

erhaps more than any other region in the world, Los Angeles offers a wide-ranging and unique assortment of cities that each boast unique offerings of culture, entertainment and places to live and work.

With over ten million residents and 224 spoken languages, Los Angeles has truly become the cultural capital of the world. Los Angeles County is a vast region with over 4,750 square miles, and its 88 cities and over 100 unincorporated areas that are as diverse as its population. The tools, resources and amenities available to companies of all sizes are tough to match anywhere in the nation.

To take a better look at some of the region's leading cities and their differentiating factors, the Los Angeles Business Journal has compiled data and prepared Q&A-style conversations with officials from some of the standout cities located in LA County – and a few extra surprises as well.

BEVERLY HILLS CHAMBER OF COMMERCE

beverlyhillschamber.com

EDC CONTACT NAME

Todd Johnson (310) 248-1000 info@beverlyhillschamber.com

POPULATION

33,709

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- The Gersh Agency
- Lawry's Restaurants, Inc.
- Live Nation
- Platinum Equity
- United Talent Agency
- William Morris Endeavor Entertainment
- Wolfgang Puck Worldwide, Inc.







How does your city differentiate itself from others in the region?

Beverly Hills is the luxury capital of the world. Our businesses and community work together to provide best-in-class experiences for all guests, residents, and people who work in our fine city. City departments—such as police and fire—are some of the best in the country, with state-of-the-art technology, responsiveness, and service.

Which industries are demonstrating the most interest in your area today? (current tenants and/or prospective).

Beverly Hills has seen a dramatic increase in signed leases, openings, and interest from restaurants of all sizes, retailers, and medical services.

Recent openings include: Ample Hills Creamery, Coco Nails, La ong, Velverie Café and Teahouse, and Wrapstar.

The following businesses will be coming to the city soon: AllSaints, Black Canvas Coffee, Brad Siskind Gym, Breadblok, Cha Cha Matcha, Chotto Matte, Erewhon Market, Faraday Future, Full Proof Pizza, The Hideaway, Jeni's Splendid Ice Creams, Jon & Vinny's, Lafayette 148, Lorenzo California, Luxury Auto-Showroom, Maddox Gallery, Maple & Ash, Marea, Parakeet Café, Pop's Bagels, Shake Shack, Studio, Sunright Tea Studio, Sweetgreen,

Sydenham Health, The Last Line, and The Shade Store.

The city continues to be a powerhouse in the luxury hospitality space, with multibillion-dollar projects in the works from LVMH with Cheval Blanc, Hudson's Bay Company, and One Beverly Hills.

What type of opportunities exist for businesses looking to relocate or expand into your city (by use type)?

Between now and 2028, several world-class sporting events are happening in Greater Los Angeles. Some of these include: College Football Playoffs, USGA U.S. Open, NCAA Division I Men's Basketball, FIFA World Cup, and the Summer Olympics. Beverly Hills maintains the branding and concierge infrastructure visitors and clients seek out as they look to experience top-tier hotels, dining, shopping, and services.

What are businesses looking for in a site location today?

Safety is a top priority for Beverly Hills businesses. Our Police Department and additional branches of the city continue to introduce and evolve state-of-the-art safety features which benefit residents, businesses, and the greater community.



Businesses are choosing Beverly Hills. Find out why.





CITY OF CARSON



ci.carson.ca.us

EDC CONTACT NAME

John Raymond

POPULATION

92,000

COUNTY

Los Angeles

KEY INDUSTRIES WITH HEADQUARTERS IN YOUR CITY

- Health & Social Assistance
- Manufacturing
- Retail Trade
- Mining, Quarrying, Oil, Gas Extraction,
- Utilities
- Finance & Insurance





How has your city sustained interest as an attractive option for companies seeking new alternatives and locations, given the challenges of the past few years on the economy and daily work life?

Carson remains a premier location for many industries, from goods movement to manufacturing and research in aerospace, electric vehicles, and other environmental technologies which are thriving despite the global economic challenges.

How does your city differentiate itself from others in the region?

Carson prizes affordability and good value for its residents and businesses, approving housing development of all types and holding down local business fees and taxes.

Which industries are demonstrating the most interest in your area today?

Major retail development – the Los Angeles Premium Outlets, the Carson Country Mart, the redevelopment of South Bay Pavilion, and a Costco – and sports and entertainment, with the development of the Creek at Dominguez Hills project.

What type of new-build activity are home-

builders experiencing, and what's next for the sector in the coming months?

Carson Landing (177-units) and the Upton (34 units) are new townhome communities. Major multi-family projects in the city's core could bring nearly 4,000 new units of different types – mid-rise apartments, townhomes, and even detached homes.

How is technology impacting the needs of businesses moving into the area?

Two technologies affect businesses: available, quality electrical power and high-speed broadband services. Electrification of vehicle fleets at the ports creates opportunities for nearby businesses to help speed the transformation, but they need plentiful electric power in the right locations. Quality broadband is a universal challenge.

How has the Los Angeles region's market growth impacted development and offerings in your city over the past three years?

The explosion in traffic at the ports affects us in dramatic ways, creating economic pressure on industrial land to be developed as logistics rather than other types of industrial uses. On the flipside, the red-hot LA housing market has made housing development in Carson very attractive for developers.







arson is located less than 15 miles south of downtown Los Angeles and is considered part of the South Bay region of Los Angeles County. The city is 19.2 square miles, and Carson's population grew faster than almost any other South Bay city between 2010 and 2020, and today has a population of 96,000. Carson is an attractive city to live and work in, experiencing mild temperatures year-round and is naturally cooled by westerly ocean breezes.

Carson prides itself on being a culturally diverse community and is accessible by air, rail, water, and freeway. The City is minutes from Los Angeles International Airport, Long Beach International Airport, and the Ports of Los Angeles and Long Beach. Four freeways surround or cross the City: the San Diego Freeway (405); the Harbor Freeway (110); the Artesia Freeway (91); and the Long Beach Freeway (710). Additionally, the Metro Silver Line Express Bus has frequent stops in Carson on its route between the South Bay and Los Angeles, and local service is provided by Long Beach Transit and the Carson Circuit, providing convenient bus transportation within the City. There is no other city in the Los Angeles-Orange County region that matches Carson's superior location and ease of accessibility.

The city is home to many large and modern facilities in the refining, petrochemical, electronics, electric vehicle-, aerospace-, logistics, and high-tech industries. A large number of multinational companies also call Carson their home by locating corporate facilities here.

After decades as a former closed landfill, the District at South Bay project is now under development. This 157-acre development project, located along Del Amo Boulevard and the 405 freeway, will feature the Los Angeles Premium Outlets, a 500,000 square foot high quality outlet mall; the Carson Country Mart, a modern mixed-use complex with a wide array of restaurants; light industrial space;

and more than 1,000-residential units in a range of product types. This development will accelerate retail and entertainment development in the city and provide hundreds of constructionand permanent job opportunities.

The city also is starting to see results from its investments in the Carson Street Master Plan, a Mixed-Use District Master Plan focusing on Carson Street between the 405 and the 110 freeways and surrounding areas. The construction of a more walkable, human-scaled streetscape designed for community and pedestrian has incentivized the development of denser mixed-use projects along the

corridor, including Veo, Union South Bay, Veterans Village, and nearly 2,500 units in the development pipeline for Avalon Boulevard, near City Hall.

Carson is strengthening its relationship to its local university, Cal State Dominguez Hills, which is undergoing its own construction boom with the development of new on-campus residences, a new Science Building, a new Business & Innovation Building, and a future Health & Wellness Center for students and the community. Leveraging the resources of the university to help the community, and vice versa, is the goal of the partnership and includes funding for a Small Business Growth Academy at the university, funded by the City.

With its designation as a venue for at least 5 competitive events in the 2028 Olympics, Dignity Health Sports Park is already well-known in the region as the home of the LA Galaxy soccer club. Carson is a regional sports and entertainment destination in other ways, too. One of only five sites in the world, the Porsche Experience Center in Carson, which opened in 2015, encompasses a 53-acre road handling course and training facility. Visitors can drive the latest Porsche models through driving courses designed to showcase the power, responsiveness, and safety features of the cars. The 50,000 square-foot building features eight stateof-the-art eight meeting spaces, including a board room overlooking the driver development track and a 100+ seat conference room. The facilities are complemented by an exquisite fine-dining restaurant, 917 Restaurant.

Given its history as one of the most intensively-developed industrial communities on the West Coast, Carson has learned to be both innovative and fearless in addressing environmental challenges, making it an ideal location for tackling the environmental challenges of the 21st Century.









Cutting edge projects in Carson today include major brownfields development, a first-in-California stormwater capture facility, the largest water reclamation project in California, hydrogen production, food-waste-produced CNG for fleets, RNG from dairy waste, and state-of-the-art electric vehicle design, testing and prototyping, and major truck electrification projects. Through cooperative efforts between the City and businesses, Carson will continue to flourish.

CITY OF GLENDALE



ChooseGlendaleCA.com

EDC CONTACT NAME

Soua Vang, Deputy Director of Community Development
- Economic Development
(818) 548-2005
svang@glendaleca.gov

Bradley Calvert, Assistant Director of Community

Development - Planning and Economic Development
bcalvert@glendaleca.gov

POPULATION

201,100+

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- ServiceTitan
- Age of Learning
- DreamWorks Animation
- LegalZoom
- Avery Dennison
- Beyond Limits
- DISQO





How has Glendale sustained interest as an attractive option for companies?

Glendale's City Council recently adopted a three-year economic development strategic plan to enhance economic opportunities.

Plan priorities include: developing a vibrant ecosystem for business attraction, retention and expansion; growing the local innovation and tech sector to attract and retain talent and support entrepreneurship; growing the city's arts, culture, and entertainment district to position Glendale as a destination city.

Staff collaborated with business leaders and stakeholders to ensure efforts align with their priorities and to gain input for an inclusive and sustainable plan to bolster Glendale's economy to new heights.

How does your city differentiate itself?

With over six-million square feet of office space and no gross receipts or business license taxes, Glendale offers a more pro-business environment than many other LA metro communities. The City's low office vacancy rate, low office rents and optimal affordability compared to neighboring cities present an attractive value proposition for businesses and a young labor force looking to settle in a centralized urban environment.

Glendale, with a diverse 53% foreign-born population, has been named one of the "Top 5 safest cities" and "Top 20 happiest places" in America.

Which industries are demonstrating the most interest in Glendale?

Retailers, entertainment and tech companies continue to invest in Glendale. Cultivating an innovation ecosystem is a priority, especially in medical, health and biotech, gaming, and cybersecurity. As part of Glendale's Tech Strategy, the city formed two accelerators: Hero House Glendale Gateway and Children's Hospital Los Angeles (CHLA) KidsX Pediatric Health Accelerator. Monthly Glendale Tech on Tap Meetups bring entrepreneurs together with investors for networking.

Furthermore, Glendale will hold Glendale Tech Week from October 17 to 20. Glendale Tech Week includes panels on BioTech & HealthTech; Artificial Intelligence & Machine Learning; NFTs, Cryptocurrency & Blockchain; and Cloud-Based Tech, along with special events Meet the Funders, Pitchfest, and the Tech Awards Closing Party. Since the launch of its Tech Strategy, Glendale has seen a 15% increase in tech companies compared to 2016.

How is technology helping businesses moving into the area?

As of September 13, Glendale will improve the license and permit application process with the launch of GlendalePermits, an online portal that makes the process faster and more convenient. Users can submit and track their applications from any computer or mobile device, eliminating multiple trips to City Hall.

How is Glendale reimagining where residents live, work, and play and evolving in an unpredictable climate?

Glendale's focus on Artsakh Paseo, a pedestrian-friendly block on North Artsakh Avenue demonstrates its work to support a burgeoning arts and entertainment district, encourage first-time entrepreneurs and retailers, and provide a new destination for visitors and residents. The street now includes first-time brick and mortar retailers thanks to Glendale's Artsakh Creative Retail Pop-Up Pilot Program, consisting of free short-term occupancy of City-owned commercial tenant space. Chez Gagné gift shop, Rock Photography Museum, The Glendale Room comedy club and Rolling Robots Innovation Lab are examples of the broad range of owners the City sought for the program. To encourage greater placemaking, Glendale will add three new public art installations and begin construction by spring 2023 to enhance walking areas and add new outdoor seating, landscaping and lighting. Glendale's commitment to local culture and emerging retailers is not just about retail success on Artsakh but creating an authentic place for the community to enjoy and celebrate.





GLENDALE TECH WEEK 2022 OCTOBER 17-20

GlendaleTechWeek.com

4-days of expert panels, networking and investor matchmaking, in the heart of Los Angeles County.

HEALTH & BIO TECH

AI & MACHINE LEARNING

NFTs, CRYPTO & BLOCKCHAIN

CLOUD BASED TECH

CHOOSE GLENDALE

ChooseGlendaleCA.com



ACCESS TO TALENT



Downtown Glendale 3 miles 10 miles

JPL

CALTECH

USC

miles

UCLA Cal State Northridge 42%
Residents with
4-Year degree
or higher.

STRONG FUNDAMENTALS

Occidental

College

\$3.15/SF

OFFICE MARKET OFFICE ASKING RENT SPACE

6M+SF

FSF 1,500+
TECH
FIRMS

76%
WHITE COLLAR EMPLOYEES

20,000+ TECH WORKFORCE



CITY OF INDUSTRY



Cityofindustry.org

EDC CONTACT NAME

Joanne McClaskey (626) 968-3737

POPULATION

428

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- Majestic Realty
- Utility Trailer
- Markwins Beauty Brands
- Langer Juice
- Brighton Collectibles, and more.





What is the driving mission of the City of Industry and what's the origin of that mission?

In 1957, the City of Industry was incorporated with a focus on business. The city's motto, "Jobs, Enterprise, and Regional Investment" reflects how business is at the core of the city's focus since its inception. Today, the city's leaders maintain that focus. It is a vision that has carried the city for over six decades of fostering a business-friendly environment in the San Gabriel Valley. When the City Council adopted its General Plan in 1961, it paved the way for many of the commercial, industrial and civic centers that remain in the city today. Over the next two decades, the city grew and added community resources to provide support for the burgeoning businesses, from fire stations and a sheriff's station, to new schools, as well as supporting retail and transportation advancements.

Over the past six decades, Industry has built its business foundation and trans- formed into the economic hub of the San Gabriel Valley – home to over 3,000 businesses that directly employ over 68,000 people. While the City has grown, its focus and city motto have remained the same: Jobs, Enterprise & Regional Infrastructure.

How does your city differentiate itself from others in the region?

City of Industry is a major Southern California hub for manufacturing, wholesale & distribution, transportation & logistics, and E-commerce with 60% of all employees in the city working in these main sectors. Manufacturers account for approximately 30% of all employees with an average of 85 employees per company with many locations employing over 600 people each. Since its incorporation in 1957, city leadership has been committed to supporting these significant employers to maximize the availability of quality work opportunities for the surrounding community and the regional economy.

Which industries are demonstrating the most interest in your area today? (current tenants and/or prospective)

Wholesale & distribution, transportation & logistics, and E-commerce.

What are the most important needs of businesses when choosing a site location, especially now?

Availability of employees (recruiting, hiring and retaining); access to freeways, highways and transportation; reliable electricity; and quality infrastructure.

How does the City of Industry's Foreign Trade Zone benefit businesses?

Businesses here can apply for a Foreign Trade Zone designation which allows special customs procedures regarding duty payments on certain re-exported and domestic activity prior to formal customs entry.

A Foreign Trade Zone is an area physically located within the United States, but deemed to be outside the U.S. Customs territory. Large and small companies alike use Foreign Trade Zones; 70 percent of Foreign Trade Zone users are small businesses. These companies defer, reduce or eliminate U.S. Customs duties, fees and certain taxes. Such companies include importers, manufacturers, distributors, assemblers of products, and exporters of imported merchandise and/or products containing imported merchandise.

The City of Industry has nearly 500 acres designated as a Foreign Trade Zone. These FTZ areas are approximately 40 miles from LAX, 28 miles from Ontario international airport, and 45 miles from the ports of Los Angeles and Long Beach.

What investments has City of Industry made in regional infrastructure?

City of Industry just keeps getting better, as evidenced by:

- \$35 million commitment to the 57/60 confluence project to improve one of the most congested stretches of freeway in the country.
- Invested millions of dollars to reduce traffic and improve public safety by building grade separations at railway intersections.
- Secured grants to fund various improvements to the Nelson Avenue Bridge in La Puente, including an overall widening of the bridge.















INDUSTRY WORKS... FOR LOCAL JOBS.

The City of Industry has a workforce population of more than 65,000 people working in over 3,000 companies, including over 230 manufacturers located in the City. Designed to attract businesses that benefit from a skilled and dedicated workforce from the surrounding communities, the City is committed to continuously improving the necessary tools to attract manufacturers and employees that want to grow and take pride in American made products.

Please visit the Industry Business Council to learn more about the Made in City of Industry program and the City of Industry's dedication to Jobs, Enterprise, and Regional Infrastructure.



www.cityofindustry.org www.industrybc.org











CITY OF LONG BEACH

visitlongbeach.com longbeach.gov

EDC CONTACT (562) 470-4BIZ

POPULATION

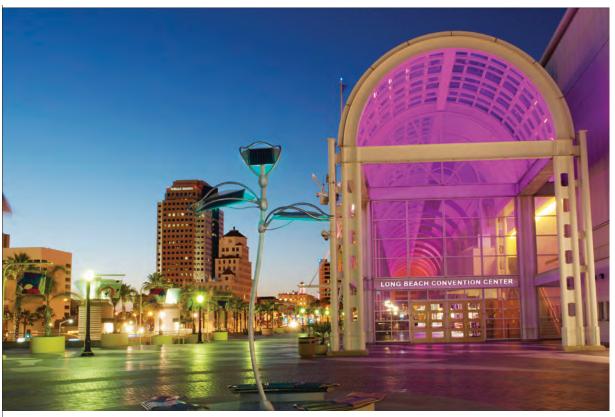
456,000

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- Virgin Orbit
- Mercedes-Benz USA Western Region
- Molina Healthcare
- Laserfiche
- Farmers & Merchants Bank
- California State University



IONG BEACH CONVENTION & VISITORS BUREAU

Which industries are demonstrating the most interest in your area today?

Long Beach has a rich interest in aerospace and aviation, which continues to this day. In the past few years, it has earned the nickname "Space Beach" for an increasingly strong presence of satellite launch companies, including Virgin Orbit, SpinLaunch, Relativity Space, and Rocket Lab. As the home to one of the busiest ports in the nation, the Port of Long Beach, the city is also a major hub for international trade and logistics operations. And with the Long Beach Convention & Entertainment Center, Aquarium of the Pacific, Carnival Cruise Line, the Museum of Latin American Art, the soon to reopen Queen Mary, many hotels, and host of other attractions, the city is a major hub for hospitality and tourism. Other industries with a large presence include health care and education.

What type of new-build activity are homebuilders experiencing, and what's next for the sector in the coming months?

Long Beach continues to see a flurry of residential development activity across the city, with mixed-use, multi-family, and single-family projects recently completed, underway and planned.

What makes Long Beach an ideal location to locate a business?

Long Beach is a diverse city with a talented workforce. Home to a top-ranked CSU (California State University, Long Beach), as well as Long Beach City College, there is a large base from which to attract skilled employees. The city has all the amenities and services needed to support your business and workforce: its own airport (Long Beach Airport), three major hospitals, the Port of Long Beach, direct access to multiple freeways, plus major financial institutions and logistics firms, and much more. With 11 miles of waterways, a six-mile oceanfront beach, a diverse dining scene, boutique shopping districts and major retail centers, a performing arts center, a thriving nightlife, and endless activities for all ages, Long Beach is an ideal place to live, work and play.





INVEST IN A DIVERSE AND FAST-GROWING URBAN COMMUNITY FOR YOUR NEXT REAL ESTATE VENTURE

WHY WE'RE THE RIGHT FIT:

- Business-Friendly: One of the most business-oriented cities in the U.S.
- Large Market: Population of 470,000+ on the California Coast
- Prime Location: Ideally situated between L.A. and Orange County, with direct access to the nation's largest port complex
- Expansive Opportunity: Numerous development sites available
- Faster Processing: Streamlined pre-development and entitlement process
- Forward-Thinking: Innovation and responsiveness in service delivery

CITY OF LONG BEACH



FOR MORE INFORMATION, (562) 570-6099 longbeach.gov/economicdevelopment

SANTA CLARITA VALLEY

scvedc.org

CITY ORGANIZATION NAME

Santa Clarita Valley Economic Development Corporation

EDC CONTACT NAME

Holly Schroeder
hollyschroeder@scvedc.org

POPULATION

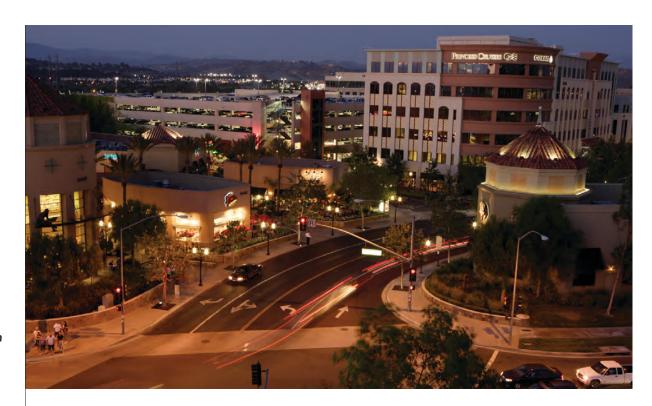
292,900

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- Sunkist
- Princess Cruises
- Logix Federal Credit Union
- Williams Homes
- Alfred Mann Foundation
- Boston Scientific Neuromodulation
- Woodward
- ITT Aerospace Controls



How does your city/valley differentiate itself from others in the region?

Santa Clarita Valley is growing! Ranked in 2021 as the 13th fastest growing city in the US, our community is also home to the largest mixed-use development in California. FivePoint Valencia is bringing 21,500 homes and 11.5 million square feet of office, retail, industrial, recreational, school, and public space. Other housing developments are bringing new apartments, condos, and single-family homes to meet the needs of families at all stages of life. Recent industrial development has grown SCV's job base, providing local career opportunities for residents. Road expansion on I-5 will create a smoother travel for residents, trade, and commerce.

What does your EDC evaluate when looking to attract a new business?

Santa Clarita Valley is home to manufacturers large and small in aerospace, medical devices, and consumer products. Major corporations, including Sunkist, Princess Cruises, and Logix Federal Credit Union are headquartered here. CalArts is one of the world's premier arts colleges whose graduates go on to work at local companies in technology, gaming, and film. Located within the 30-mile zone, SCV's inventory of soundstages and movie ranches has grown dramatically in recent years and is still expanding. SCVEDC seeks companies like these that provide economic diversity, opportunity, and resilience for the region.

How has your EDC sustained interest as an attractive option for companies seeking new alternatives and locations, given the challenges of the past few years on the economy and daily work life?

Companies choose Santa Clarita Valley for its modern infrastructure, building availability, and business support. Moreover, SCV is an attractive location for their employees, with exceptional schools, expansive outdoor recreation space, safe neighborhoods, high quality healthcare, and more affordable pricing than most regions in Los Angeles. That's why, in a recent survey of business executives, 82% of respondents rated the business climate as positive or extremely positive and a whopping 91% rated the quality of life as good or extremely good! Whether you are working for a great SCV company or working remotely, the SCV has everything you need within arm's reach, with room to grow.

What type of new-build activity are homebuilders experiencing, and what's next for the sector in the coming months?

Many different new housing projects are being built across SCV, offering something for everyone. New homes offer modern amenities, solar, and high-speed internet. Adaptable floor plans can be designed to meet the needs of today's families, with options for a home office, an in-law suite, or room for a growing family.

Which industries are demonstrating the most interest in your area today?

SCV was well positioned to take advantage of the growth in e-commerce due to its proximity to Los Angeles, convenient freeway access, and high-quality industrial space. Due to the high demand for TV and film content, SCV now has more sound stage space than the entire country of Australia! Companies including Logix and DrinkPAK opened new headquarters in SCV, bringing hundreds of new jobs to our valley. Businesses of all sizes and sectors find success in SCV.



ROOM TO GROW IN THE SANTA CLARITA VALLEY



"This is the biggest small town in America. You can do everything, right here."



Largest City in Los Angeles County

Located just 30 miles north of downtown Los Angeles, the Santa Clarita Valley offers you the space to think big. Consistently ranked as LA County's most business-friendly city, Santa Clarita is also highly ranked among the safest, healthiest cities in the US, and one of the best places to start a family.



15th Happiest City in US

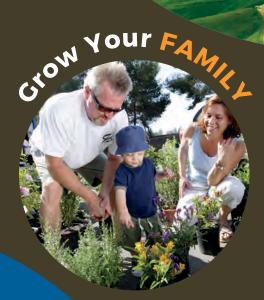
3rd Safest Mid-Sized City in US

13th Fastest Growing City in US

4th Most Ambitious
Business City in US





















CITY OF TORRANCE



Business.TorranceCA.gov

CITY ORGANIZATION NAME

City of Torrance, Office of Economic Development

EDC CONTACT NAME

Fran Fulton (310) 618-5807

EconomicDevelopment@TorranceCA.Gov

POPULATION

144,430

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

- American Honda Motor Company
- Pelican Products
- Robinson Helicopter
- Sunrider International
- Stellant Systems
- Moog, Inc.
- Phenomenex
- Bachem
- Polypeptide
- Epirus
- Intellisense



How has Torrance sustained interest as an attractive option for companies seeking new alternatives and locations, given the challenges of the past few years on the economy and daily work life?

Torrance balances commercial, industrial, and residential zones at competitive prices compared to other areas of LA County. There is plenty of open space with more than 45 parks and recreation facilities, a nature preserve, and 1.5 miles of beach. With award-winning schools, consistent ranking as one of the nation's safest cities, no gross receipts tax, and diverse businesses, companies continue to seek out Torrance to thrive.

How does Torrance differentiate itself from others in the region?

Torrance is a full-service city with its own airport, water department, Class 1 Fire and Police Departments, and a regional transit center that will soon include the Metro C Line Extension. Torrance's business concierge service provides friendly responsive assistance to companies of all sizes and industries by being that single point of contact to shepherd companies through the permitting process, connect businesses to City resources and external agency services, in addition to developing personal relationships with business partners.

How is technology impacting the needs of businesses moving into the area?

With the increased need for access to superior and reliable broadband service, whether to facilitate working from home or transferring large data files at work, Torrance was instrumental in initiating the South Bay Fiber Network, a regional broadband ring connecting all the South Bay cities. Torrance continues to bridge gaps to ensure that all businesses have access to multiple options for faster, better, less expensive internet service.

What type of opportunities exist for businesses looking to relocate or expand into your city (by use type)?

Aerospace and defense, alternative fuel technology, as well as biotech businesses

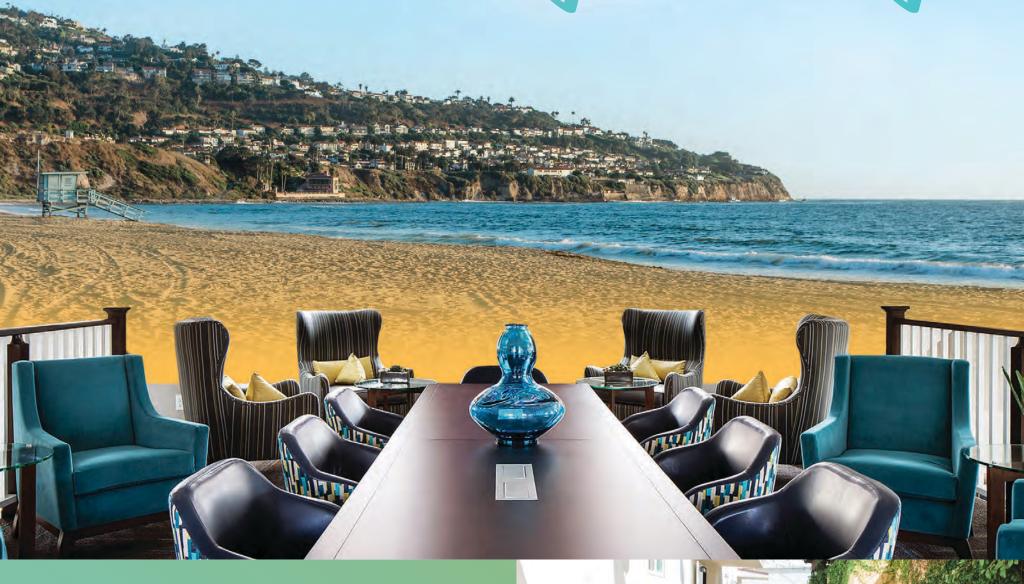
considering Torrance have options for light industrial and flex space with major redevelopment in key locations. With a focus on advanced manufacturing research and development, high growth businesses can capitalize on recruitment and retention of the local skilled workforce. Retailers and restaurants can find space at the world renowned and highly sought-after Del Amo Fashion Center and craft brewers are welcome to join the more than a dozen breweries already taking advantage of the quality water in Torrance!



DISCOVER

T©RRANCE So Cal

COME TO WORK Stay to Play



Torrance is Southern California done differently. We do things our way so you can meet up your way. Features include:

- Top-notch venues
- 15 quality hotels
- 1.5 miles of beach
- Just 15 minutes from LAX
- 67,000+ sq. ft of meeting space



DiscoverTorrance.com/Meet

& Business.TorranceCA.gov

DISCOVER

TERRANCE Solution

TORRANCE ADVANTAGE
Office of Economic Development

CITY OF DOWNEY

downeyca.org/econdev

EDC CONTACT NAME

Jessica J. Flores (562) 904-7152 jflores@downeyca.org

POPULATION

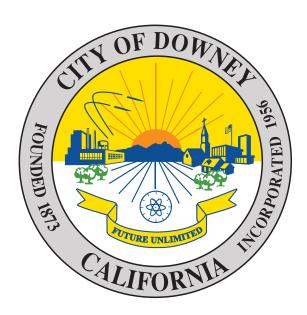
111,263

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

Coca Cola Bottling Company, KB Homes, Kaiser Permanente, Rancho Los Amigos Rehabilitation Center, PIH Health, Porto's Bakery, Champion Auto Group (Maserati, Alpha Romeo, Dodge), Honda World, Downey Nissan, Benihana



Describe Downey's commitment to the business community?

Downey's dedication to fostering a business-friendly culture and contributions to its thriving local economy make it the ideal place to do business. Downey is constantly partnering with key stakeholders and owner/developers to identify opportunity sites in the city. We are passionate about helping businesses grow and experience a "Future Unlimited."

What industries exist today and what role has the city played to ensure they succeed?

Downey's supportive business policies, stable workforce, and prime location have cultivated a flourishing and diversified business community of retail, biomedical, manufacturing, and auto dealerships. Major commercial and housing developers have chosen Downey for its commitment to economic development programs and its ability to spur new private sector investment and job creation.

What Economic Development programs have been utilized to retain and attract businesses to Downey?

Downey retained several auto dealerships in the City by leveraging Community Development Block Grant funds and tax revenue sharing agreements helping to preserve jobs, cultivate expansion, and secure future tax revenues. Downey's goal to attract and retain biomedical businesses sparked the creation of a biomedical overlay zone which added flexibility to existing properties and encourages the development and growth of biomedical businesses.



CITY OF **PARAMOUNT**

paramountcity.com

EDC CONTACT NAME

Andrew Vialpando

POPULATION

53,949

COUNTY

Los Angeles

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

World Energy, Marukan Vinegar, Weber Metals, Zamboni Co., Jayone Foods, SC Fuels, El Super Grocery Corporate HQ



How has your City sustained interest as an attractive option for companies?

Downtown Paramount is reinvigorated with an award-winning streetscape recognized by the Southern California Chapter of the American Society of Landscape Architects. The area has become a magnet for strolling, shopping, and dining, attracting new commercial life with varied retailers and restaurants. This also contributed to a 7% boost in property values last year, above L.A. County's

How is your City different than others in the region?

Centrally located between the 91, 710 and 105 freeways, Paramount features a wide range of business and retail opportunities, along with attractive neighborhoods, making it a prime place to live, work, and play. Paramount is a leader in innovative and inventive economic programs. Our 10 business-day or less building permit process is renowned for fast approval turnarounds and low fees. The City is also home to such unique enterprises as Marukan Vinegar (USA), a centuries-old Japanese manufacturer, North America's only sustainable biofuel plant, World Energy, and the Zamboni Ice Resurfacing Machine.

What type of opportunities exist for businesses looking to relocate or expand

into your city?

We are aggressively pursuing craft breweries through tax and grant incentives to expand the casual dining footprint and create new outdoor concepts with live entertainment and food halls.









OUT OF TOWN SPOTLIGHT

CLARK COUNTY, NEVADA

businessinclarkcounty.com

EDC CONTACT NAME

Shani Coleman, Director, Clark County Office of Community and Economic Development (702) 455-6489

Shani.Coleman@ClarkCountyNV.gov

POPULATION

2.3 million

COUNTY

Clark County, NV

KEY BUSINESSES WITH HEADQUARTERS IN YOUR CITY

Switch, Halo, MGM Resorts International, Premier Displays



Which industries are demonstrating the most interest in your area today? (current tenants and/or prospective)

While leisure and hospitality remain key drivers of Clark County's economy, rapid growth in new emerging industries is diversifying our economy and creating new growth opportunities for the region. We are seeing high growth in industries including technology, advanced manufacturing, health and life sciences, and hospitality innovation.

For example, Clark County's software publishing and data processing industries saw a 176% and 292% increase in employment between 2010 and 2019, respectively.

What type of opportunities exist for businesses looking to relocate or expand into Clark County (by use type)?

Our proximity to California and West Coast markets, zero inventory tax and Foreign Trade Zones create a tremendous advantage for assembly and advanced manufacturing businesses, as well as other industries. By way of a robust highway transportation network, Southern Nevada provides reliable, low-cost accessibility to neighboring higher-cost markets.

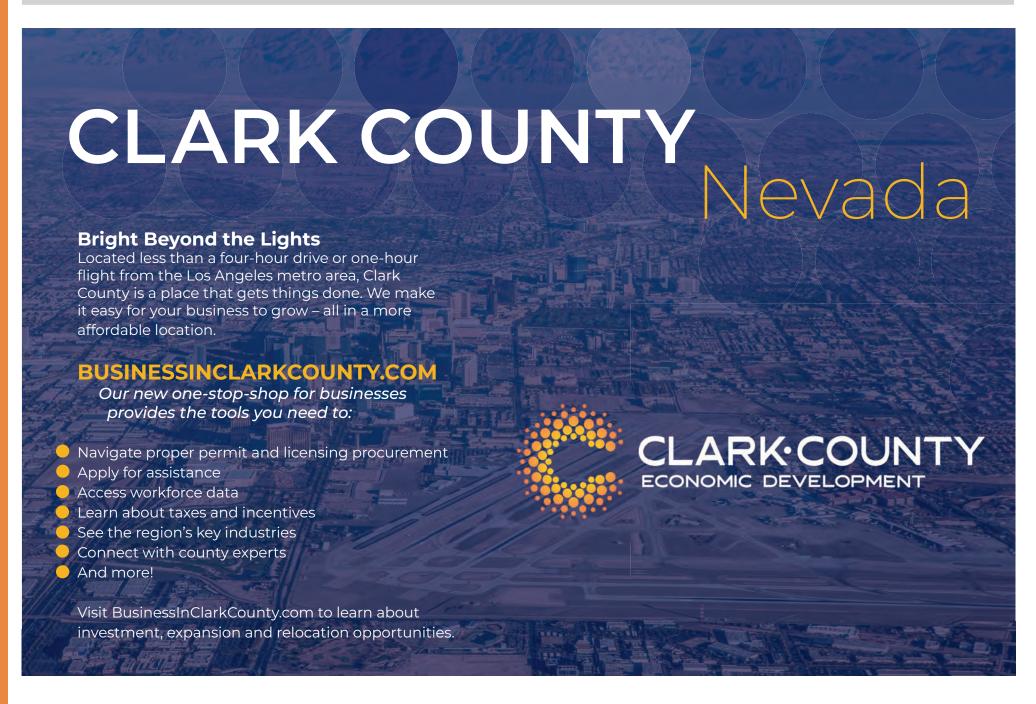
How is technology shaping growth in Southern Nevada?

Clark County is home to many exciting developments in technology and a growing concentration of tech companies. For example, the largest data center ecosystem operates in Clark County at the Switch Las Vegas Core Campus, powered entirely by renewable energy. The region is also home to the largest LTE, 5G-ready private municipal network in the U.S. Plus, the University of Nevada Las Vegas Harry Reid Research and Technology Park will be a 122-acre, fully master planned business, research and technology community. Clark County also is in the midst of preparing high-speed infrastructure to maximize use of supercomputers for our most forward-thinking companies.

How is your region tackling workforce challenges?

Clark County is addressing the tight labor market by strengthening the local talent pipeline from the region's higher education institutions – including the University of Nevada Las Vegas, Nevada State College and College of Southern Nevada – in support of the region's traditional industries as well as newly emerging, fast growing sectors like healthcare and manufacturing. We also offer employers access to a range of customizable state-led workforce training and development programs to provide workers with the skills and training they need to meet the needs of new and growing industries.





CALENDAR

WEDNESDAY, SEPT. 7

Luncheon Alliance Networking Event

Sponsor: Pasadena Chamber of Commerce 11:30 a.m. – 1 p.m. Brookside Golf Club 1001 Rose Bowl Drive, Pasadena \$35/members; \$40/guests; advanced registration required

(626) 795-3355 or pasadena-chamber.org/other/luncheon-alliance

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THURSDAY, SEPT. 8

16th Annual Sustainability Summit

Sponsor: Los Angeles Business Council 7 a.m. — 3:30 p.m. University of Southern California 665 W Exposition Blvd., Los Angeles \$295/members; \$395 general public (310) 226-7460 or labusinesscouncil.org/events/ sustainability-summit/

Connection Breakfast Networking Event

Sponsor: Pasadena Chamber of Commerce 7:30 a.m. – 9 a.m. Brookside Golf Club 1133 Rosemont Ave., Pasadena \$35/members; \$40/guests; advanced registration required (626) 795-3355 or pasadena-chamber.org/other/

breakfast-connection

Access L.A.Sponsor: Los Angeles Area Chamber of Commerce

Chamber offices 350 Bixel St., Los Angeles

(213) 580-7500 or events.bizzabo.com/AccessLA2022

FRIDAY, SEPT. 9

Networking Breakfast

Sponsor: Beverly Hills Chamber of Commerce 8:30 a.m. – 10 a.m. Beverly Hills Porsche 11011 Santa Monica Blvd., Los Angeles

\$30/members; \$50/general public (310) 248-1000 or info@beverlyhillschamber.com

SATURDAY, SEPT. 10

Dream It, Build It Conference 2022

Sponsor: The PAM Firm Inc. 3 p.m. Lakewood Country Club

3101 Carson St., Lakewood \$65; add \$50 for the gala dinner (866) 208-3422 or info_dibic@thepamfirm.com

SUNDAY, SEPT. 11

Dream It, Build It Conference 2022

Sponsor: The PAM Firm Inc.
10 a.m. – 7 p.m.
Lakewood Country Club
3101 Carson St., Lakewood
\$65; add \$50 for the gala dinner
(866) 208-3422 or info_dibic@thepamfirm.com

WEDNESDAY, SEPT. 14

GLAAACC In The AM – Meet the Primes

Sponsor: Greater Los Angeles African American Chamber of Commerce 10 a.m. – 11:30 a.m. Virtual event Free; registration required (323) 292-1297 or business.glaaacc.org/events/details/ glaaacc-in-the-am-meet-the-primes-hosted-by-c-w-

THURSDAY, SEPT. 22

16th Annual CFO of the Year Awards Sponsor: Los Angeles Business Journal 6 p.m. – 8:30 p.m. Millennium Biltmore Los Angeles 506 South Grand Ave., Los Angeles

(323) 549-5225 or lpilcher@labusinessjournal.com

FRIDAY, SEPT. 23

Pancakes & Politics Speaker Series

Sponsor: Los Angeles Area Chamber of Commerce 8:30 a.m. – 9:30 a.m. Chamber offices First floor board room 350 Bixel St., Los Angeles

Free

\$495 - \$595

(213) 580-7500 or lachamber.com/pages/calendar

LMU Family Business Entrepreneurship Conference

Sponsor: LMU Fred Kiesner Center for Entrepreneurship; Business Consulting Resources 9 a.m. – 5 p.m.
Loyola Marymount University - Playa Vista Campus 12105 W. Waterfront Drive, Los Angeles

Celine Casamina; celine@bcrhawaii.com

WEDNESDAY, SEPT. 28

An Evening with the Mayor: State of the City Address

Sponsor: Beverly Hills Chamber of Commerce 4:30 p.m. – 7 p.m.
Greystone Mansion Formal Gardens 905 Loma Vista Drive, Beverly Hills \$60/members and city residents; \$80/general public (310) 248-1000 or info@beverlyhillschamber.com

Calendar listings should be submitted at least three weeks in advance of the event. Send listings by email to newsdesk@labusinessjournal.com with "Calendar" in the subject line.

CONVENTIONS

• Yugioh! Regional Qualifier

Sept. 10

lacclink.com/events/detail/yugioh-regionalqualifier

• Build Expo 2022

Sept. 14 – 15

lacclink.com/events/detail/build-expo-2022

• Net Zero 2022

Sept. 15

lacclink.com/events/detail/net-zero-2022

• ITS World Congress 2022

Sept. 17 – 22

lacclink.com/events/detail/intellegenttransportation-society-of-america-its-worldcongress-2022

• California Bridal & Wedding Expo

Sept. 18

lacclink.com/events/detail/california-bridalwedding-expo-5

• Iglesia de Restauracion Reseda

Sept. 18

lacclink.com/events/detail/iglesia-derestauracion-reseda-1

• Breath of the Spirit – A Messianic Rosh Hashanah Celebration

Sept. 24

lacclink.com/events/detail/breath-of-the-spirit-messianic-rosh-hashanah-celebration

• National Council of Teachers of Mathematics

Sept. 29 – Oct. 1 lacclink.com/events/detail/national-council-ofteachers-of-mathematics

L.A. Convention Center, (213) 741-1151, ext. 5340

NOMINATE TODAY



The Los Angeles Business Journal is excited to host the 2nd annual International Business Symposium and Awards. This event will bring together and celebrate the International Business Community and those outstanding corporate leaders who are leading the way in global trade, investment, technology, and innovation.

NOMINATION CATEGORIES

- Private Company of the Year
- Public Company of the Year
- Global Trade Leader of the Year
- International Subsidiary of the Year
- Community Investment Champion of the Year
- International Business Advocate of the Year
- HSBC Sustainable Company of the Year

To nominate, please visit labusinessjournal.com/events/iba2022

