)**

Thieves gain access to make unauthorized transactions including funds transfers, creating and adding fake employees to payroll, and stealing sensitive customer information. The criminal typically leverages social engineering

and malware to steal confidential information to access online accounts.

According to fbi.gov (2021) social engineering, commonly known as phishing, are schemes aimed at tricking you into providing sensitive information to scammers. With malware, attackers install malicious software surreptitiously on computers without consent to gain access to accounts and send unauthorized payments or the malware attack will block you from files, systems or networks. Ransomware is when a ransom payment is involved.

According to the Federal Trade Commission, best practices that help protect against ATO fraud include:

- Do not share online banking credentials.
- Do not click on links or download programs or attachments in emails or text messages, unless they are from a trusted sender.
- Be wary of unsolicited phone calls or text messages concerning unreported system issues.
- Use notification and alert services to receive text or email notifications regarding electronic debits from your accounts.
- Digitize your banking to make it easier and safer for donors and vendors

Advancing your nonprofit's banking from analog (paper/check payments) to digital can streamline your operations, improve cash flow, and create a more seamless experience for donors and vendors. Banks, like Wells Fargo, can use technology such as application programming interfaces (APIs) to securely automate payment disbursement and collection processes. Digital payment options include Disbursements with Zelle, wires, electronic transfers using the Automated Clearing House (ACH) network, and commercial credit cards. Your financial partner can also assess your online donation

Sophisticated fraudsters with time and patience can cause significant losses by attempting to appear legitimate and attacking during vulnerable nonprofit organization transitions.

collection system and help integrate it with your online banking portal.

Remember, one size does not fit all when it comes to cybersecurity, financial risk management, and digital payments. Integrate digital banking solutions and risk controls that best reflect your nonprofit organization's priorities. Create an actionable response plan in case of a fraud attack. Remember to educate your vendors, trading partners, and donors – they are targets too. Simple process enhancements can help create operational efficiencies and help safeguard against cyber fraud.



Matthew Thomason is Wells Fargo Treasury Management and Payment Solutions Market Leader for Southern California. He can be reached at thomasma@wellsfargo.com or (858) 261-6446.

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# Every effort inspires change

Taking the time to meet needs requires commitment and vision. Your continual service and devoted vision helps move our local communities toward growth and sustainability.

Thank you for your service in the places where we live and work.





# AT THE TIME THEY ARE NEEDED MOST, DONOR-ADVISED FUNDS EMPOWER CHARITABLE GIVING

By Steve Gamer

n the realm of trusts-and-estates attorney Paul Gordon Hoffman, planned charitable giving is every bit as personal as it is professional. A founding member of the nationally recognized Los Angeles law firm Hoffman, Sabban & Watenmaker, APC, Paul routinely advises clients on matters related to charitable planning and how it fits into the scheme of their larger estate plans.

Away from the office, the attorney practices what he counsels clients. For Paul and his wife, Sue, giving back plays a prominent role in their lives, and their donor advised fund (DAF) at the Jewish Community Foundation of Los Angeles (The Foundation) provides the ideal charitable vehicle for doing so.

While the Hoffmans sustain a range of causes of shared importance to them through the DAF they established in 2012, the charitable fund also enables them to respond generously and nimbly in times of crisis, including support in the aftermath of catastrophes such as the Santa Barbara wildfires and Louisiana hurricanes. Most notably, though, it has been their charitable

grants to your favorite charities, Jewish or secular, on your own schedule. You may select investment options to potentially grow your fund as The Foundation streamlines the entire process by handling all the administrative responsibilities, freeing you to focus on the joy of giving.

The benefits of a donor advised fund at The Foundation include:

- With an initial contribution of at least \$5,000 in cash, you can create your own donor advised fund, receive an immediate fair-market-value charitable tax deduction, and have your charitable dollars in one convenient account where you can maintain total privacy about your giving.
- By using appreciated assets such as marketable stocks and bonds, real estate, or interests in a limited liability company to fund your DAF, in addition to the fair-market-value tax deduction, you will avoid all capital gains tax on your gift. And, through thoughtful pre-planning, a DAF can even help maximize tax benefits in the event of the sale of a business.

volunteer more and consider themselves happier and closer-knit. That's why we suggest engaging your family early on to communicate your charitable values and decision-making process.

To encourage their children's philanthropic values, many Foundation donors have opened DAFs for their children and grandchildren as well, enabling them to experience firsthand the fulfilling power of giving at an early age.

## DAFS, THE TAX-REFORM ACT AND ESTATE TAXES

The income-tax reforms in 2018 changed the standard deduction and raised numerous questions about its impact on charitable giving. The need for well-planned strategies to maximize the tax benefits of your philanthropy is essential. DAFs offer an ideal vehicle for maximizing the deductibility of your donations, including approaches such as charitable-gift "bunching" or via contributions of appreciated assets.

With respect to estate planning, a DAF can be the recipient (upon death) of all or a portion of the donor advisor's IRA or other retirement plan benefits. The family then controls 100% of those funds for charitable-giving purposes from the DAF. Comparatively, if the heirs take the retirement funds personally, they would be subject to tax in some degree irrespective of whether estate taxes are applicable.

## "What is our donor advised fund for if not to be used in a once-in-a-lifetime event like the current pandemic?"

giving during the global pandemic that has taken on personal importance, as the couple stepped up their contributions for COVID-19-related response and relief efforts.

"What is our donor advised fund for if not to be used in a once-in-a-lifetime event like the pandemic?" Paul asked rhetorically, adding that The Foundation's online COVID-19 Response Hub provided a source to help them identify vetted causes and programs worthy of support.

He continued: "Our DAF enables us to support a wide range of causes more efficiently and strategically, provides us with a lot of flexibility, and affords us access to The Foundation's helpful guidance with our giving when we need it, as it has done during the pandemic."

Why did the Hoffmans, as well as hundreds of others, select Foundation DAFs as the best vehicle to conduct their philanthropy?

### STREAMLINE YOUR GIVING

DAFs offer many of the advantages of a private foundation without the costs and administrative complexities of a private foundation.

One of the smartest ways to enhance your philanthropy is by establishing a DAF—essentially a charitable-giving account—at The Foundation. It provides convenience and flexibility for your donations, allowing you to give more strategically. You can fund a DAF with a variety of assets and can recommend

- You can recommend grants of \$100 or more to a nearly limitless range of nonprofit organizations,
  Jewish or secular, locally, nationally, or in Israel via 24/7 online access to your fund.
  Plus, you can review your fund's balance and giving history and add to your fund anytime with a credit card or online check.
- If your fund's balance is \$50,000 or more, you can access several types of investment options providing diversity and potential tax-free growth of your fund's assets.
- Additionally, our Center for Designed
   Philanthropy offers complimentary
   philanthropic consultations and
   educational programs on giving more
   strategically. For example, we can help you
   determine which causes to support based
   upon your own passions and fields of interest.
- Finally, DAFs afford the ability to name your children as successor donor advisors, effectively creating the closest equivalent to a private family foundation without the cost and administrative hassles of establishing and maintaining one.

## MULTIGENERATIONAL GIVING

Studies indicate that children whose parents actively discuss giving are significantly more likely to become charitable adults themselves than those with parents who do not. This same research shows that charitable families

## FOR THE GOOD OF COMMUNITY

The only cost associated with a DAF at The Foundation is a modest annual fee which covers several important administrative and portfolio management functions. A portion of that fee is reinvested in The Foundation's own grantmaking to numerous causes throughout our community—creating, in effect, philanthropic sustainability.

To explore smart giving strategies—and the fulfillment that comes with them—at this time when it matters most, as well as ways to amplify the impact of your giving, please visit www.jewishfoundationla.org or contact us at (323) 761-8704, or development@jewishfoundationla.org.

About the author: Steve Gamer is vice president of advancement for the Jewish Community Foundation of Los Angeles, which manages more than \$1.4 billion in charitable assets and distributed \$116 million in grants in 2020 to causes locally, nationally, and around the world. He has 30 years of experience working with individuals, families, corporations, and foundations to help them achieve their philanthropic vision.

## **™FOUNDX**TION

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### **MISSION STATEMENT**

The Child Care Resource Center (CCRC) cultivates child, family and community well-being.

### SERVICE AREA

Northern Los Angeles County and San Bernardino County

### **FAST FACTS**

What percentage of total revenue goes to cause (after operation expenses)?

### WHAT WAS YOUR GREATEST **RECENT COMMUNITY IMPACT?**

We addressed urgent, pandemic-related needs of clients while maintaining delivery of existing services. We ensured essential workers had child care and distributed critical items including cleaning products, food, diapers and formula.

### AREAS OF FUNDING

As we approach the 2021 holidays, our efforts are focused on ensuring that children in our community have an age appropriate book and toy. Parents, child care providers and children are still struggling. We want to make sure that we make the holidays a little brighter for many children that would go without otherwise.

### **GIVING OPPORTUNITIES**

Holiday Book and Toy Drive - Adopt a Family

\$25 for a family with 1 child

\$50 for a family with 2 children

\$75 for a family with 3 children

Each family "adopted" through our holiday event is actively involved in CCRC programs and each child will receive:

- 1 age-appropriate toy
- 1 age-appropriate book
- 1 family board game
- 1 bag of fruits and vegetables
- 1 pack of diapers (if needed)
- 1 bag of personal protective supplies



CCRC spreads holiday cheer to thousands of children.



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Established in 1953

### **MISSION STATEMENT**

The J. Paul Getty Trust is a cultural and philanthropic institution dedicated to the presentation, conservation, and interpretation of the world's artistic legacy.

Through the collective and individual work of its constituent programs—the Getty Conservation Institute, the Getty Foundation, the J. Paul Getty Museum, and the Getty Research Institute—Getty pursues its mission in Los Angeles and throughout the world, serving both the general interested public and a wide range of professional communities in order to promote a vital civil society through an understanding of the visual arts.

### **SERVICE AREA**

Through ambitious projects in Los Angeles and around the world, Getty works to make a lasting difference in art historical research, conservation and museum practice, and to promote knowledge and appreciation of art.

### **FAST FACTS**

What percentage of total revenue goes to cause (after operation expenses)?

One hundred percent of donated revenue goes to support Getty priorities.

What was your greatest recent community impact? Initiated by Getty and administered by the California Community Foundation, the LA Arts Recovery Fund is the largest-ever pooled private investment for the arts across LA County. In May 2021, the fund granted \$36.1 million to 90

nonprofits across the arts sector for post-pandemic rebuilding.

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### **Getty Patron Program**

The Getty Patron Program connects individuals who share Getty's commitment to art, culture, and ideas in a vibrant community. Patrons enjoy special access to Getty's world of art through premier events and activities at the Getty Center and Getty Villa, live webinars, and exclusive digital content. Patron Program members provide invaluable support to major exhibitions at the Getty Museum and Getty Research Institute, the Getty Museum Arts Access education program for school-aged children and other institutional priorities.

### **Exhibition Sponsorship and Special Initiatives**

Individuals, corporations, and foundations support our dynamic array of exhibitions, as well as innovative projects that strengthen the understanding and preservation of the visual arts in Los Angeles and beyond. Getty's special initiatives involve collaboration among Getty programs, as well as partner organizations around the globe.

### **Getty Fund**

Gifts to the Getty Fund help sustain the vital programming at the heart of Getty's work and mission, making unforgettable experiences with art possible for millions of people each year, both online and in person.

In 2021, Patron Program and Getty Fund contributions directly supported the LA Arts Recovery Fund, helping local arts nonprofits across LA County impacted by the COVID-19 pandemic.

### **VOLUNTEER OPPORTUNITIES**

### **Getty Volunteer Program**

The Getty Volunteer Program is made up of dedicated and enthusiastic volunteers who provide excellent brandeder service and program support. We are not currently accepting applications for the Getty Volunteer Program.

### **GIVING OPPORTUNITIES**

### **Getty Patron Program**

- Annual giving levels to join the Patron Program range from \$1000 to \$50,000.
- Patrons who join at the Friend, Associate, Fellow, Partner, or Benefactor level enjoy experiences identified for the specific program level. Benefits range from exclusive behind-the-scenes experiences to curated online events, invitations to exhibition openings and select public programs, and VIP parking.

### **Corporate and Foundation Partner Program**

- We work collaboratively with corporate partners to create sponsorships that ensure strong brand recognition and high visibility.
- Corporate partners receive brandedized benefits designed to meet their philanthropic, marketing, networking, community engagement, and client hosting objectives.
- Foundations that share our vision help to take our exhibitions and educational initiatives to greater heights with their generous financial support.





Become a member of the Getty Patron Program and support the programs and projects that make Getty an international leader in preserving and interpreting the world's artistic heritage.

**Enjoy** special access to Getty's world of art and cultural programming as part of a vibrant community of donors who are invited to events and activities throughout the year, including exhibition openings, curator-led gallery talks, and unique gatherings.

**Sustain** initiatives like the Museum Arts Access Program, which provides first-hand visual arts experiences to more than 150,000 students each year. During the pandemic, Getty expanded the Museum Arts Access program to deliver much-needed arts enrichment to students through our robust digital channels. Beginning in Fall 2021, **all Patron Program contributions will directly support the Museum Arts Access Program**.



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### MISSION STATEMENT

The mission of the Los Angeles Regional Food Bank is to

- Mobilize resources to fight hunger in our community
- Source and acquire food and other products and distribute to needy people through charitable agencies or directly through programs;
- Energize the community to get involved and support hunger relief;
- Conduct hunger education and awareness campaigns and advocate for public policies that alleviate hunger

### SERVICE AREA

Los Angeles County

### **FAST FACTS**

What is your Charity Navigator Rating?

Exceptional - 4 stars (score = 94.69).

What percentage of total revenue goes to cause (after operation expenses)?

### What was your greatest recent community impact?

Nutritious food is a basic human need, and the LA Regional Food Bank and our partners helped provide critical assistance to roughly 900,000 people each month in 2021.

### AREAS OF FUNDING

The Los Angeles Regional Food Bank has two flagship events. The "Taste of the Rams" is a joint venture between the Food Bank, the Los Angeles Rams and the LA Chef community. The Annual "Season for Sharing" event is held each year to highlight those friends who have made a significant contribution to fighting hunger in our community.

There are other opportunities for third-party events and co-ventures, such as the "Feed SoCal" campaign with Albertsons and ABC7, the "Help for the Hungry" campaign with Ralph's/Food 4 Less and NBC4 or our peer-to-peer fundraising platform, Team #WeFeedLA.

### VOLUNTEER OPPORTUNITIES

Volunteers are critical to the Food Bank. Between 15,000 and 30,000 typically volunteer to glean, package and provide food for our neighbors in need. The Food Bank provides volunteer events and opportunities for individuals, corporations and organizations. In recent years, the Food Bank has hosted special volunteer days with many corporate partners and VIPs.

Learn more at LAFoodBank.org/volunteer.

### GIVING OPPORTUNITIES

The Food Bank's Program Operating Fund supports essential functions, including acquiring, storing, transportation, and distributing three million pounds of food every week. Food is distributed to children, seniors, working families and individuals through nearly 700 partner agencies.

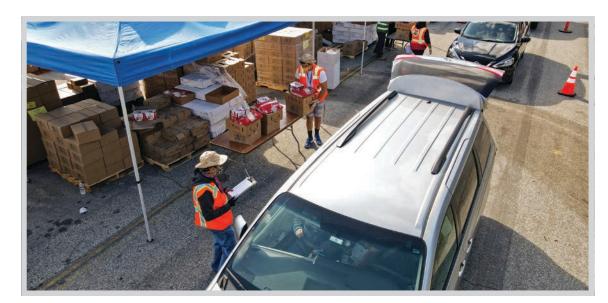
Generous donors also support the Mobile Food Pantry program, which was converted amid the COVID-19 pandemic to the large-scale drive-through food distributions that have been regularly featured on local and national news.

The Food Bank's Senior Nutrition Program, one of the largest Senior Nutrition Programs in the United States, provides monthly food kits to roughly 28,000 seniors through the Commodity Supplemental Food Program (CSFP).

One in four children in Los Angeles County may not know where their next meal is coming from. The Children's Nutrition Programs provide healthy breakfasts, after-school meals, summer lunches, weekend meals and bags of fresh produce.

### GOAL FOR 2022

As the economic recovery continues and the demand for food assistance remains high, the LA Regional Food Bank will maintain historically high levels of food acquisition and distribution in order to provide nutritious food to families and individuals throughout LA County.



Drone photo of a large drive-through distribution at LA County Library Headquarters, which provided over 2,000 families with nutritious food.



# No one should go hungry in our community



As a highly efficient non-profit, 98.6% of all revenue goes to programs.

To give the gift of hope, please donate at

LAFoodBank.org/labj

**#WeFeedLA** 

Los Angeles Regional Food Bank is a 501(c)3 nonprofit organization



2801 Atlantic Ave., Long Beach, CA 90806 (562) 933-GIVE

MMCF@memorialcare.org

millerchildrens.org

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@ @millerchildrens

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Established in 1970

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Northern mast

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Tillantinopist

Joe Zucchero Philanthropist

### **MISSION STATEMENT**

Miller Children's & Women's is dedicated to improving the health of children, families and the community through patient care, education and research.

### SERVICE AREA

Because children's hospitals are unique, they serve larger geographic regions than adult hospitals. Miller Children's & Women's treats more than 8,000 children each year and provides services for more than 65,000 children who require specialized care in the outpatient setting throughout Los Angeles and Orange Counties.

### **FAST FACTS**

- Miller Children's & Women's is one of only eight full-service, free-standing children's hospitals in California, and one of only two in Los Angeles County.
- Miller Children's & Women's is the only hospital in Los Angeles and Orange Counties that keep mom and baby together under one roof, which is especially important in high risk or emergent situations. The "Women's" in the name represents the more than 5,500 women each year who trust Miller Children's & Women's to safely deliver their baby.

What percentage of total revenue goes to cause (after operation expenses)?

### What was your greatest recent community impact?

Thanks to the immense community support, Miller Children's & Women's was prepared and able to continue providing care to patients in the midst of COVID-19. Many supplies were donated to the hospital, as well as staff during the pandemic.

### AREAS OF FUNDING

Fundraising efforts continue into 2022 to support the new Children's Village, which allows families to see their specialty physicians, as well as access a variety of health services including a pharmacy, rehabilitation therapies and imaging in a single kid-friendly, state-of-the-art location.

### **GIVING OPPORTUNITIES**

- Cherese Mari Laulhere BirthCare Center
- Cherese Mari Laulhere Children's Village
- Cherese Mari Laulhere Child Life Program
- Jonathan Jaques Children's Cancer Institute
  Neonatal Intensive Care Unit (NICU)

### **GOALS FOR 2022**

- To endow the programs of the Cherese Mari Laulhere Children's Village.
- To increase awareness and community support of the Children's Village.



Through the support and generosity of its donors, Miller Children's & Women's opened the Cherese Mari Laulhere Children's Village in early 2021. Thousands of children have since received specialized pediatric care in the Children's Village, which is the only building of its kind in Los Angeles and Orange Counties to offer a one-stop-shop approach to specialty care for kids.

# It takes a Village... and that includes you.

The Cherese Mari Laulhere Children's Village at MemorialCare Miller Children's & Women's Hospital Long Beach is the only building of its kind in Los Angeles and Orange Counties to offer a one-stop-shop approach to specialty care for kids. In one kid-friendly location, families have access to pediatric doctors in more than 30 specialties, as well as a range of health care and family support services.

Your support is needed to help us continue providing specialized pediatric care to thousands of children with chronic and life-threatening illnesses throughout our region.





To learn more about opportunities to support the Children's Village call (562) 933-GIVE (4483).

MMCF@memorialcare.org



saving lives through organ, eye & tissue donation

221 South Figueroa Street, Suite 500 Los Angeles, CA. 90012 (213) 229-5600

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Established in 1968

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**EXECUTIVE LEADERSHIP** 

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Gloria Bohrer

Educator and United Network for Organ Sharing (UNOS) committee member

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Neurosurgeon, Earle E. Crandall, Inc.

William Gallio

Kidney Recipient

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Darline P. Robles, PhD Los Angeles County

Superintendent of Schools

### **MISSION STATEMENT**

OneLegacy saves and heals lives through organ, eye and tissue donation, comforts the families we serve, and inspires our communities to Donate Life.

### **SERVICE AREA**

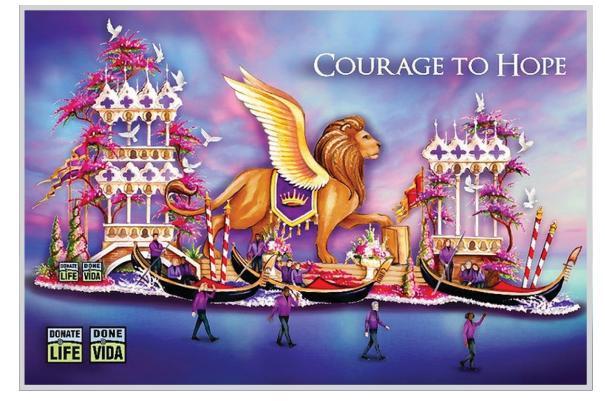
OneLegacy serves more than 200 hospitals, 10 transplant centers and a diverse population of nearly 20 million people within seven counties: Los Angeles, Orange, Riverside, San Bernardino, Ventura, Santa Barbara and Kern counties.

## WHAT WAS YOUR GREATEST RECENT COMMUNITY IMPACT?

The joint efforts of OneLegacy's dedicated staff, donors, hospitals and community partners are placing us on track to increase the number of lives saved in 2021 through the gift of organ, eye and tissue donation and transplantation.

### WAYS TO BECOME INVOLVED

- More than 107,000 Americans including 21,000 Californians are waiting for a donor and the need for transplants is growing far faster than potential donors as less than 1% of all deaths qualify for donation. You can save the life of a neighbor, parent or friend, or someone you don't even know, by registering to be a donor at your local DMV or by visiting www.OneLegacy.org/Register
- Join the team of OneLegacy Ambassadors and Embajadores, who volunteer their time to share their donation stories and inspire local communities to save and heal lives when they register as organ, eye and tissue donors. To learn more visit www.OneLegacy.org
- Watch the Donate Life float at the Rose Parade on New Year's Day. Celebrating 19 years of participation in the Tournament of Roses' Parade, the 2022 Donate Life Rose Parade float and its "Courage to Hope" theme is the center of a national effort to reach viewers from around the nation and across the globe to share the important message that organ, eye and tissue donation saves and heals lives. Visit www.DonateLifeFloat.org to learn more.
- Join more than 12,000 of your fellow Southern Californians at the annual Donate Life Run/Walk on Saturday, April 30, 2022, at Cal State Fullerton. Get your team together to run or walk and participate in OneLegacy's largest fundraising event of the year. Learn more at: www.DonateLifeRunWalk.org
- Help spread the word with your family, friends and the community that the opportunity to donate and to receive a lifesaving transplant knows no national, racial, ethnic or religious boundaries, nor sexual orientation. One organ donor can save up to eight lives, and one tissue donor can heal more than 75 others.



Be sure to see the Donate Life float in the Rose Parade on New Year's Day which reminds people worldwide that they have the power to give the greatest gift of all: the gift of life. And register to be a donor at OneLegacy.org/Register.





You have the power to give the greatest gift of all, and it won't cost you a penny.

By registering to be a lifesaving donor, you can provide hope to the more than 107,000 Americans—including 21,000 right here in California—who are waiting for a lifesaving organ or tissue. One organ donor can save up to eight lives, and one tissue donor can help as many as 75 others heal. These people's lives are saved or made better through the generous gift of those who say "yes" to donation and, by doing so, leave a lasting legacy of kindness and hope.

Organ donation has one of the highest rates in charitable giving as two-thirds of the time that someone is medically able to be a donor, they do so. By further increasing those numbers, we can end deaths of those on the waiting list.

The opportunity to donate (either upon passing or as a living donor) and to receive a lifesaving transplant knows no national, racial, ethnic or religious boundaries, nor sexual orientation. You can save the life of a neighbor, family member, friend or someone you don't even know by registering to be a donor at your local DMV or by visiting donateLIFEcalifornia.org/OneLegacy. Please join us in giving the greatest gift of all.

OneLegacy.org donateLIFEcalifornia.org



Dedicated to saving and healing lives through organ, eye and tissue donation



2101 E. 4th Street. Santa Ana CA 92705 (714) 543-3807

info@thinktogether.org

ThinkTogether.org

@thinktogether

@thinktogether@thinktogether

Established in 1997

### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

Randy Barth

Founder & CEO

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### **MISSION STATEMENT**

Think Together partners with schools to change the odds for kids.

### **SERVICE AREA**

Headquartered in Orange County, Think Together serves over 43,000 students in Los Angeles County and nearly 200,000 students statewide with expanded learning, afterschool, early learning and school improvement services.

### **FAST FACTS**

What is your GuideStar Rating?

What percentage of total revenue goes to cause (after operation expenses)?

### What was your greatest recent community impact?

Since the onset of the pandemic, Think Together supported school partners and students with distance learning, in-person instruction, meal distribution, school improvement support and more, to more than 50 districts and 25 charter management organizations across the state.

### **FUNDRAISING EVENTS**

Think Together's annual *Raise a Hand* event brings together passionate individuals and companies to change the odds for kids through education. Join us as we celebrate 25 years of impact and the future of our organization. Learn more at thinktogether.org/raiseahand.

### **GIVING OPPORTUNITIES**

Think Together depends on the philanthropic support of individuals, corporations, and foundations to fill the gap between state/federal funding and the cost of providing education programs and services to under-resourced communities and their students.

In the wake of the pandemic, Think Together has focused on giving students just what they need, right now: social and emotional healing from a lost year and a half, help to catch up on schoolwork and improve their grades, hope that that there is a bright future for them. Your financial support takes Think Together programs from good to great, and for thousands of students, it will be the difference between getting through it and thriving. Priorities include literacy, STEM, college and career, social and emotional learning, and school improvement.

### **GOALS FOR 2022**

- Advance educational excellence and equity across California.
- Expand access to Think Together programs to impact more students.
- Provide learning recovery for students most adversely impacted by the COVID-19 pandemic.



Think Together held its annual Lights on Afterschool celebration to highlight the positive impact afterschool programs have on students. Edison International, a longtime supporter of Think Together, participated as a corporate partner and funder.



Think Together is a nonprofit organization that partners with schools to change the odds for kids by providing them academic support to succeed, enrichment to broaden their minds, and the conditions to help prepare them for college and career.





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villageforvets.org

WillageforVets

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@VillageforVets Established in 2016

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Founder

**Mary McGuire** 

Executive Director

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### MISSION STATEMENT

Village for Vets fills gaps in critical services for homeless and at-risk Veterans on their journey to stability and independence.

### SERVICE AREA

Village for Vets helps the nearly 4,000 Veterans who are homeless and many more who are at-risk of homelessness in Los Angeles County through programs providing meals, emergency grants, support for basic needs, assistance to social workers serving homeless Veterans, and links to additional services.

### **FAST FACTS**

### What is your GuideStar Rating?

Bronze

What percentage of total revenue goes to cause (after operation expenses)?

### What was your greatest recent community impact?

Provided 25 tiny shelters for homeless Veterans at the VA with a gift from GHC Housing Partners + \$100,000 from Change Reaction to support their transition into permanent housing.

### VOLUNTEER OPPORTUNITIES

Volunteers are critical in helping Village for Vets continue to help Veterans in need. Opportunities such as helping unpack move-in kits and prepare apartments for homeless Veterans moving into permanent supportive housing to joining the Veteran Street Academy - a program that trains volunteers to provide one-on-one support to a homeless Veteran. Learn more at villageforvets.org.

### **GIVING OPPORTUNITIES**

Support for Village for Vets programs with a donation of any amount allows us to continue to help fill vital gaps in services for our homeless and at-risk Veterans. A \$10,000 donation supports a tiny shelter for a homeless Veteran on the VA campus. A \$1000 donation supports helping a Veteran experiencing temporary financial hardship to get back on track and a \$500 donation supports a move-in kit for a homeless Veteran moving into a new apartment.

### **GOALS FOR 2022**

- Increase number of Veterans assisted through the Emergency Fund to 500 annually.
- Provide an additional 40 tiny shelters for the CTRS program at the VA campus.
- Pilot new program called Veteran Street Academy to support social workers with the most difficult homeless cases.



Marcie Polier Swartz, Founder of Village for Vets (middle) with volunteers, helping unpack move-in kits and prepare apartments for homeless veterans moving into permanent supportive housing







# VILLAGE FOR VETS

3,902 homeless veterans currently live in the greater LA area. Village for Vets fills gaps in critical services for homeless and atrisk veterans on their journey to stability and independence.



25

tiny shelters provided to house homeless veterans. 40 more are awaiting funding.



\$267K

in emergency grants have been distributed since this program began.



12,000

food boxes are delivered at over 20 locations through our food first program.



206

move-in kits are committed to veterans moving into permanent housing.

DONATE A TINY SHELTER OR SUPPORT OUR OTHER PROGRAMS BY VISITING VILLAGEFORVETS.ORG





6250 Forest Lawn Drive, Los Angeles, CA 90068 (323) 957-1818 info@jasocal.org

jasocal.org

@jasocalLA

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Established in 1954

### **LEADERSHIP**

**EXECUTIVE LEADERSHIP** 

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**Tom McCarthy** 

Ares Management

### **MISSION STATEMENT**

To inspire and prepare young people to succeed in a global economy

### SERVICE AREA

JA SoCal annually serves more than 54,000 students throughout Los Angeles County, Kern County, Orange County and the Inland Empire. 75% of the students we serve in LA Country are considered socio-economically at-risk with incomes at or below 180% of the Federal poverty rate and 90% come from ethnic minority backgrounds.

### **FAST FACTS**

What is your GuideStar Rating? Guidestar Platinum Seal of Transparency

What percentage of total revenue goes to cause (after operation expenses)? 69.1%

What was your greatest recent community impact?

In partnership with LAUSD, JASoCal launched an innovative learning model, 3DE, at Crenshaw High School. This game-changer in public education reengineers learning and provides equitable access to high-quality education- a lever to economic mobility.

### **FUNDRAISING EVENTS**

- 3DE at Crenshaw High School Case Challenge Partners ongoing
- JA Men's Talk: Young Men's Empowerment event (OC) 12.8.2021
- JA Career Exploration Summit: Sports & Entertainment Spring 2022
- JA Young Women's Empowerment event (LA & OC) Spring 2022
- 27th Annual JASoCal Golf Classic 5.16.2022
- JA Stock Market Challenge (OC) tba

### **VOLUNTEER OPPORTUNITIES**

- JA Classroom Volunteers (in-class and virtual available)
- JA Finance Park Volunteer: spend a day in JA Finance Park simulations guiding a small group
- JA Career Exploration Summit: Presenters
- JA Job Shadow: introduce a classroom of students to careers in your industry (in-person and virtual)

**David Freitag** 

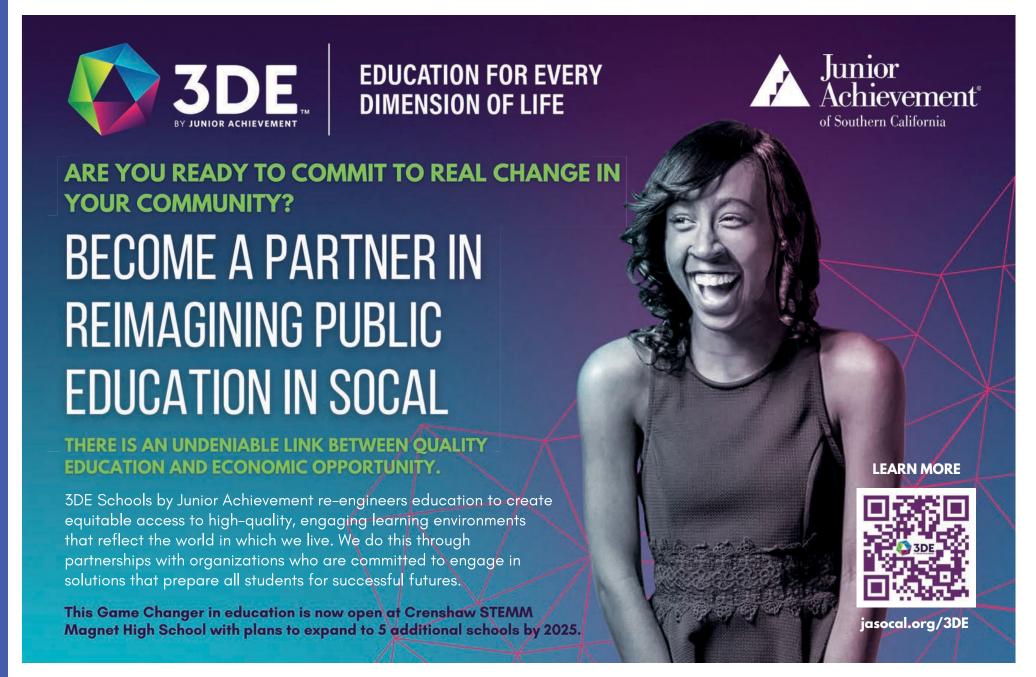
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McCarthy Cook & Co.

**Trey Pruitt** 

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jasocal.org/board





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Established in 1908

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### MISSION STATEMENT

Working together to build safe, nurturing and resilient families - from pregnancy to parenthood and childhood to adulthood - for generations to come.

### SERVICE AREA

Los Angeles County - SPA 6 and SPA 4

### **FAST FACTS**

Charity Navigator Rating: 4-Star

What percentage of total revenue goes to cause (after operation expenses)? 89%

What was your greatest recent community impact?

We maintained the high quality programs and services for the children, youth and families in our community and were able to break ground on two new early learning centers that will be opening in Lynwood.

### **FUNDRAISING EVENTS**

Spring 2022 - Evening of Angels • Fall 2022 - Annual Summit

### **VOLUNTEER OPPORTUNITIES**

Please inquire within at (213) 381-2931 ext. 341 or aaldridge@stannes.org

### **GIVING OPPORTUNITIES**

We accept donations year-round. All gifts make a huge impact on children, youth and families in our community. Gift cards to grocery stores, Target and Amazon, are also always welcome to help with baby basics and new housing essentials such as pots, pans, plates and cleaning supplies.

### **GOALS FOR 2022**

- Continue providing high quality, safe, supportive housing, mental health and workforce development services for the families in our community.
- · Open two new Early Learning Centers in Lynwood in conjunction with Lynwood Unified School District and the Los Angeles County Office of Education.

**Shamir Moorer** 

Mir Beauty

Yansy Naranjo

Avison Young

Ana O'Brien Latham & Watkins, LLP **Terry Ogawa** 

Ogawa and Associates

**Dale Pelch** 

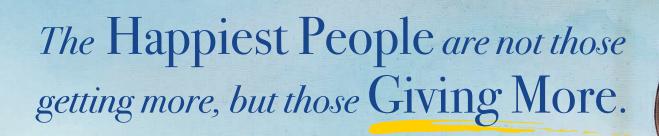
Hahn & Hahn

Ani Shabazian Loyola Marymount University **Ryan Trent** 

Marsh & McLennan Insurance Agency, LLC

**Brad Weirick** 

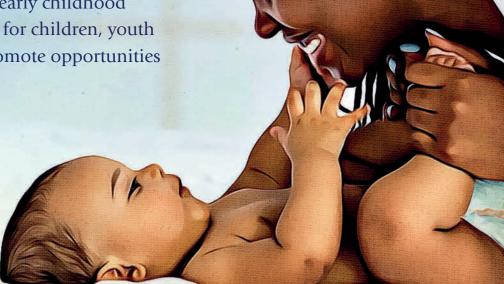
Gibson, Dunn & Crutcher, LLP



St. Anne's Family Services is a premier social services agency in Los Angeles County providing supportive housing, early childhood education, mental health and wrap around services for children, youth and families – designed to alleviate barriers and promote opportunities for thriving families and brighter futures.







Please consider making a tax deductible gift to support our community.

